

# Notebandi: BJP banks on SP, BSP's 'empty' coffers

RADHIKA RAMASESHAN  
Lucknow, 24 December

The Bharatiya Janata Party (BJP) has claimed to have beaten the demonetisation "blues" in Uttar Pradesh, convinced that its political adversaries, the Samajwadi Party (SP) and the Bahujan Samaj Party (BSP), were in "trouble" with their "hollowed out coffers". "The Samajwadi is registering its presence only through official functions hosted by (chief minister) Akhilesh Yadav. Mayawati (the BSP chief) is not seen anywhere after an initial flurry of rallies," said Abhishek Kaushik, Man Friday to Sunil Bansal, the BJP's Uttar Pradesh general secretary (organisation) and the principal conduit between Lucknow and Delhi.

Kaushik added, "Our campaigns and mobilisation are on course. We have not tweaked, downplayed or deleted any part of our pre-poll blueprint. Our *parivartan* (transformation) yatra is rolling on schedule, the Prime Minister and other top leaders are addressing the pre-planned rallies." Minted from the Rashtriya Swayamsevak Sangh's student pool of activism, the Akhil Bharatiya Vidyaratni Parishad, Kaushik helms the BJP's social media department housed inside a war room at the party's Lucknow headquarters.



Motorcycles bearing the Bharatiya Janata Party symbol at a pandal in Gorakhpur, UP. BJP recently bought 1,650 motorbikes for ₹6 crore PHOTO: PTI

The war room was conceptualised and put in place in 2014 by Prashant Kishore, a former consultant of Prime Minister Narendra Modi. As Kishore's role in the Congress, that hired out him to lift it from the two-decade morass it sunk into, remained ambiguous, his protégé, Siddharth Sikka, who remained with BJP, was emphatic about how he

would deliver on his mandate in the 2017 state elections.

Sikka, an IIT Kanpur engineer, explained, "Our discourse is aspirational and critical. Every slogan that hits out at the Akhilesh Yadav government and sounds negative is juxtaposed with the vision of change that a BJP dispensation will unveil."

For example, one slogan that recalled the boldly confrontation

between the Uttar Pradesh cops and squatters at Mathura's Jawahar Bagh in June 2016 was accompanied by one highlighting the "benefits" brought to the poor by the Centre's flagship "Ujwala" and "Mudra" schemes.

The "aspirational" motif was reinforced in other ways, too.

Nearly 1500 "akansha petis" (boxes of aspirations) have been placed in colleges for students to tell what they "expected" of a BJP government. Sikka claimed while demonetisation-related issues figured high on the agenda in the provincial places and villages, city youths were "more concerned" about law and order and sanitation.

"These issues are fodder for our campaign against SP," said Kaushik. Ironically, it was not the anti-Samajwadi tirade on the BJP's social media sites that drew as many "likes"—14, 98, 797 in a month—as a visual, depicting BSP leader Mayawati against a backdrop of the monuments of Dalit icons she had put up in Lucknow and Noida in her last stint as the chief minister. Mayawati was lambasted for the drain on the state exchequer that the Dalit memorials allegedly cost.

"Our job against Mayawati is done. We have only to remind voters of her corruption and they get put off," maintained a UP BJP official.

As the BJP's riders on the 1,650 motorbikes it purchased recently for ₹6 crore—"payment only by cheque" and "fuel bought by Bharat Petroleum's petrocard", stressed Kaushik—fanned out into the villages to purvey the messages of Mayawati's "corruption" and Akhilesh's "patronage of criminals" from December 18, away from the glare, BSP has charted out its social and political trajectory.

"This is the BJP and RSS's disinformation that the BSP has no money after the 'notebandhi'. We don't need money. We only need to follow the methodologies crafted by our founder, Kanshi Ram," said a member of Mayawati's team of strategists.

Among the facets of the BSP's template were classifying the voters into upper castes, backward castes and minorities (the party assumed Dalits were its mainstay) and reaching out to these groupings through the "bhaichara samitis" (brotherhood committees) that Mayawati had first set up in 2006 to enlarge her social base before the 2007 elections and a campaign themed on law and order, demonetisation and the absence of a CM face in BJP, in that order.

Mayawati's aide also said she will declare no more monuments or memorials will be raised.

# Mamata-Urjit's chai pe charcha yields results

AVISHEK RAKSHIT  
Kolkata, 24 December

The meeting between West Bengal Chief Minister Mamata Banerjee and Reserve Bank of India (RBI) governor Urjit Patel, during his maiden visit to the state on December 15, seems to have resulted in some respite for the tea industry, reeling under the pressure of demonetisation.

Following a video conferencing between state's Principal Finance Secretary H K Dwivedi and the RBI's regional director Rekha Warrior, after the Banerjee-Patel meeting, a solution has been worked out where the payment of wages to the tea workers in the state will continue through cash as well as bank transfers till January 31, 2017.

"The chief minister has been actively raising the issue of agony of the tea garden workers and had a discussion on this with the RBI governor. He in turn said that RBI will look into this issue", Partha Chatterjee, the state's parliamentary affairs minister told *Business Standard*.

Under the decisions con-

cluded, in areas where financing or local banks are able to provide funds to the tea estate, the existing system of payment of through banks will continue. However, for gardens which do not have access to banks, the district magistrate will get the funds (for the wages) routed through his bank account.

Banerjee had strongly criticised RBI and the Centre, alleging that West Bengal was discriminated

against, as RBI was routing the necessary cash to the tea gardens in Assam while the tea garden workers in north-west Bengal went hungry.

While sharing this concern on Twitter, Banerjee also wrote to Patel and discussed the problem of the cash starved tea gardens at length during the one hour meeting.

During Patel's visit to Kolkata to attend an RBI meeting on December 15, Trinamool Congress' workers showed black flags to the governor and shouted slogans criticising Modi and Patel.

# Govt unveils online initiatives to redress consumer complaints

PRESS TRUST OF INDIA  
New Delhi, 24 December

The government on Saturday launched a host of online initiatives, including a mobile app "smart consumer" and an "online consumer mediation centre (OCMC)" to provide speedy redressal of consumer grievances.

The initiatives were unveiled by Consumer Affairs Minister Ram Vilas Paswan (pictured) on the occasion of National Consumer Day on Saturday.

"This is the age of technology and educating the consumer and redressing his grievances in this digital world is a challenge," Paswan said. The mobile app of the consumer helpline and the smart consumer app for accessing product information and online communities will benefit the consumers in the digital world, he said.

The microsite for consumer safety in the digital world, developed by the Consumer Affairs Department along with Google will help consumers for being vigilant, not falling prey to cyber frauds, he said.

"Online communities will provide a platform for airing their views, experiences and grievances," Paswan added.

Consumer Affairs Secretary Hem Pande said, "The department has been keeping abreast of the latest challenges to consumer protection and has been devising various strategies to protect consumers from exploitation." Minister of State for Consumer Affairs C R Chaudhary and National Consumer Redressal Commission President D K Jain were among those present at the deliberations on 'Alternative Consumer Dispute Resolution'.



## Consumer ministry is most neglected, says Paswan

The consumer ministry, both at the central as well as state level, is the most "neglected" despite mandate to take care of 12.3 million consumers, Union Minister Ram Vilas Paswan said on Saturday.

Expressing concern about vacant posts and lack of infrastructure at state and district consumer courts, the consumer affairs minister appreciated their efforts in disposing of 4.1 million cases in the last 30 years despite poor facilities.

Paswan urged the state governments to provide adequate facilities for smooth functioning of these courts as there is expected to be a "flood" cases after the new Consumer Protection Bill gets passed in Parliament. The government has made sweeping changes in the bill to protect consumer rights.

| SOUTHERN RAILWAY                          |            |                   |   |
|---|------------|-------------------|---|
| Chennai - 600 023                         |            |                   |   |
| MATERIALS MANAGEMENT DEPARTMENT           |            |                   |   |
| CORRIGENDUM TO TENDER NOTICE NO.E-43/2016 |            |                   |   |
| Sl. No.                                   | Tender No. | Existing Due Date | Read As   |
| 12  | 11150409   | 19.12.2016        | 03.01.2017<br>Please Refer Details of Corrigendum in IREPS for Revised Conditions / Instruction |
| CORRIGENDUM TO TENDER NOTICE NO.E-46/2016 |            |                   |   |
| Sl. No.                                   | Tender No. | Existing Due Date | Read As   |
| 7   | 43165028   | 19.12.2016        | 30.12.2016<br>For Revised Conditions<br>Please refer IREPS website                              |
| 9   | 11160568   | 20.12.2016        | 04.01.2017  |
| 20  | 11160590   | 23.12.2016        | 06.01.2017<br>Please Refer Details of Corrigendum in IREPS for Revised Conditions / Instruction |
| CORRIGENDUM TO TENDER NOTICE NO.E-47/2016 |            |                   |   |
| Sl.No.                                    | Tender No. | Existing Due Date | Read As   |
| 2   | 21160028   | 27.12.2016        | 10.01.2017<br>Please see IREPS website for Revised Conditions                                   |
| Controller of Stores                      |            |                   |   |

**SILIGURI JALPAIGURI DEVELOPMENT AUTHORITY**  
Tenzing Norgye Road  
Pradhan Nagar, Siliguri-734003  
**NOTICE INVITING e-TENDER**  
The Chief Executive Officer, Siliguri Jalpaiguri Development Authority, Siliguri invites electronic notice inviting e-bid (Online) under 2 (Two) bid system from eligible resourceful bonafide and experienced firms / companies / individual contractors for the following works: **Tender No. - 036/Engg/Elect/2016-17 of SJDA (RE-TENDER) Name of Work - Illumination with Decorative Garden and Landscape Lights at Rajbari Dighi, Jalpaiguri. Amount put to Tender- Rs. 1,86,17,303.00 Time of Completion- 120 (One Two Zero) days Earnest Money- Rs. 3,72,346.00 Cost of Tender Documents- Rs. 2,000.00 Tender Documents Sale / Download and Bid Submission / Upload Start Date & Time- 24.12.2016 from 4.00 P.M. Tender Documents Sale / Download and Bid Submission End Date & Time- 16.01.2017 up to 6.00 P.M. Date of opening of Technical Proposals- 17.01.2017 at 11.00 A.M. Date of opening of Financial Proposals- Will be declared after technical evaluation. All details can be obtained from the website - [www.sjda.org](http://www.sjda.org) / [www.westbengal.gov.in](http://www.westbengal.gov.in) or Log in <https://etender.wb.nic.in> or contact Engineering Section of SJDA at (0353) 2512922, 2515647. Sd/- Chief Executive Officer**

**NOTICE**  
**Declaration of Dividend under Dividend Option of Kotak 50**  
Notice is hereby given that Kotak Mahindra Trustee Company Limited; the Trustee to Kotak Mahindra Mutual Fund has approved dividend as per the details given below under the Dividend Option of Kotak 50 (the scheme), an open-ended equity scheme.

| Name of the Scheme                        | Quantum of dividend per unit # | Record Date       | Face Value per unit | NAV as on December 23, 2016 |
|---|--------------------------------|-------------------|---------------------|-----------------------------|
| Kotak 50 - Regular Plan - Dividend Option | Re. 1.35                       | December 30, 2016 | Rs. 10.00           | Rs. 32.252                  |
| Kotak 50 - Direct Plan - Dividend Option  | Re. 1.35                       |                   |                     | Rs. 33.813                  |

# Distribution of the above dividend is subject to the availability and adequacy of distributable surplus.  
**Pursuant to payment of dividend, the NAVs of the Dividend Option of the Scheme would fall to the extent of payout and statutory levy if any.**  
All Unit Holders / Beneficial Owners of the Dividend Options of the scheme, whose names appear in the records of the Registrar, Computer Age Management Services Pvt. Ltd. / Depositories as on December 30, 2016, will be eligible to receive the dividend.  
**For Kotak Mahindra Asset Management Company Limited Investment Manager - Kotak Mahindra Mutual Fund**  
Sd/- Nilesh Shah Managing Director  
Mumbai December 24, 2016  
Any queries / clarifications in this regard may be addressed to:  
**Kotak Mahindra Asset Management Company Limited**  
CIN: U65991MH1994PLC080009  
(Investment Manager for Kotak Mahindra Mutual Fund)  
6th Floor, Kotak Towers, Building No. 21, Infinity Park, Off: Western Express Highway, Goregaon - Mulund Link Road, Malad (East), Mumbai 400097.  
Phone Number: 66056825 • Email: [mktal@kotak.com](mailto:mktal@kotak.com) • Website: [assetmanagement.kotak.com](http://assetmanagement.kotak.com)  
**Mutual Fund investments are subject to market risks, read all scheme related documents carefully.**

**Birla Sun Life Mutual Fund**

**Record Date for Dividend**

**NOTICE IS HEREBY GIVEN THAT** the Trustees of Birla Sun Life Mutual Fund have approved Friday, December 30, 2016\*, as the Record Date for declaration of dividend subject to availability of distributable surplus on the Record Date, in the following Schemes as under:

| Name of the Schemes                     | Plans/Options                     | Dividend Rate (₹ per unit # on face value of ₹ 10/- per unit) | NAV as on December 23, 2016 (₹) |
|---|-----------------------------------|---|---------------------------------|
| Birla Sun Life Dynamic Bond Fund        | Regular Plan - Quarterly Dividend | 0.3265  | 11.0321                         |
|   | Direct Plan - Quarterly Dividend  | 0.3341  | 11.3067                         |
| Birla Sun Life Monthly Income           | Regular Plan - Quarterly Dividend | 0.2835  | 12.5771                         |
|   | Direct Plan - Quarterly Dividend  | 0.2529  | 13.1045                         |
| Birla Sun Life Enhanced Arbitrage Fund  | Regular Plan - Dividend           | 0.05  | 10.8408                         |
|   | Direct Plan - Dividend            | 0.05  | 11.0534                         |
| Birla Sun Life Equity Savings Fund      | Regular Plan - Dividend           | 0.19  | 10.73                           |
|   | Direct Plan - Dividend            | 0.20  | 10.99                           |
| Birla Sun Life Dividend Yield Plus Fund | Regular Plan - Dividend           | 0.22  | 14.39                           |
| Birla Sun Life Corporate Bond fund      | Regular Plan - Normal Dividend    | 0.23  | 11.4645                         |
|   | Direct Plan - Normal Dividend     | 0.23  | 11.6206                         |

**The NAV of the schemes, pursuant to pay out of dividend would fall to the extent of the payout and statutory levy (if applicable).**  
# As reduced by the amount of applicable statutory levy.  
All unitholders whose names appear in the Register of Unitholders / Beneficial owners under the dividend options/plans of the said Schemes as at the close of business hours on the Record Date shall be eligible to receive the dividend so declared.  
\*or the immediately following Business Day if that day is a non-business day.  
For Birla Sun Life Asset Management Company Ltd. (Investment Manager for Birla Sun Life Mutual Fund)  
Sd/-  
**Authorised Signatory**  
Date : December 24, 2016  
Place: Mumbai  
**Aim to achieve your goals with Birla Sun Life Mutual Fund's Systematic Investment Plan - SIP NOW! Visit [sipnow.birlasunlife.com](http://sipnow.birlasunlife.com)**  
For more information please contact:  
**BIRLA SUN LIFE ASSET MANAGEMENT COMPANY LTD. (Investment Manager for Birla Sun Life Mutual Fund)**  
One India Bulls Centre, Tower 1, 17th Floor, Jupiter Mill Compound, 841, S.B. Marg, Elphinstone Road, Mumbai - 400 013.  
Tel.: 4356 8000. Fax: 4356 8110/8111. E-mail: [connect@birlasunlife.com](mailto:connect@birlasunlife.com) Website: [www.birlasunlife.com](http://www.birlasunlife.com) CIN: U65991MH1994PLC080011  
**Mutual Fund investments are subject to market risks, read all scheme related documents carefully.**

**NSE NATIONAL STOCK EXCHANGE OF INDIA LIMITED**  
"Exchange Plaza", Bandra-Kurla Complex, Bandra (E), Mumbai-400 051

**PUBLIC NOTICE**

This is with reference to Public Notice issued by the Exchange dated April 24, 2016 and show cause notice issued by the Exchange dated April 18, 2016 w.r.t proposed compulsory delisting of following companies in terms of Regulation 22(3) of SEBI (Delisting of equity shares) Regulations, 2009.

As required under Regulation 22 (1) of Delisting Regulations, 2009, the Exchange hereby invite detailed response in writing from the company listed hereunder or its promoters/directors on or before January 8, 2017 failing which the company shall be compulsorily delisted as per Chapter V of SEBI (Delisting of equity shares) Regulations, 2009.

| Sr.No. | Name of the company                          |
|--------|--|
| 1      | Arihant Industries Limited                   |
| 2      | B S Appliances Limited                       |
| 3      | Bhor Industries Limited                      |
| 4      | Blue Bird (India) Limited                    |
| 5      | BPL Engineering Limited                      |
| 6      | Cauvery Software Engineering Systems Limited |
| 7      | CDR Medical Industries Limited               |
| 8      | Computech International Limited              |
| 9      | Consortex Karl Doelitzsch (India) Limited    |
| 10     | Core Healthcare Limited                      |
| 11     | DSQ Software Limited                         |
| 12     | ETP Corporation Limited                      |
| 13     | European Software Alliances Limited          |
| 14     | Gujarat Cypromet Limited                     |
| 15     | Haryana Sheet Glass Limited                  |
| 16     | Hitech Jewellery Industries Limited          |
| 17     | Information Technologies India Limited       |
| 18     | KMF Limited                                  |
| 19     | Lan Eseda Industries Limited                 |
| 20     | MB Industries Limited                        |
| 21     | Motorol Enterprises Limited                  |
| 22     | Patel's Widedcom (India) Limited             |
| 23     | Roofit Industries Limited                    |
| 24     | S M Finance Limited                          |
| 25     | Scintilla Software Technology Limited        |
| 26     | Shree Vindhya Paper Mills Limited            |
| 27     | Somani Cement Company Limited                |
| 28     | Steel Tubes of India Limited                 |
| 29     | Sun Earth Ceramics Limited                   |
| 30     | Synthetics & Chemicals Limited               |
| 31     | Teledata Informatics Limited                 |
| 32     | Vishal Exports Overseas Limited              |
| 33     | Vision Organics Limited                      |
| 34     | Wellwin Industry Limited                     |
| 35     | Xedd Telecom Limited                         |

The detailed response in writing shall be addressed to:  
**Delisting Committee, National Stock Exchange of India Limited, Exchange Plaza, C-1, Block-G, Bandra-Kurla Complex, Bandra (East), Mumbai 400 051.**  
The detailed response in writing can also be sent through e-mail on [delisting@nse.co.in](mailto:delisting@nse.co.in)  
Place: Mumbai Date: 25th December, 2016  
**NIFTY 50 Stock of the nation**