

Date: February 28, 2020

To,

1. Manager – CRD

BSE Limited

Phiroze Jeejeebhoy Towers
Dalal Street,
Mumbai - 400001

Re: Jagran Prakashan Limited

Scrip Code: 532705

ISIN: INE199G01027

2. Listing Manager

National Stock Exchange of India Limited

'Exchange Plaza'

Bandra Kurla Complex,
Bandra (E), Mumbai - 400051

Re: Jagran Prakashan Limited

Scrip Code: JAGRAN

ISIN: INE199G01027

Dear Sir/Madam,

Subject: Submission of post buyback public advertisement dated February 27, 2020 ("Post Buyback PA") for the buyback of equity shares of Jagran Prakashan Limited of face value of INR 2/- each ("Equity Shares") from the open market through stock exchange mechanism pursuant to the provisions of the SEBI (Buy-Back of Securities) Regulations, 2018 ("Buyback Regulations"), as amended from time to time ("Buyback").

This is in furtherance to our letter dated February 22, 2020 informing the closure date of the Buyback. We are pleased to inform you that pursuant to Regulation 24(vi) of the Buyback Regulations, the Company has published the Post Buyback PA on February 28, 2020, in the newspapers mentioned below:

Name of the Newspaper	Language	Editions
Business Standard	English	All Editions
Business Standard	Hindi	All Editions
Dainik Jagran	Hindi	Kanpur Edition

In this regard, enclosed herewith is the Post Buyback PA published in Business Standard (English) for your information and records.

For and on behalf of Jagran Prakashan Limited

Amit Jaishwal

(AMIT JAISWAL)

Company Secretary and Compliance Officer

Membership No.: F5863



Encl.: As above



The Spanish football league turns to Rohit Sharma to kick one into the net for the brand, build its appeal among fans and young footballers

T E NARASIMHAN
Chennai, 27 February

For the first time ever in the history of the league, the Spanish born and bred LaLiga has turned to someone outside the game to further its brand. Where it has always had an iconic footballer as its face, a cricketer will now spread the word about the league and the game. In its first India-specific campaign since it set up office here almost four years ago, Rohit Sharma is drumming up the buzz around the league, its mentorship programme in local schools and, its new broadcast destination, Facebook.

Sharma's large fan base and social media following are expected to bring visibility and recall. José Antonio Cachaza, managing director, LaLiga India said they chose Sharma because he stands for excellence, teamwork, authenticity, respect, commitment and passion, as does the league.

It helps that Sharma is a football fan. Speaking at the launch of the campaign he said, "Football in India, is in its global growth trajectory and it is heartening to see that it is no more considered as the

"sleeping giant". Sharma will help drive LaLiga's on-the-ground branding initiatives too. "We constantly organise events or launch different kinds of projects, so this (the digital campaign) is just another step in our strategy," Cachaza said.

He is referring to LaLiga Football Schools, a key component of the brand's expansion of strategy across the globe. In many nations, the programme has helped nurture young footballers, who have later emerged as stars for the league.

Sharma's involvement, the LaLiga team hopes, will help find more schools ready to welcome them into their fold.

The choice of an endorser from outside the game is not an easy one for a football league, especially one that has had some of the best names on its list. But the truth is that all sports clubs, leagues and teams need stars, their heft on and off the field rests on the shoulders of the titans of the game. And in this context, the Indian market presented a dilemma. While

there is a legion of football fans in the country, there is no international star that could become the face of the league. Hence, the need to ride on the coattails of a popular figure from a more popular sport, said several experts.

Ashish Mishra, CEO, Interbrand India, said, "(Internationally) it lost its sheen post Ronaldo's departure and of late, Messi has been out of form too. The India push is an attempt to shore things up, this is a good market and growing too. And (Sharma as ambassador) that's confirmation of the market's potential."

Sharma's choice was further clinched by his wide appeal on social media. The media-shy batsman has been a keen participant on several social platforms in recent years and that has helped him find favour with many brands. He also endorses Adidas, Hublot watches, Rasna, Dream 11 among many others.

The campaign has been launched digitally at present and plans are to roll it out across media platforms and other cricket playing countries such

as UK, South Africa, Australia and New Zealand. The league has Santander (Spanish bank) as its title sponsor and among its global partners are Puma, Rexona and Budweiser.

LaLiga has adopted an aggressive digital marketing strategy, especially since its partnership with Facebook. It is offering all matches free for its Indian audiences, bringing a top European club, Girona FC to India for the first time and says it has many more plans up its sleeve. According to the league's spokespersons, audience data has been hugely satisfactory and there is a high level of engagement with fans during Facebook broadcasts.

In four years, LaLiga's social media following has exploded too. From under 500,000 followers to almost five million, the company said. "LaLiga has 10 million followers in the Indian subcontinent (India, Bangladesh, Nepal, Sri Lanka, Bhutan and Maldives), which is equivalent of 10 per cent of its followers worldwide" and Cachaza adds that by roping in Sharma, "The message is clear; no matter how much you love cricket, you can love football and LaLiga."

► FROM PAGE 1

Temasek eyes...

In FY19, it posted a net profit of ₹14.5 crore and its capital adequacy stood at 19.69 per cent. In December 2018, its parent company, DBS Holdings, infused ₹1,300 crore of capital. DBS Bank India's advances and deposits stood at ₹18,108 crore and ₹33,828 crore, respectively, in FY19. In May 2016, the RBI allowed foreign banks to buy 10 per cent in Indian private banks. The circular allows foreign banks to take a higher stake in private banks in the case of restructuring of a weak bank or in the interest of consolidation in the banking sector, though subject to certain conditions.

It is learnt that DBS Bank India, which has operations across 12 cities, is exploring this regulatory leeway to acquire the stake in LVB and thereby expand its presence in the country. Apart from Temasek, Tilden Park, a US based fixed-income fund, is learnt to have shown an interest in taking a majority stake in LVB. The deal to acquire a controlling stake in LVB is learnt to conclude by June or July. Meanwhile, to augment its capital, LVB is also looking into the process of raising ₹500-600 crore of interim capital from smaller private equity funds, which, according to a person closely working on the deal, may come through in a month. "As a matter of policy, Temasek does not comment on market speculation and rumours," it replied by email. DBS Bank India did not want to comment on the development, while Tilden Park did not respond to emails sent, till the time of going to press.

China virus...

It is learnt that the scheme will encompass

multiple proposals that will require Cabinet approval, mostly from the Ministry of Electronics and Information Technology (MEITY).

"The proposals have to be sent to the Cabinet and may be approved in a few weeks. Because of the coronavirus situation, they might look at the proposals more favourably," said a MEITY official. "Because of the coronavirus, there is an overlap and some proposals are being discussed with the finance ministry," the person added.

Some details, like the outlay, are still being worked out, officials said. It is likely that the outlay of the new scheme will slightly exceed the allocations for those it will replace. In MEITY's budget, the three programmes have been allocated ₹980 crore for 2020-21, compared with the 2019-20 revised estimates of ₹690 crore and budgeted estimates of ₹986 crore.

"I propose a scheme focused on encouraging the manufacture of mobile phones, electronic equipment, and semi-conductor packaging. The details would be announced later," Sitharaman had said in the Budget.

In their meetings with Sitharaman last week, representatives of a number of sectors spoke about the need for India to build manufacturing capacity long-term for goods, raw materials, components and active pharmaceutical ingredients, for which they now have a huge dependence on China.

Earlier this month, at a post-Budget media interaction, Sitharaman had said 10-12 companies, among those searching for alternatives to China, had spoken to the government. "I feel their expectations from us are quite realistic and reasonable," she had said. It is learnt that these talks are being held by multiple government departments, including the finance ministry, commerce ministry, NITI Aayog and MEITY.

The MSIPS ran between 2012 and 2018, and promised multiple incentives for 10 years, including a capital subsidy of 20 per cent in special economic zones (SEZs) and 25 per cent in non-SEZs, and reimbursements of countervailing duty or excise on capital equipment for non-SEZ units. For some high-capital projects, it also offered reimbursements of central taxes and duties. Industry has been asking for an extension of the scheme.

The EDF was set up as a fund of funds to encourage research and development in areas like electronics, IT and nano-electronics to promote a component manufacturing ecosystem in the country that will go beyond making mobile phones.

The Electronics Manufacturing Clusters (EMC) scheme was notified in 2012 to provide support for creating infrastructure to attract investment in the Electronics Systems Design and Manufacturing (ESDM) sector.

The new scheme is expected to include features and sops from the schemes it will replace. MEITY Minister Ravi Shankar Prasad has said time and again a big focus of

the government is to make India a big export hub for electronics.

The National Policy on Electronics, approved by the Cabinet last February, had a provision for "attractive package of incentives for promoting export of electronics goods, thereby empowering the exporters by facilitating global market access".

(With Inputs by Subhayan Chakraborty)

Individuals lead...

These families joined Giving Pledge, a commitment made by billionaires globally to donate a major part of their wealth to philanthropic causes. Individual giving has also become participative, through the Daan Utsav or the Joy of Giving Week, held in October every year, which engages 7 million Indians in philanthropy, the report states.

Dinkar Aylavarapu, partner Bain & Company, says, "There has been a quantum growth in domestic philanthropic funding, with private giving leading the way. Yet there is a wide spectrum of vulnerabilities left unaddressed, driven in good measure by the systematic inequities and aggregation of problems that keep India's most vulnerable outside the mainstream development."

The report highlights certain areas of concern. One, the geographical concentration of philanthropic funding is not linked to poverty incidence or other indicators of vulnerability. For instance, Maharashtra has grabbed 34 per cent of the state-wise share of philanthropic investment even though its poverty rate is 17.35 per cent. In striking contrast, Jharkhand gets less than 1 per cent share of philanthropic investment though its poverty rate is 36.96 per cent.

Two, there seems to be no correlation between the use of funds and high-need investment areas. For instance, health and education account for 55 per cent of domestic Corporate Social Responsibility (CSR) funding. Yet gender equality gets a mere 1 per cent of the total funds — despite the fact that the country scores very low on gender equality. Similarly, education gets one-third of the resources despite the country's strong score in quality education in the sustainable development goal. The report also points out that an immediate investment of ₹11,000 crore is needed to enable India's 120 million adolescent girls to complete their secondary education.

Three, the philanthropic contribution from companies has seen a substantial slowdown. In 2018, for instance, they contributed only ₹12,000 crore, growing at a CAGR of 12 per cent from 2010, which is much lower than the overall growth of philanthropic funding (15 per cent) and individual contribution, which has grown by 21 per cent.

Deval Sanghavi, co-founder of Dasra, a strategic philanthropic organisation which worked on the report with Bain, says: "While the media has put a greater focus on CSR, one must recognise that this will remain at only 2 per cent of profits, whereas individual giving can be up to 99 per cent of someone's net worth. For example, Azim Premji has committed \$21 billion to philanthropy, which will be far greater than what Wipro can donate to the sector."

M/s OSAKA PHARMACEUTICALS PRIVATE LIMITED (IN LIQUIDATION)
Liquidator Address: 330/348, Atlantis K-10, Sarabhai Main Road, Baroda- 390023, Gujarat, India E-mail - irp.osakapharma@gmail.com; jlnusub@gmail.com

E-AUCTION SALE NOTICE

Notice is hereby given to the public in general under the insolvency and Bankruptcy Code, 2016 and Regulations there under, that the Process for Sale of **Osaka Pharmaceuticals Private Limited** - in liquidation (Corporate Debtor) as a going concern will be sold by E-auction through the service provider **M/s E-procurement Technologies Limited** (Auction Tiger) via website <https://ncltauction.auctiontiger.net>.

Date and Time of Auction	Friday, 20.03.2020, Between 11:00 AM to 2:00 PM
Last Date for Submission of EMD	18.03.2020 before 07:00 PM
Inspection Date & Time	On or before 14.03.2020 From 11:00 AM to 5:00 PM Contact person (Mr. Hardik Surani: +91- 8160094709, Mr. Rushee Deopura: +91-95740 85948)

DETAILS OF ASSETS	BLOCK	RESERVE PRICE (Rs.)	Earnest Money Deposit (Rs.)
Sale of Corporate Debtor as going concern along with all its assets including land and building, plant and machinery and financial assets	Block 1	18,74,00,000	1,87,40,000

Interested bidders can submit the Expression of Interest, Confidentiality and Non-disclosure undertaking and non-refundable process participation fee of INR Rs. 1,00,000/- (including GST) through NEFT/RTGS/ Demand Draft on or before 11.03.2020 in the account mentioned below. The EMD (Refundable) shall be payable by interested bidder through NEFT/RTGS / Demand Draft on or before 18.03.2020in account mentioned below.

Details of bank account are as follows:

Account Number	10901012000093
Beneficiary Name	"Osaka Pharmaceuticals Private Limited - In Liquidation"
Bank Name	Oriental Bank of Commerce
Branch	R.C. Dutt road , Vadodara – 390007, Gujarat
IFSC Code	ORBCO101090 (5th character is zero)

For detailed terms and condition of E-auction sale, refer Sale Notice available on <https://ncltauction.auctiontiger.net>. For any query regarding E-auction, contact Mr. Pushpit Maruand Mr. Tilak Maratha at +91- 7961200574/584/586/594/554, E-mail ipushpit@auctiontiger.net; tilak@auctiontiger.net.

Date: 28.02.2020	Sd/- Abhishek Nagori
Place: Vadodara	Liquidator of Osaka Pharmaceuticals Private Limited IBBI Reg. No: IBBI/IPA-001/IP-P00020/2016-2017/10044

Public Notice in Form XIII of MOFA (Rule 11(9)(e))
District Deputy Registrar, Co-operative Societies, Mumbai City (4)
Bhandari Co-op.Bank building, 2nd floor, P.L.Kale Guruji Marg, Dadar (West), Mumbai-400028.

No.DDR-4/Mum./Deemed Conveyance/Notice/558/2020 Date: 24/02/2020
Application u/s 11 of Maharashtra Ownership Flats (Regulation of the Promotion of construction, Sale, Management and Transfer) Act, 1963

Public Notice
Application No.63 of 2020

Abreu Niketan Co-operative Housing Society Ltd, Plot No.39A, CTS No.972, Survey No.110 (pt), Of Village- Eksar, I.C. Colony, Borivali (W), Mumbai-400103. ...**Applicant, Versus, 1) Mr. Romeo Abreu** Last Known Address :- Plot No. 39-A, CTS No. 972, Village- Eksar, I.C. Colony, Borivali (W), Mumbai-400103. 2) **M/s. Marian Builders**, B/2, Alfa Apartments, I.C. Colony, Borivali (W), Mumbai- 400103. ...**Opponents**, and those, whose interests have been vested in the said property may submit their say at the time of hearing at the venue mentioned above. Failure to submit any say shall be presumed that nobody has any objection to this regard and further action will be taken accordingly.

Description of the Property :-

CTS No. & Plot No.	Survey & Hissa No.	Claimed Area
972/A, Village:- Eksar, Tal- Borivali, & Plot No. 39-A	Survey No.5, Hissa No. 110 (part)	Land admeasuring 656.80 sq. meters, or thereabouts along with the benefits of the road set back in the Revenue Village- Eksar, Tal- Borivali.

The hearing in the above case has been fixed on **16.03.2020 at 11.30 a.m.**, District Deputy Registrar, Co-operative Societies, Mumbai City (4) Bhandari Co-op. Bank building, 2nd floor, P.L.Kale Guruji Marg, Dadar (West), Mumbai-400028.

Seal

Sd/-
(Dr. Kishor Mande)
District Deputy Registrar,
Co-operative Societies, Mumbai City (4)
Competent Authority
U/s 5A of the MOFA, 1963.

CIN: L22219UP1975PLC004147
Registered Office: Jagran Building, 2, Sarvodaya Nagar, Kanpur - 208 005, Uttar Pradesh, India
Tel. No.: +91 512 2216161 | Fax No.: +91 512-2298040 | E-mail: investor@jagran.com | Website: www.jplcorp.in
Company Secretary and Compliance Officer: Mr. Amit Jaiswal

POST-BUYBACK PUBLIC ADVERTISEMENT FOR THE ATTENTION OF
EQUITY SHAREHOLDERS/BENEFICIAL OWNERS OF EQUITY SHARES OF JAGRAN PRAKASHAN LIMITED

This post-Buyback public advertisement ("Advertisement") is being made in accordance with Regulation 24(vi) and other applicable provisions of the Securities and Exchange Board of India (Buy-Back of Securities) Regulations, 2018, for the time being in force including any statutory modifications and amendments from time to time ("SEBI Buyback Regulations") regarding completion of the Buyback (as defined hereinafter).

This Advertisement should be read in conjunction with the public announcement dated December 10, 2019 ("Public Announcement") issued in connection with the Buyback. Unless specifically defined herein, capitalised terms and abbreviations used herein shall have the same meaning as ascribed to them in the Public Announcement.

1. THE BUYBACK

1.1 The Board of Directors of the Company ("Board" which expression shall be deemed to include any committee constituted by the Board and / or officials, which the Board may constitute / authorise to exercise its powers, including the powers conferred by the board resolution i.e., Buyback Committee) at their meeting held on December 9, 2019 ("Board Meeting"), approved the buyback of fully paid-up equity shares of the face value of INR 2 (Indian Rupees Two Only) ("Equity Shares") of the Company, each from its shareholders / beneficial owners (other than those who are promoters, members of the promoter group or persons in control), for an aggregate amount not exceeding INR 101,25,00,000 (Indian Rupees One Hundred and One Crore and Twenty Five Lakh Only) ("Maximum Buyback Size"), and at a price not exceeding INR 75 (Indian Rupees Seventy Five Only) per Equity Share ("Maximum Buyback Price"), payable in cash, from the open market through stock exchange mechanism i.e., using the electronic trading facilities of the stock exchanges where the Equity Shares of the Company are listed i.e., National Stock Exchange of India Limited ("NSE") and BSE Limited ("BSE") (collectively, "Stock Exchanges"), in accordance with Article 159A of the Articles of Association of the Company, Sections 68, 69 and 70 and other applicable provisions of the Companies Act, 2013, as amended, and other relevant Rules including the Companies (Share Capital and Debenture) Rules, 2014, as amended (to the extent applicable), and SEBI Buyback Regulations (referred hereinafter as "Buyback"). The Maximum Buyback Size and Maximum Buyback Price do not include brokerage, costs, fees, turnover charges, taxes such as securities transaction tax, goods and service tax (if any) and income tax, stamp duty and other incidental and related expenses (collectively referred to as "Transaction Costs").

1.2 The Buyback commenced on December 16, 2019 and closed with effect from close of trading hours of February 24, 2020. Till the date of closure of the Buyback, the Company had utilised 99.707% of the Maximum Buyback Size (excluding Transaction Costs) authorised for the Buyback with a balance of INR 29,61,025.07 (Indian Rupees Twenty Nine Lakh Sixty One Thousand and Twenty Five and Seven Paise Only).

1.3 The Company decided to close the Buyback with effect from close of trading hours of February 24, 2020. Intimation for closure of the Buyback was issued to the Stock Exchanges on February 22, 2020.

1.4 The total number of Equity Shares bought back under the Buyback is 1,52,11,829 Equity Shares.

2. DETAILS OF THE BUYBACK

2.1 The Company bought back a total of 1,52,11,829 Equity Shares, utilising a total of INR 100,95,38,974.93 (Indian Rupees One Hundred Crore Ninety Five Lakh Thirty Eight Thousand Nine Hundred and Seventy Four and Ninety Three Paise Only) (excluding Transaction Costs), which represents 99.707% of the Maximum Buyback Size. The price at which the Equity Shares were bought back was dependent on the price quoted on the Stock Exchanges. The highest price at which the Equity Shares were bought back was INR 73.50 (Indian Rupees Seventy Three and Fifty Paise Only) per Equity Share while the lowest price was INR 57.00 (Indian Rupees Fifty Seven Only) per Equity Share. The Equity Shares were bought back at an average price of INR 66.37 (Indian Rupees Sixty Six and Thirty Seven Paise Only) per Equity Share. These prices are based on contract notes issued by ICICI Securities Limited ("Company's Broker") and exclude Transaction Costs.

2.2 The pay-out formalities have been completed as per settlement mechanism with the Stock Exchanges. The Company has extinguished 1,35,16,228 Equity Shares till date and is in the process of extinguishing the remaining 16,95,601 Equity Shares bought back.

2.3 All Equity Shares bought back were in the demat segment from the platform of the Stock Exchanges. As the Buyback was done from the open market through the Stock Exchanges, the identity of shareholders from whom Equity Shares exceeding one per cent of the total Equity Shares was bought in the Buyback is not known.

3. CAPITAL STRUCTURE AND SHAREHOLDING PATTERN

3.1 The capital structure of the Company as on the date of the Public Announcement and as on February 27, 2020 ("Post-Buyback") is set forth below:

Particulars	Pre-Buyback (As on the date of the Public Announcement) (In INR)	Post-Buyback (Post completion of the Buyback) (In INR)*
Authorised share capital: 37,50,00,000 Equity Shares of INR 2 each	75,00,00,000	75,00,00,000
Issued, subscribed and paid up share capital: Pre-Buyback: 29,64,11,829 Equity Shares of INR 2 each Post-Buyback: 28,12,00,000* Equity Shares of INR 2 each	59,28,23,658	56,24,00,000

*The Company is in the process of extinguishing the balance 16,95,601 Equity Shares out of the total of 1,52,11,829 Equity Shares bought back. The post-Buyback share capital is provided assuming extinguishment of all Equity Shares bought back by the Company.

3.2 The shareholding pattern of the Company as on December 6, 2019 as disclosed in the Public Announcement ("Pre-Buyback") and as on February 27, 2020 ("Post-Buyback") is set forth below:

Shareholder	Pre-Buyback		Post-Buyback*	
	No. of Equity Shares	% of Equity Shares	No. of Equity Shares	% of Equity Shares
(A) Promoter & Promoter Group	18,26,50,952	61.62	18,26,50,952	64.95
(B) Public	11,37,60,877*	38.38		
(C1) Shares underlying DRs	-	-	9,85,49,048	35.05
(C2) Shares held by Employee Trust	-	-		
(C) Non-Promoter -Non-Public (C=C1+C2)	-	-		
Grand Total (A+B+C)	29,64,11,829	100.00	28,12,00,000	100.00

*The total number of Equity Shares held by public shareholders in the pre-Buyback column of the Public Announcement was inadvertently disclosed as 11,38,10,922 and the same should be read as 11,37,60,877.

*The Company is in the process of extinguishing the balance 16,95,601 Equity Shares out of the total of 1,52,11,829 Equity Shares bought back. The post-Buyback shareholding pattern is provided assuming extinguishment of all Equity Shares bought back by the Company.

4. (A) MERCHANT BANKER FOR THE BUYBACK

ERNST & YOUNG MERCHANT BANKING SERVICES LLP
The Ruby, 14th Floor, 29 Senapati Bapat Marg, Dadar West, Mumbai - 400 028, India
Tel No.: +91-22-6192 0000; Fax No.: +91-22-6192 1000
Email: jagran.buyack2020@in.ey.com; Website: www.ey.com/india
Investor grievance e-mail: investorgrievances@in.ey.com
SEBI Registration No.: INM000010700
Validity Period: Permanent (unless suspended or cancelled by SEBI)
Contact person: Chintan Hefa
LLP Identity No.: AAO-2287

(B) ADVISOR TO THE BUYBACK

ICICI SECURITIES LIMITED
ICICI Center, H.T. Parekh Marg, Churchgate, Mumbai - 400 020, India
Tel. No.: +91-22-2288 2460; Fax No.: +91-22-2282 6580
Email: jpl.buyback2019@icicisecurities.com
Website: www.icicisecurities.com
Investor grievance e-mail: customercare@icicisecurities.com
Contact persons: Arjun A Mehrotra / Rishi Tiwari
CIN: L67120MH1995PLC086241

5 For further details, please refer to the Company's website (www.jplcorp.in) and the websites of the Stock Exchanges (i.e., www.bseindia.com and www.nseindia.com).

6 DIRECTORS' RESPONSIBILITY

As per Regulation 24(i)(a) of the SEBI Buyback Regulations, the Board accepts responsibility for the information contained in this Advertisement and confirms that the information included herein contains true, factual and material information and does not contain any misleading information.

For and on behalf of the Board of
JAGRAN PRAKASHAN LIMITED

Sd/- Mahendra Mohan Gupta Chairman and Managing Director DIN: 00020451	Sd/- Satish Chandra Mishra Whole-Time Director DIN: 06643245	Sd/- Amit Jaiswal Company Secretary and Compliance Officer Membership No.: F5863
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Date : February 27, 2020
Place : Kanpur

PRESSMAN