

Press Release

24 April 2021

Hester launches a range of Herbal Veterinary Products

Globally, the trend of medication is shifting from allopathy to herbal therapy in humans as well in veterinary.

In order to cater to this growing demand, Hester has embarked on a journey to produce research-based herbal products for poultry, cattle, sheep, goat and swine.

Apart from allopathic health products, natural supplements are in demand by many animal health professionals, to help build immunity and improve the overall health of animals.

On the day of World Veterinary Day (WVD) - 24 April, 2021, we are formally integrating a new range of Herbal Products for livestock and poultry in our existing range of products to support the overall wellbeing of animals, and to supplement our existing product range.

- In animal health, our products will be mainly targeting mastitis and production disorders, gastrointestinal tract diseases, reproductive disorders, ectoparasites and skin injuries. These products will help animal health professionals in treating chronic cases and preventing the potential diseases.
- In poultry, our research based products will improve farm profitability with herbal replacer for choline chloride, vitamin C and many other nutritional supplements.

All products have been developed and backed by thorough research. Clinical trials at various veterinary colleges as well as private farms have shown encouraging results on the efficacy and overall performance of the products.

In the light of the theme of WVD 2021 which is, [Veterinarian response to the Covid-19 crisis](#), Hester joins hands with veterinarians and farmers by coming up with products that will not only help in fighting diseases in the animals, but will be effective in improving the health and surroundings of the animals.

Hester commits to bring best quality products at affordable prices for the farmers. With more than 1000 distribution points, we are ensuring product's availability throughout India.



Rajiv Gandhi
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CEO & Managing Director