

To, Date: 21st June 2023
The Manager

National Stock Exchange of India Ltd

Exchange Plaza, Plot No.C-1, G Block
Bandra Kurla Complex, Bandra (East),

Security Code: ONEPOINT

Mumbai - 400 051

Sub: Investor Presentation on Q4 of 2022-23

Ref.: Regulation 30 (Disclosure of event or information) of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Dear Sir/Madam,

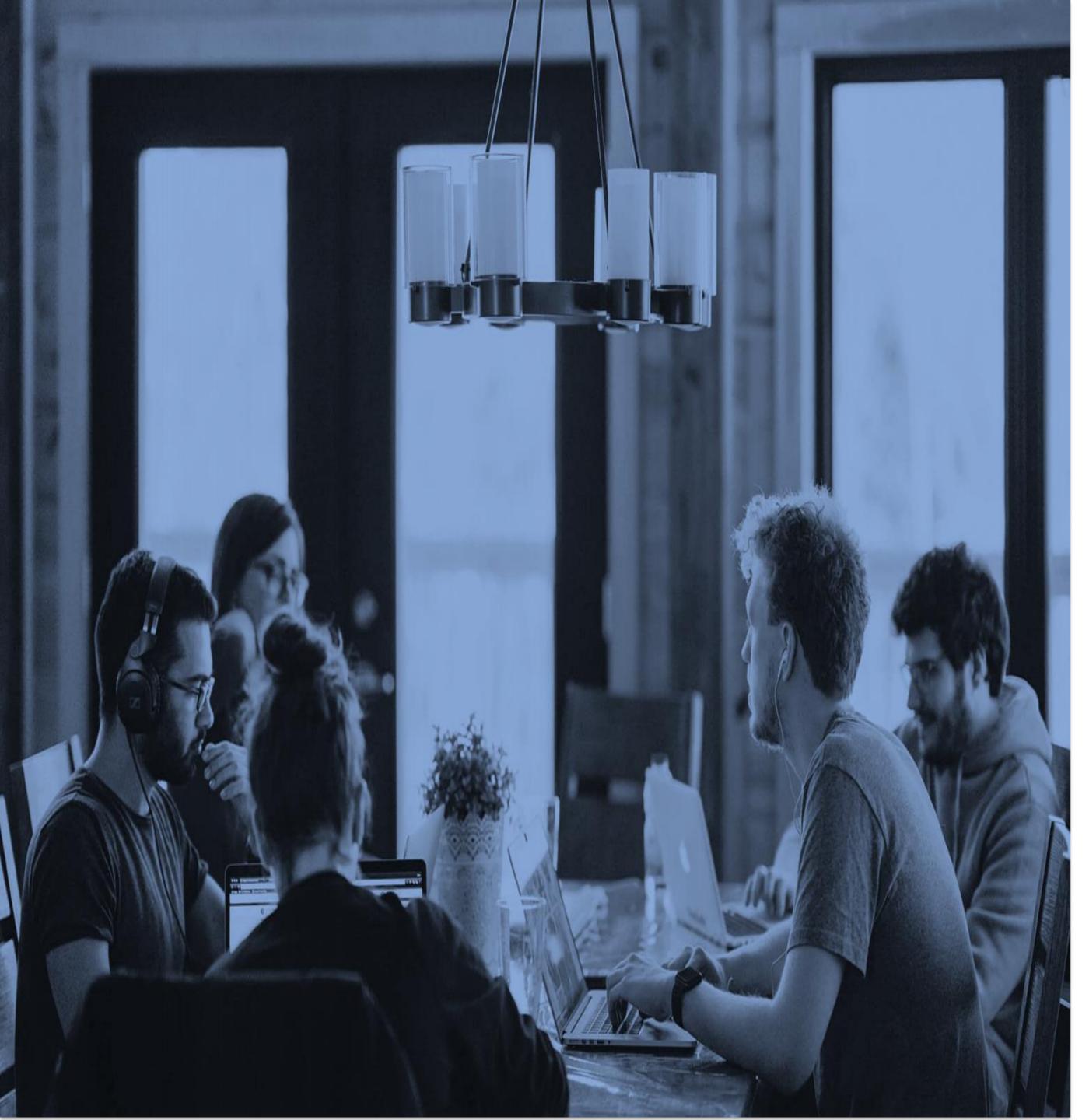
Pursuant to Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith Investor Presentation for your information and records.

Thanking you,
Yours faithfully,
For One Point One Solutions Limited

PRITESH SANJAY Digitally signed by PRITESH SANJAY SONAWANE SONAWANE Date: 2023.06.21 13:42:45 +0530'

One Solling Navi

Pritesh Sonawane Company Secretary & Compliance Officer Place: Mumbai





One Point One Solutions Ltd

Business Process Partners

"The innovative I.T.E.S company"

Investor Presentation

June - 2023

Refer to disclaimer

AGENDA

About us

2 Our Core Offerings

3 Industry Opportunity

Our Team

Quarter
Highlights &
Way
Forward

Annual
Financial
Highlights

OUR VISION

To be the most dynamic and profitable partner for business management services, revolutionising the future of BPM through technology

OUR MISSION

To continually add value for clients and shareholders by nurturing our talent pool.

Our Revolution is Constant Evolution

We are pushing our boundaries. Walking on the edge of tomorrow. Challenging ourselves to innovate and create.

There is a shift in who we are. A change in how we communicate.

A transformation that is constant. That drives us to crest the wave. Adapting to what faces us.

Changing to encompass the unknown. Evolving to the next





200_{Mn}

transactions a year

In 12

regional languages

Compliant

with ISO 9001:2015 & ISO/IES27000:2013

45+

Unique processes



2,200 seats

Navi Mumbai - 1 location

1,300 seats

Gurgaon - 1 location

450_{seats}

Chennai - 1 location

1,300 seats

Bengaluru - 3 locations

250 seats

Indore - 1 location

+5500_{seats}

Total

Investor Presentation



INCORPORATION

AWARDS SEAT ADDITION

ON THE GROWTH PATH **Listed on NSE Emerge Platform**

2014-16 2017-18 2008

1Point1 was originally incorporated as DSA Learning Systems Private Limited at Mumbai, Maharashtra as a Private Limited Company.

Awarded the Best Partner Collections, Tata Teleservices.

Seat capacity: Navi Mumbai: 850, Indore: 250, Bengaluru: 350, Gurgaon: 1300

- Navbharat SME Business **Excellence Awards 2017**
- Seat capacity enhanced: Navi Mumbai: 1350 seats

- Increased business in BFSI segment
- Improved Self realization for 75% of the business
 - Seat capacity enhanced: Bengaluru: 850

- I.T. services vertical
- Omni channel solutions
- New / enhanced seat capacity: Navi Mumbai: 2000 Bengaluru: 1300 Chennai: 450

- Strategic Tie-up with Bahwan Cybertek to tap into the USD 5 bn IT Services market in the MENA region
- 1st International Operations for **UAE** based client

2018-19 2022 2020-21

NEW GROWTH DRIVERS

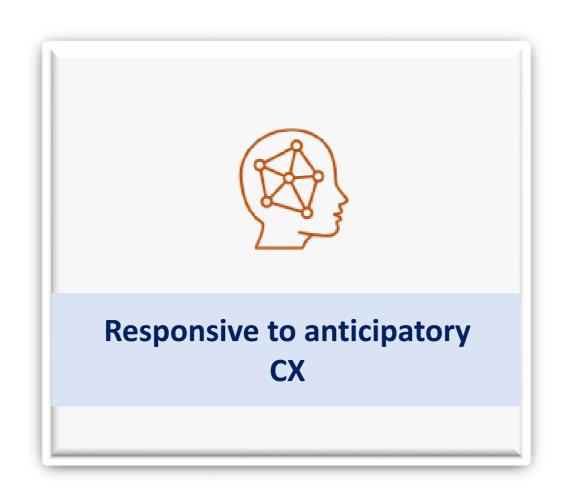
NEW GROWTH SECTORS

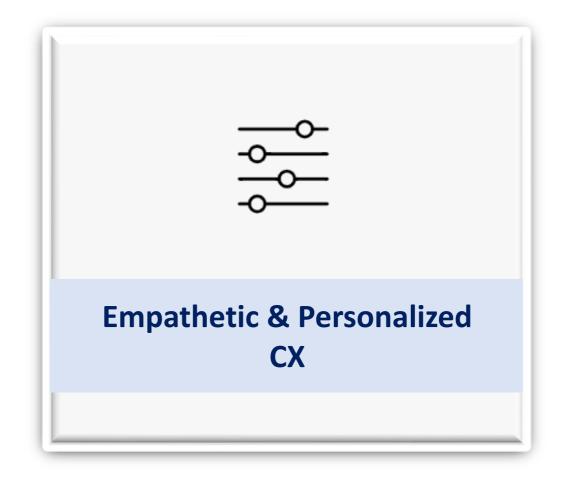
International Operations



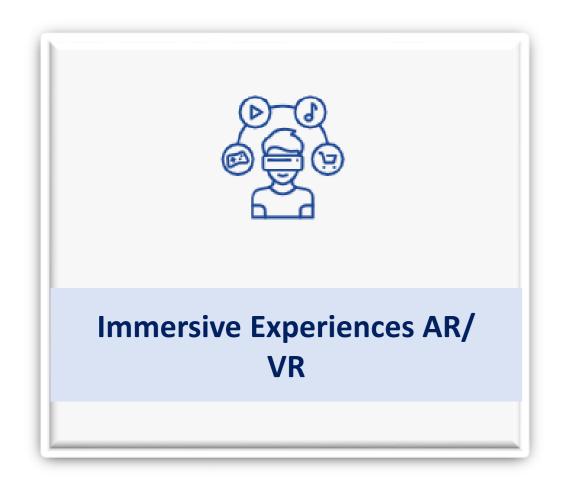




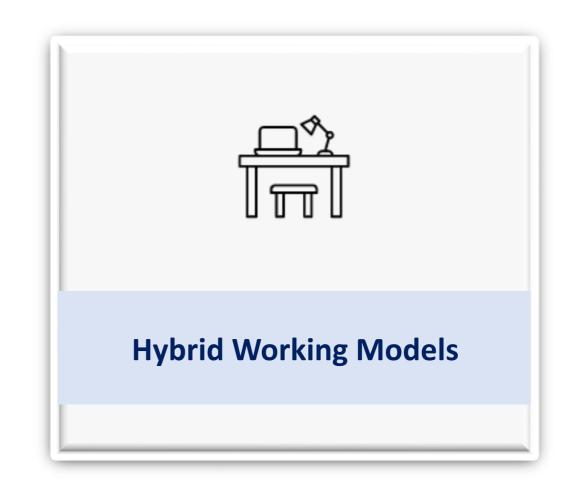










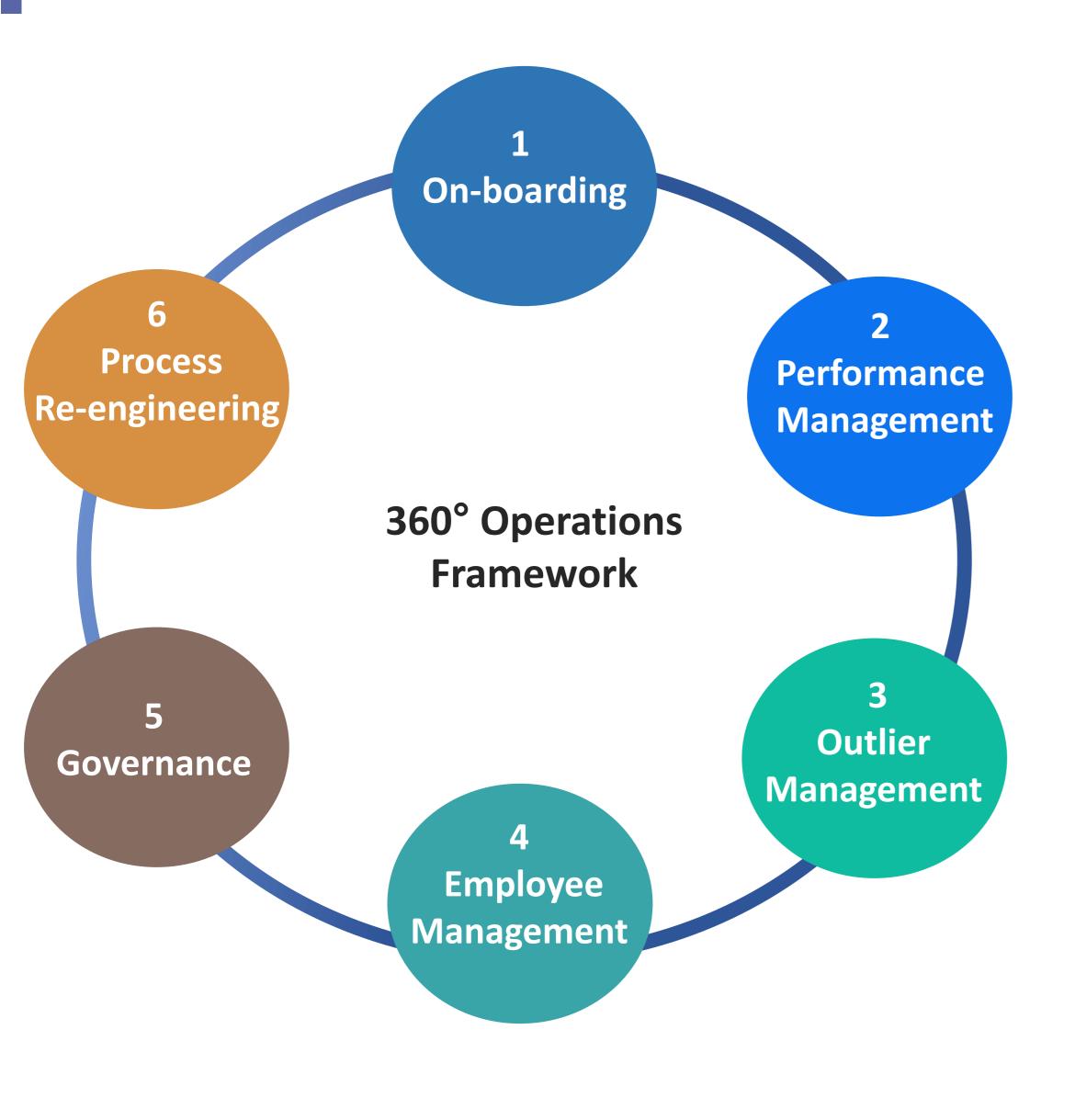




Focus on delivering evolved CX that uses the power of data & technology to deliver relevant, seamless & empathetic experience

|POINT

Operations Life Cycle Management



Our Practice

What it means to our clients?

- Ability to quickly ramp up based on business needs
- Scalable model to support business growth
- Scorecard based tracking to ensure service levels & SLA's are met
- Dashboard view of SLA's & KPI's No surprise framework

Reduce variation in performance

- Robust capacity management
- Retention management, RnR & Fun@work
- Ensure knowledge is retained within the unit for achieving business goals
- Operational, Tactical &
 Strategic to ensure
 alignment with objectives
- 3 tiered governance structure to succeed on business objectives
- Lean/ Six Sigma / Process improvement projects to eliminate, deflect & improve overall process

Focus on continuous improvement projects & efficiency by best practices

Capabilities – Customer Experience Management



Omni Channel Experience

5000+

40+

200+mn

55+

Voice **Social Media** **Email**

Web Chat

Associates

Years of Experience

Engagements

Transactions

Unique Processes

Domain Services



Energy Resource Utilities

Tele Sales

Lead Generation

Cross Sell / Upsell

Sales Conversion

Sales Support



Travel Transport Hospitality



Healthcare



IVR

Retail & Consumer Product Goods



Telecom

Retail **Banking**



Commercial Banking



Capital Markets



BFSI Services

Mortgages



Insurance



Fintech

Sales

Originations

KYC

Welcome Calling

Data Administration

IB/OB verification

Application Screening

Fraud Verification

Underwriting Support

Customer Service

Billing/Premium/Claims Inquiries

Complaint Management

Product Access & Use

Fraud Related Queries

Account Maintenance

Technical help-desk support

Collections

Early / Late Stage

Skip Trace

Recoveries

Hardship Assistance

Legal Support

Agency Management

Credit Operations - Back

office

Technical Issues

Bank Office Operations Complaints Management

Billing

Payments/

Settlements

Exception

Management

Account Maintenance

Charge Back Disputes

Document complaints

Categorize complaints:

Product / Process,

Regulatory, Contact

Centre related

Track resolution & update

Workforce Management

3500+ Full Time Employee's supported Forecasting, Staffing, Scheduling Real Time Management

Consulting

Customer Service Collections Technical Helpdesk **Quality Management**

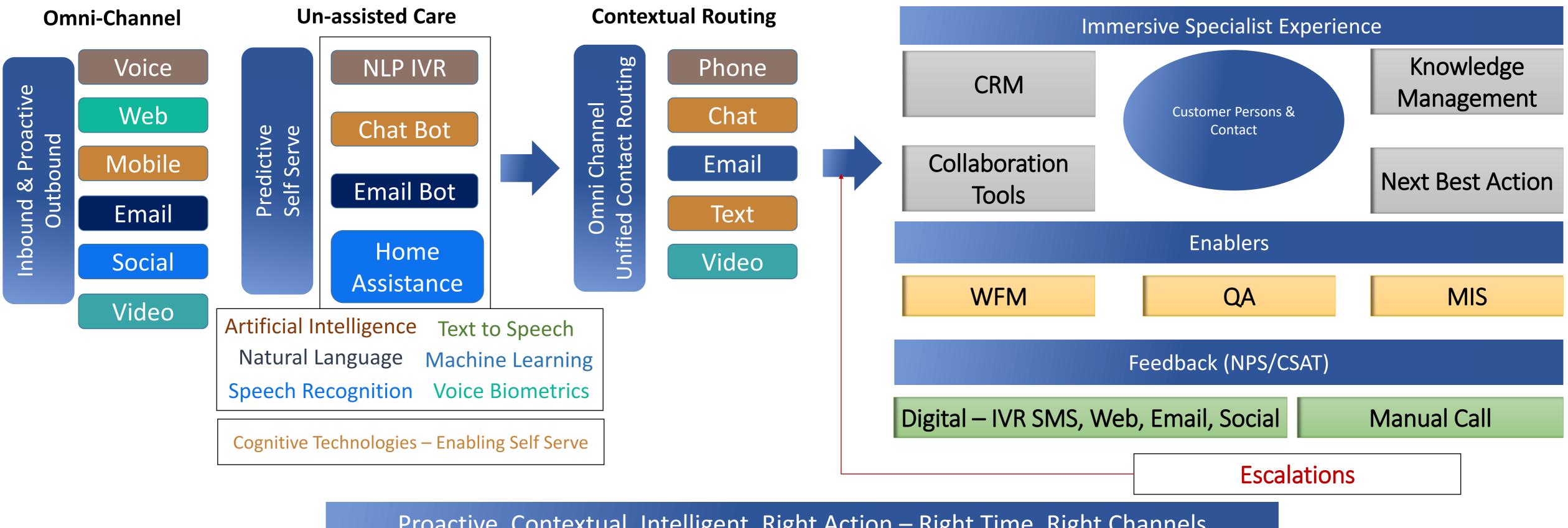
Quality & Performance Management **CSAT & NPS Framework** Compliance Framework

Digital Transformation

Cloud Contact Centre BOT's & Omni channel Platform AI & RPA

Vision for Future ready Customer Experience Centre





Proactive, Contextual, Intelligent, Right Action – Right Time, Right Channels

Enabled by Best-in-Class Frameworks

Workforce Management Quality Management Performance & SLA Mgmt. **Customer Exp.** Compliance





Microsoft Dynamics













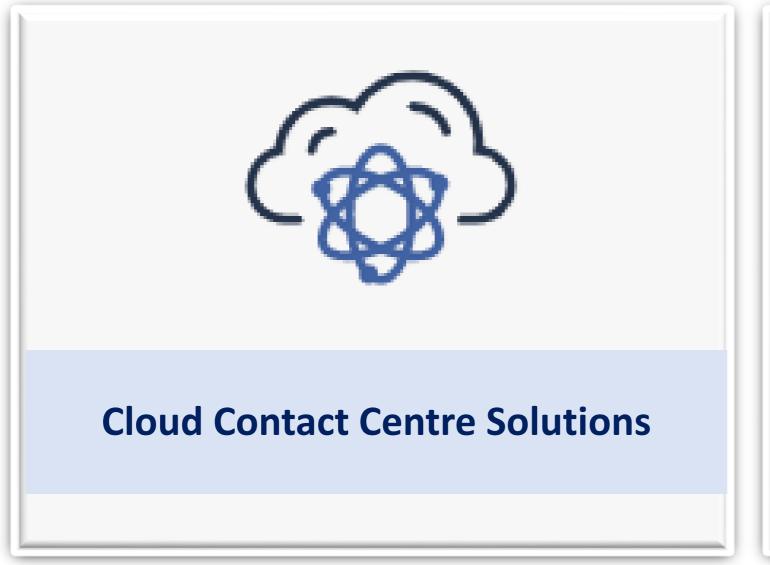






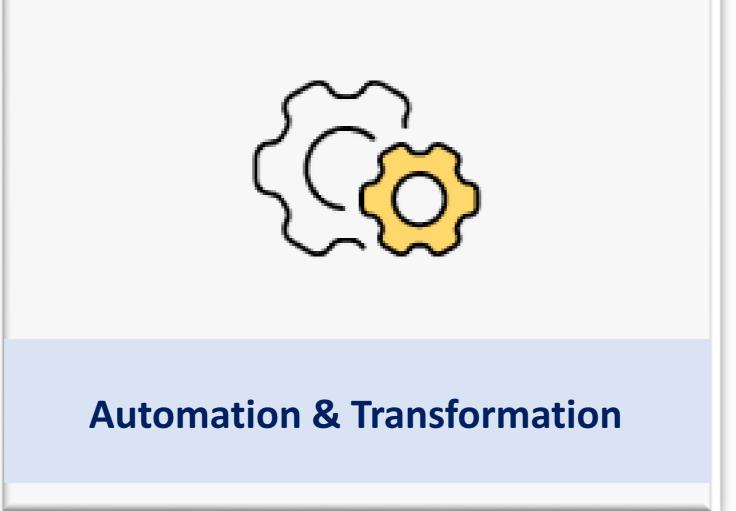
Our Pillars for Superlative Customer Experience

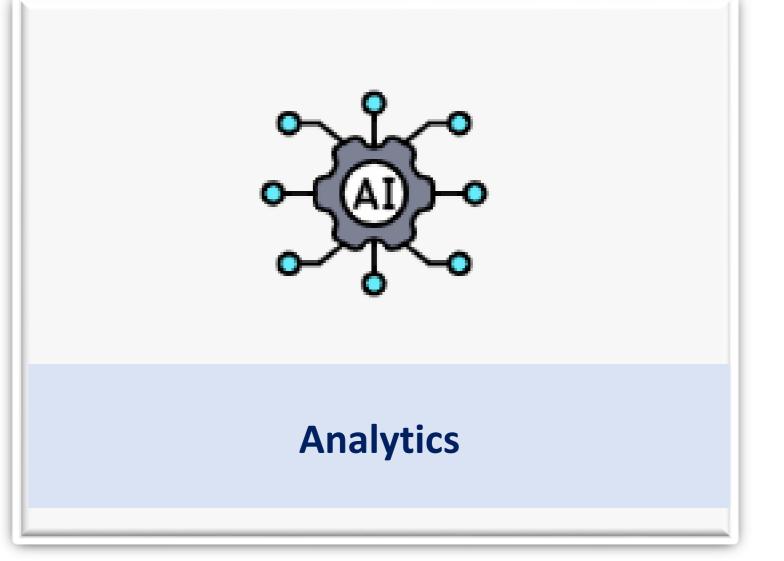












Customer experience to embrace new strategies



Accelerated Digital Transformation proposition

- Consulting and design led
- Business outcome aligned ready to use digital solution
- Contextualised solutions

New Work Models

- Anytime Anywhere wok models
- Hybrid model emerging as the new normal

Empathetic & Personalized CX

- CX reimagined or sustainability
- New digital solutions to drive hyperpersonalization
- Agent of the future
- Cloud Contact Centre

Innovation

- Speedy, collaborative innovation for customers in agile workspaces
- Strong alliance & Partner ecosystem

Delivery Transformation

- Library of assets and acceleration to drive transformation
- New customer KPI to redefine success, aligned to true drivers of customer success

Talent Transformation

- Talent Transformation
- "Universal Agent" model
- Preparing future ready agents
- Digital and other training programs

Approach to Enhance Customer Experience



Lilian Ca

Unassisted Care

Care

Assisted

Cognitive Channels to Eliminate Simple queries (NLP IVR, Chat BOT, Email BOT)

Inbound

New Channels

Live Chat, SM Engagement,

Case Management, Persona based Service 360 view, Auto Call tagging, Intuitive Call tree & Next best action, Workflow solution

Operational Best Practices [WFM, Quality Analysis, SLA Management



Reduce Inbound Interactions
General Information, Requests, etc.



Deflect

Low Cost | Improved CSAT through ease of interaction



Enrich

Improves CSAT | Handle medium to complex queries

Potential Benefits: ~30-40% improvement in *TCO

10-15%

Contact Elimination

10-13%

Contact Deflection

10-12%

AHT / Operational Efficiency Improvement

8-10 %

Improvement in FCR

10-15%

CSAT/NPS Improvement



A Single Omni-channel Experience



Positive & Consistent Service Across Touchpoints



Personalised Experience
Across Journey



Indicative Suite of Technological Interventions*



Contact Centre as a service

(Contact Centre on Cloud)



Secured Authentication

(Enhanced Capability across channels)



Conversational AI

(Speech enabled IVR)



Desktop Analytics

(Desktop Process adherence to workflow & procedures)

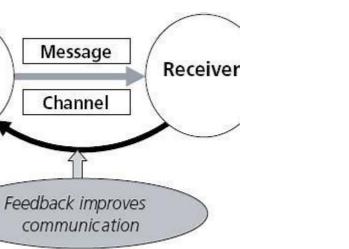


2-Way Communication Platform

(Multi channel options to get serviced)

Sender/

source



Social Media Analytics

(Al driven Customer Experience Analytics)



Customer Journey

(Integrated Customer Journey Monitoring)



Digital Extraction Suite

(Enhance Productivity)



Automated Quality Assurance

(Automated Call Quality Monitoring)



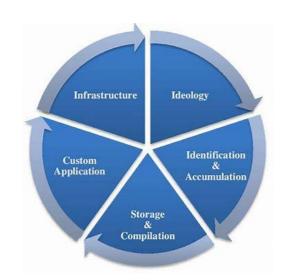
Email Management

(Intelligence Driven automated email management solution)



Knowledge Management

(Intelligent Search Solution)



Survey Tool

(Customer Feedback)



^{*}The above list is indicative and not exhaustive

Our Collaborative Approach for Program Success





Domain Depth & Process Management

End to end contact centre experience of 12+ years with 5K+ specialist servicing clients with robust quality management and workforce management to support the engagement



Implementation Readiness

1Point1 delivery centre to be leveraged for training, ramp-up and BCP. Agreed Technology solution for addressing inbound / outbound calling requirement



Transition & Service Delivery

40+ transitions successfully completed involving captive to vendor and Vendor to Vendor transitions

Our Transition methodology has a robust governance plan to review the progress via sprint & tollgates at every juncture



Robust Governance & Quality Assurance

Deployment of Program management team for end-to-end planning, transition, stabilization & project transformation

Benchmark industry KPI's/SLA's and commitment to Quality delivery

Industries Served



BANKING & FINANCE











A









Customer

Service

Complaint

Product

Technical

Management

Installation

Assistance

Home Visit

Appointment



0



AIRLINE

- New Accounts
- Balance Inquiry
- Stop Payment Request
- Lead Generation





Customer

Service

Complaint

Collections



- Ticketing
- Hotel
- Holiday
- Online Lead Management

Management

- Reservations
- Packages
- Lead Generation

Welcome

Calling

Claims

Renewals

Registration

- Customer Service
- Complaint Management
- Package Upgrade
- VAS Services
- Subscription Renewals

- Order Booking
- Content Management
- Delivery Status
- Refund Processing
- Competition Mapping
- Complaint Management

- Claim Status
- Claims Registration
- Lead Generation
- Manage OPD Appointments
- Health & **Fitness** Management

- Reservations
- INOP (Irregular Operations)
- Cancellations
- Rescheduling
- Customer Service (Voice, Email & Social Media)

Key Clients – BPM Services











HONG'S



KITCHEN'



ficici Bank



PICICI Securities



Durables

Consumer









Electrolux

Gobrej | APPLIANCES



Gobrej | MATERIAL HANDLING

Hindware















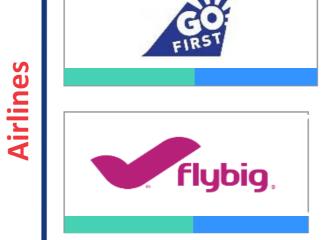
DTH

Telecom





Government



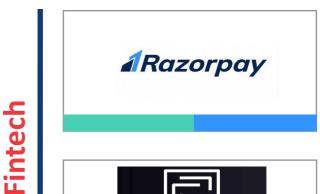


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Edelweiss life Tokio









LEGEND

INBOUND

OUTBOUND

SOCIAL MEDIA

Insurance

EMAIL

BACK OFFICE

MANPOWER





NATIONAL CARRER SERVICE (NCS)

A national ICT based portal to connect the opportunities with the aspirations of youth and facilitate registration of job seekers, job providers, skill providers, career counsellors, etc. The portal should provide job matching services in a highly transparent and user friendly manner.



NSDC- NATIONAL SKILLS DEVELOPMENT CORPORATION

It was set up by Ministry of Finance as Public Private Partnership (PPP) model. NSDC acts as a catalyst in skill development by providing funding to enterprises, companies and organizations that provide skill training. It also develops appropriate models to enhance, support and coordinate private sector initiatives.



INDIAN EMPLOYMENT EXCHANGE

IEE understands skilled manpower is proportional to productivity. IEE provides us national pool of qualified personnel across domain and sectors. Their autoselect mechanism does the perfect matchmaking of the most suitable candidate for the given job requirement.



DEEN DAYAL UPADHAYAYA GRAMEEN KAUSHALYA YOJNA (DDU-GKY)

DDI-GKY is the placement led skill training initiative of the Ministry of Rural Development (MoRD)

We support Government's noble initiative by partnering with various training centres under DDU-GKY.



PRADHAN MANTRI KAUSHAL VIKAS YOJNA (PMKY)

PMKY is the flagship scheme of the ministry of Skill Development and Entrepreneurship implemented by the NSDC. 1Point1 hires this industry trained youth to secure a better livelihood.



NATIONAL APPRENTICESHIP TRAINING SCHEME

NATS in India is a one year program for all of the students. It gives technical qualifications to the youth of the country. The program gives practical knowledge and skills that are required in their field of work.



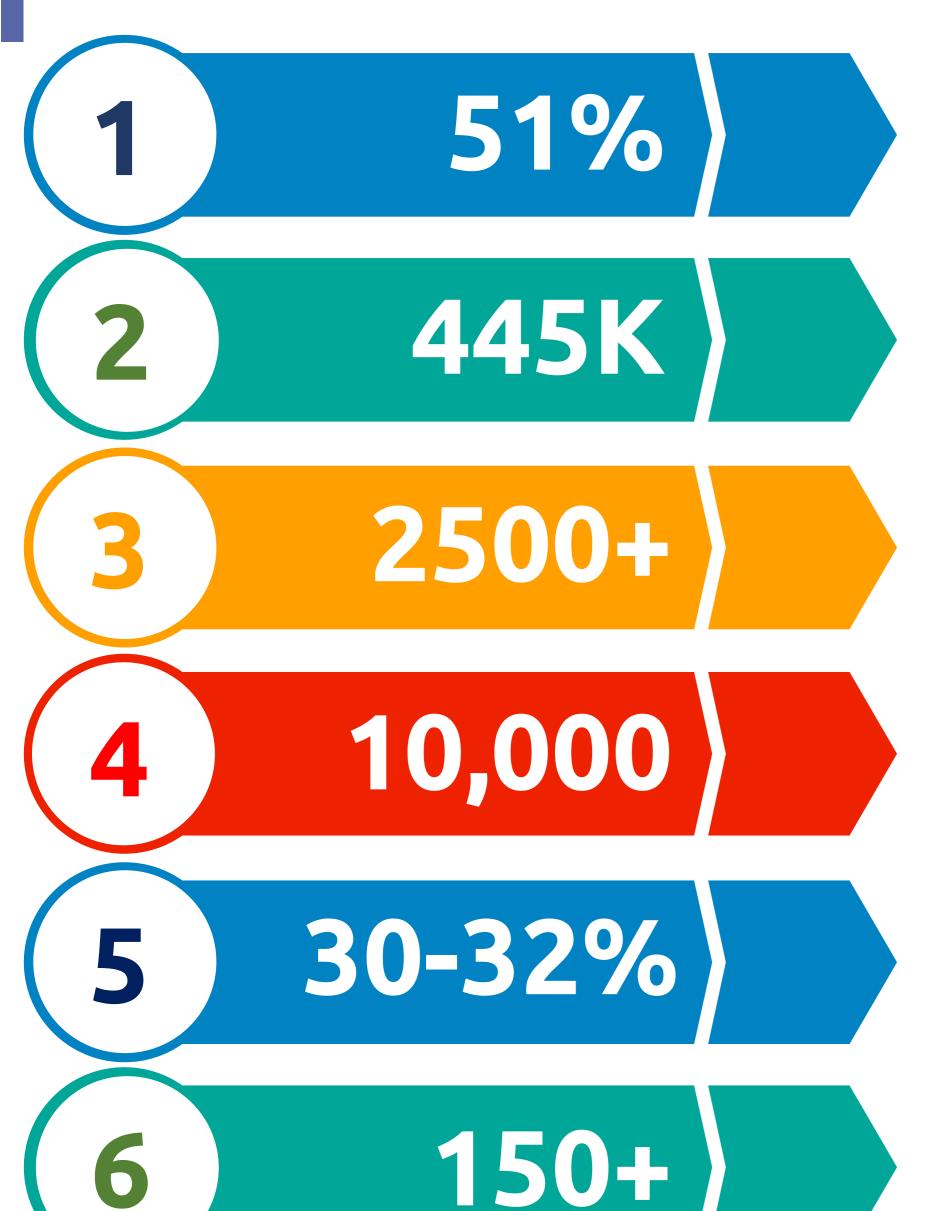
MAHARASHTRA KNOWLEDGE CORP LTD. (MKCL)

MKCL is a semi-government public limited company working closely with Maharashtra Govt. & private sector employers to educate masses through "On the Job" training.



Key highlights of BPM Inustry





LEADING INDIA'S ECONOMIC RECOVERY

- Relative share to India's GDP
- 51% relative share in services exports

HIGHEST EVER HIRING

- Technology industry workforce
- 4,45,000 net new hires

3RD LARGEST TECH START-UP HUB IN THE WORLD

- Number of tech start-ups
- 2,500+ new start-ups; 42 new unicorns

INCREASED FOCUS ON INNOVATION

- Tech patents filed during 2015-2021
- ~ 10K patents filed at the end of 2021 by top 5 Indian tech firms

DIGITAL REVENUE ACCELERATION

- Digital Revenue Acceleration
- 1.6 Mn digital skilled employees, 32% share of employee base

STRENGTHENING DIVERSITY, EQUITY & INCLUSION

- Strengthening Diversity, Equity & Inclusion
- Talent from 150+ nationalities

Overview of BMP Industry



India – home to skilled manpower

- There is a presence of skilled manpower, as India is home to 4.14 Mn IT-BPM professionals.
- India is third largest Unicorn hub globally with a total valuation of USD 168 Bn.

IT Hardware Rs.3 Trillion in 4 years

- Domestic value addition is expected to rise from the current 5-10% to 20-25% in 5 years.
- 24% share of the total FDI Equity inflow

Growing interest in BPM

Due to its potential to increase productivity and significantly reduce costs. These are generic software systems driven by specific process designs that enact and manage the operational business processes.

6.26% CAGR for 2021-26 for BPM

The business process management market was valued at USD 3.38 billion in 2020, and it is expected to reach a value of USD 4.78 billion by 2026.

8% Contribution to GDP

- The industry is the largest employer within the private sector, employing 3.9 Mn people.
- India's IT-BPM industry amounts to 55% of the global outsourcing market size.

Global Tech spend at \$ 3.65 Tn

India has 1.23 Bn mobile phones and 7,705 Mn internet users. Data consumption in India is among the highest and cheapest in the world.

Growing Demand

- In FY22, the Top 3 Indian IT
 companies in India are expected
 to have offered 1.05 lakh jon
 opportunities due to increasing
 demand for talent.
- India's IT and Business services
 market is projected to reach US\$
 19.93 bn by 2025.
- According to Gartner Estimates,
 IT spending in India was
 forecasted to be US\$ 81.89 bn in
 2021 and further increase to US\$
 101.8 bn in 2022, a 24.31% YoY
 increase.

Global Footprint

- Indian IT firms have delivery centers across the world.
- IT & BPM industry is well diversified across verticals such as BFSI, Telecom and Retail.
- Increasing strategic alliance
 between domestic and
 international players to delivery
 solutions across the globe.

Competitive Advantage

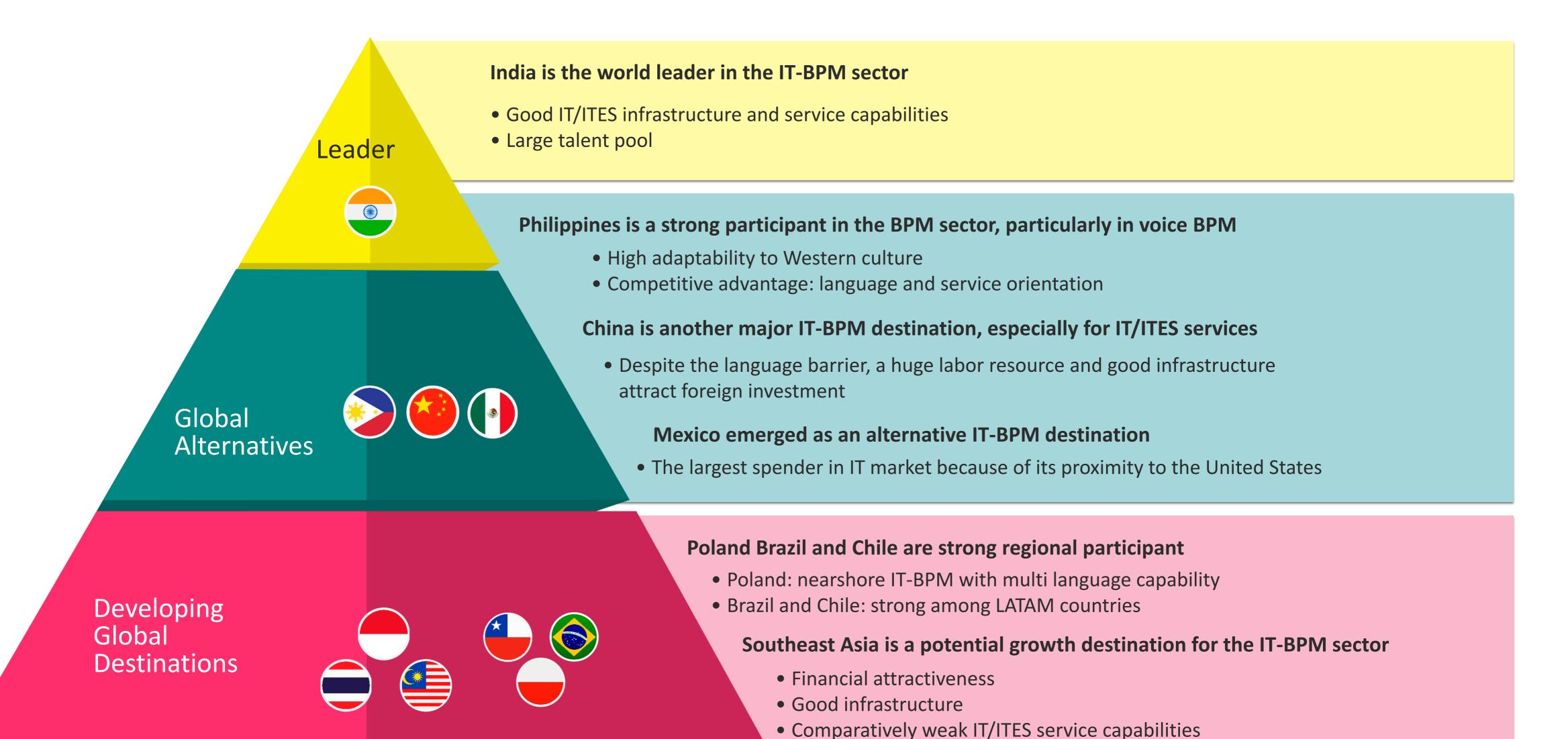
- In FY21, India ranked third worldwide with 608,000 cloud experts across all verticals, including technology.
- The computer software and hardware sector in India attracted cumulative FDI inflows worth US\$81.31 bn between April 2000 and December 2021.

Policy Support

- In the Union Budget 2022-23,
 the allocation for IT and Telecom
 sector stood at US\$ 11.58 bn
- The government introduced the STP scheme, which is a 100% export oriented scheme for the development and export of computer software, including export of professional services.

Market & Opportunities – India vs Global





Market & Opportunities - Sectoral





B.F.S.I.

1

- Regulatory changes and norms such as Basel III,
 Solvency II, the SOX Act, and the US Patriot Act increase regulatory compliance cost.
- Growing number of digital customers

- Outsourcing of both transactional finance and accounting (F&A) processes and nontransactional financial functions.
- Increased application of automation due to rapid advances in technology.



ECommerce

2

3

- High capital investment is a concern for budding
 Unicorn providers that strive to optimize Capital
 Expenditure and reduce operating expenses.
- Growth in mobile communications led to a drop in public switched telephones and voice revenue volumes
- Outsourcing activities shifting from transactional processes to network operations, content bundling and solutions
- Value-added services such as content and next-generation communication services



- Regulatory reform and changes in the healthcare system worldwide.
- Hiring and training IT talent not the core business of healthcare service providers.
- Free up internal resources for core business purposes

- Electronic medical records (EMR) digitizing patient medical records
- Software-oriented architecture improving the performance of applications





AKSHAY CHHABRA

Chairman & Managing Director

Akshay Chhabra is the founder and promoter of 1Point1 Solutions Ltd. As a young engineer, Akshay strode off the beaten path and let his entrepreneurial instincts take over. 1Point1He holds a degree of B.E. (Electronics Engineering) from the University of Mumbai. He is the guiding force behind the strategic decisions of our company and has been instrumental in planning and formulating the overall business strategy and developing business relations of our company.

As the CMD of 1Point1, he focuses on technology-driven innovation to build efficiencies and surge ahead in the BPM space. Moreover, his understanding of business finance readies the company to take on new challenges in a dynamic market.

A key area for him is the identification of new business opportunities and transforming them into real-life conversions. Akshay's leadership is invaluable in aligning the company with its strategic vision fostering the cognitive company culture at 1Point1 Solutions Ltd.

Increasing capacity utilization and service offerings, New Client addition will propel us to a +30-40% CAGR over the next 3-5 years

Key Management Team (1/3)



AKASHANAND KARNIK

Chief Operating
Officer

Over a career spanning 15 years, Akash led BPMs to 10X growth, built brands and grew the domestic market.

He has headed business operations and sales for India in companies such as D&B, E-Serve and GTL. Besides business development, Akash holds wide experience in building Customer-Lifecycle Management solutions across verticals like BFSI, Telecom, Airlines, E-Commerce, and Consumer Durables.

Akash is an engineer with a post-graduation in Business Management.



SUNIL KUMAR JHA
Chief Financial
Officer

Formulating the financial plans of The company on its roadmap to growth

Sunil Kumar Jha is an Chief Financial Officer of the Company. He is a qualified Chartered Accountant from the Institute of Chartered Accountants of India.



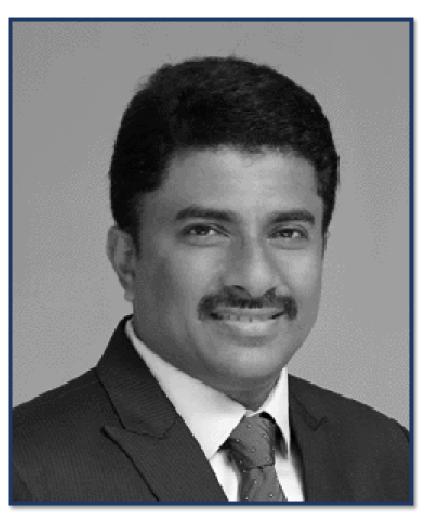
SAMIT CHAKRAVARTY

Chief Information &

Technology Officer

Samit Chakravarty's propensity for innovation has brought various technical developments to life. He manages the company's systems-related requirements including the work network, the customised CRM and the in-house dialler.

In addition, he has taken up the virtualisation of all company assets to provide consistent and scalable software services delivery, business intelligence and security systems. Samit is a B.Sc graduate from Mumbai and a successful GNIIT-ian. His experience is spread across Telecom Networking, Switching, Routing & CRM Development.



K.S. SRIKUMAR
Chief Sales &
Strategy Officer

Srikumar is a seasoned executive with an enviable track record of over 27 years delivering transformational business value to clients and internal teams alike. In this assignment, Sri is vested with growing the customer base, solutions and geographical footprint of 1Point1 in line with its strategic business and growth goals.

Sri has led operations, business development and growth efforts for marquee players in the ASEAN Telecom and BPO space managing Voice and non-voice streams delivering gazelle results. He has pioneered BPO solutions in the Indian Media sector and in addition implemented high value Client lifecycle management solutions for clients in over 11 industry verticals.





RAJIV DESAI

GLOBAL DELIVERY HEAD - BFSI

15+ years of experience in Customer Experience Management across BFSI and Domain. Effectively balancing dynamic customer workload, adherence to service levels, and transforming business leveraging technology solutions have been the key focus areas. Has prior experience in setting up offshore / onshore contact centre's and managing large transitions. He has done his MBA in Finance and B.E Computer Technology from Mumbai University



ASHWINI KUMAR RAO

CHIEF HUMAN RESOURCES OFFICER

A passionate people leader having over 24+ years of experience in Human Resources, CLCM (Customer Life Cycle Management), Sales & Distribution, Channel Management, Organized Retail Store Operations, Customer Support, Call Centre Operations and Services Marketing, holding two MBAs to his credit, in HR and Marketing. He has been instrumental and extremely focused on adding value to the business through various HR interventions. He has worked in a spectrum of industries like Organized Retail Industry, Telcom, FMCG.



ABHIJEET **DUTTA**Vice President
Operations



VIKAS **TALIKOTI**Vice President
Operations



ABDUL **AZEEM A**Asstt. Vice President
Operations



VISHAL **BUDHWANI**General Manager
Operations



Key Operational Highlights for the quarter



	Q-o-Q	Y-o-Y
Net Income Growth	1.9%	6.5%
EBITDA Growth	42.7%	5.4%
Profit After Tax Growth	37.6%	139.5%
Earnings per share*	37.6%	139.5%

Performance Highlights

- Successfully raised Rs. 12.15 crore from investors and promoters of the company through preferential issue of shares at Rs. 16.47 per share for expanding its international business.
- The company has successfully incorporated its wholly owned subsidiary One Point One USA Inc. to spread head the company's expansion in USA markets.
- Expanded its BFSI business by adding marquee client Kotak
 Mahindra Bank. The collection process for some of the
 major products of Kotak Mahindra Bank, would be managed
 by the company in multilingual like English, Kannada and
 Hindi.



Particulars (INR Lacs)	Q4FY23	Q3FY23	Q4FY22	QoQ%	FY23	FY22	YoY%
Revenue from Operations	3,568.0	3,502.8	3,465.1	1.9	14,025.5	13,168.7	6.5
Other Income	303.3	50.6	197.9	499.8	394.4	696.3	-43.4
Net Income from Operations	3,871.2	3,553.4	3,663.0	8.9	14,419.9	13,865.1	4.0
Total Expenditure	2,704.5	2,735.8	2,659.4	-1.2	10,707.6	10,344.4	3.5
EBITDA	1,166.8	817.6	1,003.6	42.7	3,712.3	3,520.7	5.4
EBITDA Margin (%)	30.1%	23.0%	27.4%	+713 bps	25.7%	25.4%	+35 bps
Depreciation	548.8	404.6	531.7	35.6	1,908.4	2,193.3	-13.0
Profit Before Interest Tax	617.9	413.0	471.9	49.6	1,803.9	1,327.4	35.9
Interest	141.1	115.0	188.7	22.8	517.7	763.0	-32.1
Profit Before Tax	476.8	298.0	283.2	60.0	1,286.1	564.4	127.9
Tax	181.4	83.3	130.8	117.7	409.8	198.6	106.4
Profit After Tax	295.5	214.7	152.4	37.6	876.3	365.8	139.5
Profit After Tax Margin (%)	7.6%	6.0%	4.2%	+159 bps	6.1%	2.6%	+344 bps
Earnings Per Share (Rs)	0.16	0.11	0.08	37.6	0.47	0.19	139.5



[POINT]

Annual Financial Highlights – Profit & Loss (Standalone)

Particulars (INR Lacs)	FY18	FY19	FY20	FY21	FY22	FY23
Revenue from Operations	11,562.3	14,595.9	12,508.6	10,160.1	13,168.7	14,025.5
Other Income	15.2	26.3	35.7	725.3	696.3	394.4
Net Income from Operations	11,577.5	14,622.2	12,544.3	10,885.4	13,865.0	14,419.9
Total Expenditure	9,604.2	12,127.0	9,653.8	9,330.7	10,344.4	10,707.6
EBITDA	1,973.3	2,495.5	2,890.5	1,554.7	3,520.6	3,712.3
EBITDA Margin (%)	17.0%	17.1%	23.0%	14.3%	25.4%	25.7%
Depreciation	748.7	1,355.6	2,703.9	2,646.9	2,193.3	1,908.4
Profit Before Interest & Tax	1,224.6	1,139.5	186.6	-1,092.2	1,327.4	1,803.9
Interest	247.0	58.8	891.6	926.8	763.0	517.7
Profit Before Tax	977.6	1,080.8	-705.0	-2,019.0	564.4	1,286.2
Tax	166.9	184.6	-656.3	-673.2	198.6	409.8
Adjusted Profit After Tax	810.7	896.2	-48.7	-1,345.8	365.8	876.3
Adjusted Profit After Tax Margin (%)	7.0%	6.1%	-0.4%	-12.4%	2.6%	6.1%
Exceptional Items	_	-	-1,849.8	-	_	_
Reported Profit After Tax	810.7	896.2	-1898.5	-1,345.8	365.8	876.3
Reported Profit After Tax Margin (%)	7.0%	6.1%	-15.1%	-12.4%	2.6%	6.1%
Earnings Per Share (Rs)	6.84	3.57	-7.57	-0.72	0.19	0.47

Annual Financial Highlights – Balance Sheet (Standalone)



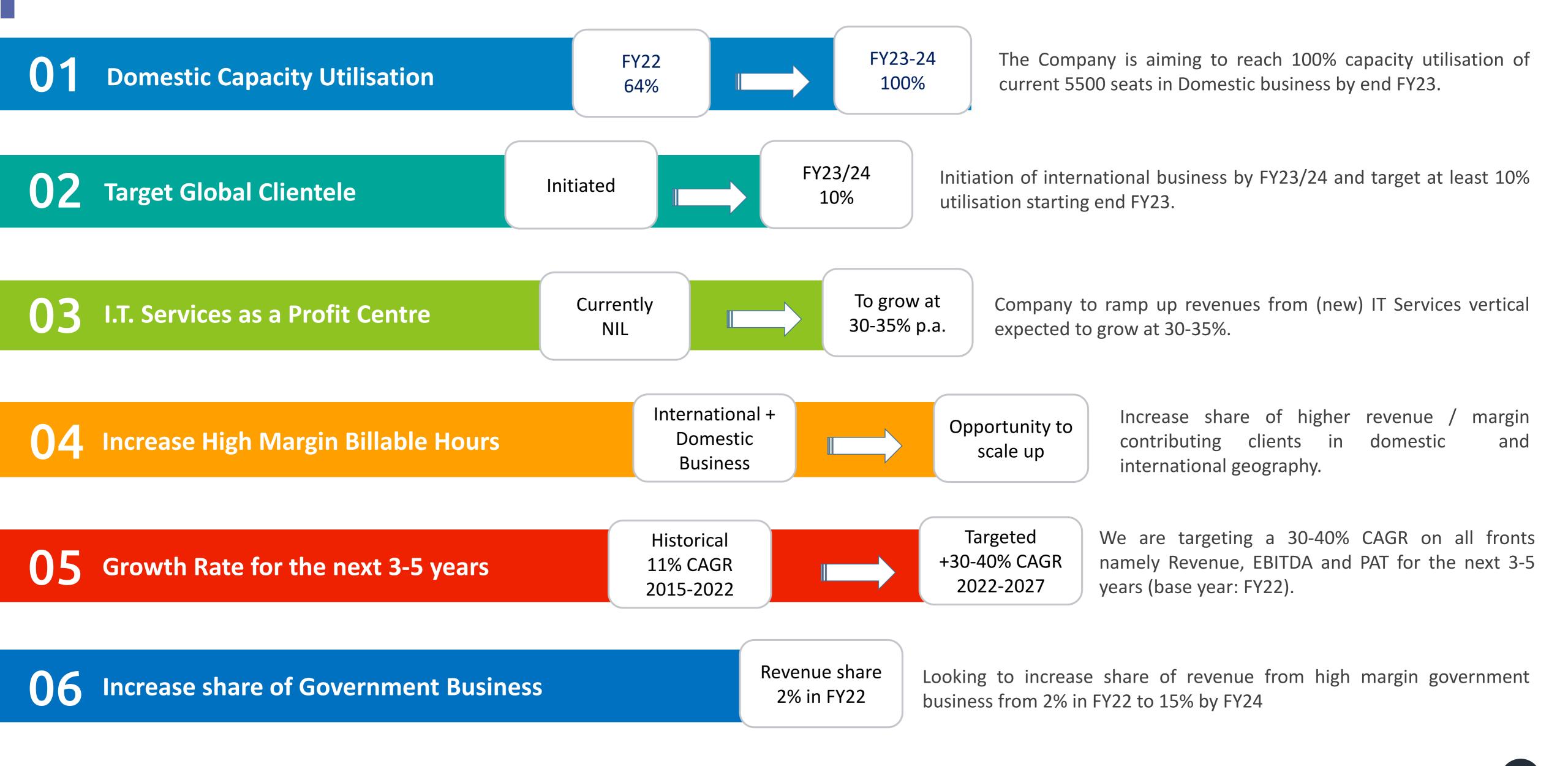
Particulars (INR Lacs)	FY2019	FY2020	FY2021	FY2022	FY2023
EQUITY AND LIABILITIES EQUITY					
(i) Equity share capital	1,671.7	2,507.5	2,507.5	3,761.2	3,761.1
(ii) Other equity	5,646.7	2,881.9	1,532.7	627.0	1,480.4
LIABILITIES Non-current liabilities (i) Financial Liabilities					
- Borrowings	53.1	31.5	316.4	177.5	70.7
- Other financial Liabilities	-	53.6	60.0	65.9	72.3
- Lease Liability	-	8,023.7	8,007.1	2,646.2	2,825.4
(ii) Provisions	26.2	37.9	47.4	66.7	86.27
(iii) Other non-current liabilities	-	26.6	20.5	14.3	8.19
(iv) Deferred Tax liabilities	80.2	-	-	-	-
Current liabilities (i) Financial Liabilities					
- Borrowings	919.1	1,313.3	1,648.0	1,297.1	1,750.9
- Lease Liability	-	-	-	1,201.3	1,212.1
- Trade Payables	669.9	522.2	643.1	368.5	438.3
- Other current financial liab	1,298.1	1,101.0	949.0	903.1	929.4
(ii) Other current liabilities	275.9	357.7	901.9	688.0	809.9
(iii) Provisions	-	18.7	22.3	29.8	54.3
TOTAL EQUITY & LIABILITIES	10,640.8	16,875.6	16,655.8	11,846.7	13,499.3

Particulars (INR Lacs)	FY2019	FY2020	FY2021	FY2022	FY2023
ASSETS					
Non-current assets					
(i) Property, plant & equipment	3,909.9	3,194.5	2,410.0	2,006.3	1,687.2
(ii) Right to use	187.1	7,735.4	7,497.6	3,521.6	3,932.16
(iii) Goodwill on Consolidation					
(iv) Intangible Assets	715.3	1,133.7	746.1	589.7	1,137.29
(v) Capital Work in progress	2,024.4	-	-	-	-
(vi) Financial Assets					
- Investments	50.0	50.0	50.0	50.0	50.0
- Other Financial Assets	399.7	427.4	458.3	557.0	761.85
(vii) Deferred Tax Assets	-	582.5	1,257.1	1,066.9	709.26
Current assets					
(i) Financial Assets					
- Trade receivables	2,825.1	2,710.0	2,678.0	2,534.4	3,882.13
- Cash and cash equivalents	66.0	18.2	50.8	43.2	34.49
- Bank balances other than above	-	300.0	131.0	144.5	210.46
- Other Financial Assets	232.8	-	7.2	57.8	29.81
(ii) Other current assets	230.5	723.9	1,369.8	1,275.1	1,064.74
TOTAL ASSETS	10,640.8	16,875.6	16,655.8	11,846.7	13,499.3



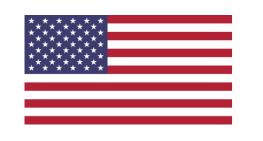
Key Growth Drivers





[POINT]

Geographies Targeted



USA



Australia



01

Penetrate the International Market with our offerings

Revenue of ~200 cr.

In 3 years with over

1250+ billable seats

in 3 years

02

Maintain Margins to upwards of 30% for our International business

03

Target Audience

Small & Medium Enterprises across all industries that can benefit from a BPO

Our Strategy

- Appoint Sales Consultant
- Register with Market Research firms who can position us as BPM partners
- Work with Lead Generation companies in the respective Geo's

Our Verticals

- Banking & Financial Services
- Insurance
- Logistics
- Travel Transport Hospitality
- Energy Resource Utilities
- Healthcare
- Retail & Consumer Product Goods
- Telecom
- Fintech / New Age

Our Offerings

- Onboarding
- Sales
- Customer Service
- Collections
- Bank Office Operations
- Retention
- Complaints
- Dispute Management
- Workforce Management
- Quality Monitoring
- Consulting
 - **Transformation**

How will we enable our growth in the International Market?



1

Appoint Sales Consultant & Strategictie-ups

- Samir Sawant appointed for Australia
- Sales Team shortlisting in progress

Strategic Partners On-boarded





2

Partner with Lead Generation & Research firms

Partnerships in WIP





Future Partnership envisioned







Onshore Office setup completed. Apply for Licenses Participate in symposiums

3

- Setup Offices in USA and Australia to support sales and host clients
- Apply for Collections
 Licenses for both the geo's
- Participate in various symposiums for brand awareness

India Support Structure Created

Presales, Bid-Management,
Transition, Training &
Quality teams in place for
proactive and reactive
pitches

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