



Creative Peripherals

Date: 02nd August, 2019

To,
The Manager
Listing Department
National Securities Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East)
Mumbai- 400051

Sub: *Creative Peripherals and Distribution Limited announces the migration of the Company to the NSE main board, from the NSE-SME exchange on Monday, 05th August, 2019*

Dear Sir,

Please find attached Media Release regarding announcement of the Company's listing on the NSE Main Board, from the NSE-SME exchange on Monday, 05th August, 2019.

Also have enclosed Circular issued by NSE, which contains all details of migration and which is also available on NSE website at: <https://www.nseindia.com/circulars/circular.htm>

Thanking you,

Yours Faithfully
For Creative Peripherals and Distribution Limited

Tejas Doshi
Company Secretary & Compliance Officer
ACS – 30828

Date – 02nd August, 2019

Place – Mumbai

Creative Peripherals and Distribution Limited

Registered Office: 3rd and 4th Floor, Plot No 137AB, Kandivali Co Op Industrial Estate Limited, Charkop, Kandivali West, Mumbai – 400 067 | **Tel.:** 91-22-5061 2700 | **Email:** cs@ecreativeindia.com | **Website:** www.ecreativeindia.com | **CIN:** L52392MH2004PLC148754

National Stock Exchange Of India Limited

Ref: NSE/LIST/87099

August 01, 2019

The Company Secretary
Creative Peripherals and Distribution Limited
3rd and 4th Floor, Plot No 137AB,
Kandivali Co Op Industrial Estate Limited,
Charkop, Kandivali West, Mumbai – 400 067

Kind Attn: Mr. Tejas Doshi

Dear Sir,

Re.: Listing of equity shares of Creative Peripherals and Distribution Limited on Capital Market Segment (Main Board)

We refer to your application for listing and trading in equity shares of the Company on Capital Market Segment (Main Board) of the Exchange. We are pleased to inform you that the equity shares of the Company shall be listed and admitted to dealings on the Exchange (Capital Market Segment) w.e.f. August 05, 2019 pursuant to migration from SME Emerge platform to Main Board as per the details given below:

Sr. No.	Description of Securities	Symbol	Series	No. of Securities	Mkt. Lot	Distinctive Numbers
1.	Equity shares of Rs.10/- each fully paid up	CREATIVE	EQ	11,600,000	1	1 to 11,600,000

You are requested to note that as per the information provided by you, the lock-in details are mentioned in Annexure I.

In view of the above the trading in equity shares of the Company on SME Platform (EMERGE) will be suspended with effect from August 05, 2019.

You are requested to mention the Symbol and series in all future correspondence. All important information submitted by you pursuant to the various Regulations of SEBI (LODR), 2015 shall be broadcast through our nationwide network to the trading members.

Please note that all critical/price sensitive information and other submissions under SEBI (LODR) Regulation, 2015 shall be provided by the company through online filing facilities provided by the Exchange in electronic platform 'NEAPS' – NSE Electronic Application Processing System (<https://www.connect2nse.com/LISTING/>) for quicker and efficient processing of your submissions.

If you require any further clarifications, we shall be glad to oblige.

Yours faithfully,
For National Stock Exchange of India Limited

Amit Phatak
Deputy Manager

Annexure I
Creative Peripherals and Distribution Limited

No. of Equity Shares	Distinctive Nos.		Lock in Upto
	From	To	
200,000	110,001	310,000	April 15, 2020
1,000,000	500,001	1,500,000	April 15, 2020
1,200,000	6,459,041	7,659,040	April 15, 2020

National Stock Exchange of India Limited**DEPARTMENT : LISTING****Download Ref. No.: NSE/CML/41756****Date : August 01, 2019****Circular Ref. No.: 0650/2019**

To All Members,

Sub: Listing of equity shares of Creative Peripherals and Distribution Limited on Capital Market Segment (Main Board) pursuant to migration from SME Emerge platform

This has reference to our circular ref. no. NSE/CML/34612 dated April 11, 2017 regarding listing of equity shares of Creative Peripherals and Distribution Limited on SME EMERGE platform.

The members of the Exchange are hereby informed that the trading in equity shares of Creative Peripherals and Distribution Limited will be migrated from SME Platform (EMERGE) and admitted to dealings on the National Stock Exchange (Capital Market Segment – Main Board) with effect from August 05, 2019 and the designated security codes and lot size thereof shall be as specified in Annexure.

Subsequent to the migration, the Market Making facility provided by Pantomath Stock Brokers Private Limited for the company will be discontinued.

This circular shall be effective from August 05, 2019.

Amit Phatak
Deputy Manager

Telephone No

18002660058

Annexure

Symbol	CREATIVE			
Name of the Company	Creative Peripherals and Distribution Limited			
Series	EQ			
ISIN	INE985W01018			
Face Value	Rs. 10/-			
Paid-up Value	Rs. 10/-			
Security Description	Equity shares of Rs. 10/- each fully paid up			
No. of securities	11,600,000			
Distinctive number range	1 to 11,600,000			
Market lot	1			
Pari Passu	Yes			
Lock in details	No. of Equity Shares	Distinctive Nos.		Lock in Upto
	Fully Paid-up	From	To	
	200,000	110,001	310,000	April 15, 2020
	1,000,000	500,001	1,500,000	April 15, 2020
	1,200,000	6,459,041	7,659,040	April 15, 2020

Address of Registered Office of the Company:

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3rd and 4th Floor, Plot No 137AB,
Kandivali Co Op Industrial Estate Limited,
Charkop, Kandivali West, Mumbai – 400 067
Tel.: +91-22-5061 2700

Company Secretary: Mr. Tejas Doshi

Web Site: www.ecreativeindia.com

Email id: cs@ecreativeindia.com

Financial Year: April 01 - March 31

Address of Registrar:

Bigshare Services Private Limited
1st Floor, Bharat Tin Works Building,
Opp. Vasant Oasis, Makwana Road, Marol,
Andheri (E), Mumbai – 400 059
Tel: +91-22-62638200
Fax: +91-22-62638299

Email: investor@bigshareonline.com

Website: www.bigshareonline.com

Contact Person: Mr. Ashok Shetty



Media Release

Company achieves yet another significant milestone – Migrates to NSE Main Board

Mumbai, 02nd August, 2019: Creative Peripherals and Distribution Limited (NSE-SME: CREATIVE), market specialists for experiential products in IT, Imaging, Lifestyle, and Security domains with a pan-India presence, is pleased to announce its successful migration to the NSE Main Board, from the NSE-SME exchange.

The total number of shares of the Company of face value Rs. 10, as on 02nd August, 2019 stand at 1,16,00,000 Fully paid Equity shares.

Management Comment:

Commenting on this development, **Mr. Ketan Patel, Chairman & Managing Director of Creative Peripherals & Distribution Ltd. said:**

“I am very proud to share that our Company has successfully migrated to the NSE Main Board from the NSE SME platform, after fulfilling all the required criteria.

This opportunity will create better visibility for the Company to reach out to a wider investor community. The migration bears a testimony to our performance and client confidence. Our Company has grown significantly since listing on the SME platform, and we believe we are ready for this larger platform, that would not only provide us greater visibility in the market, but also enable us to achieve new and higher benchmarks. This move to the Main Board also comes at an appropriate time, as our Company expands across international markets, and takes up larger projects.

As we embark upon our new journey from this milestone, we shall continue to focus on long-term and sustainable value creation for all our stakeholders. I would like to thank all our employees and stakeholders for their continued support in our growth.”

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Creative Peripherals

Company Overview

Established in 1992, Creative Peripherals and Distribution Limited is a well-established company in India's Information and Communication Technology distribution market. Through a robust network of partners and distribution channels, the Company has made a strong foothold in the IT distribution market in the country. The Company has an omni-channel network across all three channels of online, offline and retail trade.

Creative Peripherals specializes in market entry and penetration for global brands. The Company offers demographic intelligence, and enables the formulation and execution of marketing strategies for its clients. In addition to such services, Creative continues to focus on timely delivery, diversification of its product portfolio, sustained long-term relationships with its channel partners, and extending value-added services over and above distribution.

These efforts have enabled the Company to win long running contracts as well as garner accolades in the Industry as amongst the best distributors in India by leading brands. Creative Peripherals is associated with over 20 renowned brands globally. These brands encompass a wide range of applications and help the Company to cater to a broad array of customers, both in the consumer and industrial businesses. Moreover, the Company is well-positioned to leverage the changing trends in the technology industry and be a part of the paradigm shift towards digitization in India.

Creative Peripherals has a unique value-added business model. They provide end-to-end solutions, from market research and competition analysis for brands, to import, distribution, sales and servicing for the brand. Additionally, the Company suggests and executes marketing strategies and recommends viability in specific regions across India for their clients. This is enabled by specialized skill sets, local insights and experience, along with relevant market intelligence. Creative Peripherals also prepares strategic plans for market entry for foreign brands and their target category.

Furthermore, the Company conducts pre-sales and marketing activities for the success of the brand as well as to enable the channel partners to leverage their expertise and bottom line. Creative Peripherals works closely with partners across channels including Large Format Retail (LFR), e-commerce and specialized retailers. The Company is one of the few large distributors who conduct specialized training modules, events and promotional activities at the ground level with channel

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partners. They also conduct workshops and demos for resellers. This is possible due to the dedication and experience of the corporate and sales teams which constantly track latest market developments to build a closer market connect.

The Company's wide reach and superior logistics capabilities helps it provide end-to-end services including warranty and post-warranty, high-level repair services, and response centers, among others. Such expertise and superior quality of service has led to increased confidence of brands, many of which have chosen Creative Peripherals as exclusive partners and have been with the Company since over five years. The Company focuses on higher operational efficiencies and adding higher-margin and value-added products to its existing product portfolio and such brand associations are a concrete step in that direction.

For more details please visit: www.ecreativeindia.com

For further information please contact:

<i>Company:</i> Abhijit Kanvinde Chief Financial Officer Creative Peripherals and Distribution Ltd. E-mail: abhijit@ecreativeindia.com	<i>Investor Relations:</i> Savli Mangle / Rahul Trivedi Bridge Investor Relations Pvt. Ltd. Email: savli@bridge-ir.com / rahul@bridge-ir.com
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Note: *Certain statements in this document may be forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties like regulatory changes, local political or economic developments, and many other factors that could cause our actual results to differ materially from those contemplated by the relevant forward-looking statements. Further, past performance is not necessarily indicative of future results. Given these risks, uncertainties and other risk factors, viewers are cautioned not to place undue reliance on these forward-looking statements. The Company will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.*

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