

**THIS IS AN ABRIDGED PROSPECTUS CONTAINING SALIENT FEATURES OF THE RED HERRING PROSPECTUS**

This is an Abridged Prospectus dated August 22, 2024. You are encouraged to read greater details available in the Red Herring Prospectus on the website of the Stock Exchange, Book Running Lead Manager and Company at [www.nseindia.com](http://www.nseindia.com), [www.corpwis.com](http://www.corpwis.com) and [www.jeyyamfoods.com](http://www.jeyyamfoods.com).

**JEYYAM GLOBAL FOODS LIMITED****Corporate Identification Number: U15400TN2008PLC066955**

(Please scan this QR Code to  
view the Red Herring  
Prospectus)

Our company was incorporated as “Kichoni Online Services Private Limited” on March 24, 2008, as a private limited company under the provisions of the Companies Act, 1956 with the object to collect and sell data online. Shareholders of our Company at the EGM held on July 31, 2008 passed a special resolution for amendment in the Object Clause of the MOA of our Company and the objects of our Company were amended to include trading of FMCG products. The shareholders of our Company thereafter at the EGM held on May 09, 2009 passed a special resolution for change of the Name of our Company to ‘Jeyyam Products Private Limited’. Accordingly, the name of our company was changed to ‘Jeyyam Products Private Limited’ vide Fresh Certificate of Incorporation consequent upon change of Name dated June 18, 2009 issued by Registrar of Companies, Chennai. Subsequently, the shareholders of our Company at the EGM held on February 19, 2015, passed special resolution for change in the Object clause of the MOA of our Company to replace all the existing Main Objects with a New Object relating to Manufacturing, processing and trading of Pluses, Food grains, etc, and for Name Change of our Company to ‘Jeyyam Global Foods Private Limited’. The change of Objects was approved by the Registrar of the Companies, Chennai vide its certificate dated February 20, 2015 and the name of our company was changed to ‘Jeyyam Global Foods Private Limited’ vide Fresh Certificate of Incorporation consequent upon change of Name dated February 24, 2015 issued by Registrar of Companies, Chennai. Thereafter, shareholders of our Company at the EGM held on April 24, 2023, passed a special resolution for conversion of our Company from a Private Limited Company to a Public Limited Company and the same was approved by the Registrar of Companies, Chennai vide issue of Certificate of Incorporation Consequent upon conversion to public company dated May, 23, 2023. Thus, our Company was converted to a public company and the name of our Company was changed to ‘Jeyyam Global Foods Limited’ with effect from May 23, 2023 and the Corporate identification number of our Company was changed to: U15400TN2008PLC066955.

**THIS ABRIDGED PROSPECTUS CONSISTS OF 9 PAGES. PLEASE ENSURE THAT YOU HAVE RECEIVED ALL THE PAGES**

Registered Office	Corporate Office	Contact Person	Email and Telephone	Website
No.37 (Old No.19), Padmavathiyar Road, Gopalapuram, Chennai – 600 086	N.A.	Mr. Amit Agarwal, Managing Director	Contact: 044-4505 4101, 044-2835 1835, +91-90034 02000 Email ID: <a href="mailto:info@jeyyamfoods.in">info@jeyyamfoods.in</a>	<a href="http://www.jeyyamfoods.com">www.jeyyamfoods.com</a>

The Promoters of our Company are Mr. Shripal Veeramchand Sanghvi, Mr. Amit Agarwal, Mrs. Sujathaa Mehta, Shanti Guru Industries Limited, Mrs. Sarika Ssangavi, M/s. Shripal Sanghvi HUF and M/s. Mahipal Sanghvi HUF

Type of Issue (Fresh/ OFS/ Fresh & OFS)	Fresh Issue Size (by no. of shares or by amount in Rs)	OFS Size (by no. of shares or by amount in Rs)	Total Offer Size (by no. of shares or by amount in Rs)	Issue Under 229 (1)/ 229(2)	Share Reservation			
					Market Maker	Retail Individuals	Non- Institutional Investors	QIB
Fresh Issue & OFS	Fresh Issue of upto 1,20,88,800 Equity Shares aggregating to ₹ [●] Lakhs	Offer for Sale of upto 13,43,200 Equity Shares aggregating to ₹ [●] Lakhs	up to 1,34,32,000 Equity Shares aggregating upto ₹ [●] lakhs	229 (2)	6,72,000 Equity Shares	44,66,000 Equity Shares	19,14,000 Equity Shares	63,80,000 Equity Shares

These equity shares are proposed to be listed on SME Platform of NSE EMERGE and there is an offer for sale of 13,43,200 Equity Shares

**DETAILS OF OFS BY PROMOTER (S)/ PROMOTER GROUP/ OTHER SELLING SHAREHOLDERS**

Name	Type	No of Shares offered/ Amount in Rs	WACA in Rs per Equity
Mr. Shripal Veeramchand Sanghvi	Promoter Selling Shareholder	13,43,200	9.60

**Price Band, Minimum Bid Lot & Indicative Timelines**

Price Band	For details of price band and basis of issue price, please refer to price band advertisement and page 113 of RHP.
Minimum Bid Lot Size	For details of minimum bid lot size, please refer to price band advertisement to be published in all editions of English National Newspaper “Financial Express”, all editions of Hindi National Newspaper “Jansatta” and Chennai edition of regional newspaper “Makkal Kural”
Bid/ Offer Open On	Monday, September 02, 2024
Bid/ Offer Closes On**	Wednesday, September 4, 2024
Finalization of Basis of Allotment	On or before Thursday, September 5, 2024
Initiation of Refunds	On or before Friday, September 6, 2024
Credit of Equity Shares to Demat accounts of Allottees	On or before Friday, September 6, 2024
Commencement of trading of Equity Shares	On or before Monday, September 9, 2024

\*\* UPI mandate end time and date shall be at 5:00 pm on the Offer Closing Date. For more details, please refer to chapter titled “Terms of the Issue” on page 317 of the Red Herring Prospectus.

Details of WACA of all shares transacted over the trailing eighteen months from the date of RHP			
Period	Weighted Average Cost of Acquisition (in Rs.)	Upper End of the Price Band is 'X' times the WACA	Range of acquisition price Lowest Price- Highest Price (in Rs.)
Trailing Eighteen Month from the date of RHP	8.94	6.82	Rs. 0 to Rs. 998

RISKS IN RELATION TO THE FIRST ISSUE
The face value of the Equity Shares is Rs. 5. The Floor Price, Cap Price and Offer Price determined by our Company and the Selling Shareholders, in consultation with the BRLM's, on the basis of the assessment of market demand for the Equity Shares by way of the Book Building Process, as stated under "Basis for Offer Price" on page 113 of the Red Herring Prospectus should not be considered to be indicative of the market price of the Equity Shares after listing. No assurance can be given regarding frequency of trading in the Equity Shares nor regarding the price at which the Equity Shares will be traded after listing.
GENERAL RISKS
Investments in Equity and Equity-related securities involve a degree of risk and investors should not invest any funds in this Issue unless they can afford to take the risk of losing their entire investment. Investors are advised to read the risk factors carefully before taking an investment decision in this Issue. For taking an investment decision, investors must rely on their own examination of our Company and the Issue including the risks involved. The Equity Shares issued in the Issue have not been recommended or approved by the Securities and Exchange Board of India ("SEBI"), nor does SEBI guarantee the accuracy or adequacy of the contents of Red Herring Prospectus. Specific attention of the investors is invited to the section "Risk Factors" beginning on page number <b>Error! Bookmark not defined.</b> of this Abridged Prospectus.

PROCEDURE
You may obtain a physical copy of the Bid-cum-Application Form and the Red Herring Prospectus from the stock exchange, Book Running Lead Manager, Registrar to the issue, share transfer agents, depository participant's, stock brokers, underwriters, bankers to the issue, investors' associations or Self Certified Syndicate Banks.
If you wish to know about processes and procedures applicable to this issue, you may request for a copy of the Red Herring Prospectus and/or the General Information Document (GID) from the Book Running Lead Manager or download it from the websites of the Stock Exchange i.e. <a href="http://www.nseindia.com">www.nseindia.com</a> ; and the Book Running Lead Manager <a href="http://www.corpwis.com">www.corpwis.com</a>

PRICE INFORMATION OF BOOK RUNNING LEAD MANAGER				
Issue Name	Name of Merchant Banker	+/- % change in closing price, (+/- % change in closing benchmark) - 30th calendar days from listing	+/- % change in closing price, (+/- % change in closing benchmark) - 90th calendar days from listing	+/- % change in closing price, (+/- % change in closing benchmark) - 180th calendar days from listing
Aluwind Architectural Limited (NSE EMERGE)	Corpwis Advisors Private Limited	+15.44%, (+9.21%)	50.89% (+29.06%)	NA

PARTICULARS	DETAILS
Name of Book Running Lead Manager and contact details	<b>CORPWIS ADVISORS PRIVATE LIMITED</b> G-07, Ground Floor, The Summit Business Park, Andheri Kurla Road, Behind Guru Nanak Petrol Pump, Andheri East, Chakala MIDC, Mumbai – 400093 <b>Tel No:</b> +91 – 22 – 4972 9990   <b>Email:</b> <a href="mailto:ipo@corpwis.com">ipo@corpwis.com</a> <b>Investors Grievance Email Id:</b> <a href="mailto:investors@corpwis.com">investors@corpwis.com</a> <b>Website:</b> <a href="http://www.corpwis.com">www.corpwis.com</a> <b>Contact Person:</b> Mr. Vishal Kumar Garg <b>SEBI Regn. No.:</b> INM000012962
Name of Syndicate Members	<b>NNM SECURITIES PRIVATE LIMITED</b> B 6/7, Shri Siddhivinayak Plaza, 2nd Floor, Plot No. B-31, Oshiwara, Opp. Citi Mall, Andheri (West), Mumbai - 400053 <b>Tel No. :</b> +91-22-4079 0000 / 4079 0099 <b>Email Id :</b> <a href="mailto:support@nnmsecurities.com">support@nnmsecurities.com</a> <b>Investor Grievance Email id :</b> <a href="mailto:support@nnmsecurities.com">support@nnmsecurities.com</a> <b>Contact Person:</b> Mr. Nikunj Anilkumar Mittal <b>Website:</b> <a href="http://www.nnmsecurities.com">www.nnmsecurities.com</a> <b>SEBI Regn. No.:</b> INZ000234235
Name of Market Maker and contact details	<b>NNM SECURITIES PRIVATE LIMITED</b> B 6/7, Shri Siddhivinayak Plaza, 2nd Floor, Plot No. B-31, Oshiwara, Opp. Citi Mall, Andheri (West), Mumbai - 400053 <b>Tel No. :</b> +91-22-4079 0000 / 4079 0099 <b>Email Id :</b> <a href="mailto:support@nnmsecurities.com">support@nnmsecurities.com</a> <b>Investor Grievance Email id :</b> <a href="mailto:support@nnmsecurities.com">support@nnmsecurities.com</a> <b>Contact Person:</b> Mr. Nikunj Anilkumar Mittal <b>Website:</b> <a href="http://www.nnmsecurities.com">www.nnmsecurities.com</a> <b>SEBI Regn. No.:</b> INZ000234235
Name of Registrar to the Issue and contact details	<b>KFIN TECHNOLOGIES LIMITED</b> Selenium Tower B, Plot No.31-32, Gachibowli, Financial District, Nanakramguda, Serilingampally, Hyderabad-500032 <b>Tel:</b> 18003094001 <b>Email Address:</b> <a href="mailto:jgfl.ipo@kfintech.com">jgfl.ipo@kfintech.com</a> <b>Investor Grievance Email Address:</b> <a href="mailto:inward.ris@kfintech.com">inward.ris@kfintech.com</a> <b>Contact Person:</b> Mr. M. Murali Krishna <b>Website:</b> <a href="http://www.kfintech.com">www.kfintech.com</a> <b>SEBI Regn. No.:</b> INR000000221

<b>Name of Statutory Auditor and Peer Review Auditor</b>	<b>ABCD &amp; Co.</b> <b>FRN: 016415S Peer Review Certificate No.: 014085</b>
<b>Name of Credit Rating Agency and the rating or grading obtained, if any</b>	Not Applicable
<b>Name of Debenture trustee, if any</b>	Not Applicable
<b>Self-Certified Syndicate Banks</b>	<p>The banks registered with SEBI, offering services, (i) in relation to ASBA (other than through UPI Mechanism), a list of which is available on the website of SEBI at <a href="http://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&amp;intmId=34">www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&amp;intmId=34</a> or such other website as updated from time to time, and (ii) in relation to ASBA through the UPI Mechanism, a list of which is available on the website of SEBI at <a href="https://sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&amp;intmId=40">https://sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&amp;intmId=40</a> or such other website as updated from time to time.</p> <p>In relation to Bids (other than Bids by Anchor Investor) submitted to a member of the Syndicate, the list of branches of the SCSBs at the Specified Locations named by the respective SCSBs to receive deposits of Bid cum Application Forms from the members of the Syndicate is available on the website of the SEBI at <a href="https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&amp;intmId=35">https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&amp;intmId=35</a> and updated from time to time.</p> <p>In accordance with SEBI Circular No. SEBI/HO/CFD/DIL2/CIR/P/2019/76 dated June 28, 2019 and SEBI Circular No. SEBI/HO/CFD/DIL2/CIR/P/2019/85 dated July 26, 2019, UPI Bidders using the UPI Mechanism may apply through the SCSBs and mobile applications whose names appears on the website of the SEBI at <a href="https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&amp;intmId=40">https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&amp;intmId=40</a> and <a href="https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&amp;intmId=43">https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&amp;intmId=43</a> respectively, as updated from time to time</p>
<b>Non-Syndicate Registered Brokers</b>	You can submit Bid cum Application Forms in the Issue to Non Syndicate Registered Brokers at the Non Syndicate Broker Centers. For further details, see section titled "Issue Procedure" beginning at page 330 of the RHP
<b>Details regarding website address(es)/link(s) from which the Investor can obtain list of Registrar to Issue and Share Transfer Agents, Depository Participants and Stock Brokers who can accept application from investor (as applicable)</b>	<p>The list of the RTAs eligible to accept ASBA Forms at the Designated RTA Locations, including details such as address, telephone number and e-mail address, is provided on the websites of the respective Stock Exchanges at <a href="https://www.bseindia.com/Static/PublicIssues/RtaDp.aspx">https://www.bseindia.com/Static/PublicIssues/RtaDp.aspx</a> and <a href="http://www.nseindia.com/products/content/equities/ipos/asba_procedures.htm">http://www.nseindia.com/products/content/equities/ipos/asba_procedures.htm</a>, respectively, as updated from time to time.</p> <p>The list of the Collecting Depository Participants (CDPs) eligible to accept Application Forms at the Designated CDP Locations, including details such as name and contact details, are provided at <a href="https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&amp;intmId=19">https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&amp;intmId=19</a> for NSDL CDPs and at <a href="https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&amp;intmId=18">https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&amp;intmId=18</a> for CDSL CDPs, as updated from time to time. The list of branches of the SCSBs named by the respective SCSBs to receive deposits of the Application Forms from the Designated Intermediaries will be available on the website of the SEBI (<a href="http://www.sebi.gov.in">www.sebi.gov.in</a>) and updated from time to time.</p>

PROMOTERS OF THE ISSUER COMPANY			
Sr. No.	Name	Individual/ Corporate	Experience & Educational Qualification
1.	Mr. Amit Agarwal	Individual	Mr. Amit Agarwal, aged 48 years, is one of the Promotors of our Company. He has been part of the Board since September 27, 2023 and is currently designated as Managing Director of our Company with effect from March 04, 2024. He has completed his Bachelor of Engineering in Polymers from Maharashtra Institute of Technology, Pune. Apart from heading our Company he also holds the position of Director and Partner in a cluster of organizations, his Leadership has been instrumental in navigating these organizations through the complexities of modern business, ensuring they thrive in their respective domains. His distinctiveness lies in his unwavering pursuit of excellence, a trait that resonates across industries like Manufacturing & Real Estate. His ability to anticipate market trends, coupled with his financial proficiency are his core strengths.
2.	Mr. Shripal Veeramchand Sanghvi	Individual	Mr. Shripal Veeramchand Sanghvi, aged 49 years, is one of the Promotors of our Company. He has completed his Senior Secondary Schooling from Sardar Higher Secondary School, Jodhpur. He has been part of the Board since May 28, 2020 and is currently designated as Whole Time director of our Company with effect from March 04, 2024. With a track record and a commitment to excellence, Mr. Shripal has made his mark in various industries, contributing significantly to the growth and success of the organizations he's associated with. He has been in the business of Tobacco for over 30 years and is a pioneer in FMCG product segment in South India for over the past 15 years. He is the proprietor of S S Marketing and Shanti Guru Tobacco. Further he is also one of the promoter of Shanti Guru Industries Limited, a Listed Company. His strategic thinking, financial expertise, and dedication to innovation are his core strengths.
3	Mr. Sujathaa Mehta	Individual	Mrs. Sujathaa Mehta, aged 50 years, is one of the Promoters and an Non-Executive Director of our Company. She has obtained Bachelor's degree in economics from Ethiraj College. Apart from the position of Non-Executive Director in our Company she also holds the position of Director and Partner in a cluster of organizations, where her collaborative approach and entrepreneurial spirit have driven growth and profitability. Her commitment to excellence is reflected in her diverse involvement across industries, like manufacturing, Fashion, Pharma and renewable energy. Her ability to adapt to evolving market dynamics and her unwavering pursuit of high standards are her core strengths.

4.	Shanti Guru Industries Limited	Corporate	Shanti Guru Industries Limited was originally incorporated on September 29, 2010 in the State of Tamil Nadu in the name and style of 'RCL Retail Private Limited' subsequently it was converted into a Public Limited Company on April 05, 2011. Later, on October 19, 2022 the name of the Company was changed from "RCL Retail Limited" to "Shanti Guru industries Limited". The main objects/ activities of our Company are carrying on exclusive retail outlets of agro based food products, and fast moving consumer goods (FMCG). The current line of business of our Company is trading of food products.
5	Sarika Ssangavi	Individual	Mrs. Sarika Ssangavi, aged 47 years, is one of the Promoters of our Company. He has completed her Bachelor of Arts from Kesharbai Lahoti college, Amravathi. She is also the one of the Promoter of Shanti Guru Industries Limited. She is a Housewife.
6	Shripal Sanghvi HUF	Body Corporate	<b>HUF Information and History:</b> Shripal Sanghvi HUF came into existence on April 01, 2004, Mr. Shripal Veeramchand Sanghvi is the Karta and Mrs. Sarika Ssanghvi, Mr. Sarthak Sanghvi & Ms. Sayukta Sanghvi are the Co-parcener.
7	Mahipal Sanghvi HUF	Body Corporate	<b>HUF Information and History:</b> Mahipal Sanghvi HUF came into existence on February 22, 2002, Mr. Mahipal Sanghvi is the Karta and Mrs. Rajul Mahipal Sanghvi, Mr. Lucky Sanghvi & Mrs. Varsha Sanghvi are the Co-parcener.

#### BUSINESS OVERVIEW AND STRATEGY

##### Company Overview:

Our company was incorporated as "Kichoni Online Services Private Limited" on March 24, 2008, as a private limited company under the provisions of the Companies Act, 1956 with the object to collect and sell data online. However, our Company did not start any business activity in this segment. On July 31, 2008, the Object Clause of the MOA of our Company was amended to include trading of FMCG products. Thereafter on May 09, 2009 the Name of our Company was changed to 'Jeyyam Products Private Limited'. Our Company has been in the business of trading since September 2008.

Later on February 19, 2015, the Object clause of the MOA of our Company was amended again to replace all the existing Main Objects with a New Object relating to Manufacturing, processing and trading of Pluses, Food grains, etc, and Name Change of our Company to 'Jeyyam Global Foods Private Limited'.

Thereafter, our Company was converted to a public company and the name of our Company was changed to 'Jeyyam Global Foods Limited' with effect from May 23, 2023 and the Corporate identification number of our Company was changed to: U15400TN2008PLC066955. Our Company has its registered office situated at No. 37, Old No. 19, Padmavathiyar Road, Gopalapuram, Chennai, Tamil Nadu – 600086.

##### Product/Service Offering

##### Revenue segmentation by product /service offering:

Over more than 15 years in food industry, we specializes in manufacturing and/or processing and supply of Bengal Gram (locally known as 'Chana'), Fried Gram, and Besan Flour to wide variety of market like Distributors, Large Retailers, Hotels, Restaurants, Caterers, Branded Supermarkets and Wholesalers. Our Company is continuously engaged in undertaking research and development and is ready to enter into the B2C business of spices and masala, ready to cook and ready to eat foods, salt, sugar, soya and vermicelli, among others. Following are the details of Revenue segmentation by product /service offering:

Category	Amounts in Lakhs					
	FY 2023-2024		FY 2022-2023		FY 2021-2022	
	Amount	% of total sales	Amount	% of total sales	Amount	% of total sales
Chana & related	62,212.83	99%	27,536.14	72%	24,301.07	96%
<b>Others</b>	<b>768.17</b>	<b>1%</b>	<b>10,680.86</b>	<b>28%</b>	<b>1,087.24</b>	<b>4%</b>
Sugar	598.69		10,233.92		600.32	
Value Added Product#	45.85		340.72		387.20	
Gunny/Charcoal/Scrap	123.63		106.22		99.72	
<b>Total</b>	<b>62,981.00</b>	<b>100%</b>	<b>38,217.00</b>	<b>100%</b>	<b>25,388.30</b>	<b>100%</b>

#Value added product includes products like masala powders and instant mix products.

##### Geographies Served:

##### Revenue segmentation by geographies

State	FY 2023-2024		FY 2022-2023		FY 2021-2022	
	Amount	% of total sales	Amount	% of total sales	Amount	% of total sales
Tamil Nadu	51,612.49	82%	35,082.56	92%	23,877.71	94%
Karnataka	7,439.58	12%	2,563.82	7%	1,244.12	5%
Andhra Pradesh	3,476.69	6%	37.73	0%	43.01	0%
Others	452.24	1%	532.88	1%	223.47	1%
<b>Total</b>	<b>62,981.00</b>	<b>100%</b>	<b>38,217.00</b>	<b>100%</b>	<b>25,388.30</b>	<b>100%</b>

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Key Performance Indicators:			
			(Amount in Lakhs)
Key Financial Performance	March 31, 2024	March 31, 2023	March 31, 2022
Revenue from Operations	62,981.00	38,217.00	25,388.30
EBITDA	3,292.30	1,700.95	1,152.19
EBITDA Margin (%)	5.23%	4.45%	4.54%
PAT	1509.11	786.8	436.8
PAT Margin (%)	2.40%	2.06%	1.72%
Profit after tax growth (%)	91.81%	80.13%	26.01%
Trade Receivables days	19	15	8
Inventory days	32	32	39
Trade Payable days	4	5	14
Return on equity (%)	18.81%	12.08%	7.63%
Return on capital employed (%)	26.27%	15.22%	13.36%
Debt-Equity Ratio (times)	1.20	1.42	0.58
Working Capital Cycle (days)	47	42	33
Net fixed asset turnover ratio (times)	12.61	12.54	10.51
Current Ratio (times)	1.51	1.24	1.23
Net Asset Value per equity share (in Rs.)	22.66	1,066.91	1,081.35
Net Asset Value per equity share – Adjusted (in Rs.)	22.66	18.40	18.64




#### Client Profile or Industries Served

Our Company's portfolio spans B2B products, catering to bulk purchasers, consumer-friendly packaging, and health-conscious individuals. Currently, the main focus of our company involves cleaning and grading of Chana, processing and packaging of Fried Gram (Split and Whole) and Gram Flour and polishing of Chana. The brand's distribution channels are expansive, encompassing key accounts, wholesalers, retailers, showcasing its adaptability to diverse market needs.

Our company caters to South India Market and has plans to expand to a national level and thereafter to the international market by setting up an export unit.

Revenue segmentation in terms of top 5/10 clients or Industries:						
Category of customers	FY 2023-2024		FY 2022-2023		FY 2021-2022	
	Amount	% of total sales	Amount	% of total sales	Amount	% of total sales
Top 5 customers	2,98,44,17,742	47%	1,05,02,20,910	27%	28,88,06,249	11%
Top 10 customers	3,90,73,85,532	62%	1,24,24,90,177	33%	39,03,93,703	15%

#### Intellectual Property:

Sr. No	Brand Name/ Logo Trademark	Class	Application No	Status
1.		29	4717027	Mrs. S. Thilagavathi has assigned the following trademarks to our company through Deed of Assignment of trademarks dated October 19, 2023. Our company has filed for transfer of the below mentioned trademarks under our name and such registration is pending for approval.
2.		30	4717028	
3.		31	4717030	
4.	JEYYAM CLASSICS	30	4962680	
5.	JEYYAM CLASSICS	35	4962681	

#### Market Share

The industry we serve is highly competitive, characterized by a mix of small and medium companies. While many small and medium-sized companies contribute, a few large enterprises dominate the market. Competing in this landscape, we prioritize agility in responding to dynamic market demands. Our strategy centers on delivering a comprehensive range of high-quality products for customer needs. Our goal is to expand our business, innovate, and consistently offer outstanding products. We maintain rigorous safety and control measures to effectively compete. Our commitment involves robust competition to secure a greater market share while efficiently managing our growth.

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**Manufacturing plants/ Properties:**

Sr. No.	Particulars	Address
1	Registered Office	No.37 (Old No.19), Padmavathiyar Road, Gopalapuram, Chennai – 600 086
2	Manufacturing Units	a. Survey No. 421/2, D No. 2/114, 2/115, Tadipatri Road, Karmalavari Palli Village, Mylvaram, YSR, Andhra Pradesh – 516439 b. S.F.No.32-34, Deevattipatti Village, Kadayampatti Taluk, Salem, Tamil Nadu, 636351
3	Shop	SF.No.1113/1, D.No.II/14-3, II/14-4, II/14-5, II/14-6, Bangalore By Pass Road, Omalur, Salem, Tamil Nadu - 636455
4	Branch Office	First, 8-1502 Shop No 3, Seeri Complex, APMC Yard, Raith Bhavan, Kalaburagi, Karnataka – 585104

**Employee Strength :** As on March 31, 2024, we have 155 employees on the pay roles.

**Board of Directors:** The Board of Directors as on the Prospectus are as follows:

Name	Designation	Experience & Educational Qualification	Other Directorship
Amit Agarwal [DIN: 01653009]	Managing Director	Mr. Amit Agarwal, aged 48 years, is one of the Promoters of our Company. He has been part of the Board since September 27, 2023 and is currently designated as Managing Director of our Company with effect from March 04, 2024. He has completed his Bachelor of Engineering in Polymers from Maharashtra Institute of Technology, Pune. Apart from heading our Company he also holds the position of Director and Partner in a cluster of organizations, his Leadership has been instrumental in navigating these organizations through the complexities of modern business, ensuring they thrive in their respective domains. His distinctiveness lies in his unwavering pursuit of excellence, a trait that resonates across industries like Manufacturing & Real Estate. His ability to anticipate market trends, coupled with his financial proficiency are his core strengths.	<ul style="list-style-type: none"> <li>• AMT Luxury Homes Private Limited</li> <li>• Nykos Hospitality Private Limited</li> <li>• Cantech Pack Private Limited</li> <li>• Proto Cancare Private Limited</li> <li>• Millennial Luxury Estates Private Limited</li> <li>• Kadamba Township Developers Private Limited</li> <li>• Network Lounge Private Limited</li> <li>• Latitude Homes and AMT Ventures Private Limited</li> <li>• AMT Developers Private Limited</li> </ul>
Shripal Veeramchand Sanghvi [DIN: 07788214]	Whole Time director	Mr. Shripal Veeramchand Sanghvi, aged 49 years, is one of the Promoters of our Company. He has been part of the Board since May 28, 2020 and is currently designated as Whole Time director of our Company with effect from March 04, 2024. He has completed his Senior Secondary Schooling from Sardar Higher Secondary School, Jodhpur. With a track record and a commitment to excellence, Mr. Shripal has made his mark in various industries, contributing significantly to the growth and success of the organisations he's associated with. He has been in the business of Tobacco for over 30 years and is a pioneer in FMCG product segment in South India for over the past 15 years. He is the proprietor of S S Marketing and Shanti Guru Tobacco. Further he is also one of the promoter of Shanti Guru Industries Limited, a Listed Company. His strategic thinking, financial expertise, and dedication to innovation are his core strengths.	NA
Sujathaa Mehta [DIN: 06822171]	Women Non-Executive Director	Mrs. Sujathaa Mehta, aged 50 years, is one of the Promoters and a Non-Executive Director of our Company. She has obtained bachelor's degree in economics from Ethiraj College. Apart from the position of Non-Executive Director in our Company she also holds the position of Director and Partner in a cluster of organizations, where her collaborative approach and entrepreneurial spirit have driven growth and profitability. Her commitment to excellence is reflected in her diverse involvement across industries, like manufacturing, Fashion, Pharma and renewable energy. Her ability to adapt to evolving market dynamics and her unwavering pursuit of high standards are her core strengths.	<ul style="list-style-type: none"> <li>• Swashtik Preforms Private Limited</li> <li>• Swashtik Plascon Limited</li> <li>• Cerise Solar Private Limited</li> <li>• Mehta and Mehta Green Power Private Limited</li> <li>• Wolfpack Outdoors Private Limited</li> <li>• Aurum Bullion Private Limited</li> <li>• Ever Raise Solar Private Limited</li> <li>• Viw Vaccine World Private Limited</li> </ul>
Vikash Mahipal [DIN: 10429702]	Non – Executive Independent Director	Mr. Vikash Mahipal, aged 51 years, is a Non-Executive Independent Director of our Company since March 04, 2024. He has completed a Bachelor's Degree in Commerce from University of Madras. He has expertise in taxation and accounting and was associated with a listed Company as its CEO and CFO for a period of three year	NA
Shanmugam [DIN: 10299453]	Non – Executive Independent Director	Mr. Shanmugam is an experienced businessman with a focus on the FMCG sector. Leveraging his extensive expertise in this industry, he has been providing valuable guidance to Jetmall Spices Limited, a publicly listed company, as its whole time director in its business operations. He has completed raining and Common Examination in the Field of "Radio Servicing & Television Maintenance" from V.S. Rajagopalan's Radio Institute, Madras.	Jetmall Spices and Masala Limited

For further details, please refer chapter titled **“Our Management”** on page no. 191 of the Red Herring Prospectus.

## OBJECTS OF THE OFFER

### DETAILS OF MEANS OF FINANCE

The fund requirements for each of the objects of the Issue are stated as follows.

(₹ in 'Lakhs)

Particulars	Amount to be funded from Net Proceeds	Estimated schedule of deployment of Net Proceeds in FY 2024-25	Estimated schedule of deployment of Net Proceeds in FY 2025-26
Funding of Working Capital requirements	3,500.00	3,500.00	-
Capital expenditures	1,900.00	1,900.00	-
General Corporate Expenses	[●]	[●]	[●]
<b>Total</b>	[●]	[●]	[●]

Details and reasons for non-deployment or delay in deployment of proceeds or changes in utilization of issue proceeds of past public issues/ rights issues, if any, of the Company in the preceding 10 years: Not Applicable.

Name of monitoring agency, if any: Not Applicable

Terms of Issuance of Convertible Security, if any: Not Applicable

SHAREHOLDING PATTERN			
Sr. No.	Particulars	Pre-Issue Number of Shares	% Holding of Pre-issue
1.	Promoter & Promoter Group	3,25,75,352	92%
2.	Public	28,32,604	8%
	<b>Total</b>	<b>3,54,07,956</b>	<b>100.00</b>

For more details, please refer “*Capital Structure*” on page no. 75 of the Red Herring Prospectus.

Number/amount of equity shares proposed to be sold by selling shareholders: 13,43,200 equity shares proposed to be sold by Promoter selling shareholders, Mr. Shripal Veeramchand Sanghvi.

## STANDALONE RESTATED AUDITED FINANCIALS

(₹ in 'Lakhs)

Particulars	March 31, 2024		March 31, 2023		March 31, 2022	
	₹ In Lakhs	%	₹ In Lakhs	%	₹ In Lakhs	%
<b>Sale of Products and Services</b>	62,981.00	99.84	38,217.00	99.991	25,388.30	100
<b>Other Income</b>	2.42	0.16	3.62	0.009	-	-
<b>Total Income</b>	<b>62,983.42</b>	<b>100</b>	<b>38,220.62</b>	<b>100</b>	<b>25,388.30</b>	<b>100</b>

(₹ in 'Lakhs)

Particulars	For the year ended		
	March 31, 2024	March 31, 2023	March 31, 2022
Equity Share Capital	1,770.40	61.05	61.05
Net worth	8,022.42	6,513.60	5,726.51
Revenue from operations	62,981.00	38,217.00	25,388.30
Restated Profit Before Tax and extraordinary items	2,001.57	1,047.29	581.31
Restated Profit after Tax	1,509.11	786.80	436.80
Basic EPS (₹)	4.26	128.88	82.48
Diluted EPS (₹)	4.26	2.22	1.42
Return on Net Worth (%)	18.81%	12.08%	7.63%
Net Asset Value per Equity Share (As per Restated) (₹)	22.66	18.40	18.64
Current Borrowings (A)	7,123.56	6,322.79	2,168.80
Non-Current Borrowings (B)	2,496.94	2,903.26	1,150.49
Total borrowings (C = A + B)	9,620.50	9,226.05	3,319.29

## INTERNAL RISK FACTORS

The below mentioned risks are top 8 risk factors as per the Prospectus.

- We are significantly dependent on the sale of our products namely, chana, and related products. Our aggregate revenue from sale of chana and related products accounted for 99%, 72% and 96% of our revenue from operations in FY 2024, FY 2023 and FY 2022, respectively. An inability to anticipate and adapt to evolving consumer preferences and demand for particular products, or ensure product quality may adversely impact demand for our products, brand loyalty and consequently our business, results of operations, financial condition and cash flows.
- The sale of our products is concentrated in our core market of Tamil Nadu and Karnataka. Any adverse developments affecting our operations in such region, could have an adverse impact on our business, financial condition, results of operations and cash flows.
- Our revenues have been significantly dependent on few customers and our inability to maintain such business may have an adverse effect on our results of operations.
- In Fiscal 2024, 2023 and 2022, our cost of materials consumed (including purchase of stock in trade and changes in inventory of finished goods, Work in progress and stock in trade) accounted for approximately 87.54%, 89.42%, 90.27% of our revenue from operations, respectively. Inadequate or interrupted supply and price fluctuation of our raw materials could adversely affect our business, results of operations, cash flows and financial condition.
- We require a number of approvals, NOCs, licenses, registrations and permits in the ordinary course of our business. Some of the approvals are required to be obtained by our Company and any failure or delay in obtaining the same in a timely manner may adversely affect our operations.

6. There are outstanding legal proceedings involving our Company, Promoters and Directors. Any adverse decision in such proceedings may have a material adverse effect on our business, results of operations and financial condition
7. We have certain contingent liabilities that have been disclosed in the Restated Financial Information, which if they materialize, may adversely affect our business, results of operations, financial condition and cash flows.
8. Our Company has negative cash flows from its operating activities, investing activities as well as financing activities in the past years, details of which are given below. Sustained negative cash flow could impact our growth and business.

*Specific attention of the investors is invited to the section titled "Risk Factors" beginning on page number 27 of the Red Herring Prospectus.*

#### SUMMARY OF OUSTANDING LITIGATIONS

##### A. Total number of outstanding litigations against the company and amount involved:

1. Four number of outstanding litigations against the Company and amount involved:						
Name	Criminal Proceedings	Tax Proceedings/ Outstanding Demand/ Defaults	Statutory or Regulatory Actions	Disciplinary actions by the SEBI or Stock Exchanges	Material pending Civil Litigation	Financial Implications to the Extent Quantifiable (Rs. In Lakhs)
1. Company						
Against the Company	Nil	13	Nil	Nil	2	235.38
By the Company	1	Nil	Nil	Nil	1	1
2. Subsidiaries						
Against the Subsidiaries	Our Company does not have any Subsidiary Company as on the date of the Red Herring Prospectus					
By the Subsidiaries						
3. Directors (other than Promoters)						
Against the Directors	Nil	2	Nil	Nil	Nil	0.33
By the Directors	Nil	Nil	Nil	Nil	Nil	Nil
4. Promoter						
Against the Promoter	1	50	Nil	Nil	1	1,867.70
By the Promoter	1	Nil	Nil	Nil	1	Nil
5. Group Companies						
Outstanding litigation which may have a material impact on our Company.	Nil	Nil	Nil	Nil	Nil	Nil

For further details on the outstanding litigation proceedings, see "*Outstanding Litigation and Material Developments*" beginning on page 278 of the Draft Red Prospectus.

##### B. Brief details of top 5 material outstanding litigations against the company and amount involved:

###### 1. Litigations based on Materiality Policy of our Company:

Sr. No.	Litigation filed by	Current status	Amount involved
1	M/s Maximus People Solution Private Limited	Pending	Not Ascertainable
2	S. Venkatesan	Pending	Not Ascertainable

###### 2. Other material proceedings/ claims related to direct and indirect taxes against the company:

Particular	Number of Cases	Amount Involved (In Lakhs)
Direct Tax	1	Not Ascertainable
Income Tax	7	227.30
Tax Deducted at Source (TDS)	5	8.08

##### C. Regulatory Action, if any - disciplinary action taken by SEBI or stock exchanges against the Promoters in last 5 financial years including outstanding action, if any:

Nil

##### D. Brief details of outstanding criminal proceedings against Promoters:

Litigation filed by	Current status	Amount involved (In Lakhs)
Mr. S.P. Vijaykumar	Pending	40

ANY OTHER IMPORTANT INFORMATION AS PER LEAD MANAGER / ISSUER COMPANY: NIL

#### DECLARATION BY THE COMPANY

We hereby declare that all relevant provisions of the Companies Act, 2013 and the guidelines and regulations issued by the Government of India and the guidelines or regulations issued by the SEBI, established under Section 3 of the SEBI Act, as the case may be, have been complied with and no statement made in the Red Herring Prospectus is contrary to the provisions of the Companies Act, 2013, the Securities Contracts (Regulation) Act, 1956 and the SEBI Act or the rules made or guidelines or regulations issued thereunder, as the case may be. We further certify that all statements made in the Red Herring Prospectus are true and correct.