

**Date: June 4, 2021**

To,  
The Listing Department  
**National Stock Exchange of India Limited,**  
Exchange Plaza, 5<sup>th</sup> Floor, Plot No. C-1,  
Block G, Bandra-Kurla Complex, Bandra (E)  
Mumbai – 400 051

**Symbol:** BSE

**ISIN:** INE118H01025

**Subject: Submission of Media Release**

Dear Sir/ Madam,

We are enclosing herewith the Media Release dated June 4, 2021, titled: **“BSE StAR MF signs MoU with Godavari Urban Multi State Credit Co-Op Society Ltd., Nanded to deepen Rural Engagement for Greater Financial inclusion.”**

This is for your information and record.

Thanking you,

Yours faithfully,  
**For BSE Limited**

**Sd/-**  
**Prajakta Powle**  
**Company Secretary and Compliance Officer**

**Encl.: a/a**



## Media Release

### **BSE StAR MF signs MoU with Godavari Urban Multi State Credit Co-Op Society Ltd., Nanded Aims to deepen Rural Engagement for Greater Financial Inclusion**

**Mumbai: June 04, 2021:** BSE StAR MF, India's largest and leading Mutual Funds Distributor platform has signed a Memorandum of Understanding (MoU) with Godavari Urban Multi State Credit Co-Op Society Ltd., Nanded (GUMCCSL) to deepen its network of over 70,000 registered distributors. Established in 2013, GUMCCSL is an autonomous association of people united voluntarily to meet their mutually social, economical, cultural, professional and personal aspirations.

Initially a venture of middle class; presently GUMCCSL covers a Lion's share in almost Maharashtra, Telangana, Andhra Pradesh, Karnataka and a modest of Gujarat; fulfilling the dreams of extensive public. Through this MoU, BSE StAR MF aims to promote investment behavior by spreading awareness and onboarding new investors among prospective customers in areas, primarily rural, served by GUMCCSL.

**Shri Sameer Patil, CBO of BSE** said "We are confident that via this MoU, Godavari Urban Multi State Co-Op Society Ltd. would strive to leverage its reach and capacity for delivery of a wider range of financial products such as mutual funds and so on. This partnership with BSE StAR MF will ensure that customers will be on boarded through an easy and hassle-free digital process and the efforts are aligned towards a less-paper ecosystem."

The MoU aims to facilitate cooperation between BSE StAR MF and rural markets in areas such as financial inclusion, investment goals, and wealth creation. The MoU will enable both parties to instill collaboration with meaningful outcomes. Financial Inclusion plays a crucial role to increase the awareness about the concept of mutual fund in urban, semi urban and rural areas.

### **About BSE**

BSE (formerly Bombay Stock Exchange) established in 1875, is Asia's first & now the world's fastest Stock Exchange with a speed of 6 microseconds. BSE is India's leading exchange group and has played a prominent role in developing the Indian capital market. BSE is a corporatized and demutualized entity. BSE provides an efficient and transparent market for trading in equity, debt instruments, equity derivatives, currency derivatives, commodity derivatives, interest rate derivatives, mutual funds and stock lending and borrowing.

BSE also has a dedicated platform for trading in equities of small and medium enterprises (SMEs) that has been highly successful. BSE also has a dedicated MF distribution platform BSE StAR MF which is India Largest Mutual Funds Distribution Infrastructure. On October 1, 2018, BSE launched commodity derivatives trading in Gold, Silver, Copper, Oman Crude Oil Guar Gum, Guar Seeds & Turmeric.

BSE provides a host of other services to capital market participants including risk management, clearing, settlement, market data services and education. It has a global reach with customers around the world and a nation-wide presence. BSE's systems and processes are designed to safeguard market integrity, drive the growth of the Indian capital market and stimulate innovation and competition across all market segments.

Indian Clearing Corporation Limited, a wholly owned subsidiary of BSE, acts as the central counterparty to all trades executed on the BSE trading platform and provides full novation, guaranteeing the settlement of all bonafide trades executed. BSE Institute Ltd, another fully owned subsidiary of BSE runs one of the most respected capital market educational institutes in the country. Central Depository Services Ltd. (CDSL), associate company of BSE, is one of the two Depositories in India.

BSE has set up an Investor Protection Fund (IPF) on July 10, 1986 to meet the claims of investors against defaulter Members, in accordance with the Guidelines issued by the Ministry of Finance, Government of India. BSE Investor Protection Fund is responsible for creating Capital markets related awareness among the investor community in India.

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