

National Stock Exchange of India Limited

Security Parameters – QVC Exports Limited (SME IPO)

Security symbol	QVCEL
Series	EQ
Company Name	QVC Exports Limited
Issue size	Initial public issue comprising of fresh issue of 20,49,600 Equity Shares and Offer for Sale (OFS) of 7,48,800 Equity Shares aggregating upto 27,98,400 Equity Shares
Face Value	Rs.10 per Equity Share
Issue Price	Rs.86 per Equity Share
Lot size	Minimum 1600 equity shares and in multiples thereof
Minimum Order Size	1600 Equity Shares
Tick size	Re.1
Subcategories	FI, IC, MF, FII, OTH, CO, IND, and NOH
Sub - Categories applicable for UPI	IND (Up to Rs. 5 lacs)
Book Running Lead Managers	Khandwala Securities Limited
Sponsor Bank	ICICI Bank Limited
Registrar to Issue	Cameo Corporate Services Limited

Important Web Links	
E-forms link:	https://ipofirms.nseindia.com/issueforms/html/index.jsp
Banks Eligible for UPI	https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmlId=40
Mobile applications accepting UPI as Payment Option	https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmlId=43
Live Web URL	https://eipo.nseindia.com

Live Session Details	
Issue Period	21-Aug-2024 to 23-Aug-2024
Bidding Timings	10.00 A.M. to 5.00 P.M.
QIB and NIB Closure Date & Time	23-Aug-2024 (upto 4:00 P.M.)
Cut-off time for UPI Mandate Confirmation	23-Aug-2024 (upto 5:00 P.M.)

As per SEBI ICDR Regulations, "The qualified institutional buyers and the non-institutional investors shall neither withdraw nor lower the size of their bids at any stage"

As per SEBI circular no SEBI/HO/CFD/DIL/CIR/P/2016/26 dated January 21, 2016. The exchange shall **validate the electronic bid details with depository's records for DP ID, Client ID and PAN, at** periodic intervals throughout the bidding day and download mismatch information on daily basis. (Path: - Transaction inquiry > mismatch)

As per SEBI circular no SEBI/HO/CFD/DIL2/CIR/P/2022/45 dated April 05, 2022, all Syndicate Members / Registered Stockbrokers / DPs / RTAs shall use Unified Payments Interface (UPI) as a mandatory payment mechanism for bid amounting upto Rs. 5 Lacs for applications in public issues

by individual investors. All Other Category of investors shall mandatorily use only Application Supported by Blocked Amount (ASBA) facility for making payments.

As per SEBI circular no SEBI/HO/CFD/DIL2/CIR/P/2019/76 dated June 28, 2019 all are requested to comply with the provisions of the aforementioned circular which states as below:

“Intermediaries shall retain physical application forms submitted by retail individual investors with UPI as a payment mechanism, for a period of six months and thereafter forward the same to the issuer/ Registrar to Issue. However, in case of Electronic forms, “printouts” of such applications need not be retained or sent to the issuer. Intermediaries shall, at all times, maintain the electronic records relating to such forms for a minimum period of three years.”

Participants are requested to refer SEBI Circular dated May 30,2022 regarding Processing of ASBA applications in Public Issue of Equity Shares and Convertibles.

Live Session Details

Sr. No.	Main Category	No of equity shares reserved for the main category	Minimum Application Size	Maximum Application size	Maximum Application Value
1	Non-Retail *	14,68,800 Equity Share	3,200 Equity Shares	Such number of Equity Shares in multiples of 1,600 Equity Shares such that the Application Size not exceeding 26,57,600 Equity Shares	Rs. 22,85,53,600/-
2	Retail	13,29,600 Equity Share	1,600 Equity Shares	1,600 Equity Shares	Such number of Equity Shares in multiples of 1,600 Equity Shares so that the Bid Amount does not exceed Rs. 200,000
Total Issue size	1+2	27,98,400 Equity Shares			

* Market Maker portion 1,40,800 equity shares is added to Non-Retail Category

- In view of Exchange Circular dated June 05,2024 following shall be applicable for all issues opening from on or after July 03, 2024
 - I. Rejection of Duplicate PAN Bids

Multiple bidding in different categories/ same category/ different application nos. with same PAN shall be rejected upfront on the Exchange platform with appropriate remark.

Exceptions:

 1. Individual Category (IND)

- Bidding by the Individual Investor in the reserved categories like Employee (EMP), Shareholder (SHA), and Policyholder (POL) in addition to Individual (IND) category with same PAN shall be allowed.
2. QIB category (FI/FII/MF/IC/OTH):
- Bidding with multiple applications with same PAN and same category but different demat details shall be allowed.
- II. PAN Validation
- Application with PAN having fourth character as "P" or "H" shall be allowed to bid in Individual (IND) and Shareholder (SHA) categories. Application with PAN having fourth character as "P" shall be allowed to bid in Policyholder (POL) and Employee (EMP) categories only. For all other categories, application with PAN having fourth character as "P" or "H" shall be rejected.
- III. DP ID / Client ID or PAN Mismatch
- Applications with DP ID / Client ID or PAN Mismatch status shall not form part of LIVE Demand Data displayed for the SME IPO on the Exchange website. Also, such applications shall not form part of Final Bid Book shared by the Exchange with Registrar and Transfer Agent (RTA). Modification of DP ID / Client ID or PAN (Either DP ID/Client ID or PAN can be modified but not BOTH) shall be allowed only during the bidding period for applications with mismatch status.
- IV. Validation of Reserved Category Bid
- The Exchange book building platform shall verify the eligibility of the applicant prior to acceptance of bid for the reserved categories like Employee (EMP), Shareholder (SHA), Policyholder (POL) etc. based on the details shared by the company/ issuer.