

January 20, 2022

Asst. Vice President, Listing Deptt.,
National Stock Exchange of India Ltd.
Exchange Plaza, Plot C-1, Block G,
Bandra Kurla Complex,
Bandra (E),
MUMBAI - 400 051
Scrip Code: HEROMOTOCO

The Secretary,
BSE Limited
25th Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
MUMBAI - 400 001
Scrip Code: 500182

Sub: Press Release

Dear Sirs,

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

For Hero MotoCorp Limited



(Neerja Sharma)
Company Secretary & Chief Compliance Officer

Encl: As above

New Delhi, January 20, 2022

HERO MOTOCORP COMMENCES ONLINE BOOKINGS FOR NEXT LOT OF 'XPULSE 200 4 VALVE' AFTER THE FIRST BATCH COMPLETELY SOLD OUT

CUSTOMERS CAN RESERVE THE MOTORCYCLE NOW AT COMPANY'S ONLINE-SALES PLATFORM [eSHOP](#)

Further strengthening its digital initiatives for enhanced and contactless customer experience, **Hero MotoCorp**, the world's largest manufacturer of motorcycles and scooters, today announced the commencement of online bookings of its latest motorcycle XPulse 200 4 Valve. The company has started accepting bookings for the second batch after the first lot was completely sold out.

Priced at Rs. 130,150 (ex-showroom – Delhi), the motorcycle can be booked at company's online sales platform – [eSHOP](#) for a seamless buying experience by making an advance payment of Rs. 10,000/-. The user-friendly system guides the customers through all the relevant steps of making a decision, buying the vehicle and taking delivery.

Commenting on the bookings announcement, **Naveen Chauhan, Head – Sales and Aftersales, Hero MotoCorp**, said, *"Hero XPulse 200 has always known for giving an unrivalled experience, backed by exceptional technology, a modern design, and a distinct appeal. We are ecstatic with the overwhelming positive response and widespread acceptance that the XPulse 200 4 Valve has received from our customers. The first batch being instantly sold out demonstrates the growth of premium-motorcycle demand as well as customer confidence in the Hero brand. With the start of another batch of online bookings, we expect to meet the ever-increasing demand for XPulse 200 4 Valve in the country."*

With its on-road-off-road readiness, cutting-edge technology, and distinct styling, the XPulse – India's first 200cc adventure motorcycle – has captivated the youth across the world since its launch in April 2019. The XPulse 200 was named Indian Motorcycle of the Year (IMOTY) 2020, the most prestigious award in the Indian two-wheeler industry.

The new XPulse 200 4 Valve is built on its DNA of high-tech adventure experience, the motorcycle comes with the 200cc BSVI 4 Valve Oil Cooled Engine, that offers 6% more power and 5% added torque, thereby ensuring a relaxed and stress-free ride at high speeds.

Product Highlights - XPulse 200 4VALVE

ENGINE

The XPulse 200 is equipped with a BS-VI 200cc **4 Valve oil cooled engine** which produces a **power** output of 19.1 PS @ at 8500 RPM and torque of 17.35 Nm @ 6500rpm. The 4 Valve oil cooled engine not only provides **superior power** across the mid and top-end speed range but also offers stress free engine performance even at high-speeds, while keeping the vibrations in control.

For better heat management in heavy traffic, the cooling system is now updated with a **7 fin oil cooler**. The significantly improved **transmission** setup in XPulse 200 4V offers better strength and durability, while the gear ratio has been updated for better tractive effort and acceleration.

HIGH-TECH ADVENTURE

Equipped with the latest technology, the XPulse 200 4V guarantees a comfortable ride for a greater distance. The **enhanced LED headlight** provides better visibility at night and illuminates the road homogeneously.

It continues to boast the **segment-first** features such as full digital LCD instrument cluster with smartphone connectivity and call alerts, Turn-by-Turn navigation, Gear indicator, Eco Mode and two Trip meters and Single Channel ABS as standard offering.

ADVENTURE TUNED

With a conquer all terrains spirit, the motorcycle features **long suspension travel** –190mm front and 170mm rear along with 21” front and 18” rear spoke wheels. To ensure trouble free ride through the rocky and treacherous terrains, the motorcycle is equipped with an aluminum skid plate that protects the engine, new toothed brake pedal for maximum grip and control, and an upswept exhaust that enables deep water crossing.

ON/OFF-ROAD READINESS

The dual-purpose tyres, 10-step adjustable mono-shock suspension, accessible seat height of 825mm and high ground clearance of 220mm provides a well-rounded **package** for the adventurous rider.

Thanks to the well-engineered **chassis** setup, the XPulse 200 4V offers superior riding experience whether for a daily commute, or pleasure rides on country roads or off-road terrains.

RIDE ALL DAY & NIGHT

For the enhanced travel capability, the motorcycle offers a luggage plate with bungee hooks to carry luggage even with a pillion passenger. The improved seat comfort makes every kilometre more relaxed and effortless. The protective windshield provides noticeably better wind and weather protection as well as more overall riding comfort. The USB charger helps

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a rider stay connected through the journey and front & rear petal disc brakes help efficient braking.

EXCITING COLOR OPTIONS

Inspired by the spirit of adventure and off-road, the new XPulse 200 4V comes in **three** new exciting color options – **Trail Blue, Blitz Blue, and Red Raid** to catch all the attention on road.

RALLY KIT

The already proven and a favorite of motorsports enthusiasts, the Rally Kit will continue to transform the XPulse 200 4V into a full-blown rally machine. The Rally Kit is completely road legal and also homologated for FMSCI approved motorsports events. This unique package of performance parts has enabled our customers to learn and improve their off-road skills for competitive racing.

For more information:

www.heromotocorp.com / FB: HeroMotoCorpIndia / Twitter: @Hero MotoCorp / IG: Hero MotoCorp

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