

TCS/PR/SE-29/2022-23

May 24, 2022

National Stock Exchange of India Limited Exchange Plaza, C-1, Block-G, Bandra Kurla Complex, Bandra (East) Mumbai - 400001 Symbol - TCS

BSE Limited P.J. Towers, Dalal Street, Mumbai - 400051 Scrip Code No. - 532540

Dear Sirs,

We are sending herewith copy of a Press Release titled **"TCS Positioned as a Leader in IDC MarketScape for European Professional Services for Data-Driven Transportation"** which will be disseminated shortly.

The Press Release is self-explanatory.

Thanking you,

Yours faithfully, For **TATA CONSULTANCY SERVICES LIMITED**

Pradeep Manohar Gaitonde Company Secretary



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For immediate use **Press Release**

TCS Positioned as a Leader in IDC MarketScape for European Professional Services for Data-Driven Transportation

Tata Consultancy Services Helps its Customers Adopt Next-Gen Technologies to Innovate Faster, Enhance Speed to Market, and Improve Customer Experience

AMSTERDAM | MUMBAI, May 24, 2022: Tata Consultancy Services (TCS) (BSE: 532540, NSE: TCS) has been named a Leader in the IDC MarketScape for European Professional Services for Data-Driven Transportation¹.

"Enterprises in the mobility ecosystem are partnering with TCS to leverage data and analytics and next-gen technologies to innovate faster, enhance speed to market, improve safety and sustainability, and improve customer experience and loyalty," said **Arun Pradeep, Business Head, Travel, Transportation and Hospitality** – **Europe, TCS**. "We are pleased to be recognized as a Leader in this space, for our strong capabilities and the deep relationships we hold with our clients."

For over two decades, TCS has been partnering with leading travel, transportation, and hospitality companies across the world, helping them drive growth and transformation. It serves over 90 clients globally including airlines, airports, postal services, seaports, hotel chains, logistics providers, transport agencies, rail operators, road and light rail transit, and cruise liners. TCS' comprehensive portfolio of services and solutions span consulting and advisory, IT and digital infrastructure and cyber security, application management, digitalization – automation, and IOT and data analytics, and support services.

TCS' Three Horizons to Purpose-led Growth approach helps transport operators create a data fabric, drive new products and services, and unlock value across the mobility ecosystem.

TCS offers data and analytics frameworks and solutions that can be contextualized based on industry requirements. These include:

- TCS Datom[™] an advisory framework to develop the right data, analytics and AI strategy aligned to the customer's business goals. It combines TCS' cross-industry experience, contextual knowledge and data-on-cloud strategy.
- TCS Daezmo[™] an end-to-end solution framework that leverages TCS' Machine First[™] approach to modernize the data and analytics estate across decision operations, covering EngineeringOps, DataOps and AIOps.
- TCS Decision Fabric[™] a state-of-the-art business solutions framework that brings together the power of AI and immersive analytics to deliver accelerated business outcomes.

About IDC Marketscape

IDC MarketScape vendor analysis model is designed to provide an overview of the competitive fitness of ICT (information and communications technology) suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT and telecommunications vendors can be meaningfully compared. The framework also provides technology buyers with a 360-degree assessment of the strengths and weaknesses of current

¹ IDC MarketScape: European Professional Services for Data-Driven Transportation 2022 Vendor Assessment, March 2022, IDC #EUR147599321



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and prospective vendors.

About Tata Consultancy Services

Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world's largest businesses in their transformation journeys for over 50 years. TCS offers a consulting-led, cognitive powered, integrated portfolio of business, technology and engineering services and solutions. This is delivered through its unique Location Independent Agile[™] delivery model, recognized as a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has over 592,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US \$25.7 billion in the fiscal year ended March 31, 2022, and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. TCS' proactive stance on climate change and award-winning work with communities across the world have earned it a place in leading sustainability indices such as the MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit <u>www.tcs.com</u>

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