ASIAN CHANNO MUIA Etu.

Regd. & Corp. Office:

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info@aglasiangranito.com • www.aglasiangranito.com

CIN: L17110GJ1995PLC027025

AGL TILES

─⊕*Beautiful Life* &

Date: 19.08.2020

To, Corporate Relations Department, Bombay Stock Exchange Limited, 2nd Floor, P.J Towers, Dalal Street, Mumbai-400 001

Scrip Code: **532888**

Dear Sir/ Madam,

To,
Corporate Relations Department
National Stock Exchange of India Ltd.
Exchange Plaza,
Plot No., C/1, G-Block,
Bandra Kurla Complex,
Bandra (E),
Mumbai - 400 051

Scrip Code: ASIANTILES

Sub: Investor Presentation.

Please find attached Investor Presentation for the First Quarter ended on 30th June, 2020. It is also uploaded on the website of the Company www.aglasiangranito.com.

This information is submitted to you pursuant to Regulation 30(6) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements), Regulations, 2015.

You are kindly requested to take the same on record.

Thanking you,

Yours faithfully,

For Asian Granito India Limited

Kamleshkumar B. Patel

Chairman and Managing Director

DIN: 00229700

Encl.: As above

















Asian Granito India Ltd.

www.aglasiangranito.com

SAFE HARBOR



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Certain statements contained in this presentation that are not statements of historical fact constitute "forward-looking statements." You can generally identify forwardlooking statements by terminology such as "aim", "anticipate", "believe", "continue", "could", "estimate", "expect", "intend", "may", "objective", "goal", "plan", "potential", "project", "pursue", "shall", "should", "will", "would", or other words or phrases of similar import. These forward-looking statements involve known and unknown risks, uncertainties, assumptions and other factors that may cause the Company's actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements or other projections. Important factors that could cause actual results, performance or achievements to differ materially include, among others: (a) our ability to successfully implement our strategy, (b) our growth and expansion plans, (c) changes in regulatory norms applicable to the Company, (d) technological changes, (e) investment income, (f) cash flow projections, and (g) other risks.

This presentation is for general information purposes only, without regard to any specific objectives, financial situations or informational needs of any particular person. The Company may alter, modify or otherwise change in any manner the content of this presentation, without obligation to notify any person of such change or changes.







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Q1FY21 PERFORMANCE HIGHLIGHTS



- •The Era of Pandemic has brought several positive inputs in general and family life over the major negativity arised due to its effect on economy. The intra communication among the communities and peer group improved a lot due to improved technology and major adaptation of digitalization. Asian Grantio being one of the most IT & Technology Savvy company has adopted and implemented very quickly all new means of communication and business by adoption digitalization of business.
- •Q1FY2020 for the company remains subdued due to phase-wise unlocking of the cities and supply chain disruptions resulted lower sales. Demand from project business continue to see slowdown.
- •Unlocking of the economy in phase manner and acceptability of the situation will help demand to revive again from Q1 lows in coming quarters.
- •We are seeing some green shoots in the demand especially from rural, semi-urban markets and retail sales. We believe that demand from these segments are likely to further improve from current level which will result increase in revenue in coming quarters.
- •Strong demand from export market has supported the company during the quarter. Company has witnessed good demand, orders and inquiries for Indian products from major markets which has supported the company during the quarter
- •Company has recently launched "ATMANIRBHAR PROGRAM" to drive retail and secondary sales aimed at reducing marketing cost and increase profitability while generating employment opportunities for creating vocal for local in current slowdown period. We have received very good response for this program from domestic market across the country.

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Q1FY21 PERFORMANCE HIGHLIGHTS



- •Company has adopted a well-defined strategy to handle the current slowdown and manage the fixed and semi variable costs more efficiently. We believe that demand situation is improving in domestic and export market.
- •We anticipate temporary hiccups due to COVID 19, however, we are confident that with the focused strategy company will be able to bounce back on its growth path and shall achieve new heights.

Outlook: Company have resumed its operations smoothly in most part of the country across all its 9 plants, 13 offices & display center, Head office. Company's 260 showroom out of 300 plus showrooms across the country have opened up and started its normal functioning. We aim to achieve optimum production capacity very soon. We have opened up our activities across the country keeping in mind government norms and regulation.

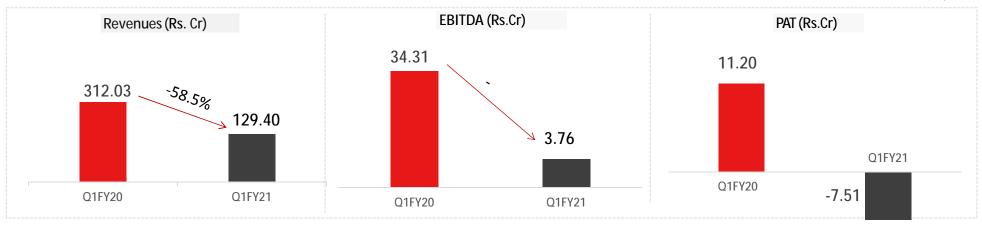
The outlook for the company remains positive on the back of our product lines cementing their dominance in the domestic and export markets, better utilization levels and greater demand for high-value products. The company thrives to focus on key accounts and government projects which have seen healthy growth in subsequent quarters. The company continues to be competitive, innovative and looks forward to explore different avenues for its premium products across different geographies.





CONSOLIDATED RESULTS SUMMARY – Q1FY2021





Segmental Revenues (Rs.Cr)

	Tiles	Marble	Quartz	Power Grace	Others
Q1FY20	218.74	21.53	61.36	2.68	4.71
Q1FY21	112.46	5.66	6.10	1.52	3.25*

*Includes Sanitaryware









CONSOLIDATED AND STANDALONE PROFIT & LOSS FOR Q1FY2021



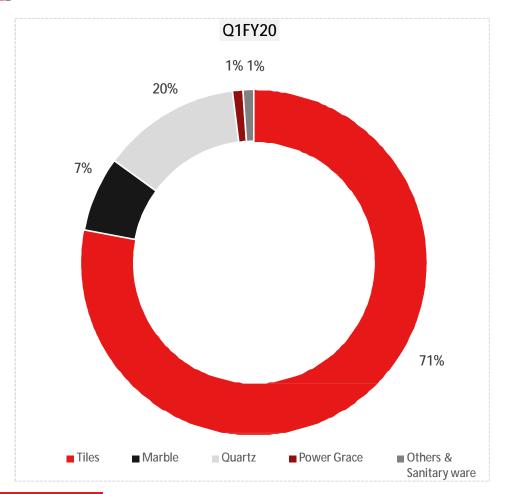
		AGIL Consolidated			AGIL Standalone	
Particulars	Rs. In Crs		Rs. In Crs			
	Q1FY20	Q1FY21	YoY	Q1FY20	Q1FY21	YoY
Total Income from Operations	312.04	129.40	-59%	252.00	111.80	-56%
COGS	186.14	91.49	-51%	171.47	85.23	-50%
Gross Profit	125.90	37.91	-70%	80.53	26.57	-67%
Employee benefits Exps.	26.73	16.48	-38%	19.77	12.91	-35%
Power & Fuel	33.87	6.18	-82%	20.06	3.20	-84%
Other Expenses	30.98	11.49	-63%	22.59	8.81	-61%
EBITDA	34.31	3.76	-89%	18.12	1.65	-91%
EBITDA Margin	11.0%	2.9%	-8%	7.2%	1.5%	-6%
Depreciation	7.70	7.54	-2%	4.25	4.92	16%
EBIT	26.61	-3.78	2%	13.86	-3.28	-16%
EBIT Margin	8.5%	-2.9%		5.5%	-2.9%	
Other Income	0.79	0.23		0.12	0.09	
Finance Cost	8.70	8.31	-4%	3.88	3.97	2%
PBT	18.70	-11.86	-163%	10.10	-7.16	-171%
PBT Margin	6.0%	-9.2%		4.0%	-6.4%	
Tax Expenses	6.53	-3.07	-147%	3.76	-1.87	-150%
Net Profit	12.17	-8.79	-172%	6.35	-5.29	-183%
Net Profit Margin	3.9%	-6.8%		2.5%	-4.7%	
Minority Interest	1.84	-1.00				
Associate / JV	0.94	0.35				
OCI	-0.07	-0.06		-0.09	-0.05	
Total Comprehensive Income	11.20	-7.51	-167%	6.26	-5.34	-185%

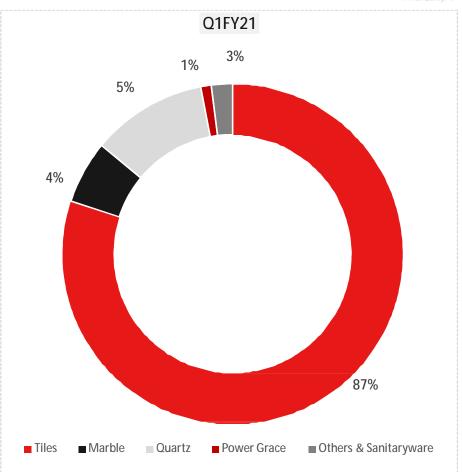




CONSOLDIATED SEGMENTAL REVENUES (In %)







Investor Presentation



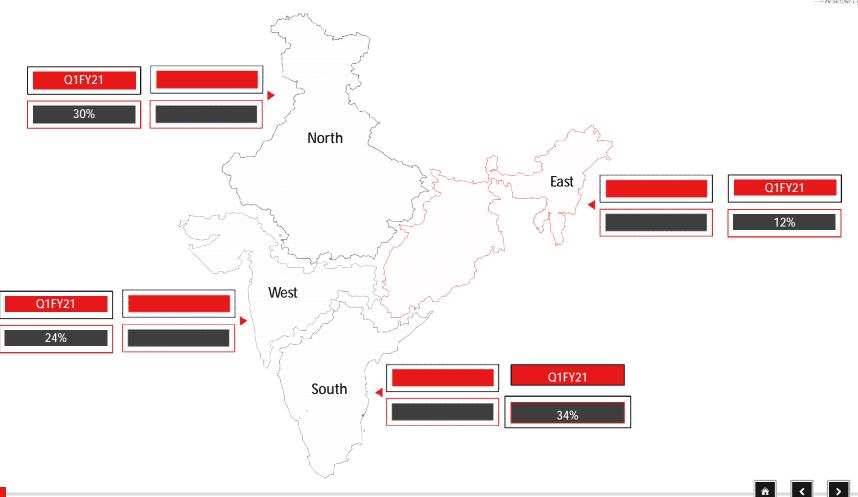






GEOGRAPHICAL REVENUE BREAKUP (In %)





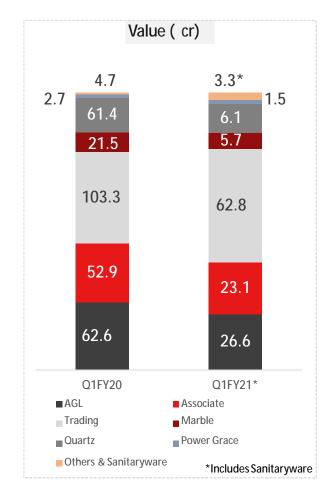
Investor Presentation

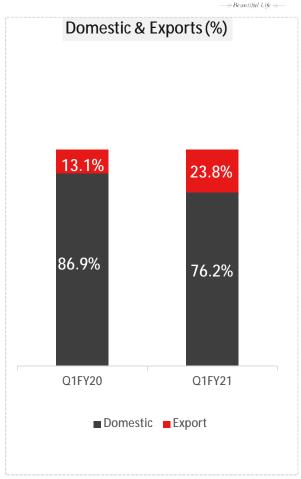
CONSOLIDATED REVENUE BREAKUP OF TILES DIVISION 36% 31% 36% 29% 19% 18% 17% 14% Ceramic PVT DC GVT ■ Q1FY20 ■ Q1FY21 Investor Presentation

CONSOLIDATED PERFORMANCE BY VOLUME, VALUE & EXPORTS FOR Q1FY21









OUR IDENTITY





Our Vision

Aspire to beautify the world by attaining global leadership through innovative ceramic products, customer delight and satisfying all stakeholders

Remain an undisputed leader in marble and quartz in India



Grow profitably across the AGL Group

To be a pioneer in terms of ushering in the latest technologies and providing highest quality products



Innovation

CORE

VALUES

Create competitive advantage in the market and lead the industry by innovations

Big Hairy Audacious Goal

To achieve Sales of Rs. 6,000 Crores with 10% profitability by Year 2030

Transparency Discipline 0 Integrity

Quality and Customer focus

Teamwork

Continuous improvement

Create a healthy and productive work environment for all employees and associates

Empower communities for working towards a safe, clean and green environment









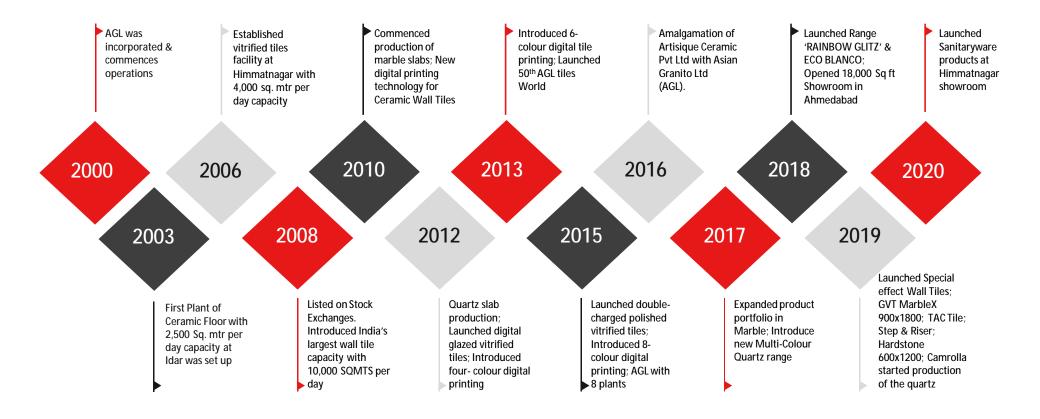


Investor Presentation



JOURNEY SO FAR





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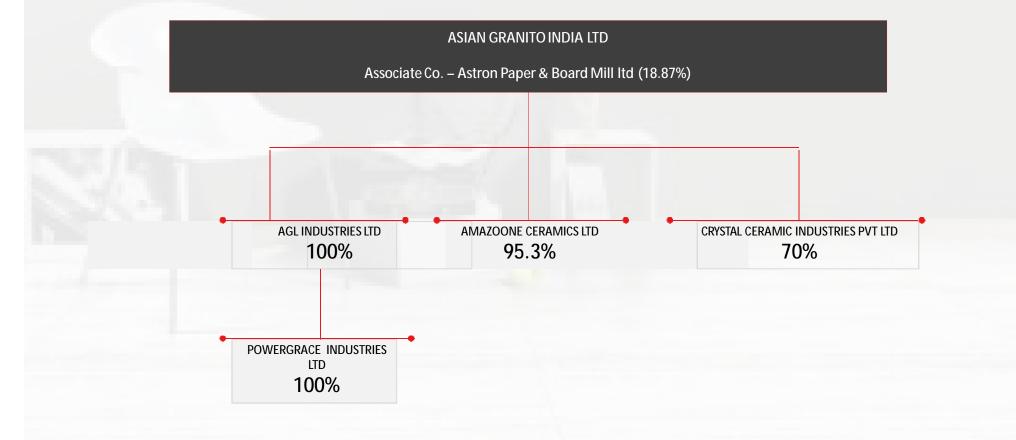






CORPORATE STRUCTURE









MANAGEMENT & BOARD OF DIRECTORS





Mr. Kamlesh Patel, CMD

- o Founded the business in 2000
- Living his dream; Visionary; Always upto the challenges; Strong Believer in 'KARMA'
- o Deep industry knowledge and thought leadership
- o Drives High Governance Standards
- Astute marketing mind, passionate about & brand building



Mr. Mukesh Patel, MD

- Founder with over 20 years rich experience in the tiles industry
- o Instrumental in 40X growth in capacity
- Passionate about Product Quality, Commitments,
 Cost Optimization
- Strong believer of responsibility towards society
- Hands on with planning & execution of strategy



Mr. Amarendra Kumar Gupta, CFO

 Chartered Accountant having 15+ year experience in the field of Fund Raising, Working Capital Management ,Financial Restructuring and Resolutions, ECB, IPO, Mergers, Greenfield Project Implementation, Budgets and MIS, Costing, Transfer Pricing, Tax Planning, Accounting, Audits, Legal and Secretarial Compliances, Making Strategic Policies, Designing Internal Controls, ERP Implementation etc.

Leadership Team:

- o Mr. Suresh Patel, Director Tiles
- Mr. Bhavesh Patel, Director
- o Mr. Kanu Patel, Director
- Mr. Bhogilal Patel, Director
- Ms. Renuka Upadhyay, DGM (Legal & CS)

Independent Directors:

- Mr. Hemendrakumar Shah
- Mr. Mukesh Shah
- o Ms. Dipti Mehta
- o Mr. Amrutlal Patel
- o Mr. Premjibhai Chaudhari
- Dr. Indira Nityanandam







KEY PROFESSIONAL TEAM





MR. VIKAS KHANNA AVP - WALL TILES



MR. PANKAJ MEDIRATTA AVP - GVT TILES & CKA



MR. PATTENSHETTY **VP - TILE OPERATION**



MR. HIMANSHU SHAH GM - FINANCE & ACCT.



MR. BHARGAV PANDYA AVP – M & Q



MR. RAJESH IYER GM - EXPORTS



MR. VINOD VANJANI AVP – BATHWARE



MR. CHIRAG DAVE AVP -BONZER7



MR. PARESH RAVANI AVP - OUTDOOR & **PORCELAIN TILES**



MR. HEMANG MANIRAR G.M - EXPORTS



MR. JALPESH RAJGURU AGM - POWERGRACE



MR. RAJENDRA BIST AVP - VITRIFIED TILES



MR. ABHIJIT GHOSH AVP - GOVT. PROJECTS



MR. VINOD CHANDNANI DGM - MARKETING

GLOBAL PRESENCE





GLOBAL FOOTPRINTSACROSS 78 COUNTRIES





HIMMATNAGAR PLANT ARIAL VIEW





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AGL-TREND SETTER WITH MANY INDUSTRY 'FIRST'



First to Introduce 450x450 Outdoor Tile with 12mm thickness 30 MM Thickness Multi Colour Quartz

Pioneer in Best Water Jet Technology First in India to have Digital 9 Colour Printing Technology

Introduce large format wall and vitrified tiles

Introduce Slimgres tiles First to establish Online Vitrified Technology

Introduce Grestek XXL large format tiles Introduce 16mm thick heavy duty vitrified tiles – Grestek Hardstone Introduce world's whitest double charge vitrified tiles - Carrara White

INNOVATION is the key of Future Growth as new products will lead to Higher Realizations and Better Margins

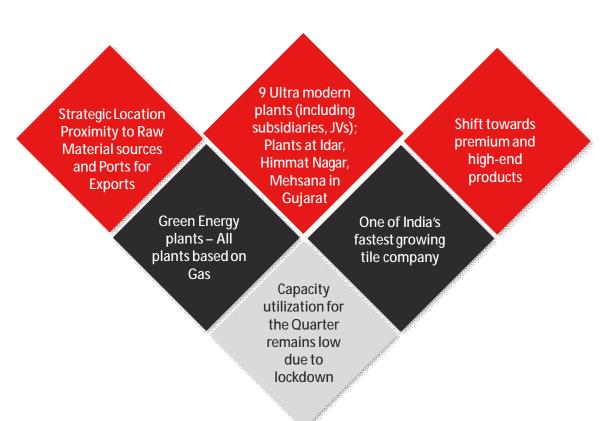
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MANUFACTURING ADVANTAGE



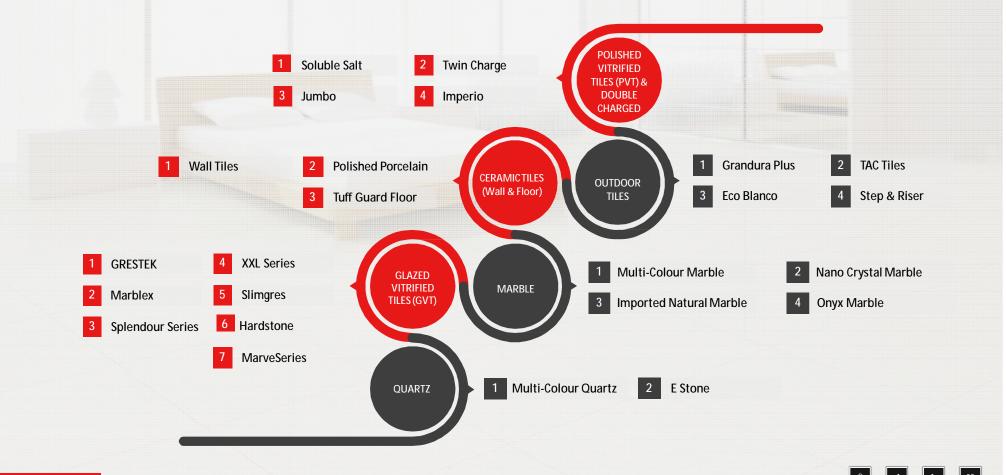


Product	Capacity Per Day (SQMTS)
Ceramic Wall	16,000
Ceramic Floor	10,000
Glaze Vitrified Tiles	15,000
Composite Marble	2,200
Polish Vitrified Tiles	9,000
Double Charge	12,000
Parking Tiles	4,000
Outsourcing Arrangement	25,000
Quartz	1,600
Total	94,800



PRODUCT PORTFOLIO





NEW PRODUCT LAUNCHES DURING THE QUARTER





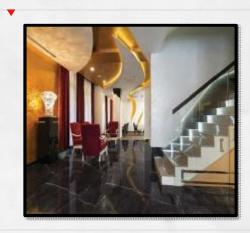
PREMIUM RANGE TILES















PREMIUM RANGE OF SANITARYWARE PRODUCTS













MARQUEE CLIENTELE























































MARQUEE PROJECTS IN UAE



SR NO.	PROJECT NAME	CITY
1	DAMAC – PARAMOUNT TOWERS	DUBAI
2	EMMAR PROPERTIES	DUBAI
3	BUKHATIR GROUP	SHARJAH
4	DANUBE PROPERTIES	DUBAI
5	BHATIA GENERAL CONT. –BUSINESS BAY/INTNL CITY	DUBAI
6	FIRST GROUP HOTELS	DUBAI
7	ROTANA HOTELS – SHEIKH ZAYED ROAD	DUBAI
8	ABU DHABI NATIONAL OIL COMPANY	ABU DHABI
9	AZIZI GROUP	DUBAI
10	AL WASEL GROUP	DUBAI
11	AL GHURAIR GROUP	DUBAI
12	SAFARIMALL	SHARJAH
13	LOKHANDWALA BUILDERS SPORTS CITY/INTNL CITY	DUBAI
14	API INVESTMENTS	DUBAI
15	MESC CONTRACTING	DUBAI
16	AQUA PROPERTIES	DUBAI
17	MILITARY SCHOOL	ABU DHABI
18	AL BUARARI	DUBAI

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GOVERNMENT PROJECTS











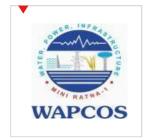








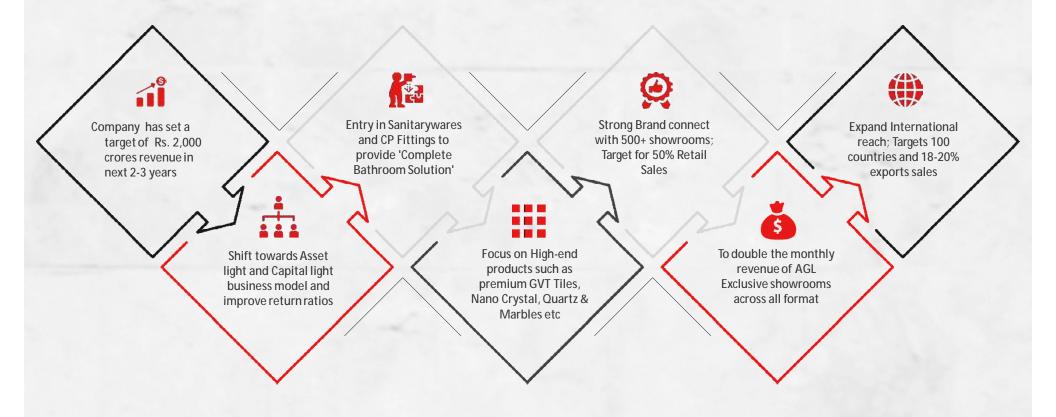






GROWTH DRIVERS

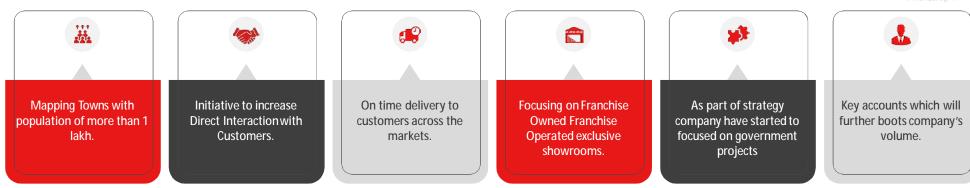






CHANGE IN BUSINESS STRATEGY FROM B2B TO B2C













ADVERTISING CAMPAIGNS – HALLMARK OF TRUST















TVC

Chala De Jaadoo

Beautiful Life

Sapne Hue Apne

Press

Press-Web

Newspapers

Tv

Brand Outlet

AGL Biggest Luxury Tile

Arcade-Abad

Radio & Magazine

Magazines

Radio Campaigns

Newsletter

AGL Moves

Leadership

CMD Mr. Kamlesh Patel, Speaker at Vibrant Gujrat 2015



Cersaie Exhibition - Italy



Marblex



Campaign - Chala De Jaadoo









BRAND HIGHLIGHTS





Ahmedabad's Biggest Luxury Tile Arcade with Display of sheer range of Tiles, Marble & Quartz spread across 18,000 + Sq.Ft.



The company recently launched a new product range in Sanitaryware at its newly inaugurated 25,000 sq. ft showroom at Himmatnagar.



AGL floors Raymond's – Ethnix with its GVT range. Over 100 Raymond Ethnix to get AGL.





CERTIFICATIONS & AWARDS















Art Of Architecture FAAA Dialogues Ahmedabad 2017

ISO 9001 2015 & 14001 2015 Dalpur

GRIHA PC_AGL_ JULY_2019

Gujarat Brand Leadership Award_2018

Readers Digest_Trusted Consumer Brand_2019

IGBC - 2019



Expert Choice Award



Fortune India Next 500 (Summit West) Asian Granito



Gujarat Brand Leadership Award



MEGA BRAND



Asia's Most **Promising Brand**









LIFE @ AGL - CSR, SOCIAL AND COMMUNITY ENGAGEMENT





Contribution to the AKSHAY PATRA Foundation



Educational Development in Backward Region – Asian Institute of Technology



Regular Blood Donation Camps



World Environment Awareness Program



Free Note Book Distribution



Regular Blood Donation Camps



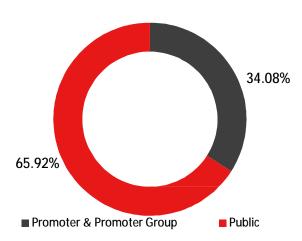




SHAREHOLDING INFORMATION

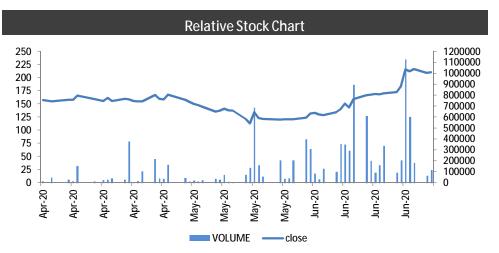






Top Shareholders as on 30 th June, 2020		
Sundaram Mutual Fund A/c Sundaram Small Cap Fund	3.21%	
Alternate Investment Fund	1.57%	
Axis Bank Limited	1.54%	
Sundaram Alternative Opportunity – Nano Cap Serise – I	1.32%	

Stock Data (As on 30 th June, 2020)		
Market Capitalization (`in mn)	6799.8	
Shares Outstanding (mn)	30	
Symbol (NSE/BSE)	ASIANTILES/532888	
Average Volume (3 months)	1,99,278	



Investor Presentation



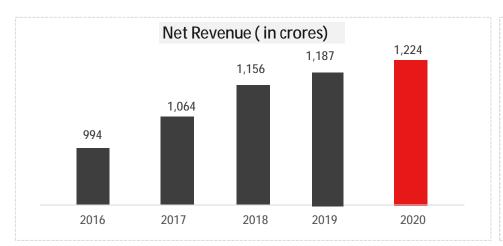


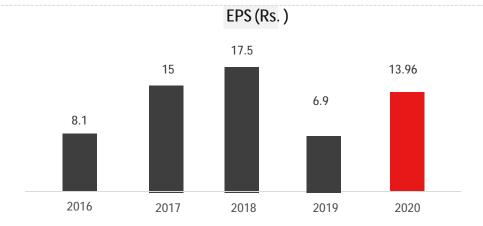


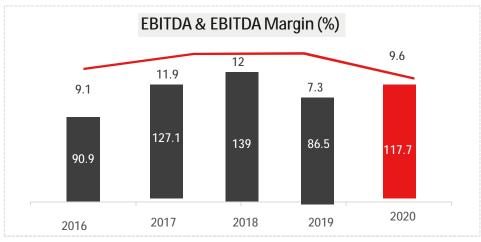


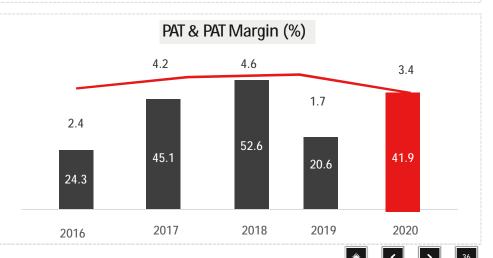
FINANCIAL OVERVIEW





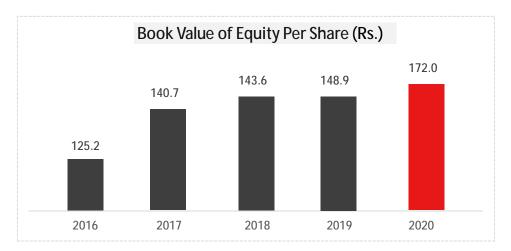


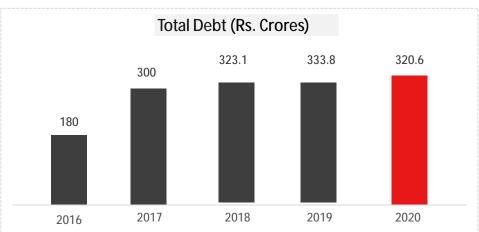


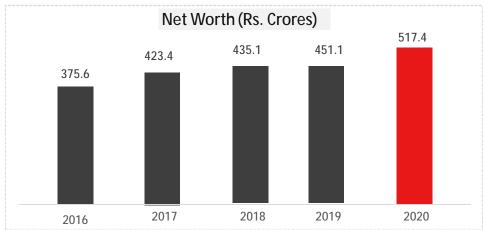


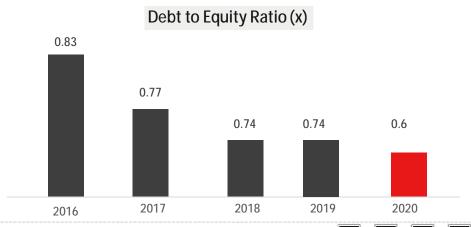
FINANCIAL OVERVIEW











Investor Presentation











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Mr. Kalpesh Thanki – IR 079-66125500 EXT 610 ir@aglasiangranito.com

Thank You

