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PLEASE FILL IN BLOCK LETTERS

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COMMON APPLICATION FORM	QVC EXPORTS LIMITED - INITIAL PUBLIC OFFER - R <small>Registered Office: 6th Floor, South City Business Park 770, EM Bypass, Anandapur, Adarsha Nagar, E.K.T, Kolkata- 700 107, West Bengal, India; Telephone: +91 332 419 7677; CIN: U27109WB2005PEC104672 Corporate Office: 2nd FR 6, Southern Avenue, Kalighat, Kolkata - 700 026, West Bengal, India; Telephone: +91 334 849 8782; E-mail: cs@qvcgroup.com; Website: www.qvcgroup.com; Contact Person: Khushboo Singh, Company Secretary and Compliance Officer</small>		FOR RESIDENT INDIAN INVESTORS, INCLUDING RESIDENT QIBs, NON INSTITUTIONAL APPLICANTS, RETAIL INDIVIDUAL APPLICANTS AND ELIGIBLE NRIs APPLYING ON A NON-REPATRIATION BASIS OFFER OPENS ON: WEDNESDAY, AUGUST 21, 2024 OFFER CLOSES ON: FRIDAY, AUGUST 23, 2024
	To, The Board of Directors QVC EXPORTS LIMITED	FIXED PRICE OFFER ISIN: INE0KZF01015	Application Form No.

SYNDICATE MEMBER'S STAMP & CODE	REGISTERED BROKER/SCSB/CDP/RTA STAMP & CODE	1. NAME & CONTACT DETAILS OF SOLE / FIRST APPLICANT Mr. / Ms. Address Email Tel. No. (with STD code) / Mobile
SCSB BRANCH STAMP & CODE	SUB-BROKER'S/SUB-SYNDICATE'S/ SUB-AGENT'S STAMP & CODE	
BANK BRANCH SERIAL NO.	SCSB SERIAL NO.	
2. PAN OF SOLE / FIRST APPLICANT		

3. INVESTOR'S DEPOSITORY ACCOUNT DETAILS <input type="checkbox"/> NSDL <input type="checkbox"/> CDSL For NSDL enter 8 digit DP ID followed by 8 digit Client ID / For CDSL enter 16 digit Client ID 4. APPLICATION DETAILS No. of Equity Shares of ₹ 10/- each applied at the Offer Price i.e. at ₹ 86.00 per share ^{1 & 2} <table style="width:100%;"> <tr> <td style="width:30%;">(In figures)</td> <td style="width:30%;"></td> <td style="width:30%;">(In words)</td> <td style="width:30%;"></td> </tr> </table> <p><small>(1) Please note that applications must be made in minimum lot size of 1,600 shares and further multiples of 1,600 shares accordingly. (2) Please note that the trading of equity shares will be only in dematerialised mode on SME Platform of National Stock Exchange of India Limited i.e., NSE Emerge.</small></p>	(In figures)		(In words)		5. CATEGORY <input type="checkbox"/> Retail Individual Applicant <input type="checkbox"/> Non-Institutional Applicant <input type="checkbox"/> QIB 6. INVESTOR STATUS <input type="checkbox"/> Individual(s) - IND <input type="checkbox"/> Hindu Undivided Family* - HUF <input type="checkbox"/> Bodies Corporate - CO <input type="checkbox"/> Systematically Important - NBFCs <input type="checkbox"/> Banks & Financial Institutions - FI <input type="checkbox"/> Mutual Funds - MF <input type="checkbox"/> National Investment Fund - NIF <input type="checkbox"/> Insurance Companies - IC <input type="checkbox"/> Insurance Funds - IF <input type="checkbox"/> Venture Capital Funds - VCF <input type="checkbox"/> Alternative Investment Funds - AIF <input type="checkbox"/> Non-Resident Indians - NRI (Non-Repatriation basis) <input type="checkbox"/> Others (please specify) - OTH <small>* HUF should apply only through Karta (Application by HUF would be treated on par with individual)</small>
(In figures)		(In words)			

7. PAYMENT DETAILS [IN CAPITAL LETTERS]	PAYMENT OPTION : FULL PAYMENT
Amount blocked (₹ in figures) (₹ in words) 	
ASBA Bank A/c No. Bank Name & Branch OR UPI ID (Maximum 45 characters) 	

I/WE (ON BEHALF OF JOINT APPLICANTS, IF ANY), HEREBY CONFIRM THAT I/WE HAVE READ AND UNDERSTOOD THE TERMS AND CONDITIONS OF THIS APPLICATION FORM AND THE ATTACHED ABRIDGED PROSPECTUS AND THE GENERAL INFORMATION DOCUMENT FOR INVESTING IN THE PUBLIC ISSUE ("GID") AND HEREBY AGREE AND CONFIRM THE "APPLICANT UNDERTAKING" AS GIVEN OVERLEAF. I/WE (ON BEHALF OF JOINT APPLICANTS, IF ANY) HEREBY CONFIRM THAT I/WE HAVE READ THE INSTRUCTIONS FOR FILLING UP THE APPLICATION FORM GIVEN OVERLEAF.

8A. SIGNATURE OF SOLE / FIRST APPLICANT	8B. SIGNATURE OF ASBA BANK ACCOUNT HOLDER(S) (AS PER BANK RECORDS)	REGISTERED BROKER / SCSB / CDP / RTA STAMP (Acknowledging upload of Application in Stock Exchange system)
Date: _____, 2024	I/We authorize the SCSB to do all acts as are necessary to make the Application in the Offer 1) _____ 2) _____ 3) _____	

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	QVC EXPORTS LIMITED INITIAL PUBLIC OFFER - R	Acknowledgement Slip for Registered Broker/SCSB/ CDP/RTA	Application Form No.
DPID / CLID 		PAN of Sole / First Applicant 	
Amount Blocked (₹ in figures) Bank Name & Branch 		Stamp & Signature of SCSB Branch <div style="border: 1px solid black; height: 100px; width: 100%;"></div>	
ASBA Bank A/c No. / UPI Id 			
Received from Mr./Ms. Telephone / Mobile Email 			

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QVC EXPORTS LIMITED - INITIAL PUBLIC OFFER - R	No. of Equity Shares	In Figures 	In Words 	Stamp & Signature of Registered Broker / SCSB / CDP / RTA <div style="border: 1px solid black; height: 50px; width: 100%;"></div>	Name of Sole / First Applicant
	Offer Price				
	Amount Blocked (₹)				
	ASBA Bank A/c No./UPI Id: Bank Name & Branch 				Acknowledgement Slip for Applicant
	Important Note : Application made using third party UPI Or ASBA Bank A/c are liable to be rejected.				Application Form No.

**IN THE NATURE OF ABRIDGED PROSPECTUS - MEMORANDUM CONTAINING SALIENT FEATURES OF THE PROSPECTUS DATED AUGUST 15, 2024.
YOU ARE ENCOURAGED TO READ THE GREATER DETAILS AVAILABLE IN THE PROSPECTUS.**

APPLICANT'S UNDERTAKING AND CONFIRMATION FOR APPLICATION FORM

(IN CASE OF A JOINT APPLICATION, THE CONFIRMATIONS, AUTHORIZATIONS, UNDERTAKINGS AND REPRESENTATIONS MADE BY THE FIRST APPLICANT WILL BE DEEMED TO HAVE BEEN MADE ON BEHALF OF ALL JOINT APPLICANTS. THE FIRST APPLICANT SHALL BE LIABLE FOR ALL THE OBLIGATIONS ARISING OUT OF THE OFFER OF EQUITY SHARES.)

The Equity Shares have not been and will not be registered, listed or otherwise qualified in any other jurisdiction except India and may not be offered or sold, and Applications may not be made by persons in any such jurisdiction, except in compliance with the applicable laws of such jurisdiction. On the basis of the Company's Prospectus dated August 15, 2024 filed with the Registrar of Companies at West Bengal at Kolkata (the "ROC"), General Information Document for investing in Public Offer ("GID") and having studied the attached details as per the Abridged Prospectus, I/We hereby apply for allotment to me/us of the Equity Shares upto my/our application for maximum number of Equity Shares at the Offer Price out of the above Public Offer. I/We hereby confirm that I am / We are eligible person to invest in this Offer in accordance with applicable laws. The amount payable on application has been blocked with the relevant SCBS or the bank account linked with the UPI ID (in case of UPI Bidders using UPI Mechanism) as mentioned in the Application Form, as the case may be. I/We hereby agree to accept the Equity Shares applied for, or such lesser number of Equity Shares as may be allotted to me/us, subject to the terms of the Prospectus, the Application Form, the Abridged Prospectus, GID and other applicable laws. I/We undertake that I/We will sign all such other documents and do all such acts, if any, necessary on my/our part to enable me/us to be registered as the holder(s) of the Equity Shares which may be allocated/allotted to me/us. I/We authorise you to place my/our name(s) on the Register of Members of the Company as holders of the Equity Shares that may be allocated/allotted and to register my/our address(es) as given in the depository records and to place my/our name on the register of members of the Company. I/We note that in case of QIB applicant, the (i) SCBS and (ii) the LM have the right to reject the application (including technical grounds) at the time of acceptance of application form provided that the reasons for rejecting the same shall be provided to applicant in writing, whereas it has the right to reject it from Non-Institutional applicant and retail individual applicant, based only on technical ground and / or as specified in Abridged Prospectus, GID and the Prospectus. I/We authorise the Company to make the necessary changes in this Application Form for filing of the Prospectus with the Registrar of Companies without intimation to me/us and use this Application Form as the Application Form for the purpose of the Offer.

I/WE CONFIRM THAT: (1) EITHER I am/we are Indian National(s) resident in India and I am/we are not applying for the said Equity Shares as nominees of any person resident outside India or Foreign Nationals OR I am/we are Indian National(s) resident in India and I am/we are applying for the said equity shares as Power of Attorney holder(s) of Non-Resident Indian(s) as mentioned on Non-Repatriation basis OR I am/we are Indian National(s) resident outside India and I am/we are applying for the said Equity Shares on my/our own behalf through NRO Account on Non Repatriation basis; (2) I am/we are, or at any time the Equity Shares are purchased will be, be beneficial owner of such equity shares; (3) I am /We are not an affiliate of the Company or a person acting on behalf of such affiliate; I am / We are not prohibited from accessing capital market under any order / ruling / judgment etc. of any regulatory authority including SEBI. I/We confirm that my/ our application is in compliance with the applicable Indian Laws. The Equity Shares have not been, and will not be, registered under the U.S. Securities Act 1933, as amended (the "Securities Act") or any state securities laws in the United States and may not be issued or sold within the United States. Accordingly, the Equity Shares will be issued and sold only outside the United States in compliance with Regulation S of Securities Act and the applicable laws of jurisdiction where those issues and sales occur. The Equity Shares have not been, and will not be, registered, listed or otherwise qualified in any other jurisdiction outside India and may not be issued or sold, and Applications may not be made by persons in any such jurisdiction, except in compliance with the applicable laws of such jurisdiction outside India. I/We confirm that the Equity Shares applied by me/ us do not exceed the relevant regulatory approvals/limits.

FOR QIB APPLICANTS: We confirm that the Maximum Equity Shares applied for by us do not exceed the relevant regulatory approvals/limits. I/We am/are not prohibited from accessing capital markets under any order/ruling/ judgment of any regulatory, judicial or any other authority, including SEBI or under the provisions of any law, regulation or statute.

Further: (1) In accordance with ASBA Process provided in the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018, as amended ("SEBI ICDR Regulations") and as disclosed in the Prospectus. I/We authorise (a) the members of Syndicate (in Specified locations only) or the Registered Brokers (at Broker Centres) or the SCBSs or the RTAs (at Designated RTA locations) or the CDPs (at Designated CDPs locations), as the case may be, to do all acts as are necessary to make the application of the Offer, including uploading Application, blocking or unblocking of funds in the bank account maintained with the SCBS as specified in the Application form including through UPI mode (as applicable) transfer of funds to the Public Offer Account on receipt of instructions from Registrar to the Offer, after finalization of Basis of Allotment; and (b) the Registrar to the Offer to offer instructions to the SCBSs to unblock the funds in the specified bank account upon finalization of Basis of Allotment. (2) In case the amount available in the specified bank account is insufficient, SCBS shall reject the Application. 3) I/We hereby authorise the members of Syndicate (in Specified locations only) or the Registered Brokers (at Broker Centres) or the SCBSs or the RTAs (at Designated RTA locations) or the CDPs (at Designated CDP locations), as the case may be, to make relevant revisions as may be required to be done in the Application, in the event of a price revision. b) I/We hereby provide my our consent to the Stock Exchanges/Sponsored Banks/NPCI/Registrar to the Offer for collecting storing and usage validating my/our PAN detail from the Bank Account were my/our amount is blocked by relevant SCBS.

As per the existing policy of the Government of India, OCBs cannot participate in the Offer. For further details, see "Offer Procedure" on page 247 of the Prospectus.

INSTRUCTIONS FOR FILLING UP THE APPLICATION FORM

- Name of sole/ first applicant should be exactly the same as it appears in the depository records. In case of joint applications, only the name of the first applicant (which should also the first name in which the beneficiary account is held) should be provided in the Application Form.
- The first applicant, should mention his/her PAN allotted under the Income Tax Act, DP ID, Client ID and UPI ID as applicable except for applications by or on behalf of the Central or State Government and the officials appointed by the courts and by Applicants who are exempt from the requirement of obtaining/specifying their PAN for transacting in the securities market and by persons residing in Sikkim, the Applicants, or in the case of applications in joint names, the first applicant (the first name under which the beneficiary account is held), should mention his/her PAN allotted under the Income Tax Act. Any Application Form without the PAN is liable to be rejected other than as specified above. Investors must ensure that their PAN is linked with Aadhaar and are in compliance with Central Board of Direct Taxes ("CBDT") notification dated February 13, 2020 and press release dated June 25, 2021 and CBDT circular no.7 of 2022, dated March 30, 2022 read with press release dated March 28, 2023.
- Based on the PAN, DP ID, UPI ID (as applicable) and Client ID provided by the Applicants, the Registrar to the Offer will obtain Demographic Details registered with depository participants to be used, among other things, for Allotment, technical rejections or unblocking of ASBA Account. Hence, Applicants are advised to immediately update any change in their Demographic Details as appearing on the records of the Depository Participant to ensure accuracy of records. Please note that failure to do so could result in failure in allotment of Equity Shares, delays in unblocking of ASBA Account at the Applicants sole risk and neither the Syndicate or the Registered Brokers or the Registrar to the Offer or RTAs /CDPs or the SCBSs nor the Company shall have any responsibility and undertake any liability for the same.
- Applications Lot and Price:** The Offer being 100% Fixed Price Offer at a Price of ₹ 86.00 /- per equity share which has been decided by our Company in consultation with Lead Manager. The Face Value of Equity Shares ₹ 10/- each. Minimum Application Lot is 1,600 Equity Shares and in multiples of 1,600 Equity Shares thereafter. The Offer period shall be for a minimum of 3 Working Days and shall not exceed 10 Working Days. In case of revision of Price or force majeure, banking strike or similar circumstances, for reason to be recorded in writing, the Offer Period will be extended for at least three additional working days subject to the total Offer Period not exceeding 10 working days. Any revision in the Price and the revised Offer Period, if applicable will be widely disseminated by notification to Stock Exchange, by issuing a press release and also by indicating the changes on the website of the LM and Stock Exchange.
- Maximum and Minimum Application Size: In case of resident Retail Individual Applicants, such number of Equity Shares in multiples of the minimum Application lot such that the Application Amount does not exceed ₹ 2,00,000/- . An application cannot be submitted for more than Offer Size. In case of Non-Institutional Applicants and QIB Applicants, the minimum application size shall be such number of Equity Shares in multiples of the minimum lot such that Application Amount exceeds ₹ 2,00,000/- . The maximum application by any applicant should not exceed the investment limits prescribed for them by applicable laws.
- Please tick Category as applicable to ensure proper upload of Application in Stock Exchange system.
- Please tick investors status as applicable. Please ensure applicant status is updated in your depository records.
- The entire Offer Price of Rs. 86.00 /- per equity share is payable on application. In case of allotment of lesser number of equity shares than the number applied, the company shall unblock the excess amount paid on application to the applicants. "Cheques/Demand Draft/Cash/stock invest/money orders/postal orders will not be accepted". Cheques/Demand Drafts/Cash/stock invest/money orders/postal orders will not be accepted. NRI applicants applying on a non-repatriation basis by using Resident Application Form are required to authorise their SCBS to block their Non-Resident Ordinary (NRO) accounts for the full Application Amount, at the time of the submission of the Application Form. All applications including the NRI applicants applying on a non repatriation basis can obtain the Application Form from the Registered Office of the Company or from any of the members of the CDPs or RTAs or Registered Brokers. Applicants to please ensure that SCBS where the ASBA Account is maintained has notified at least one branch in the location where the Application Forms will be deposited by the Designated Intermediaries.
- Please note that application made using third party UPI ID or third party ASBA Bank Account are liable to be rejected.
 - QIBs cannot use UPI Mechanism to apply. UPI Applicants applying up to Rs. 500,000 can apply through UPI mode as per NPCI vide circular reference no. NPCI/UI/OC No. 127/2021-22 dated December 09, 2021 read with SEBI circular no. SEBI/HO/CFD/DIL2/CIRP/2022/45 dated April 5, 2022.
 - UPI Applicants using UPI Mechanism:**
 - Please ensure that your Bank is offering UPI facility for Public Issues.
 - Please mention UPI ID clearly in CAPITAL LETTERS only.
 - Ensure that the: (a) bank where the bank account linked to their UPI ID is maintained; and (b) Applicants using the UPI Mechanism may apply through the SCBSs and mobile applications whose names appears on the website of the SEBI (<https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmid=40>) and (<https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmid=43>) respectively, as updated from time to time.
 - Eligible NRIs applying in the Issue through the UPI Mechanism, are advised to enquire with the relevant bank where their account is UPI linked prior to submitting their Application Form.
 - UPI ID cannot exceed 45 characters.
 - Please ensure that you are using your UPI ID only and not the UPI ID of any third party.
 - UPI Applicants using the UPI Mechanism shall ensure that details of the Bid are reviewed and verified by opening the attachment in the UPI Mandate Request and then proceed to authorise the UPI Mandate Request using his/her UPI PIN. For further details, see "Offer Procedure" on page 247 of the Prospectus.
- Only the first Applicant is required to sign the Application Form/Revision Form. Thumb impressions and signatures other than in the languages specified in the Eighth Schedule to the Constitution of India must be attested by a Magistrate or a Notary Public or a Special Executive Magistrate under official seal. Signature of ASBA Account holder is mandatory. If the first Applicant is not the account holder, ensure that the Application Form is signed by the account holder. Necessary revisions in the Applicants undertaking and instructions will be required depending upon the jurisdiction in which the sale of shares is proposed.
- Other Instructions: (a) Applications must be made only in the prescribed Application Form; (b) Applications must be completed in full, in BLOCK LETTERS in ENGLISH. Applicants should note that the Registered Broker, CDPs, RTAs, and/or SCBs will not be liable for errors in data entry due to incomplete or illegible Application Forms; and (c) Ensure that all applicable documents in support of the Applications are attached with the Application Form.
- The Applicants may note that in case the DP ID and Client ID and PAN mentioned in the Application Form and entered into the electronic bidding systems of the Stock Exchanges do not match with the DP ID and Client ID and PAN available in the Depository database, the Application Form is liable to be rejected. You will be sent the Prospectus either in physical form or electronic form or both as required by you, you may not distribute or forward these documents and these documents are subject to the disclaimers and restrictions contained in or accompanying them. This common Application Form is being Offered to you (i) confirm that the representations, warranties, agreements and acknowledgement set out in "Other Regulatory and Statutory Disclosures" and "Offer Procedure" on pages 227 and 247 respectively of the Prospectus and (ii) agree to are by (1) this Common Application Form and (2) the Prospectus, together with the terms and conditions contained therein.

Note: Terms used but not defined herein shall have the meaning assigned to such terms in the Prospectus. For detailed instructions for filling the various fields of this Application Form, please refer to the GID, which is available on the websites of the lead Manager and the Stock Exchange.

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- In case of queries related to allotment/ credit of Allotted equity shares, the Applicants should contact Registrar to the Offer.
- In case of Application submitted to the SCBSs, the Applicants should contact the relevant SCBS.
- In case of queries related to upload of Application submitted to the Registered Broker/CDP/RTA/ Collecting Agent the Applicants should contact the relevant intermediaries.
- For UPI related queries, investor can contact NPCI at the toll free number - 18001201740 E-mail: ipo.upi@npciorg.in

COMPANY CONTACT DETAILS

QVC EXPORTS LIMITED
CIN: U27109WB2005PLC104672
Registered Office: 6th Floor, South City Business Park 770, EM Bypass, Anandapur, Adarsha Nagar, E.K.T, Kolkata- 700 107, West Bengal, India;
Telephone: +91 332 419 7677
Corporate Office (where books of accounts are maintained):
2nd FR 6, Southern Avenue, Kalighat, Kolkata - 700 026, West Bengal, India;
Telephone: +91 334 849 8782
E-mail: cs@qvcgroup.com; Website: www.qvcgroup.com;
Contact Person: Khushboo Singh, Company Secretary and Compliance Officer;

REGISTRAR CONTACT DETAILS

CAMEO CORPORATE SERVICES LIMITED
"Subramanian Building", No. 1, Club House Road, Chennai - 600 002, Tamil Nadu, India.
Telephone: +91 444 002 0700, 442 846 0390
Facsimile: N.A.
Email: ipo@cameoindia.com
Contact Person: Ms. K. Sreepriya
Website: www.cameoindia.com
Online Investor Portal: <https://wisdom.cameoindia.com>
SEBI Registration Number: INR000003753
CIN No: U67120TN1998PLC041613



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COMMON
REVISION FORMTo,
The Board of Directors
QVC EXPORTS LIMITED

QVC EXPORTS LIMITED - INITIAL PUBLIC OFFER REVISION - R

Registered Office: 6th Floor, South City Business Park 770, EM Bypass, Anandapur, Adarsha Nagar, E.K.T, Kolkata- 700 107,
West Bengal, India; Telephone: +91 332 419 7677; CIN: U27109WB2005PLC104672
Corporate Office: 2nd FR 6, Southern Avenue, Kalighat, Kolkata - 700 026, West Bengal, India; Telephone: +91 334 849 8782;
E-mail: cs@qvcgroup.com; Website: www.qvcgroup.com; Contact Person: Khushboo Singh, Company Secretary and Compliance OfficerFOR RESIDENT INDIAN INVESTORS, INCLUDING RESIDENT
QIBs, NON INSTITUTIONAL APPLICANTS, RETAIL
INDIVIDUAL APPLICANTS AND ELIGIBLE NRIs
APPLYING ON A NON-REPATRIATION BASISISSUE OPENS ON: WEDNESDAY, AUGUST 21, 2024
ISSUE CLOSES ON: FRIDAY, AUGUST 23, 2024

FIXED PRICE ISSUE

ISIN: INE0KZF01015

Application
Form No.

SYNDICATE MEMBER'S STAMP & CODE	REGISTERED BROKER/SCSB/CDP/RTA STAMP & CODE
SCSB BRANCH STAMP & CODE	SUB-BROKER'S/SUB-SYNDICATE'S/SUB-AGENT'S STAMP & CODE
BANK BRANCH SERIAL NO.	SCSB SERIAL NO.

1. NAME & CONTACT DETAILS OF SOLE / FIRST APPLICANT

Mr./Ms./M/s.																				
Address																				
Email																				
Tel. No. (with STD code) / Mobile																				

2. PAN OF SOLE / FIRST APPLICANT

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3. INVESTOR'S DEPOSITORY ACCOUNT DETAILS ☐ NSDL ☐ CDSL

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For NSDL enter 8 digit DP ID followed by 8 digit Client ID / For CDSL enter 16 digit Client ID

PLEASE CHANGE MY APPLICATION

☐ PHYSICAL

4. FROM (AS PER LAST APPLICATION OR REVISION)

Options	No. of Equity Shares applied (Application must be in multiples of 1,600 equity shares)								Price per Equity Share ₹ 86.00/- (In Figures)											
	(In Figures)								Offer Price				Discount, if any				Net Price			
	7	6	5	4	3	2	1		4	3	2	1	4	3	2	1	4	3	2	1
Option 1																				
(OR) Option 2																				
(OR) Option 3																				

5. TO (REVISED APPLICATION)

Options	No. of Equity Shares applied (Application must be in multiples of 1,600 equity shares)								Price per Equity Share ₹ 86.00/- (In Figures)											
	(In Figures)								Offer Price				Discount, if any				Net Price			
	7	6	5	4	3	2	1		4	3	2	1	4	3	2	1	4	3	2	1
Option 1																				
(OR) Option 2																				
(OR) Option 3																				

6. PAYMENT DETAILS [IN CAPITAL LETTERS]

PAYMENT OPTION : FULL PAYMENT

Amount blocked (₹ in figures)																				
ASBA Bank A/c No.																				
Bank Name & Branch																				
OR																				
UPI ID (Maximum 45 characters)																				

I/WE (ON BEHALF OF JOINT APPLICANTS, IF ANY) HEREBY CONFIRM THAT I/WE HAVE READ AND UNDERSTOOD THE TERMS AND CONDITIONS OF THIS REVISION FORM AND THE ATTACHED ABRIDGED PROSPECTUS AND THE GENERAL INFORMATION DOCUMENT FOR INVESTING IN THE PUBLIC ISSUE (GID) AND HEREBY AGREE AND CONFIRM THE 'INVESTORS UNDERTAKING' AS GIVEN OVERLEAF. I/WE (ON BEHALF OF JOINT APPLICANTS, IF ANY) HEREBY CONFIRM THAT I/WE HAVE READ THE INSTRUCTIONS FOR FILLING UP THE APPLICATION FORM GIVEN OVERLEAF.

7A. SIGNATURE OF SOLE / FIRST APPLICANT	7B. SIGNATURE OF ASBA BANK ACCOUNT HOLDER(S) (AS PER BANK RECORDS)												REGISTERED BROKER / SCSB / CDP / RTA STAMP (Acknowledging upload of Application in Stock Exchange system)							
	I/We authorize the SCSB to do all acts as are necessary to make the Application in the Offer																			
	1) _____																			
	2) _____																			
	3) _____																			
Date: _____, 2024																				

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QVC EXPORTS LIMITED
INITIAL PUBLIC OFFER - REVISION - RAcknowledgement Slip
for Registered Broker/
SCSB/CDP/RTAApplication
Form No.

DP ID / CL ID																				
Additional Amount Blocked (₹ in figures)																				
ASBA Bank A/c No./UPI ID																				
Received from Mr./Ms.																				
Telephone / Mobile																				
Email																				

TEAR HERE

QVC EXPORTS LIMITED
- INITIAL PUBLIC OFFER
- REVISION - R

	In Figures	In Words	Stamp & Signature of Registered Broker / SCSB / CDP / RTA
Offer Price			
Amount Blocked (₹)			

Name of Sole / First Applicant

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Acknowledgement Slip for Applicant

Application
Form No.

ASBA Bank A/c No./UPI ID:	
Bank Name & Branch	

Important Note : Application made using third party UPI Or ASBA Bank A/c are liable to be rejected.

QVC EXPORTS LIMITED 1

**IN THE NATURE OF ABRIDGED PROSPECTUS - MEMORANDUM CONTAINING SALIENT FEATURES OF THE PROSPECTUS.
YOU ARE ENCOURAGED TO READ THE GREATER DETAILS AVAILABLE IN THE PROSPECTUS.**

APPLICANT'S UNDERTAKING AND CONFIRMATION FOR APPLICATION FORM

I/We (on behalf of joint applicants, if any) confirm that the Acknowledgement Slip for my/our s are enclosed for the revisions which are being requested. I/We agree to be bound by all the terms & conditions mentioned in the Application Form submitted earlier by me/us.

I/We (on behalf of joint applicants, if any) authorise you to reject this Revision Form, in case any of the details of my/our existing s as appearing on the electronic book building system do not tally with the details given in this Revision Form.

INSTRUCTIONS FOR FILLING UP THE REVISION FORM

- Name of Sole/ first Applicant should be exactly the same as it appears in the depository records.
- Please ensure that the application options provided are in the same order as that provided in the Application Form submitted earlier.
- In case there is no change in the particular application, please write "NO CHANGE". In case you want to cancel the application, please write "CANCELLED".
- The entire Application Amount will be payable at the time of submission of the Application Form. Under ASBA Process the SCSBs shall be authorized to block such funds in the bank accounts that are specified in the Application Form. Applicants please ensure that your SCSB where the ASBA account is maintained has notified an SCSB branch in the city where the Application form is being submitted.
- Only the first Applicant is required to sign the Application Form/Revision Form. Thumb impressions and signatures other than in the languages specified in the Eighth Schedule to the Constitution of India must be attested by a Magistrate or a Notary Public or a Special Executive Magistrate under official seal. If the first Applicant is not the account holder, ensure that the Application Form is signed by the ASBA Account holder is mandatory.
- Please note that application made using third party UPI ID or third party ASBA Bank Account are liable to be rejected.
 - QIBs cannot use UPI Mechanism to apply. UPI Applicants applying up to Rs. 500,000 can apply through UPI mode as per NPCI vide circular reference no. NPCI/UPI/OC No. 127/2021-22 dated December 09, 2021 read with SEBI circular no. SEBI/HO/CFD/DIL2/CIR/P/2022/45 dated April 5, 2022.
 - UPI Applicants using UPI Mechanism:**
 - Please ensure that your Bank is offering UPI facility for Public Issues.
 - Please mention UPI ID clearly in CAPITAL LETTERS only.
 - Ensure that the: (a) bank where the bank account linked to their UPI ID is maintained; and (b) Applicants using the UPI Mechanism may apply through the SCSBs and mobile applications whose names appears on the website of the SEBI (<https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=40>) and (<https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=43>) respectively, as updated from time to time.
 - Eligible NRIs applying in the Issue through the UPI Mechanism, are advised to enquire with the relevant bank where their account is UPI linked prior to submitting their Application Form.
 - UPI ID cannot exceed 45 characters.
 - Please ensure that you are using your UPI ID only and not the UPI ID of any third party.
 - UPI Applicants using the UPI Mechanism shall ensure that details of the Bid are reviewed and verified by opening the attachment in the UPI Mandate Request and then proceed to authorise the UPI Mandate Request using his/her UPI PIN. For further details, see "Offer Procedure" on page 247 of the Prospectus.
- Other Instructions: (a) Revision to Applications must be made only in the prescribed Revision Form, as applicable; (b) Application must be completed in full, in BLOCK LETTERS in ENGLISH. Applicants should note that the SCSBs/Collecting Agent/DP/RTA will not be liable for errors in data entry due to incomplete or illegible Revision Forms; (c) Ensure that Acknowledgement Slip for your Application has and any other applicable documents in support of the Revision are attached with the Revision Form; and (d) Applicants shall only be required to pay the amount in excess of their original Application Amount (if any) upon an upward revision of their Application.

OFFER STRUCTURE

Particulars of the Offer	Net Offer to Public*	Market Maker Reservation Portion
Number of Equity Shares available for allocation	26,57,600 Equity Shares	1,40,800 Equity Shares
Percentage of Offer Size available for allocation	94.97% of the Offer Size	5.03% of the Offer Size
Basis of Allotment	Proportionate subject to minimum allotment of 1,600 Equity Shares and further allotment in multiples of 1,600 Equity Shares each. For further details please refer to "Offer Procedure" on page 246 of this Prospectus.	Firm Allotment
Mode of Application	All the applications shall make the application (Online or Physical) through ASBA Process Only	Through ASBA Process Only
Mode of Allotment	Compulsorily in dematerialized form.	Compulsorily in dematerialized form.
Minimum Application Size	For Other than Retail Individual Investors: Such number of Equity Shares in multiples of 1,600 Equity Shares at an Offer price of ₹ 86 each, such that the Application Value exceeds ₹ 2,00,000/-. For Retail Individuals Investors: 13,29,600 Equity Shares at an Offer price of ₹ 86/- Each	1,40,800 Equity Shares
Maximum Application Size	For Other than Retail Individual Investors: The maximum application size is the Net Offer to public subject to limits the investor has to adhere under the relevant laws and regulations applicable. For Retail Individuals Investors: Such number of Equity Shares in multiples of 1,600 Equity Shares such that the Application Value does not exceed ₹ 2,00,000/-	1,40,800 Equity Shares
Trading Lot	1,600 Equity Shares	1,600 Equity Shares. However the Market Makers may accept odd lots if any in the market as required under the SEBI (ICDR) Regulations, 2018.
Application lot Size	1,600 Equity Shares thereafter Equity Shares and in multiples of 1,600	
Terms of Payment	The entire Application Amount shall be blocked by the SCSBs in the bank account of the Applicants, or by the Sponsor Banks through UPI mechanism (for RIIs using the UPI Mechanism) at the time of the submission of the Application Form	

This Offer is being made in terms of Chapter IX of the SEBI (ICDR) Regulations, 2018, as amended from time to time. For further details, please refer to "Offer Structure" on page 243 of the Prospectus.

*As per Regulation 253(2) of the SEBI (ICDR) Regulations, as amended, as present Offer is a fixed price Offer 'the allocation' in the net offer to the public category shall be made as follows:

- Minimum fifty percent to retail individual investors; and
- Remaining to
 - Individual Applicant other than retail Individual Investors; and
 - other investors including corporate bodies or institutions, irrespective of the number of specified securities applied for;
- The unsubscribed portion in either of the categories specified in (a) or (b) above may be allocated to the applicants in the other category.

If the retail individual investor category is entitled to more than fifty percent on proportionate basis, accordingly the retail individual investors shall be allocated that higher percentage.

----- TEAR HERE -----

- In case of queries related to allotment/ credit of Allotted equity shares, the Applicants should contact Registrar to the Offer.
- In case of Application submitted to the SCSBs, the Applicants should contact the relevant SCSB.
- In case of queries related to upload of Application submitted to the Registered Broker/CDP/RTA/ Collecting Agent the Applicants should contact the relevant intermediaries.
- For UPI related queries, investor can contact NPCI at the toll free number - 18001201740 E-mail: ipo.upi@npci.org.in

COMPANY CONTACT DETAILS

QVC EXPORTS LIMITED
CIN: U27109WB2005PLC104672
Registered Office: 6th Floor, South City Business Park 770, EM Bypass, Anandapur, Adarsha Nagar, E.K.T, Kolkata- 700 107, West Bengal, India;
Telephone: +91 332 419 7677
Corporate Office (where books of accounts are maintained):
2nd FR 6, Southern Avenue, Kalighat, Kolkata – 700 026, West Bengal, India;
Telephone: +91 334 849 8782
E-mail: cs@qvcgroup.com; Website: www.qvcgroup.com;
Contact Person: Khushboo Singh, Company Secretary and Compliance Officer;

REGISTRAR CONTACT DETAILS

CAMEO CORPORATE SERVICES LIMITED
"Subramanian Building", No. 1, Club House Road, Chennai - 600 002, Tamil Nadu, India.
Telephone: +91 444 002 0700, 442 846 0390
Facsimile: N.A.
Email: ipo@cameoindia.com
Contact Person: Ms. K. Sreepriya
Website: www.cameoindia.com
Online Investor Portal: <https://wisdom.cameoindia.com>
SEBI Registration Number: INR000003753
CIN No: U67120TN1998PLC041613