

Date: October 12, 2021

To,
The Listing Department
National Stock Exchange of India Limited,
Exchange Plaza, 5th Floor, Plot No. C-1,
Block G, Bandra-Kurla Complex, Bandra (E)
Mumbai - 400 051

Symbol: BSE

ISIN: INE118H01025

Subject: Submission of Media Release

Dear Sir/ Madam,

We are enclosing herewith the Media Release dated October 12, 2021, titled: **"BSE and Business Leadership League join hands to enhance opportunities available to the SMEs through listing"**

This is for your information and record.

Thanking you,

Yours faithfully,
For BSE Limited



Prajakta Powle
Company Secretary and Compliance Officer

Encl.: a/a



Media Release

BSE and Business Leadership League join hands to enhance opportunities available to the SMEs through listing

Mumbai, 12 October, 2021: BSE has launched its SME Platform on 13th March 2012 and Startup Platform on 22nd December 2018 and became the first stock exchange in India to launch these platforms. The SME Platform has since then become very successful and commands a market share of 61 percent with the listing of 350 companies as on 11th October 2021. In order to make these platforms further successful and become the only choice for entrepreneurs / founders for listing BSE has today signed a Memorandum of Understanding with Business Leadership League (BLL).

Business Leadership League is a membership forum for aspiring SMEs to discuss business challenges, ideate and strategize about innovative solutions and to get prepared for listing on BSE SME Platform.

Through this MoU, Business Leadership League will help in spreading awareness about the benefits of listing as a part of its progressive industrial policy, committing to the healthy growth of SMEs. BSE SME & Business Leadership League will reach out to potential companies through various sessions including online & offline programs. BSE SME will serve as a knowledge partner to Business Leadership League, and all queries and requirements from Business Leadership League members will be directed to BSE SME.

Commenting on the association, **Shri Ajay Thakur, Head – BSE SME & Startups, said** “This MoU will allow us to tap the wide membership base of Business Leadership League and reach out to a larger number of SMEs across the country and offer them the benefits of listing. This MoU further aims to benefit SMEs by providing them with adequate knowledge and educating them on a wide range of topics that will prepare them to function efficiently in the SME ecosystem.”

According to **Swetapadma Mohanty-Founder & CEO of Business Leadership League,** "This MOU between Business Leadership League & BSE is an initiative to impact the entrepreneurial culture of Indian businesses. Businesses need to explore their potential and getting access to the right source of funds is a very crucial part of this journey. This collaboration will give companies access to appropriate information and also the necessary support in taking the next leap."

About BSE

BSE (formerly Bombay Stock Exchange) established in 1875, is Asia's first & now the world's fastest Stock Exchange with a speed of 6 microseconds. BSE is India's leading exchange group and has played a prominent role in developing the Indian capital market. BSE is a corporatized and demutualized entity, with a broad shareholder base that includes the leading global exchange- Deutsche Bourse, as a strategic partner. BSE provides an efficient and transparent market for trading in equity, debt instruments, equity derivatives, currency derivatives, commodity derivatives, interest rate derivatives, mutual funds and stock lending and borrowing.

BSE also has a dedicated platform for trading in equities of small and medium enterprises (SMEs) that has been highly successful. BSE also has a dedicated MF distribution platform BSE StAR MF which is India Largest Mutual Funds Distribution Infrastructure. On October 1, 2018, BSE launched commodity derivatives trading in Gold, Silver, Copper, Oman Crude Oil Guar Gum, Guar Seeds & Turmeric.

BSE provides a host of other services to capital market participants including risk management, clearing, settlement, market data services and education. It has a global reach with customers around the world and a nation-wide presence. BSE's systems and processes are designed to safeguard market integrity, drive the growth of the Indian capital market and stimulate innovation and competition across all market segments.

Indian Clearing Corporation Limited, a wholly owned subsidiary of BSE, acts as the central counterparty to all trades executed on the BSE trading platform and provides full novation, guaranteeing the settlement of all bonafide trades executed. BSE Institute Ltd, another fully owned subsidiary of BSE runs one of the most respected capital market educational institutes in the country. Central Depository Services Ltd. (CDSL), associate company of BSE, is one of the two Depositories in India.

BSE has set up an Investor Protection Fund (IPF) on July 10, 1986 to meet the claims of investors against defaulter Members, in accordance with the Guidelines issued by the Ministry of Finance, Government of India. BSE Investor Protection Fund is responsible for creating Capital markets related awareness among the investor community in India.

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