

# Nandani Creation Limited



SYMBOL: JAIPURKURT

ISIN: INE696V01013

To,  
The Manager-Listing Department,  
The National Stock Exchange of India Limited,  
Exchange Plaza, NSE Building,  
Bandra Kurla Complex,  
Bandra East, Mumbai – 400 051

Dated: 10.03.2023

**Subject: PRESS RELEASE**

Respected Sir,

Please note that we have opened 8<sup>th</sup> Retail Store of our E commerce and Retail brand “Jaipur Kurti” on Thursday, 09<sup>th</sup> March, 2023 in Vidhyadhar Nagar, Jaipur, Rajasthan.

The aforesaid disclosure is under Regulation 30 of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015. You are requested to kindly take the same on record and inform all those concerned.

Thanking You,  
Yours faithfully,

**For NANDANI CREATION LIMITED**



**GUNJAN JAIN**  
**COMPANY SECRETARY & COMPLIANCE OFFICER**  
M No.: A45068

Enclosed: Copy of Press Release

CIN No.: L18101RJ2012PLC037976



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RAJASTHAN

MAHARASHTRA

KARNATAKA

HARYANA

WEST BENGAL

# Nandani Creation Limited

JAIPUR KURTI

AMAIVA  
BY JAIPUR KURTI

Desi Fusion

## Nandani Creation Limited opens its 8<sup>th</sup> store in Jaipur

- **Strengthen company's own sales channel network**
- **One more step towards providing Omnichannel experience to customers**
- **Fifth store in Jaipur**

March 10, 2023, Jaipur: Nandani Creation Ltd (NCL), a leading brand in women Indian wear category has announced expansion of its retail presence with its fifth company owned retail store in Jaipur, Rajasthan.

The proposed store will spread over ~600 sqft area and will offer the latest collection for women wear brands **"Jaipur Kurti" and "Amaiva" by Jaipur Kurti**.

Through continuous focus on its own D2C sales platforms Nandani Creation is poised to strengthen its presence in women Indian wear offering category with a diverse range of collection under the brands **"Jaipur Kurti" and "Amaiva" by Jaipur Kurti**.

**Commenting on the occasion, Mr. Anuj Mundhra, Managing Director of Nandani Creation Limited commented:** We are pleased to welcome you all to the inauguration of our new store in Vidhyadhar Nagar, Jaipur. This new store will cater the continuous demand that we were receiving from northern part of Jaipur. On this occasion I would like to share that we have continuously invested in our core offering and developed the infrastructure, brand and talent to ensure the best experience to our customers and will continue this endeavor in years to come. We are aggressively moving on the growth path and are looking to venture into a new market to serve more people and expand our retail footprint.

We believe launching of the new store will mark an important milestone in our journey and will help in boosting our efforts towards enhancing our retail footprint, expanding the reach of our brands, and making relentless progress on our own proprietary platform's D2C journey.

Besides the new store, company currently operates 6 company owned and 1 franchisee retail stores (4 in Jaipur, 1 in Shri Ganganagar, 1 in Jodhpur and 1 in Jalandhar (Franchisee)) and also retails through all the major ecommerce platforms and its proprietary website <https://www.jaipurkurti.com/>



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## About Nandani Creation Ltd.:

Nandani Creation founded in 2012, is Jaipur based online first fashion player offering women Indian wear products under brands “Jaipur Kurti” and “Amaiva”. Company has its own manufacturing set-up at Jaipur with sales channels comprising 3<sup>rd</sup> party online platforms (Myntra, Ajio, Nykaa, Amazon, Flipkart, Tata Cliq, etc.), own website (<https://www.jaipurkurti.com/>) and retail stores.

## Disclaimer:

Certain statements in this press release may be forward-looking statements and/or based on management’s current expectations and beliefs concerning future developments and their potential effects upon Nandani Creation. The forward-looking statements are not a guarantee of future performance and involve risks and uncertainties and there are important factors that could cause actual results to differ, possibly materially, from expectations reflected in such forward-looking statements. Nandani Creation does not intend, and is under no obligation, to update any forward-looking statement contained in this press release.



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