

COOL CAPS INDUSTRIES LIMITED

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SYMBOL: COOLCAPS ISIN: INEOHS001010

Dated: 06.07.2023

To,

The Manager-Listing Department, The National Stock Exchange of India Limited, Exchange Plaza, NSE Building, Bandra Kurla Complex,Bandra East, Mumbai-400 051

Subject: Investors Presentation.

Respected Sir / Madam,

In terms of Regulation 30 read with Para A of Part A of Schedule III to the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby submit enclosed Investor Presentation on the business and operation of the Company. This aforesaid Press Release is also available on the company's website <u>http://coolcapsindustries.in/</u>

Kindly take the above information on your records and disseminate.

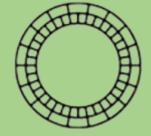
Thanking you,

For Cool Caps Industries Limited

Rafeev Goenica.

Rajeev Goenka Chairman Cum Managing Director DIN: 00181693





COOL CAPS INDUSTRIES LTD

THE PERFECT CLOSURE FOR YOUR BOTTLE

INVESTOR PRESENTATION



Refer to Disclaimer



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About Us

November, 2015 Incorporation **March, 2022** IPO Kolkata, West Bengal Head Office Pan India Presence & Distribution Network

Cool Caps Industries Ltd. is mainly engaged in the business of manufacturing of a wide range of Plastic Bottle Caps and closures, and also trade in Shrink films & Plastic Granules.

Manufacturing Units:

Mission:

Kolkata, West Bengal. Kotdwar, Uttarakhand. Kotdwar, Uttarakhand. Nalbari, Assam (upcoming) Siddipet, Telangana (upcoming)

Wholly Owned Subsidiaries

Our mission is to consistently work on innovative ideas and products adhering to global standards in the caps & closure segment. We plan to do this by ensuing best industry practices in all our manufacturing facilities & achieving our long-term goals.

We aspire to be a "One Stop Solution" provider for the beverage industry for their primary and secondary packaging needs.

Purv Technoplast

Acquired on: March, 2021 Location: Nalbari (Assam)

Purv Ecoplast

Acquired on: March, 2021 Location: Kolkata (West Bengal) Nalbari (Assam)

Purv Packaging

Acquired on: March, 2021 Location: Kolkata (West Bengal) Nalbari (Assam)



Lead Management



Sri Rajeev Goenka Managing Director

- 30+ years of experience in the Indian Plastic Packaging Industry.
- He completed his graduation from University of Kolkata and successfully completed his ICWA in 1993.
- The foundation of our business was laid down by Mr. Rajeev Goenka, who ventured into plastic industry back in 1992 when he floated his first company by the name of "Rajeev Trading & Holdings Private Limited" with his father Late Sajan Kumar Agarwala.
- Responsible for strategic planning & execution, procuring business & sales. He controls the overall business functions of the company.
- Since its incorporation, he spearheaded the business of the Company with his leadership and supervision. He has been instrumental in the growth of our business.



Our Journey

1994

Started as S.R Enterprises, a proprietorship firm, trades in chemicals & petro products.

2007

Purv Flexipack commenced its operations at Guwahati.

2017

Formed Cool Caps Industries Pvt. Ltd. to start the first manufacturing unit for production of plastic caps for PET bottle for packaged water in West Bengal.

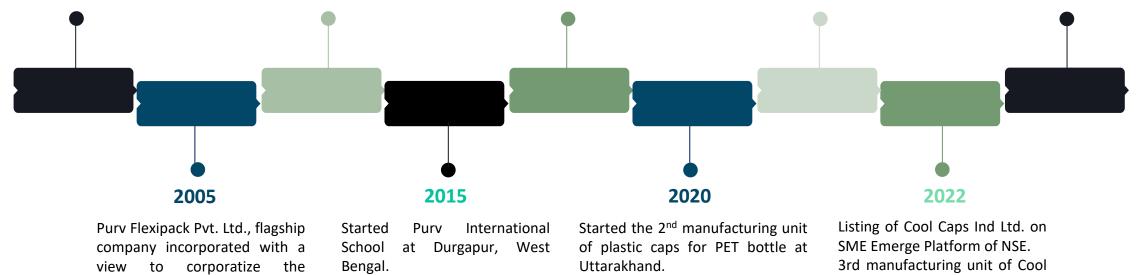
2021

Purv Packaging commenced manufacturing of Anti Microbial Polyester Films at Howrah, West Bengal.

Ecoplast Purv commenced manufacturing of Shrink Films at Howrah, West Bengal.

2023

Caps Industries Cool Ltd registered land at Nalbari, Assam Siddipet, Telangana & for upcoming units & will be starting 4th Unit at Nalbari, Assam.



Films started Purv manufacturing multilayer polyfilm, shrink film & window metalizing film.

Incorporated Purv Ecoplast. Incorporated Purv Technoplast. Incorporated Purv Packaging.

Caps at Kotdwar, Uttarakhand.

business activity.

BUSINESS OVERVIEW



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Business Overview

Purv Technoplast (Subsidiary)

Recycling Activity Commencing: (from August 2023)

- Procurement of Waste PET Bottles
- Sorting, washing, cleaning & crushing of Procured Waste PET Bottles
- Converting cleaned waste PET bottles to RPET Flakes



Converting waste PET bottles into RPET Flakes

Purv Ecoplast (Subsidiary)

Current Activity:

- Manufacturing of Shrink Films (Capacity: 200 tonnes p.m.) and Zip Lock Bags.
- Trading of Plastic Granules.

Proposed Activity:

- Production of RPET Chips (Capacity: 1500 tonnes p.m.)
- Installation of multilayer flexible film line to produce multilayer flexible film

Proposed production of RPET Chips from RPET Flakes

Cool Caps Industries

Current Activity:

- Manufacturing of -
- Alaska Caps & CSD Caps (Capacity: 180 Mn caps p.m.)
- 5 Ltr & 10 Ltr PET Preforms (Capacity: 45 tonnes p.m.)
- 2 Ltr & 5 Ltr PET Bottle Handles (Capacity: 15 tonnes p.m.)
- Trading of Plastic Granules & Shrink Films

Proposed Activity:

Manufacturing of 500ml and 1Ltr
 PET Bottle Preforms, handles for
 2 Ltr bottle & caps for 20 Ltr jars



One Stop Solution for Beverage Packaging

Proposed manufacturing of Preforms from RPET Chips

Purv Packaging (Subsidiary)

Current Activity:

 Production of anti-microbial polyester films

Proposed Activity:

• Printing of Labels (Machinery proposed to be installed)

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Business Mix

Manufacturing Plastic Bottle Caps

40%

Our company is mainly engaged in the business of manufacturing of a wide range of Plastic Bottle Caps & Closures, PET Preforms, Plastic handles, etc

Over the past couple of years, our company has outgrown itself into a distinguished large scale organization specializing in pet bottle caps of various shapes, sizes and colors along with cap handles having plentiful applications.

Our Company also entered in the business of manufacturing face masks from the unit situated in Howrah, West Bengal.

Trading in Shrink Film

7%

This product has a demand within our existing customer base and therefore, to provide one-stop solution to their needs, we had started selling this product.

Shrink films are manufactured by our associate concern, Purv Films Private Limited & subsidiary, Purv Ecoplast Private limited.

The market for shrink film demand is growing and a lot of bottling/ beverages companies are shifting from corrugated boxes on account of its own benefits.

Trading of Plastic Granules

53%

Our company is also involved in trading of plastic granules besides using it as a raw material for its own consumption.

The company provides a wide range of granules such as Polypropylene Granule, High Density Polyethylene (HDPE) Granules, Low Density Polyethylene (LDPE), Linear Low-Density Polyethylene (LLDPE) Granules and many more.

The plastic granules are procured domestically and also imported from foreign countries.

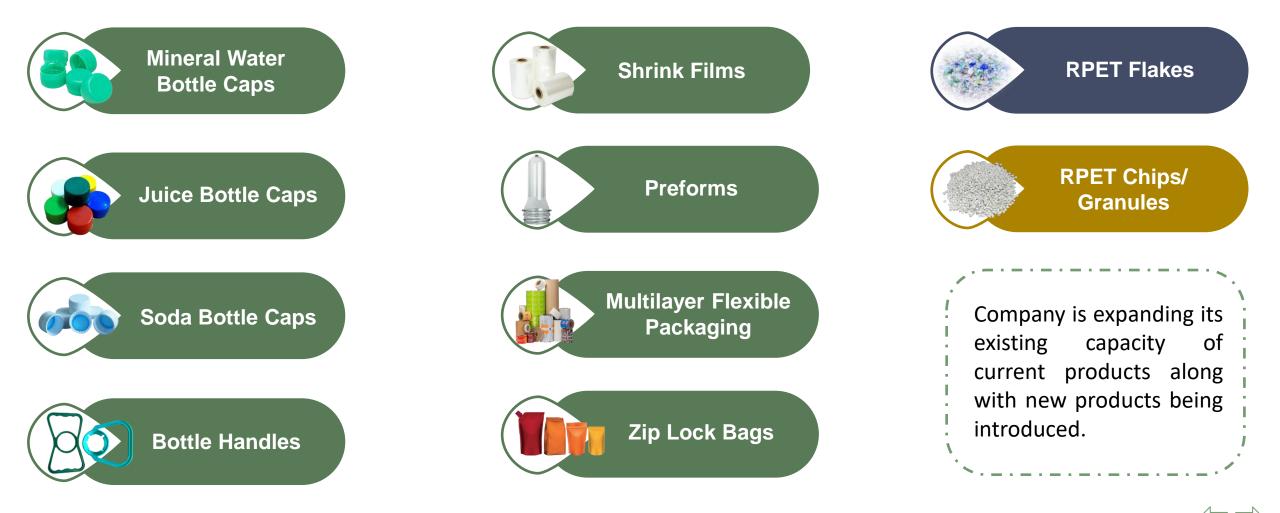
The trading of granules will decrease to cater to the expanding inhouse manufacturing activity.

Current

Proposed

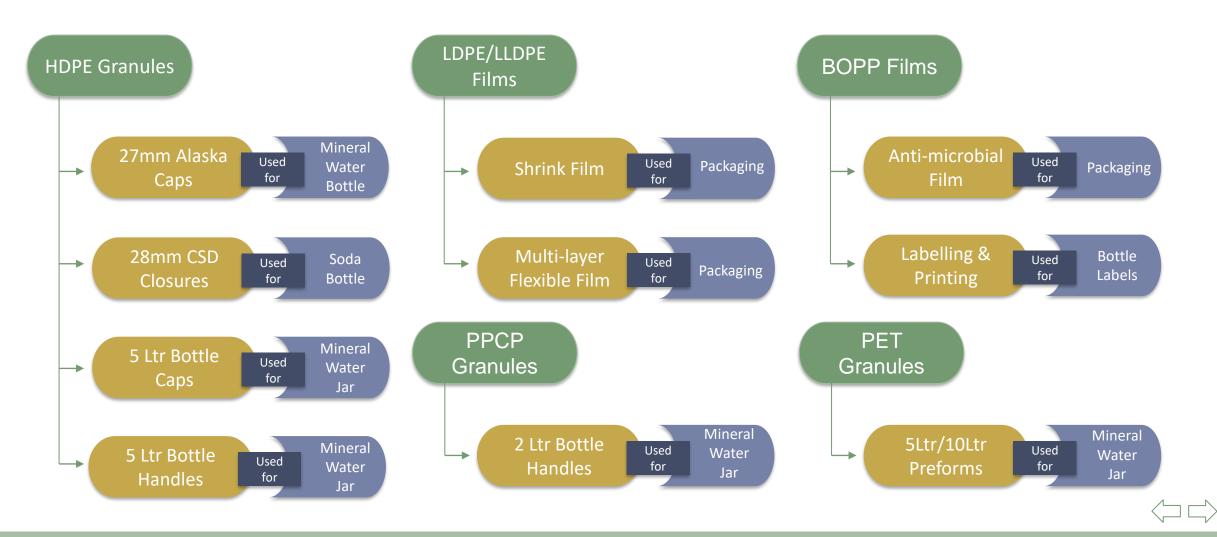


Product Portfolio





Raw Material to Finished Goods





Business Unit (1/4) Purv Technoplast (wholly owned subsidiary) Current Operations ↓ PET Bottles → Washing & Cleaning → RPET Flakes RPET Flakes RPET Flakes RPET Flakes RPET Chips (To be manf. in Purv Ecoplast)

Demographics:

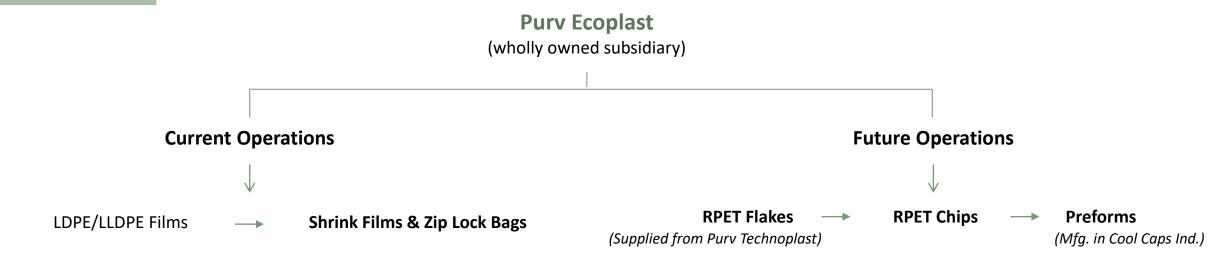
Location: Nalbari (Assam) Operational From: Aug, 2023 Capex: Rs 450mn (Including Land) Vision: Make PET Chips & Preforms Way Forward: Own Collection Centre for waste PET bottles

Business Operations:

- RPET Flakes will be sold in the open market once operations begin from August, 2023 at Nalbari, Assam
- The RPET flakes will be supplied to Purv Ecoplast, once manufacturing operation of RPET Chips commences by April 2025.
- Also setting up a unit to granulate the caps that come with these bottles to convert it into chips & granulate and sell it in the open market. Our own collection centres for waste PET bottles will help enhance the quality and also help in reducing the cost.
- LOI received from a large company to purchase 600 MT PET flakes per month.



Business Unit (2/4)



Demographics:

Location: Howrah (West Bengal) Operational Since: Feb, 2022

Manufacturing Operations: Shrink Films

Capacity: 200 Tonnes per month

Expansion: Capacity by 200 Tonnes per month (Aug, 2023)

Business Operations:

- Manufacturing & Sale of Shrink Films from LDPE/LLDPE (imported from foreign countries or purchased from suppliers in India).
- Every month 200 Tonnes of shrink film being sold in the market by Purv Ecoplast
- Going forward RPET chips will be made from RPET Flakes obtained from Purv Technoplast Pvt. Ltd.
- The RPET chips will be supplied to external clients & Cool Caps Industries Ltd.
- 80% direct sales of RPET chips to customers & 20% to Cool Caps Industries.



Business Unit (3/4)



Demographics:

Location: Howrah (West Bengal) & Kotdwar (Uttarakhand)

Operational Since: Mar, 2017

Manufacturing Operations: Alaska & CSD Caps

Capacity: 180mn caps per month

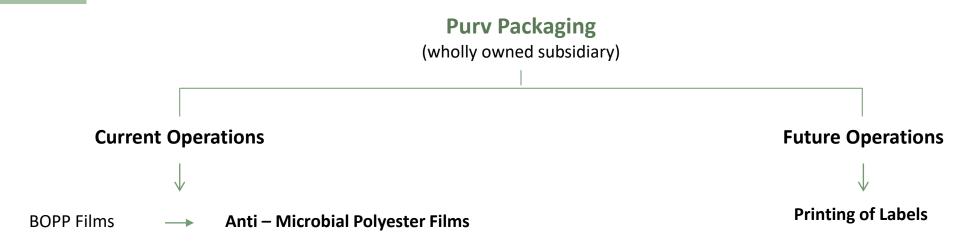
Expansion: New Unit in Nalbari (Assam) & Siddipet (Telangana)

Business Operations:

- Manufacturing of 27mm Alaska Caps & CSD Caps (Plain, Printed, Embossed & Debossed) of various shapes, sizes & Colours.
- Manufacturing of 5 ltr & 10 ltr preforms from PET granules (Capacity: 45 tonnes per month)
- Manufacturing of 2 ltr Bottle Handles from PCPP Granules and 5 ltr bottle handles from HDPE Granules (Capacity: 15 tonnes per month).
- Plastic granules are traded in market as well as used for inhouse manufacturing of products.
- Going forward Preforms will be manufactured from RPET Chips supplied from Purv Ecoplast. Also, 500ml and 1 ltr PET Bottle Preforms, handles for 2 ltr bottle & caps for 20 ltr jar is proposed to be added to the product catelogue.
- Other than preforms; pouching products, various categories of caps which includes aseptic cap, flip Top cap, lubricant oil cap, sprout cap & country liquor cap will be produced.



Business Unit (4/4)



Demographics:

Business Operations:

- Production of anti-microbial polyester films from BOPP films.
- Printing Machinery will be installed to kick start the process of Label Printing
- Printing of Labels proposed to be operational by FY25 (Capex: Rs.50 Mn)
- Label printing will have a potential to generate 2x revenue of planned Capex.
- With the supply of printed labels, Cool Caps Industries Ltd. will become one stop solution in beverage packaging for existing as well as potential clients.



Location: Howrah (West Bengal)

Operational Since: Dec 2021

Manufacturing Operations: Anti – Microbial Polyester Films

Capacity: 300 tonnes p.m.

Expansion: Printing of Labels by FY25 (Nalbari, Assam)



Business Operations

Presence across the value chain for FMCG Packaging



Manufacturing

- LDPE Film
- Shrink Wrap
- Caps & Closures



Printing

- Rotogravure Printing Machine.
- Flexo Printing Machine with 8 colours.



Distribution

- PET, CPP & BOPP Films
- Inks
- Adhesives
- Master batch
- PP, PE Granules
- Titanium Dioxide



Pouching

- Plain, stand up, side seal, spout, zipper pouches.
- LD zip lock pouch
- Biryani Bags
- Window Metallized



One Stop Solution - Beverage Packaging





CAPEX & Capacity



- Setup of New Unit at Nalbari, Assam for converting RPET Flakes to RPET Chips
- o Operational from April 2025 onwards
- Proposed Capacity 18000 Tonnes Per Annum



- Setup of New units in Assam & Telangana
- Manufacturing of Bottle Caps & Jars
- Additional Capacity
 - Alaska Caps 1680 Million Caps Per Annum
 - 20 Litre Jar & Caps 60 Tonnes Per Annum



- Setup of New units in Assam (incl. Land)
- Washing of Waste PET Bottles & Manufacturing of RPET Flakes
- Operation Commencing from August 2023



- Installation of Printing Machinery for printing of Labels
- Lead Time 18 Months
- 2x Asset Turnover Per Annum



INR 25 Million

- Capacity Expansion for Manufacturing Shrink Films (Installation of New Machinery)
- Current Capacity 2400 Tonnes Per Annum
- Additional Capacity 2400 Tonnes Per Annum



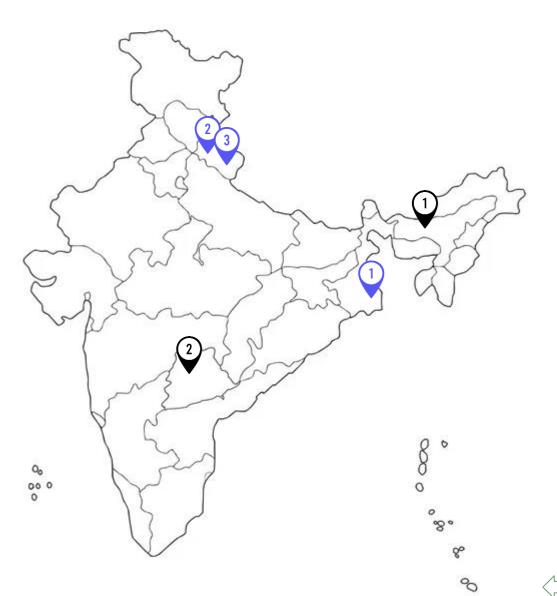
Geographical Presence

Operational Locations

- 28 years in business from S.R Enterprises to Cool Caps Industries Limited. 5+ years of experience in manufacturing.
- Cool Caps Industries Ltd. have a widespread network of 3 manufacturing units, 1 corporate office from and 2 branch offices North to East.
- Purv Ecoplast Pvt. Ltd. Have 1 manufacturing unit in West Bengal.
- Purv Packaging Pvt. Ltd. Have 1 manufacturing unit in West Bengal

Upcoming Locations

• New units being setup in Nalbari, Assam & Siddipet, Telangana



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Recycling

FDA approved fully automated PET Bottle Recycling Facility in Nalbari, Assam

The key point of post-consumer PET bottle recycling is the removal percentage of impurity which is mixed in the duration from beverage factory to recycling point.

Stage I - Purv Technoplast

Recycled PET (RPET) Flakes

Capacity: 50 tons/day

Use of "Borotech" washing line for conversion of used plastic into bottle grade flakes, for use in making water bottles and packaging for consumables (from July 2023 onwards).

- High quality RPET Flakes
- The food grade line has in-built optical sorters along with online inspection tools

Applications:

- RPET Chips
- Packaging Films
- Thermoform Sheets
- Fibre

Stage II - Purv Ecoplast

Recycled PET (RPET) Chips

Capacity: 50 tons/day

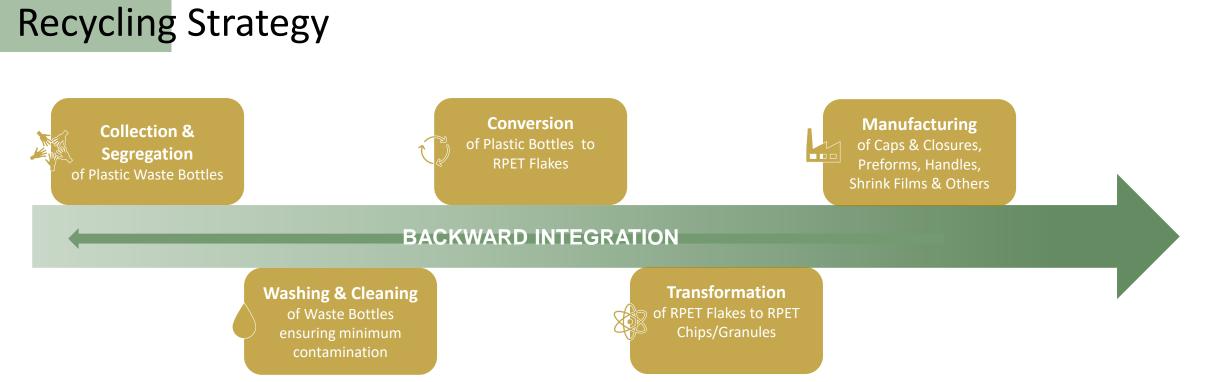
With the use of advanced mechanical recycling process - recycled PET Flakes are converted into recycled PET Chips, for making preforms.

- Completely eliminate the contamination & impurities of the PET Flakes.
- Food grade machines to make near virgin grade RPET chips.

Applications:

- Preforms
- Packaging Films
- Thermoform Sheets
- Fibre





Plastic Waste Processing:

From sourcing of plastic granules from outside for manufacturing caps & closures.

To undertaking plastic waste process from sourcing of waste plastic bottles to converting it to RPET flakes and further transforming these flakes to RPET Chips/ Granules that will be used for manufacturing of packaging products.



Complete Plastic Packaging Solution:

From producing of caps and closures & supplying shrink films and plastic granules. **To** manufacturing of plastic packaging products for beverage industry which ranges from caps, closures, preforms, handles, shrink films & other packaging products offering complete packaging solution under one roof.

Clientele

With the growth in the business of these super giants, eventually cool caps will grow with pace, alongside expansion and innovation the future.

Top Customer & Suppliers (Rs mn)







SWOT Analysis

Strengths

- Modern technology plant & machineries, therefore increased efficiency & decreased costs.
- Cordial relations with customers
- In depth knowledge of industry commercial & technical.
- Experienced Management & Operational Team.
- Enthusiastic success of other group companies.

Threats

- Competitive Markets
- There are no entry barriers for new businesses.
- Any change in government policy.

Weaknesses

• Limited reach in the exports market.

Opportunities

- Availability of raw materials at a relatively cheaper rate.
 - Market development by exploring new geographies
 - Growing demand for caps & closures.
- End to end manufacturing from recycling of waste PET bottles to bottle preforms and allied products



Competitive Strengths

Location •·····

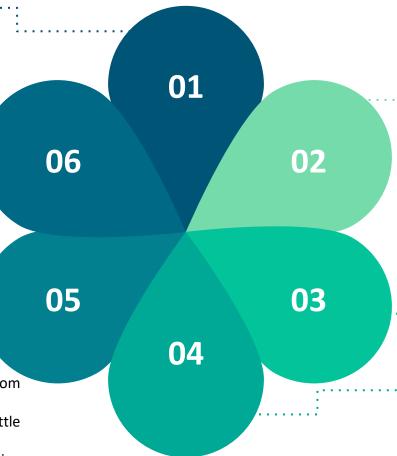
- 1st in North-East to set up a recycling facility for plastic waste
- Ease in import of raw materials from nearby countries like Bangladesh, Bhutan, Myanmar & Nepal
- Multi-location operations spread across the country gaining ease of accessibility
- Saving in sell of RPET & other final products as preestablished customer network

Legal Compliance •·····

 Adhering to the FSSAI & Safety standards for food grade products making available best quality products to end users

Technology •····

- SACMI Inc.'s advanced patented technology for PET recycling from Italy
- $\circ\,$ Borotech's washing line for converting waste plastic into bottle grade flakes
- Quality Control Lab, well equipped, with in-house testing equipments



• EPR

- Cool Caps Industries falls in the Category (iv) plastic waste processor with its upcoming project as per the guidelines of MoEFCC, which gives it a leading advantage in recycling plastic waste catering the requirement of brand owners of industry to mandatorily use RPET.
- The available Extended Producer Responsibility (EPR) credits can be sold to other industry players, adding up income of the company YoY

Carbon Credit

 Recycling plastic waste leading to Environmental Benefits & Increase Carbon Credit Points making it more law compliant to its competitors

••• Experience

- 5+ years in PET industry
- Catering to leading corporate giants in food and beverage industry
- One stop solution for beverage industry

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INDUSTRY OVERVIEW



Why PET?

In India, PET resin consumption has grown by an average of 10-12% per year, reaching 1.10 Mn tones per year (TPA) in 2020.

Why the Global focus is on PET:

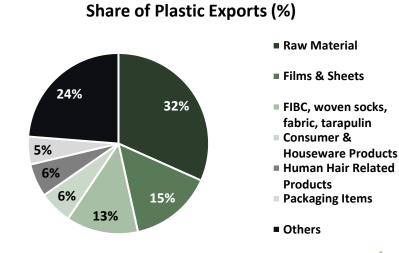
- Pet is transparent, reclose-able and can be designed to be reusable with the added advantage of being shatterproof.
- PET is infinitely recyclable.
- PET bottles drive big transportation savings 1.5 to 2x per truck more than glass bottles.
- 70% less greenhouse gas emissions than other packaging types.
- Produces less product waste due to its resistance to breakage and denting.
- 90% of the PET in U.S that goes into the recycle bin is recycled.

Market Dynamics					
Drivers	Restraints				
 Increasing demand for RPET from the F&B Industry. Laws & Regulations enforced by governments. 	 Absence of the required framework for plastic waste collection & segregation. Fewer treatment plants & lack of expertise. 				

Opportunities						Challenges	
•	Increasing solutions	Demand	for	sustainable	packaging	•	High costs of recycled plastic.

The Global Recycled PET Market:







Plastic Industry

Indian plastic industry market is one of the leading sectors in the country's economy.

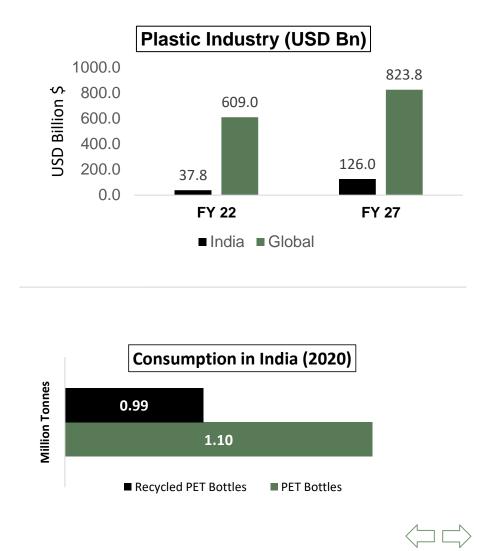
Government Initiatives

- The Union Ministry of Commerce and Industry of India targets to increase the plastic exports of the country to US\$ 25 billion by 2025.
- There are multiple plastic parks are being set up in the country that will help improve the plastic manufacturing outputs of the country.
- Government initiatives like "Digital India", "Make in India", and "Skill India" will also boost India's Plastic industry.
- India's plastic industry will play a significant role as India sprints towards becoming a global manufacturing hub. Currently, with a renewed focus towards preserving the environment, numerous industries are modifying their plastic to make it environmentally friendly.
- According to India Plastic Pact's (IPP) Roadmap to 2030, the target is to eliminate all unnecessary plastic waste & items, and make 100% of plastic packaging reusable, recyclable or compostable by year 2030.

Key Insights		
Global Plastic Production	390.7 Mt	
India's share of global plastic use	6.4%	С
Projected plastics use in India by 2060	160.4 Mt	Globa



CAGR 2022 to 2027 Global Plastic Market Growth





Benefits of Recycling

Industry Benefits:

Can improve the life of some of the most marginalized communities in India & also create a positive social change. Boost in Sales due to consumer awareness & government has made it mandatory to use recycled PET. Companies that use recycled plastic are more likely to attract attention, helping in creating marketing & PR opportunities.

Prepares businesses to comply with current & future legal measure. Brand Loyalty & sends a positive & encouraging message to the customers.

Environmental Benefits:

Diminished Reliance on Fossil Fuels.

Reduced use resources

natural

of

More energy - efficient manufacturing methods

Less Landfills & clearer oceans



Financial Highlights



Half Yearly Income Statement (Consolidated)

Particulars (INR Mn)	H2FY23	H1FY23	H2FY22	ΥοΥ%	HoH%	FY23	FY22	ΥοΥ%
Revenue from Operations	1181.1	635.3	341.7	245.7	85.9	1816.4	529.0	243.4
Total Expenditure	1119.4	556.5	299.8	273.4	101.2	1675.9	452.4	270.4
EBITDA	61.7	78.9	41.9	47.3	21.8	140.6	76.6	83.6
EBITDA Margin (%)	5.2	12.4	12.3	-703 bps	-719 bps	7.7	14.5	-673 bps
Other Income	8.0	5.7	9.4	15.0	39.8	13.8	13.2	4.3
Depreciation	16.7	14.0	9.4	77.01	18.7	30.7	18.5	65.9
Profit Before Interest & Tax	53.0	70.6	41.9	26.6	24.8	123.6	71.2	73.5
Interest	28.9	16.6	11.2	157.33	74.1	45.5	21.9	107.5
Profit Before Tax	24.1	53.9	30.7	21.3	55.3	78.1	49.3	58.4
Тах	8.4	12.6	8.4	0.65	33.5	21.0	13.6	53.9
Profit After Tax	15.8	41.3	22.2	29.1	61.9	57.1	35.7	60.1
PAT Margin (%)	1.3	6.5	6.5	-517 bps	-517 bps	3.1	6.7	-360 bps
Earnings Per Share (Rs)	1.36	3.58	2.57	47.0	62.0	4.94	4.15	19.0



Annual Income Statement (Consolidated)

Particulars (INR Mn)	FY20	FY21	FY22	FY23
Revenue from Operations	255.78	311.31	528.98	1816.43
Total Expenditure	195.36	239.73	452.42	1675.87
EBITDA	60.42	71.58	76.56	140.56
EBITDA Margin (%)	23.62	22.99	14.47	7.74
Other Income	1.75	1.67	13.20	13.77
Depreciation	9.33	14.47	18.51	30.72
Profit Before Interest & Tax	52.84	58.79	71.24	123.61
Interest	9.49	18.74	21.94	45.54
Exceptional Items	-	14.03	-	-
Profit Before Tax	43.35	54.08	49.30	78.07
Тах	11.28	8.37	13.63	20.98
Profit After Tax	32.07	45.70	35.66	57.10
PAT Margin (%)	12.54	14.68	6.74	3.14
Earnings Per Share (Rs)	3.36	5.44	4.15	4.94



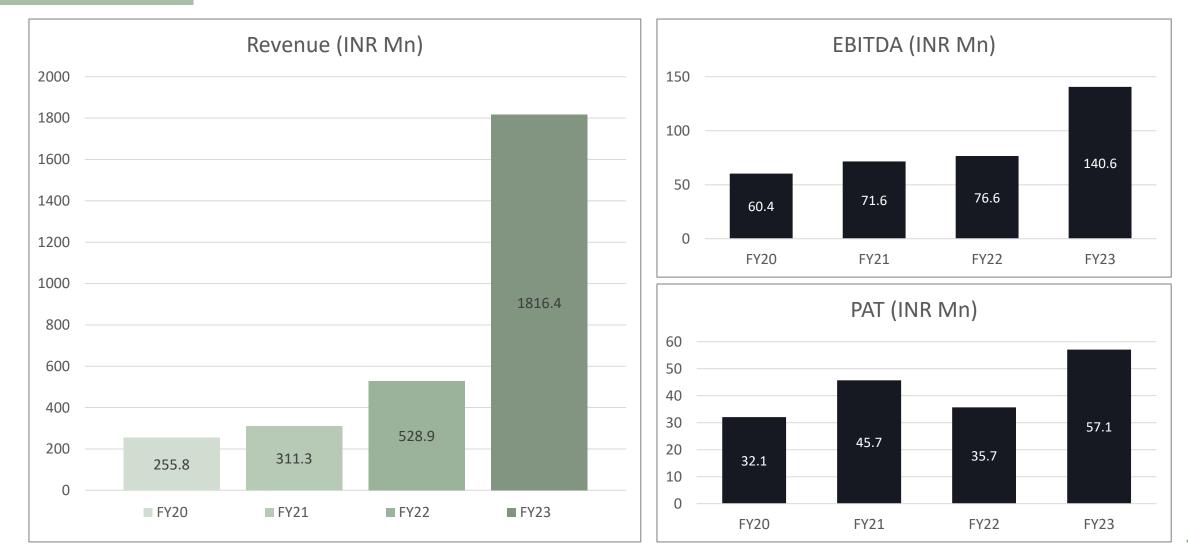
Annual Balance Sheet (Consolidated)

Particulars (INR Mn)	FY23	FY22
Equity and Liabilities		
Equity		
Equity Share Capital	115.60	115.60
Reserves & Surplus	244.48	187.38
Total Equity	360.08	302.98
Non-Current Liabilities		
Long Term Borrowings	432.64	253.83
Deferred Tax Liabilities (Net)	21.58	14.95
Long Term Provisions	3.22	2.43
Long Term Liabilities	0.56	0.95
Total Non-Current Liabilities	457.99	272.17
Current Liabilities		
Short Term Borrowings	272.09	123.82
Trade Payables	200.22	42.65
Other Current Liabilities	61.31	12.50
Short Term Provisions	6.48	2.85
Total Current Liabilities	540.10	181.82
Total Equity and Liabilities	1358.16	756.97

Particulars (INR Mn)	FY23	FY22
Assets		
Non-Current Assets		
Property, Plant and Equipment & Intangible Assets		
- Property, Plant & Equipment	457.98	264.66
- Capital Work-In-Progress	238.20	41.23
- Goodwill	0.50	0.50
Other Non-Current Assets	45.25	15.46
Total Non-Current Assets	741.92	321.85
Current Assets		
Inventories	232.12	127.01
Trade Receivables	186.34	118.59
Cash & Cash Equivalents	3.51	7.65
Short Term Loans & Advances	171.68	162.47
Other Current Assets	22.59	19.40
Total Current Assets	616.24	435.12
Total Assets	1358.16	756.97



Performance Charts (Consolidated)

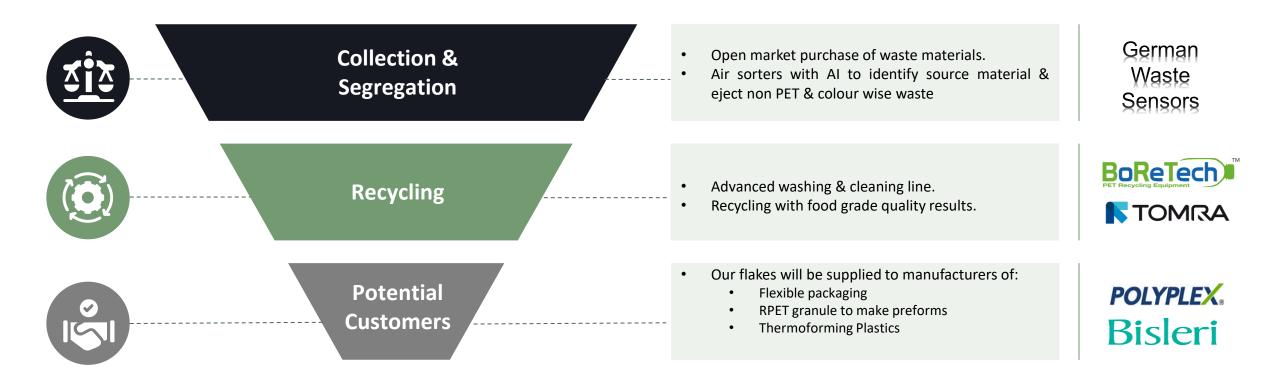


Way Forward



Proposed Business Structure

Our business model focuses on waste management and washing services. In accordance with the Latest Plastic Waste Management (Amendment) Rules, 2022, the company now seeks to address growing demand for PET Flakes.



Way Forward

New Units being set up in Assam & Telangana increasing the capacity by 78% i.e., additional 1680 million caps per annum.

Manufacturing capacity of shrink films shall be 2x after planned installation of new machinery reaching 4800 tonnes per annum.

Capacity Expansion

New Manufacturing Units

Backward integration will lead the company towards inhouse manufacturing of raw materials' requirements.

Proposed set up of collection centres of waste PET bottles will improve the quality of raw materials and achieve reduction in cost price & boosting up the profits.

> Backward Integration Recycling Process

Apart from using RPET Flakes & RPET Chips/ Granules for inhouse consumption, it will be supplied to other players of the industry adding to the revenue of the company.

Preforms & Bottle handles of different dimensions, printed bottle labels are new products proposed to be manufactured, will make Cool Caps Industries Limited one stop solution for beverage packaging and a preferred supplier.

> Forward Integration New Products



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