

August 17, 2020

Asst. Vice President, Listing Deptt.,
National Stock Exchange of India Ltd.
Exchange Plaza, Plot C-1, Block G,
Bandra Kurla Complex,
Bandra (E),
MUMBAI - 400 051
Scrip Code: HEROMOTOCO

The Secretary,
BSE Limited
25th Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
MUMBAI - 400 001
Scrip Code: 500182

Sub: Press Release

Dear Sirs,

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

For Hero MotoCorp Limited



(Neerja Sharma)
Company Secretary & Chief Compliance Officer

Encl: As above

New Delhi, August 17, 2020



HERO MOTOCORP SETS THE STAGE FOR RETURN OF TWENTY20 CRICKET

CATCH THE LIVE ACTION OF HERO CARIBBEAN PREMIER LEAGUE T20 STARTING FROM AUGUST 18

- **Hero MotoCorp – Title Sponsor of Caribbean Premier League since 2015**
- **First mainstream Twenty20 cricket league to commence since Covid-19 lockdown**
- **Scheduled from Aug 18-Sep 10 in Trinidad and Tobago; To be broadcasted on Star Sports and Live Streamed on FanCode**

The wait is over! **Hero MotoCorp**, the world's largest two-wheeler manufacturer is set to bring the exciting cricketing action back with Hero Caribbean Premier League (Hero CPL), popularly known as the 'Biggest Party in Sport', starting from 18 August to 10 September 2020.

Marking the return of the electrifying Twenty20 format of the game in the 'New Normal', the tournament will be conducted in a bio-secure environment to meet the safety and social distancing protocols. In a first for a cricket premier league, the matches would be played in stadiums without any spectators, with the objective to maintain social distancing.

Dr. Pawan Munjal, Chairman & CEO of Hero MotoCorp, said, "*Hero MotoCorp has always believed in supporting and promoting sporting action across the world and we are glad to be leading the efforts towards the resumption of top sporting event in the Caribbean. The Hero CPL T20 marks the gradual return of live action sports after a gap of nearly four months. The Hero Caribbean Premier League is an exciting opportunity to highlight the cricketing Heroes from around the world.*"

The Hero CPL will bring the best T20 cricketers in action from the Caribbean and from around the world. This includes the likes of **Andre Russell, Kieron Pollard, Rashid Khan, Ross Taylor and Dwayne Bravo**.

The Hero CPL T20 will witness participation from six popular teams –**Barbados Tridents, Guyana Amazon Warriors, Trinbago Knight Riders, St Kitts and Nevis Patriots, Jamaica Tallawahs and St Lucia Zouks**.

The tournament will see 33 games played at two venues in **Trinidad and Tobago**. Hero CPL 2019 runners-up – Guyana Amazon Warriors will take on Trinbago Knight Riders in the opening match, while the second game will be contested between Barbados Tridents and St Kitts and Nevis.

Hero CPL T20 will be broadcasted on Star Sports 1 and 1HD, Star Sports 2 and 2HD, Star Sports Hindi 1 and Hindi 1HD and will also be live streamed on FanCode. Matches will be held at 7.30 PM and 3.00 AM (following day) on weekday and 7.30 PM and 11.45 PM on weekends (IST) respectively.

First started in 2013, the Hero Caribbean Premier League (CPL) is a franchise-based T20 format cricket tournament that combines two of the most compelling aspects of Caribbean life – dramatic cricket and a vibrant Carnival atmosphere.

For further information visit www.cplt20.com.

For more information on Hero MotoCorp, please visit: www.heromotocorp.com / FB: /HeroMotoCorpIndia / Twitter: @HeroMotoCorp

Press Contact: corporate.communication@heromotocorp.com