



# Nirman Agri Genetics Limited

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Cin No: U0111OMH2020PLC344089 GST No: 27AAHCN1021C1Z3

**May 30, 2023**

To,  
Listing Department,  
**National Stock Exchange Limited**  
Exchange Plaza, C-1, Block-G,  
Bandra Kurla Complex, Bandra (E),  
Mumbai-400 051

**Scrip Code – NIRMAN**

Dear Sir/Mam,

**Sub.: Investor Presentation**

**Ref.: Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (the "Listing regulations"), we are attaching herewith the Investor Presentation.

The above presentation will be made available on the website of the Company i.e., [www.nirmanagrigen.com](http://www.nirmanagrigen.com)

Kindly take the same on your record.

Thanking you,  
Yours faithfully,

**For Nirman Agri Genetics Limited**

**Pranav Kailas Bagal**  
**Managing Director**  
**DIN: 08839908**



**NIRMAN  
INVESTOR  
RELATIONS**



*Nirman*  
Agri Genetics

# **NIRMAN AGRI GENETICS LTD.**



PRESENTATION

## **FORWARD LOOKING STATEMENT**

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**Certain statements in this document may be forward-looking statements.**

- **Such forward-looking statements are subject to certain risks and uncertainties like government actions, local political or economic developments, technological risks, and many other factors that could cause our actual results to differ materially from those contemplated by the relevant forward looking statements.**
- **Nirman Agri Genetics Limited will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.**

**Nirman**  
**Agri Genetics**

# ABOUT OUR COMPANY

We are one of the well organized Agri-Input Company in India engaged in the business of production, processing and marketing of high-quality hybrid seeds, Pesticides, Bio-organic for different crops like corn, sunflower, cotton, paddy, grain sorghum, etc. and we have recently forayed into micronutrients and bioproducts. We also produce non-hybrid seeds, primarily for paddy.

We currently have production, outsourced processing and R&D facilities in Maharashtra at Nashik & Nimgul, Gujarat as well as Madhya Pradesh. Our research mainly focuses on developing superior hybrids in different crops like corn, cotton, sunflower, paddy, bajra, etc. All seed varieties developed by our R&D team are marketed under the brand name of 'Nirman Agri Genetics Limited'.





# OUR VISION



**01**



To bring an overall qualitative improvement in Farmer's life



**02**



To create a one stop solution to Farmer's needs.



**03**



Provide free of cost consultation to the farmers.



**04**



We aim to get better margin for Farmer's cultivation with partnering with MNCs.



# OUR STRENGTHS

## 01 HYBRID SEEDS FOR WIDE RANGE OF CROPS

We have hybrid seeds for corn, sunflower, cotton, paddy etc.

## 02 RESEARCH AND DEVELOPMENT CAPABILITIES

Our R & D is carried out through breeders / farmers who are engaged in full time research with us.

## 03 ESTABLISHED BRAND

We have withstood the pressures of competition and continue to serve quality seeds to the Indian farmers.

## 04 MARKETING AND DISTRIBUTION OF SYNERGISTIC PRODUCTS

We have a wide marketing network with loyal and committed distributors in various states of India.





# BUSINESS STRATEGY



VENTURING INTO HIGH  
VALUE SEGMENTS



EXPLORING INTO  
NEW CROPS



EXPANSION INTO  
NEW GEOGRAPHIES

# KEY FOCUSES

**BREAKING BIGGEST BARRIERS  
BY HELPING FARMER IN THEIR  
AGRICULTURAL NEEDS.**

**END-TO-END REACH BY  
'NIRMAN' WITH THE FARMERS.**

**BREAKING THE CHAIN OF  
WHOLESALE, DEALER,  
RETAILER & APMC MARKETS**





# OUR JOURNEY

▶ 2019

Processing Of Field Crops & Vegetable Seeds.



▶ 2021

Started Sale of Hybrid Seeds.



▶ 2022

Started Sale of Bio Pesticide.



▶ 2023

Company Listed on National Stock Exchange.





# FARMER'S CHALLENGES

**Poor quality of seeds and varieties are inappropriate for various uses.**

**Inadequate threshing techniques and post-harvest drying and storage, which reduce production and market quality.**

**Insufficient market development and communication with markets regarding upgraded varieties and quality of Yield desired.**

**Insufficient training for improved post-harvest management.**



A close-up photograph of a person's hands holding a bundle of green rice stalks. The person is wearing a blue and red plaid shirt. The background is a lush green rice field with tall stalks. The text 'PRODUCT RANGE' is overlaid at the top in white, bold, uppercase letters. A decorative line of white dots is visible at the top left.

# PRODUCT RANGE

**01**

**CUCURBITS**

**02**

**LARGE SEEDS**

**03**

**SOLANACEAS**

**04**

**ROOT & BULB**

**05**

**BRASSICA**

**06**

**FIELD CROPS**



01

# CUCURBITS



01

BITTER GOURD  
RADHIKA



02

RIDGE GOURD  
NAGESH



03

WATERMELON  
ICE KING



04

WATERMELON  
BLACK STONE



05

CUCUMBER  
ARADHYA





01

FRENCH BEANS  
ROSHNI

02

FRENCH BEANS  
BAILEY

03

FRENCH BEANS  
BRAHMA

04

OKRA  
KAVERI

05

OKRA  
TRISHUL 051

06

OKRA  
VAISHNAVI





01

SWEET CORN  
SUGAR PEARL



02

SWEET CORN  
SUGAR ACE



# 03 SOLANACEAE



01

TOMATO  
PRADEEP 1001

02

TOMATO  
NIRMAN-1122

03

HOTPEPPER  
EXPRESS

04

HOTPEPPER  
SKYLAR

05

HOTPEPPER  
SCARLET

06

EGGPLANT  
REYANSH



# 03 SOLANACEAE



01

EGGPLANT  
VIKRAM



02

CAPSICUM  
EARLY  
CALIFORNIA



03

CAPSICUM  
EMERALD

# 04

# ROOT & BULB



03

CARROT  
NIRMAN  
KURODA





01

BROCCOLI  
GREEN EXPRESS

02

BROCCOLI  
JYOTI

03

CABBAGE  
GREEN STONE

04

CABBAGE  
RED EXPRESS

05

CABBAGE  
OSCAR





01

HYBRID BAJRA  
REVATI



02

HYBRID MAIZE  
NIRMAN-111



03

NIRMAN  
SOYABEAN



04

ONION  
REDKING



A person wearing a white lab coat and white gloves is using a pipette to transfer liquid into a small vial. The person is holding a clipboard and pen. In the background, there are several cannabis plants in white trays. The scene is set in a laboratory or greenhouse environment.

**NIRMAN'S NEWLY LAUNCHED  
PRODUCT RANGE**



## **NEW INSECTICIDE & PESTICIDES FROM NIRMAN HELPS INDIAN FARMERS PROTECT CROPS FROM KEY INSECT PESTS.**

Product innovation has always been a critical driver to the sustainable business development of a company. Offering a new mode of action for the control of key insect pests, Nirman Agri Genetics Limited, gives farmers a powerful, quick & versatile tool for controlling variety of insect pests and overcome resistance to prevailing chemistries, as part of integrated pest management program.





# PRODUCT RANGE



**01**

**INSECTICIDE**

**02**

**FUNGICIDE**

**03**

**HERBICIDE**



# 01 INSECTICIDES



EMA ALL ROUND



RAKSHAK



RAKSHAK PLUS



PRO - PLUS



CY - PRO



CYCLO MAX



TRIACTION



SUPER SULF



SUPER STAR





**GIANT  
WINNER 71**



**GLYPHO - 41**



**PRETILA GOLD**



**FENO SUPER**



**PENDI PRO**





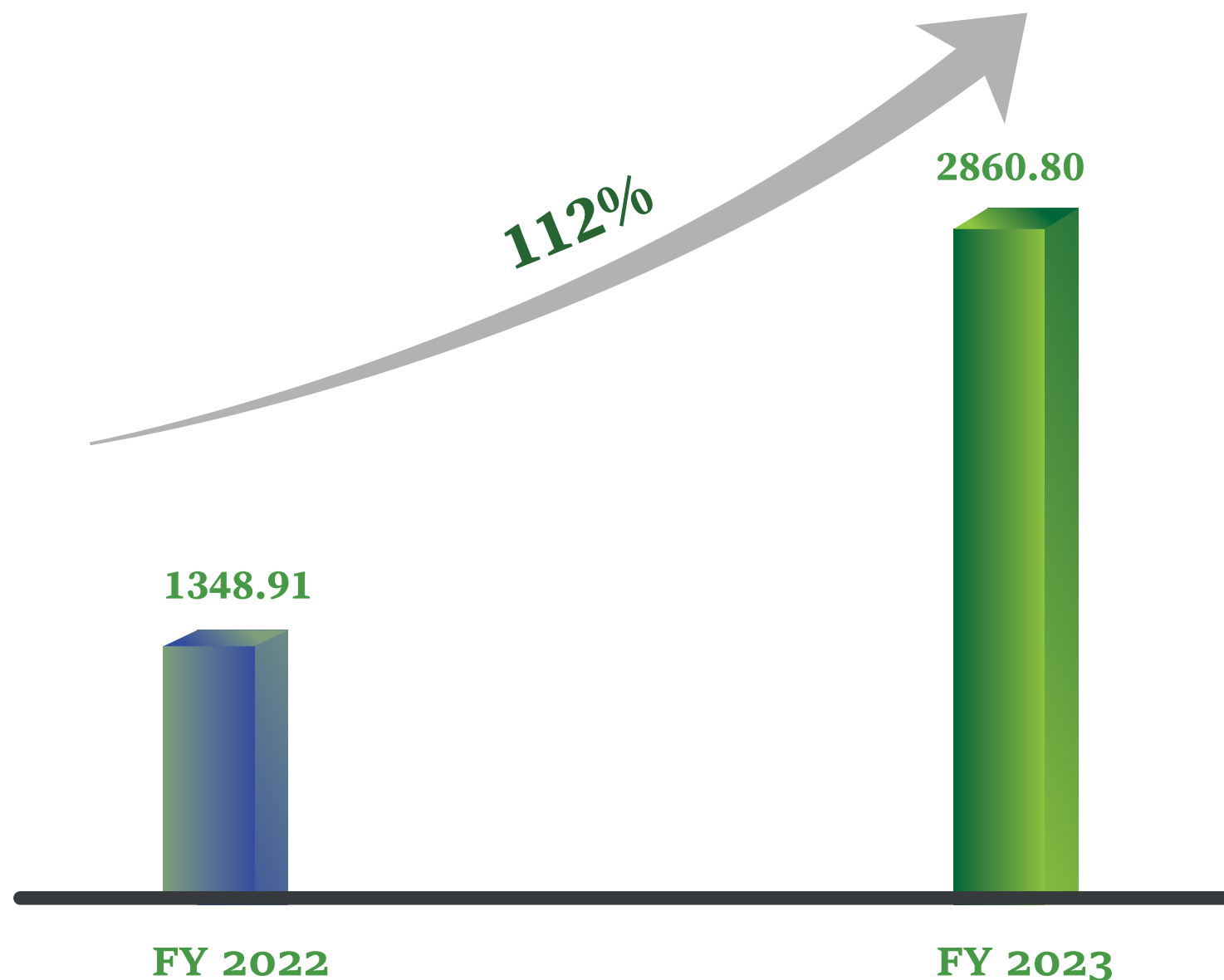


	<b>FY 2022</b>	<b>FY 2023</b>	<b>GROWTH IN %</b>
<b>REVENUE</b>	<b>1348.91</b>	<b>2860.80</b>	<b>112%</b>
<b>PAT</b>	<b>256.02</b>	<b>400.55</b>	<b>56.5%</b>

( All the figures indicated in Lakhs)



## REVENUE FROM OPERATIONS

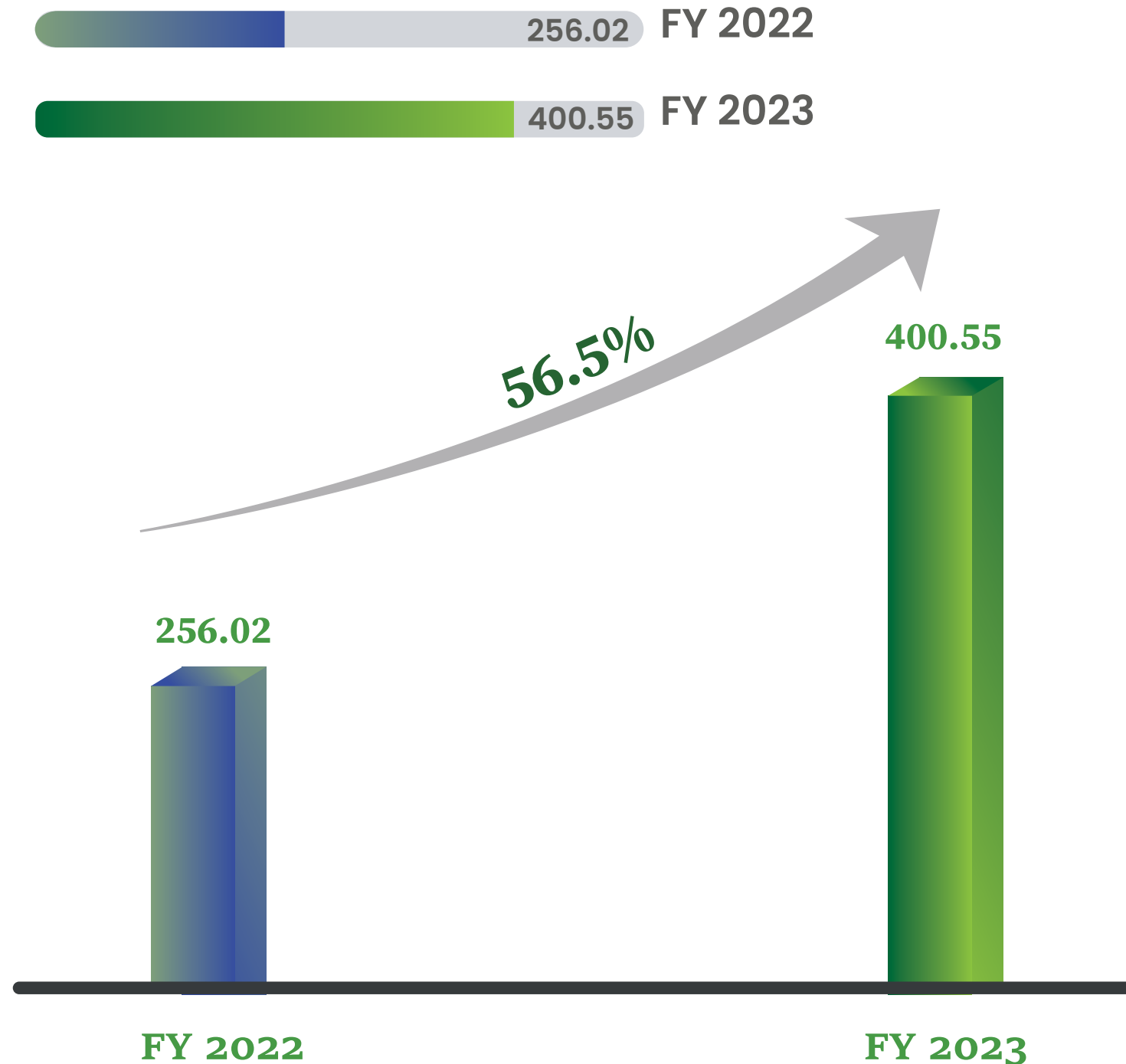


( All the figures indicated in Lakhs)

### Y-O-Y COMPARISON

- Increase in revenue by 112% as compared to last year.
- Increase in number of products & varieties.
- Launched and started new division of Pesticide, Insecticide & Herbicide.
- With comparison to last FY, we have maximised the growth with strong handholding in sales market.

## PROFIT AFTER TAX (PAT)



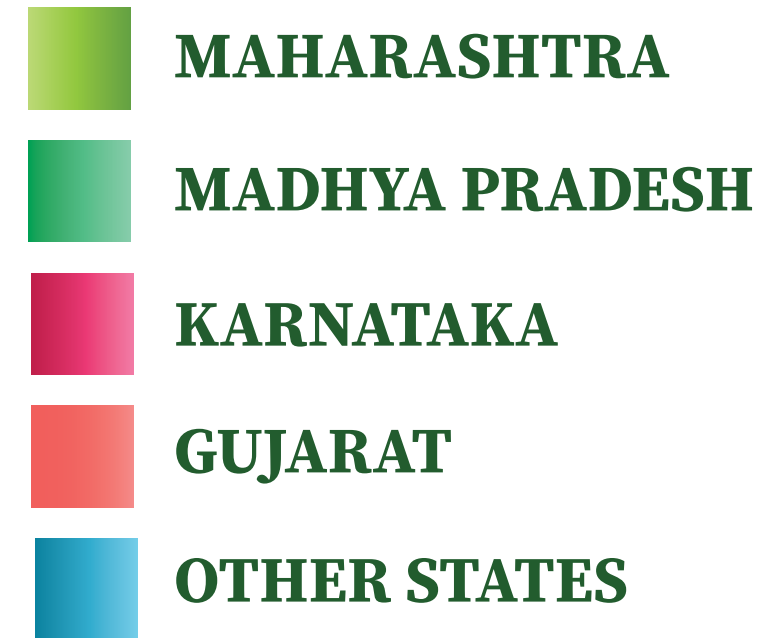
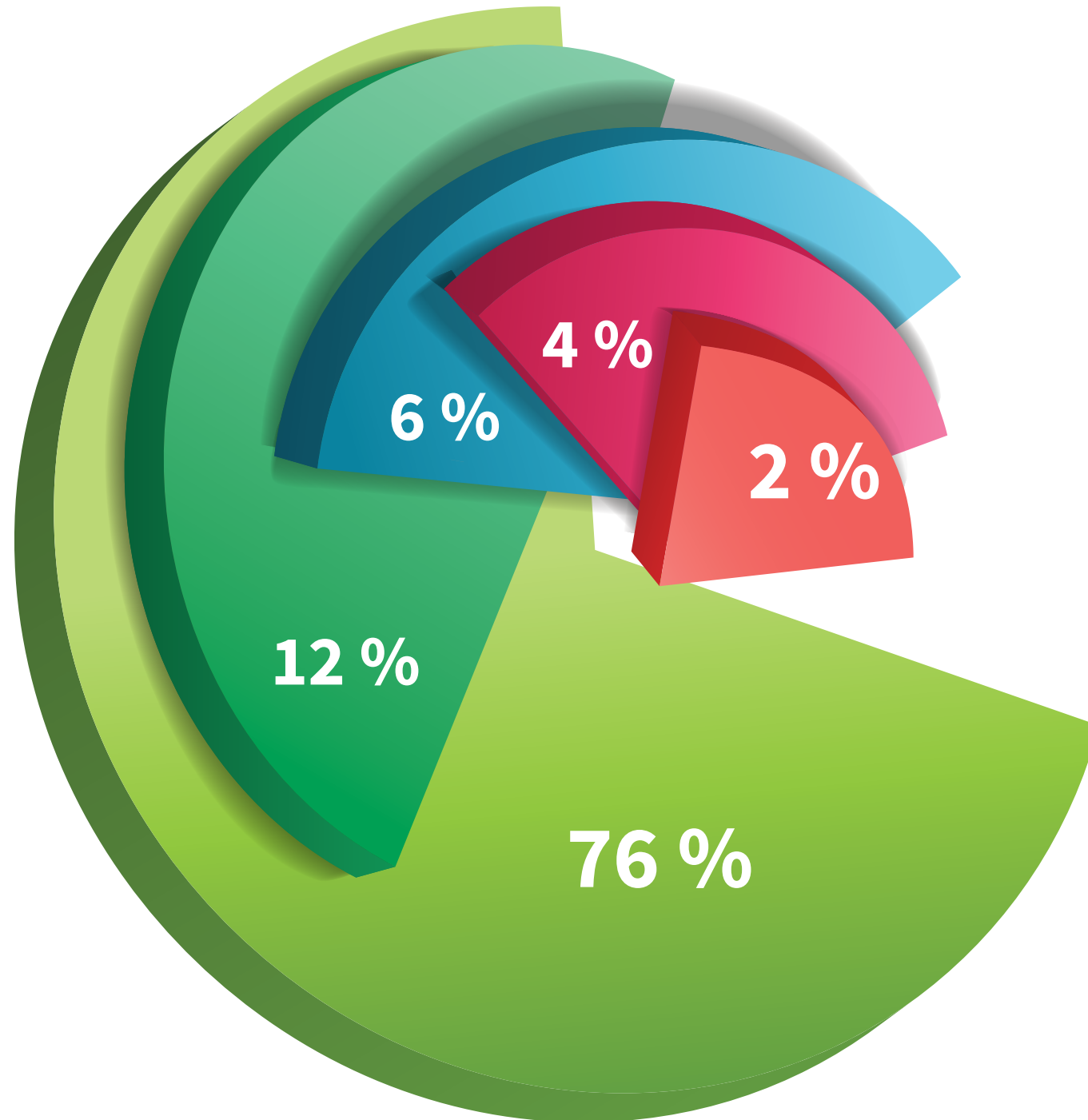
( All the figures indicated in Lakhs)

### Y-O-Y COMPARISON

- Compositively PAT has increased by 56.5% by FY 2022
- Strong Annual growth in PAT.



## REVENUE BREAKUP





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# FARMER RELATIONS

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WE HAE A CONSTANT TOUCH WITH OUR FARMER'S, TO KNOW THE QUERIES AND FEEDBACKS .



VISIT TO COTTON PLOTS



# FARMER AWARENESS CAMPAIGNS

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EDUCATING FARMERS ABOUT UPGRADED SYSTEMS AND ADVANCED TECHNOLOGY. IT IS OUR MANAGING DIRECTOR'S INITIATIVE OF FARMERS SOCIAL WELFARE.





## OUR MANAGING DIRECTOR'S MESSAGE



Our focus is to become a leading crop solutions provider to the farmer by supplying high yielding hybrid seeds and crop management through micronutrients, bioproducts etc. Nirman is engaging in research and development efforts in the areas of superior breeding programmes and biotechnology tools. It will enable us to develop highly effective and differentiated hybrid seeds, micronutrients and bioproducts.

# LEGAL DISCLAIMER

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Certain statements made in this presentation may not be based on historical information or facts and may be “forward-looking statements,” including those relating to general business plans and strategy of Nirman Agri Genetics Limited (NAGL), its future outlook and growth prospects, and future developments in its businesses and competitive and regulatory environment, and statements which contain words or phrases such as ‘will’, ‘expected to’, etc., or similar expressions or variations of such expressions. Actual results may differ materially from these forward-looking statements due to a number of factors, including future changes or developments in its business, its competitive environment, its ability to implement its strategies and initiatives and respond to technological changes and political, economic, regulatory and social conditions in India. This presentation does not constitute a prospectus, offering circular or offering memorandum or an offer, or a solicitation of any offer, to purchase or sell, any shares and should not be considered as a recommendation that any investor should subscribe for or purchase any of Nirman Agri Genetics Ltd shares. Neither this nor any other documentation or information (or any part thereof) delivered or supplied under or in relation to the shares shall be deemed to constitute an offer of or an invitation by or on behalf of Nirman Agri Genetics Ltd.

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**THANK YOU.**

**FOR ANY QUERIES CONTACT US ON:**

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