

(Formally known as "Cell Point (India) Private Limited")

Registered office: #30-15-139, No.5 & 6

1st Floor, Ram's Arcade, Opp. BSNL Office, Dabagardens, Visakhapatnam, Andhra Pradesh - 530 020. Phone : 0891 - 6635992, 6642117

J. Phone : 0891 - 6635992, 6642117 CIN - U52390AP2013PLC086912

GST No. 37AAFCC2148H1ZR

Date:04/09/2025

To,

The Manager, Listing Compliance Department National Stock Exchange of India Ltd. Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai-400051

SYMBOL: CELLPOINT ISIN: INE000001013

Dear Sir/Madam,

Sub: Annual Report for the Financial Year 2024-2025 of the Company.

In compliance with Regulation 34 (1) of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith the 12<sup>th</sup> Annual Report of the Company for the financial year 2024-2025, to be approved and adopted by the Members of the Company in the 12<sup>th</sup> Annual General Meeting to be held on Saturday, September 27, 2025 at 11.30 A.M. in physical presence of the Members at 30-15-139, FIRST FLOOR, ROOM NO.5 & 6, RAMAS ARCADE, DABAGARDENS, VISAKHAPATNAM, Andhra Pradesh- 530020, India.

Kindly take the same in your records.

#### Thanks & Regards

For and on behalf of Cell Point (India) Limited

(RAGHAVAPUDI CHANDRA SEKHAR)
COMPANY SECRETARY AND COMPLIANCE OFFICER

CIN: U52390AP2013PLC086912



# 12<sup>th</sup> ANNUAL REPORT 2024-25

CELL POINT (INDIA) LIMITED
(Formerly known as Cell Point (India) Private
Limited)



#### **CORPORATE INFORMATION**

#### **BOARD OF DIRECTORS:**

MOHAN PRASAD PANDAY	Managing Director (DIN: 06493918)
BALA BALAJI PANDAY	Whole time Director (DIN: 06493903)
ANANDA RAVADA	Independent Director (DIN: 07712945) (till 25 <sup>th</sup> July, 2025)
KIRANMAI PANDAY	Non-Executive Director (DIN: 08034071)
KAKSHAYANI SEKHARAMANTRI	Independent Director (DIN: 09854612)
Y SURYANARAYANA MURTY	Addl. Independent Director (DIN:01368271 (w.e.f.19 <sup>th</sup> August, 2025)

#### **KEY MANAGERIAL PERSONNEL**

MANIKANTA BBV	Chief Financial Officer
CHANDRA SEKHAR RAGHAVAPUDI	Company Secretary cum Compliance Officer

#### **COMMITTEES:**

#### **AUDIT COMMITTEE:**

ANANDA RAVADA	Chairman
KAKSHAYANI SEKHARAMANTRI	Member
KIRANMAI PANDAY	Member

#### **NOMINATION & REMUNERATION COMMITTEE:**

ANANDA RAVADA	Chairman
KAKSHAYANI SEKHARAMANTRI	Member
KIRANMAI PANDAY	Member



#### **STAKEHOLDER RELATIONSHIP COMMITTEE:**

KIRANMAI PANDAY	Chairman
MOHAN PRASAD PANDAY	Member
KAKSHAYANI SEKHARAMANTRI	Member

#### **RISK MANAGEMENT COMMITTEE:**

BALA BALAJI PANDAY	Chairman
KAKSHAYANI SEKHARAMANTRI	Member
CHANDRA SEKHAR RAGHAVAPUDI	Member

#### **CSR COMMITTEE:**

ANANDA RAVADA	Chairman
KAKSHAYANI SEKHARAMANTRI	Member
BALA BALAJI PANDAY	Member

#### **INTERNAL COMPLAINTS COMMITTEE:**

KAKSHAYANI SEKHARAMANTRI	Chairman
ANANDA RAVADA	Member
KIRANMAI PANDAY	Member

#### **INTERNAL AUDITORS:**

SANKARAN AND KRISHNAN	Chartered Accountants
-----------------------	-----------------------

#### **BANKERS:**

IDBI	HDFC Bank Limited
------	-------------------

#### **STATUTORY AUDITORS:**

RAO AND KUMAR'S	Chartered Accountants
-----------------	-----------------------



#### **REGISTRAR AND TRANSFER AGENT**

#### **Big share Services Private Limited**

E-2/3, Ansa Industrial Estate, Sakivihar Road, Saki Naka,

Andheri(E), Mumbai – 470072

Tel: 022-6263 8200

Email: marketing@bigshareonline.com

Website: <a href="https://www.bigshareonline.com/">https://www.bigshareonline.com/</a>

Contact Person: Venkata Krishna Mohan Nandam

SEBI Registration NO: INR000001385

#### **REGISTERED OFFICE**

#### **CELL POINT (INDIA) LIMITED**

REGISTERED OFFICE	CORPORATE OFFICE
Door No 30-15-139/F/5, 6	Door No 30-15-134,
Ram's Arcade	lalitha colony
Oppisite Visakha Medical Centre,	Dabagardens, Visakhapatnam,
Dabagardens, Visakhapatnam.	Andhra Pradesh-530020
Andhra Pradesh-530020	Mobile No.9000113897
Email id : cs@cellpoint.biz	

#### **WEBSITE ADDRESS**

www.cellpoint.biz

**CORPORATE IDENTIFICATION NUMBER (CIN):** 

U52390AP2013PLC086912



	Contents of annual report		
*	Company Information		
*			
	Shareholders		
*	Directors' Report and Annexure to Directors'		
	Report		
*	Management Discussion Analysis		
*	Information regarding Employees and related		
	Disclosures		
*	Secretarial Audit Report		
*	Corporate Governance Report		
*	Declaration regarding Code of Conduct		
*	Certification by CEO/CFO		
*	Independent Auditors Report		
*	Balance Sheet as on 31st March, 2025		
*	Statement of Profit and Loss for the year ended		
	on 31st March, 2025		
*	Cash Flow Statement for the year ended on 31st		
	March, 2025		
*	Significant Accounting Policies		
*	Notes forming part of Financial Statement		



#### 2024-25

#### ABOUT CELL POINT (INDIA) LIMITED

- Cell Point (India) Limited stands out as a leading mobile retailer in India, operating under the esteemed brand name, Cell Point. We have established ourselves as a key player in the retail sector, specializing in a diverse range of mobile and electronic products. Our commitment to providing high-quality products from renowned brands, coupled with our extensive retail network, makes us a preferred choice for customers across Andhra Pradesh.
- At Cell Point, we are deeply engaged in the multi-brand retail of mobile devices, encompassing smartphones, tablets, and a broad spectrum of mobile accessories. Our inventory features products from top global brands including Apple, Samsung, Oppo, Real me, Nokia, Vivo, Xiaomi, Redmi, One Plus, and more. This extensive brand portfolio ensures that our customers have access to the latest technology and trends in mobile devices, catering to various preferences and budgets.
- In addition to mobile phones and accessories, we have broadened our offerings to include consumer durable electronics. Specifically, our selection includes smart televisions from brands such as Xiaomi, Real me, and Acer. These televisions are known for their advanced features and high performance, making them a popular choice among consumers seeking to enhance their home entertainment experience.
- All of our products are available through our network of 80 retail stores, strategically located throughout Andhra Pradesh. This extensive store chain allows us to offer a seamless shopping experience, ensuring that our customers can easily access our diverse product range and benefit from personalized customer service. Our stores are designed to provide a comprehensive one-stop shopping experience, where customers can explore and purchase both mobile and electronic products under one roof.
- Beyond mobile devices and accessories, Cell Point is also involved in the trading of a wide array of home appliances. Our product range includes various types of televisions, such as Smart TVs, LED TVs, and LCD TVs, as well as air conditioners. We offer these appliances from a variety of reputable brands including VOLTAS, LG, ACER and many more.



- Our dedication to providing high-quality home appliances is matched by our commitment to customer satisfaction. We ensure that all products we offer meet rigorous standards of performance and reliability, allowing our customers to make informed purchasing decisions. The breadth of our home appliance offerings reflects our understanding of the diverse needs of modern households and our commitment to enhancing the convenience and comfort of our customers' lives.
- Our Company also provides payment option such as credit/EMI facilities including UPI, & pay on
  delivery to its customers for buying our products for which our company has tied up with major leading
  credit houses like Bajaj Finserv, Capital First, TVS Credit finance etc. The products sold by the
  Company enjoy limited warranty from its supplier company. Generally, in case of defect, the company
  gets free replacement or services from supplier Company.



## NOTICE OF 12<sup>th</sup> ANNUAL GENERAL MEETING

NOTICE IS HEREBY GIVEN THAT THE 12<sup>TH</sup> ANNUAL GENERAL MEETING OF THE MEMBERS OF CELL POINT (INDIA) LIMITED WILL BE HELD AT THE REGISTERED OFFICE OF THE COMPANY SITUATED AT 30-15-139, FIRST FLOOR, ROOM NO.5 & 6, RAMAS ARCADE, DABAGARDENS, VISAKHAPATNAM, ANDHRA PRADESH 530020 ON SATURDAY, 27<sup>TH</sup> DAY OF SEPTEMBER, 2025 AT 11.30 AM TO TRANSACT THE FOLLOWING BUSINESS:

#### **ORDINARY BUSINESS:**

1. To receive, consider and adopt the Audited Standalone Financial Statement of the Company for the Financial Year ended on March 31, 2025 with the Reports the Board of Directors' and Auditors' thereon.

To consider and if thought fit, to pass with or without modification(s), the following resolution as **Ordinary Resolution**:

**'RESOLVED THAT the** audited Standalone Financial Statement of the Company for the Financial Year ended on March 31, 2025 with the Reports the Board of Directors' and Auditors' thereon, as circulated to the members, be and hereby considered and adopted."

2. To re-appoint Mrs. Kiranmai Panday (DIN: 08034071), Non-executive director who retires by rotation and being eligible, offers herself for re-appointment

As per Section 152 of Companies Act, 2013, executive directors and non-executive directors are subject to retirement by rotation. Mrs. Kiranmai Panday (DIN: 08034071), who was appointed as Non Executive Director on the Board, retires by rotation and, being eligible, seeks re-appointment.

To the extent that Mrs. Kiranmai Panday (DIN: 08034071), is required to retire by rotation, she would need to be reappointed as such. Therefore, shareholders are requested to consider and if thought fit, to pass the following resolution as an **ordinary resolution**:

"RESOLVED THAT, pursuant to the provisions of Section 152 and other applicable provisions of the Companies Act, 2013, the approval of the members of the Company be, and is hereby accorded to the re-appointment of Mrs. Kiranmai Panday (DIN: 08034071), as such, to the extent that she is required to retire by rotation."

#### **SPECIAL BUSINESS**

3. Appointment of Mr. Yanamandra Suryanarayana Murty (DIN: 01368271) as Non-Executive Independent Director of the company:

To consider and if thought fit, to pass with or without modification(s), the following resolution as **Special Resolution** 



"RESOLVED THAT in accordance with the provisions of Sections 149, 150 and 152 read with Schedule IV and other applicable provisions of the Companies Act, 2013 ("the Act") and the Companies (Appointment and Qualifications of Directors) Rules, 2014 and the applicable provisions of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (including any statutory modification(s) or re-enactment(s) thereof, for the time being in force), the appointment of Mr. Yanamandra Suryanarayana Murty (DIN: 01368271) who was appointed as an Additional Director, designated as an Independent Director, pursuant to the provisions of Section 161(1) of the Act and the Articles of Association of the Company and in respect of whom the Company has received a notice in writing under Section 160 of the Act from a member proposing his candidature for the office of Director, being eligible, be and is hereby appointed as an Independent Director of the Company not liable to retire by rotation and to hold office for a term of 5 (five) consecutive years, i.e., from August 19, 2025 to August 18, 2030.

"RESOLVED FURTHER THAT for the purpose of giving effect to the aforesaid resolution, the Board of Directors of the Company be and is hereby authorized to do all such acts, deeds and things, as it may in its absolute discretion deem necessary, proper or desirable and to settle any question, difficulty or doubt that may arise in the said regard."

4. Appointment of B.Uma Maheswara Rao, Practicing Company Secretary, Visakhapatnam, as the Secretarial Auditor of the Company.

To consider and if thought fit, to pass with or without modification, the following resolution as an Ordinary Resolution:

"RESOLVED THAT pursuant to the provisions of Section 204 and other applicable provisions, if any, of the Companies Act, 2013, read with Rule 9 of the Companies (Appointment and Remuneration of Managerial Personnel) Rules, 2014 and Regulation 24A of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, (including any statutory modification(s) or re-enactment for the time being in force), and based on the recommendation of the Audit Committee and the Board of Directors of the Company, B.Uma Maheswara Rao, Practicing Company Secretary (FCS-10163, CP-13117) and Peer Review No.3157/2023, Visakhapatnam be and is hereby appointed as the Secretarial Auditor of the Company for a term of Two consecutive years commencing from FY 2025-26 to FY 2026-27, at such remuneration as may be determined by the Board of Directors of the Company in consultation with the Secretarial Auditor;

"RESOLVED FURTHER THAT the Board of Directors of the Company (including any Committee thereof), be and are hereby authorised to decide and finalize the terms and conditions of appointment, including the remuneration of the Secretarial Auditor, from time to time, and to do all such acts, deeds, matters and things as may be considered necessary, desirable or expedient to give effect to this resolution."

5. To empower board for creation of security on the properties of the company, both present and future of lenders u/s 180(1)(a) & other applicable provisions, if any of the companies act, 2013:



To consider and if thought fit, to pass, with or without modification(s), the following resolution as **Special Resolution**:

"RESOLVED THAT pursuant to the provisions of Section 180(1)(a) and other applicable provisions of the Companies Act, 2013 (including any statutory modification(s) or re-enactment(s) thereof, for the time being in force) & other applicable laws and Articles of Association of the Company, consent of the shareholders be and is hereby accorded to the Board of Directors of the Company (the "Board") to create charge, hypothecation, mortgage on any movable and/or immovable properties/assets of the Company wheresoever's situated, both present and future and on the whole or substantially the whole of the undertaking or the undertakings of the Company in favour of any banks, financial institutions, hire purchase/ lease companies, body corporate or any other persons on such terms and conditions as the Board may think fit, for the benefit of the Company and as agreed between Board and lender(s) towards security for borrowing of funds from time to time, not exceeding INR 100,00,00,000/- (Rupees One Hundred Crores only) for the purpose of business of the Company or otherwise as per the requirements of the Companies Act, 2013 read with the Companies (Management and Administration) Rules, 2014 and any other statutory and procedural formalities to be complied with in this regard.

"RESOLVED FURTHER THAT for the purpose of giving effect to this resolution, any director be and is hereby severally authorised to do all such acts, deeds, matters and things as it may in its absolute discretion deem necessary, proper or desirable and to settle any question, difficulty, doubt that may arise in respect of the borrowing(s) aforesaid and also to delegate all or any of the above powers to such Director of the Company and further to do all such acts, deeds and things and to execute all documents and writings as may be necessary, proper, desirable or expedient to give effect to this resolution."

6. To approve the increase in limits applicable for making investments/extending loans & giving guarantees or providing securities in connection with loans to person/ body corporates under Section 186 of the Company Act 2013:

To consider and if thought fit, to pass, with or without modification(s), the following resolution as Special Resolution:

"RESOLVED THAT pursuant to the provisions of Section 186(3) and any other applicable provisions of the Companies Act, 2013 read with the relevant rules made thereunder (including any statutory modification or re-enactment thereof), subject to the terms of Articles of Association of the Company and any other approvals, consents, sanctions and permissions as may be necessary, the consent of the members of the company be and is hereby accorded for empowering the Board of Directors of the company for making investment(s) in excess of limits specified under section 186 of the Companies Act, 2013 from time to time in acquisition of securities of anybody corporate or for giving loans, guarantees or providing securities to anybody or other person/entity whether in India or outside India, as may be considered appropriate for an amount not exceeding ₹25,00,00,000/- (Rupees Twenty Five Crores only), notwithstanding that such investment and acquisition together with existing investments of the Company in all other bodies corporate, loans and guarantees given and securities provided shall be in excess of the limits prescribed under section 186(3) of the Companies Act, 2013, i.e. the limits available



to the company is sixty percent of its paid-up share capital, free reserves and securities premium account or one hundred percent of its free reserves and securities premium account, whichever is more.

RESOLVED FURTHER THAT for the purpose of giving effect to the above resolutions, any of the Director of the company be and are hereby severally authorised to do all such acts, deeds, matters and things and execute all such deeds, documents, instruments and writings as it may in its absolute discretion deem necessary or desirable and pay any fees and commission and incur expenses in relation thereto."

#### Registered office:

30-15-139, FIRST FLOOR, ROOM NO.5 & 6, RAMAS ARCADE, DABAGARDENS, VISAKHAPATNAM, Andhra Pradesh- 530009

For and on behalf of Board of Directors, Cell Point (India) Limited

Date: 02/09/2025 Place: Visakhapatnam

Sd/- Sd/-

(Mohan Prasad Panday) (Chandra Sekhar Raghavapudi) Chairman & Managing Director(06493918) Company Secretary and Compliance Officer)



#### Notes:

- 1) The respective Explanatory Statements, pursuant to Section 102 of the Companies Act 2013, in respect of the business under item Nos. 03-6 of accompanying notice is annexed hereto.
- 2) The Notice of the 12<sup>th</sup> AGM along with the Annual Report for the Financial Year 2024-25 is being sent by electronic mode to those Members whose e-mail addresses are registered with the Company/Depositories as on **August 29, 2025**.
- 3) A MEMBER ENTITLED TO ATTEND AND VOTE AT THE MEETING IS ENTITLED TO APPOINT A PROXY TO ATTEND AND VOTE INSTEAD OF HIMSELF AND THE PROXY NEED NOT BE A MEMBER OF THE COMPANY. THE INSTRUMENT APPOINTING THE PROXY IS ANNEXED HEREWITH AS ANNEXURE-A.
- 4) Proxy forms, in order to be effective, must be deposited at the Registered Office of the Company not later than 48 hours before the time fixed for the meeting, duly completed and signed. A proxy does not have the right to speak at the meeting and cast votes only on a poll. A proxy form is annexed to this report. Proxies submitted on behalf of limited companies, societies, etc. must be supported by an appropriate resolution/authority, as applicable.
- 5) Pursuant to Section 105 of the Act read with Rule 19 of the Companies (Management and Administration) Rules, 2014, a person can act as a proxy on behalf of members not exceeding 50 (Fifty) and holding in the aggregate not more than 10% (Ten Percent) of the total share capital of the Company carrying voting rights. In case a proxy is proposed to be appointed by a member holding more than 10% (Ten Percent) of the total share capital of the Company carrying voting rights, then such proxy shall not act as a proxy for any other member.
- 6) Institutional/Corporate Members are required to send a scanned copy of their Board or Governing Body Resolution/Authorization etc., authorizing its representative to attend the AGM on its behalf and to vote through e-Voting/remote e-Voting. The said Resolution/Authorization shall be sent to Scrutinizer by email at <a href="mailto:bmrcs777@gmail.com">bmrcs777@gmail.com</a> with a copy marked to <a href="mailto:cs@cellpoint.biz">cs@cellpoint.biz</a> and evoting@bigshareonline.com
- 7) In case of joint holders attending the meeting, the Member whose name appears as the first holder in the order of names as per the Register of Members/List of Beneficial Owners of the Company will be entitled to vote at the AGM.
- 8) Relevant documents referred to in the accompanying Notice and the statement pursuant to Section 102(1) of the Companies Act, 2013 shall be available for inspection through electronic mode, basis the request being sent at <a href="mailto:cs@cellpoint.biz">cs@cellpoint.biz</a>
- 9) The Register of Directors and Key Managerial Personnel and their shareholding maintained under Section 170 of the Act and the Register of Contracts or Arrangements in which Directors are interested



maintained under Section 189 of the Act, and all the documents referred to in the accompanying Notice, are open for inspection in electronic form by the members during the AGM. All documents referred to in the Notice will also be available for inspection by the members at the registered office of the Company during office hours on all working days between 11.00 a.m. and 4.00 p.m. on all days except Saturdays, Sundays and public holidays, from the date hereof up to the date of the Meeting and at the venue of the Meeting for the duration of the Meeting. Members seeking to inspect such documents can send an email to cs@cellpoint.biz

- 10) Members who have not registered their e-mail IDs are requested to register/update the same with their Depository Participants to promote the green initiative and thus, help preserve the environment.
- 11) In continued compliance of Rule 18(3)(i) of the Companies (Management and Administration) Rules, 2014, the Company is pleased to provide another opportunity to the members to register/update their email IDs by providing the requisite details in the proforma annexed hereto with the Notice as **Annexure-B**.
- 12) Members are requested to notify change, if any, in their email ID and/or mailing address, quoting their Folio No. to the Company at its Registered Office or through email at cs@cellpoint.biz
- 13) Members holding shares in electronic form should notify any change, if any, in their email ID and/or mailing address including PIN Code, bank details etc. directly to their respective Depository Participants.
- 14) Members/proxies should bring duly filled Attendance Slip to attend the annual general meeting. Attendance slip is annexed herewith as **Annexure-C**.
- 15) Members may note that the Notice and Annual Report 2024-25 will also be available on the Company's website at www.cellpoint.biz , websites of the Stock Exchanges i.e National Stock Exchange of India Limited at www.nseindia.com
- 16) Members holding shares in dematerialized mode are requested to register/update their bank details with their Depository Participants, to enable expeditious credit of the dividend to their bank accounts electronically. For Members who have not updated their bank account details, dividend warrants/demand drafts/cheques will be sent out to their registered addresses.
- 17) Additional information(s), pursuant to Regulation 36(3) of the SEBI Listing Regulations and Secretarial Standard for General Meetings (SS-2) in respect of Director(s) recommended for appointment/reappointment are annexed with this AGM Notice as **Annexure-D**.
- 18) Any person, who acquires shares of the Company and becomes a member of the Company after dispatch of the Notice and holding shares as on cut-off date, may cast vote as provided in the Notice convening the Meeting, which is available on the website of the Company.



- 19) Members seeking clarifications on the Annual Report are requested to send in writing through email at <a href="mailto:cs@cellpoint.biz">cs@cellpoint.biz</a> at least 7 days before the date of meeting. This would enable the Company to compile the information and give replies to all the clarifications sought by the members, in the meeting.
- 20) In compliance with the provisions of Section 108 of the Companies Act, 2013 read with Rule 20 of the Companies (Management and Administration) Rules, 2014 as amended and Regulation 44 of SEBI Listing Regulations, the Members are provided with the facility of voting through electronic means ("remote e-Voting" out in this AGM Notice, through remote e-Voting services provided by Bigshare Services Pvt. Ltd (Big Share) at https://ivote.bigshareonline.com.
- 21) The facility for e-Voting will also be made available during the AGM and the Members attending the AGM who have not cast their vote by remote e-Voting shall be eligible to vote through the e-Voting system during the AGM. The Members who have cast their vote by remote e-Voting may also attend the AGM but shall not be entitled to cast their vote again. In case the members cast their votes through remote e-Voting as well as at the AGM, votes cast through remote e-Voting shall only be considered valid.
- 22) The remote e-Voting period commences on **Wednesday September 24, 2025 at 9.00 a.m. and ends on Friday September 26, 2025 at 5.00 p.m.** Thereafter, the remote e-Voting module shall be disabled for e-Voting. E-vote once cast cannot be altered subsequently.
- 23) The voting rights of members shall be in proportion to their shares in the paid-up equity share capital of the Company as on cut-off date. A person, whose name is recorded in the register of members or in the register of beneficial owners maintained by the depositories as on cut-off date i.e., September 19, 2025 shall be entitled to vote on the proposed resolutions; and their shareholding on such date shall only be reckoned for the purpose of arriving at the results of the remote e-Voting and voting at the AGM. Any person who is not the member of the Company as on the cut-off date should treat this notice for information purpose only.
- 24) The Board of Directors of the Company has appointed **Mr B.Uma Maheswara Rao**, Proprietor of M/s BMR and Associates., Company Secretaries, as the Scrutinizer to scrutinize the voting through remote e-Voting and e-Voting process, in a fair and transparent manner.
- 25) The Scrutinizer shall immediately after the conclusion of the Meeting, will count the e-Voting cast at the Meeting and the vote cast through remote e-Voting in the presence of at least two witnesses not in the employment of the Company and shall make, within the time permissible under the applicable laws, a consolidated Scrutinizer's report of the total votes cast in favor or against, if any, and submit the same to the Chairman or a person authorized by him, who shall counter sign the same.
- 26) The results declared along with the report of the Scrutinizer shall be placed in the website of the Company www.cellpoint.biz and on the website of Big share, i.e. https://ivote.bigshareonline.com. Immediately after the declaration of results by the Chairman or a person authorized by him and the



results shall also be communicated to National Stock Exchange of India Limited.

- 27) Route-map to the venue of the Meeting is provided in this Notice.
- 28) Pursuant to Section 91 of the Companies Act, 2013, The Register of Members and Share Transfer Books of the Company will be closed from **September 20, 2025** to **September 26, 2025** (both days inclusive).



#### THE INSTRUCTIONS OF SHAREHOLDERS FOR REMOTE E-VOTING ARE AS UNDER:

- i. The remote e-voting period begins on 24<sup>th</sup> September 2025 09.00 A.M. and ends on 26<sup>th</sup> September 2025 05.00 P.M. During this period shareholders of the Company, holding shares either in physical form or in dematerialized form, as on the cut-off date (record date) of 19<sup>th</sup> September 2025 may cast their vote electronically. The e-voting module shall be disabled by Bigshare for voting thereafter.
- ii. Shareholders who have already voted prior to the meeting date would not be entitled to vote at the meeting venue.
- iii. Pursuant to SEBI Circular No. SEBI/HO/CFD/CMD/CIR/P/2020/242 dated 09.12.2020, under Regulation 44 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, listed entities are required to provide remote e-voting facility to its shareholders, in respect of all shareholders' resolutions. However, it has been observed that the participation by the public non-institutional shareholders/retail shareholders is at a negligible level.

Currently, there are multiple e-voting service providers (ESPs) providing e-voting facility to listed entities in India. This necessitates registration on various ESPs and maintenance of multiple user IDs and passwords by the shareholders.

In order to increase the efficiency of the voting process, pursuant to a public consultation, it has been decided to enable e-voting to all the demat account holders, by way of a single login credential, through their demat accounts/ websites of Depositories/ Depository Participants. Demat account holders would be able to cast their vote without having to register again with the ESPs, thereby, not only facilitating seamless authentication but also enhancing ease and convenience of participating in e-voting process.

iv. In terms of SEBI circular no. SEBI/HO/CFD/CMD/CIR/P/2020/242 dated December 9, 2020 on e-Voting facility provided by Listed Companies, Individual shareholders holding securities in demat mode are allowed to vote through their demat account maintained with Depositories and Depository Participants. Shareholders are advised to update their mobile number and email Id in their demat accounts in order to access e-Voting facility.



Type of Lo	ogin Method
shareholders	obiii Metilou
Individual Shareholders holding securities in Demat mode with CDSL	<ol> <li>Users who have opted for CDSL Easi / Easiest facility, can login through their existing user id and password. Option will be made available to reach e-Voting page without any further authentication. The URL for users to login to Easi / Easiest arehttps://web.cdslindia.com/myeasi/home/login or visit www.cdslindia.com and click on Login icon and select New System Myeasi.</li> <li>After successful login the Easi / Easiest user will be able to see the e-Voting option for eligible companies where the evoting is in progress as per the information provided by company. On clicking the evoting option, the user will be able to see e-Voting page of BIGSHARE the e-Voting service provider and you will be re-directed to i-Vote website for casting your vote during the remote e-Voting period. Additionally, there is also links provided to access the system of all e-Voting Service Providers i.e. BIGSHARE, so that the user can visit the e-Voting service providers' website directly.</li> <li>If the user is not registered for Easi/Easiest, option to register is available at https://web.cdslindia.com/myeasi/Registration/EasiRegistration</li> <li>Alternatively, the user can directly access e-Voting page by providing Demat Account Number and PAN No. from a link www.cdslindia.com home page. The system will authenticate the user by sending OTP on registered Mobile &amp; Email as recorded in the Demat Account. After successful authentication, user will be able to see the e-Voting option where the evoting is in progress, and also able to directly access the system of all e-Voting Service Providers. Click on BIGSHARE and you will be re-directed to i-Votewebsite for casting your vote during the remote e-voting period.</li> <li>Shareholders/Members can also download NSDL Mobile App "NSDL Speede" facility by scanning the QR code mentioned below for seamless voting experience. 2023-24</li> </ol>



Individual
Shareholders
holding
securities in
demat mode
with NSDL

- 1) If you are already registered for NSDL IDeAS facility, please visit the e-Services website of NSDL. Open web browser by typing the following URL: https://eservices.nsdl.com either on a Personal Computer or on a mobile. Once the home page of e-Services is launched, click on the "Beneficial Owner" icon under "Login" which is available under 'IDeAS' section. A new screen will open. You will have to enter your User ID and Password. After successful authentication, you will be able to see e-Voting services. Click on "Access to e-Voting" under e-Voting services and you will be able to see e-Voting page. Click on company name or e-Voting service provider name BIGSHARE and you will be re-directed to i-Votewebsite for casting your vote during the remote e-Voting period.
- 2) If the user is not registered for IDeAS e-Services, option to register is available at https://eservices.nsdl.com. Select "Register Online for IDeAS "Portal or click at https://eservices.nsdl.com/SecureWeb/IdeasDirectReg.jsp
- 3) Visit the e-Voting website of NSDL. Open web browser by typing the following URL: https://www.evoting.nsdl.com/ either on a Personal Computer or on a mobile. Once the home page of e-Voting system is launched, click on the icon "Login" which is available under 'Shareholder/Member' section. A new screen will open. You will have to enter your User ID (i.e. your sixteen digit demat account number hold with NSDL), Password/OTP and a Verification Code as shown on the screen. After successful authentication, you will be redirected to NSDL Depository site wherein you can see e-Voting page. Click on company name or e-Voting service provider nameBIGSHARE and you will be redirected to i-Vote website for casting your vote during the remote e-Voting period.

Individual
Shareholders
(holding
securities in
demat mode)
login through
their
Depository
Participants

You can also login using the login credentials of your demat account through your Depository Participant registered with NSDL/CDSL for e-Voting facility. After Successful login, you will be able to see e-Voting option. Once you click on e-Voting option, you will be redirected to NSDL/CDSL Depository site after successful authentication, wherein you can see e-Voting feature. Click on company name or e-Voting service provider name and you will be redirected to e-Voting service provider website for casting your vote during the remote e-Voting period.



Login type	Helpdesk details
Individual Shareholders holding securities in Demat mode with CDSL	
	Members facing any technical issue in login can contact CDSL helpdesk by sending a request at helpdesk.evoting@cdslindia.comor contact at 022-23058738 and 22-23058542-43.
Individual Shareholders holding securities in Demat mode with NSDL	Members facing any technical issue in login can contact NSDL helpdesk by sending a request at evoting@nsdl.co.in or call at toll free no.: 1800 1020 990 and 1800 22 44 30

- 1. Login method for e-Voting for shareholder other than individual shareholders holding shares in Demat mode & physical mode is given below:
- You are requested to launch the URL on internet browser: https://ivote.bigshareonline.com
- Click on "LOGIN" button under the 'INVESTOR LOGIN' section to Login on E-Voting Platform.
- Please enter you 'USER ID'(User id description is given below) and 'PASSWORD' which is shared separately on you register email id.
  - Shareholders holding shares in CDSL demat account should enter 16 Digit Beneficiary ID as user id.
  - Shareholders holding shares in NSDL demat account should enter 8 Character DP ID followed by 8 Digit Client IDas user id.
  - Shareholders holding shares in physical form should enter Event No + Folio Number registered with the Company as user id.

Note If you have not received any user id or password please email from your registered email id or contact i-vote helpdesk team. (Email id and contact number are mentioned in helpdesk section).

Click on I AM NOT A ROBOT (CAPTCHA) option and login.

NOTE: If Shareholders are holding shares in demat form and have registered on to e-Voting system of https://ivote.bigshareonline.com and/or voted on an earlier event of any company then they can



use their existing user id and password to login.

- If you have forgotten the password: Click on 'LOGIN' under 'INVESTOR LOGIN' tab and then Click on 'Forgot your password?
- Enter "User ID" and "Registered email ID" Click on I AM NOT A ROBOT (CAPTCHA) option and click on 'Reset'.

(In case a shareholder is having valid email address, Password will be sent to his / her registered e-mail address). Voting method for shareholders on i-Vote E-voting portal:

- After successful login, Bigshare E-voting system page will appear.
- Click on "VIEW EVENT DETAILS (CURRENT)" under 'EVENTS' option on investor portal.
- Select event for which you are desire to vote under the dropdown option.
- Click on "VOTE NOW" option which is appearing on the right hand side top corner of the page.
- Cast your vote by selecting an appropriate option "INFAVOUR", "NOT IN FAVOUR" or "ABSTAIN" and click on "SUBMIT VOTE". A confirmation box will be displayed. Click "OK" to confirm, else "CANCEL" to modify. Once you confirm, you will not be allowed to modify your vote.
- Once you confirm the vote you will receive confirmation message on display screen and also you will receive an email on your registered email id. During the voting period, members can login any number of times till they have voted on the resolution(s). Once vote on a resolution is casted, it cannot be changed subsequently.
- Shareholder can "CHANGE PASSWORD" or "VIEW/UPDATE PROFILE" under "PROFILE" option on investor portal.
  - 2. Custodian registration process for i-Vote E-Voting Website:
- You are requested to launch the URL on internet browser: https://ivote.bigshareonline.com
- Click on "REGISTER" under "CUSTODIAN LOGIN", to register yourself on Bigshare i-Vote e-Voting Platform.
- Enter all required details and submit.
- After Successful registration, message will be displayed with "User id and password will be sent via email on your registered email id".
  - NOTE:If Custodian have registered on to e-Voting system of https://ivote.bigshareonline.com and/or voted on an earlier event of any company then they can use their existing user id and password to login.
- If you have forgotten the password: Click on 'LOGIN' under 'CUSTODIAN LOGIN' tab and further Click on 'Forgot your password?
- Enter "User ID" and "Registered email ID" Click on I AM NOT A ROBOT (CAPTCHA) option and click on 'RESET.

(In case a custodian is having valid email address, Password will be sent to his / her regd e-mail address). Voting method for Custodian on i-Vote E-voting portal:



After successful login, Bigshare E-voting system page will appear.

#### **Investor Mapping:**

- First you need to map the investor with your user ID under "DOCUMENTS" option on custodian portal.
  - Click on "DOCUMENT TYPE" dropdown option and select document type power of attorney (POA).
  - Click on upload document "CHOOSE FILE" and upload power of attorney (POA) or board resolution for respective investor and click on "UPLOAD".

Note: The power of attorney (POA)or board resolution has to be named as the "InvestorID.pdf" (Mention Demat account number as Investor ID.)

• Your investor is now mapped and you can check the file status on display.

#### Investor vote File Upload:

- To cast your vote select "VOTE FILE UPLOAD" option from left hand side menu on custodian portal.
- Select the Event under dropdown option.
- Download sample voting file and enter relevant details as required and upload the same file under upload document option by clicking on "UPLOAD". Confirmation message will be displayed on the screen and also you can check the file status on display (Once vote on a resolution is casted, it cannot be changed subsequently).

Custodian can "CHANGE PASSWORD" or "VIEW/UPDATE PROFILE" under "PROFILE" option on custodian portal.

portal.

#### Helpdesk for queries regarding e-voting:

Login type	Helpdesk details
Shareholder's other than individual shareholders holding shares in Demat mode & Physical mode.	In case shareholders/ investor have any queries regarding E-voting, you may refer the Frequently Asked Questions ('FAQs') and i-Vote e-Voting module available at https://ivote.bigshareonline.com, under download section or you can email us to ivote@bigshareonline.com or call us at: 1800 22 54 22.

Process for those shareholders whose email ids are not registered with the depositories/ company for procuring user id and password and registration of e-mail ids for e-voting for the resolutions set out in this notice:



- 1. In case shares are held in physical mode please provide Folio No., Name of shareholder, scanned copy of the share certificate (front and back), PAN (self attested scanned copy of PAN card), AADHAR (self-attested scanned copy of Aadhar Card) by email to cs@cellpoint.biz
- 2. In case shares are held in demat mode, please provide DPID-CLID (16 digit DPID + CLID or 16 digit beneficiary ID), Name, client master or copy of Consolidated Account statement, PAN (self-attested scanned copy of PAN card), AADHAR (selfattested scanned copy of Aadhar Card) to cs@cellpoint.biz. If you are an Individual shareholders holding securities in demat mode, you are requested to refer to the login method explained at step 1 (A) i.e. Login method for e-Voting for Individual shareholders holding securities in demat mode.
- 3. Alternatively, shareholder/members may send a request to evoting@nsdl.co.in for procuring user id and password for e-voting by providing above mentioned documents.
- 4. In terms of SEBI circular dated December 9, 2020 on e-Voting facility provided by Listed Companies, Individual shareholders holding securities in demat mode are allowed to vote through their demat account maintained with Depositories and Depository Participants. Shareholders are required to update their mobile number and email ID correctly in their demat account in order to access e-Voting facility.



#### Contact Details:

#### Company:

#### **Registered Office:**

30-15-139, First Floor, Room No.5 & 6, Ramas Arcade, Dabagardens, Visakhapatnama Ap 530020

Contact Person. Chandra Sekhar R, Company Secretary and Compliance Officer

Telephone: +91 90001 13897 Email ID: cs@cellpoint.biz Website: www.cellpoint.biz

CIN: U52390AP2013PLC086912

#### **Corporate Office:**

D No 30-15-134 Lalitha Colony Visakhapatnam (Urban) Visakhapatnam AP 530020 IN

Telephone: +91 90001 13897 Email ID: cs@cellpoint.biz Website: www.cellpoint.biz

CIN: U52390AP2013PLC086912

#### **Registrar and Transfer Agent:**

Big Share Services Private Limited E-2/3, Ansa Industrial Estate, Sakivihar Road, Saki Naka, Andheri(E), Mumbai – 470072

Tel: +91 22-40430200

For and on behalf of Board of Directors, Cell Point (India) Limited

Date: 02/09/2025 Place: Visakhapatnam

Sd/- Sd/-

(Mohan Prasad Panday) (Chandra Sekhar Raghavapudi) Chairman & Managing Director(06493918) Company Secretary and Compliance Officer)



#### **EXPLANATORY STATEMENT:**

(Pursuant To Section 102(1) of the Companies Act, 2013 and Secretarial Standard 2 on General Meetings)

## ITEM NO. 3: Appointment of Mr. Yanamandra Suryanarayana Murty (DIN: 01368271) as Non-Executive Independent Director of the company:

The Board of Directors ("Board") on the recommendation of the Nomination and Remuneration Committee ("NRC") has appointed Yanamandra Suryanarayana Murty (DIN: 01368271) as an Additional Director of the Company with effect from 19<sup>th</sup> August, 2025 and also as an Independent Director of the Company for a term of 5 (five) consecutive years with effect from August 19, 2025 to August 18, 2030, subject to approval of the Members by way of a special resolution.

Mr. Yanamandra Suryanarayana Murty , aged 59 years has done his CA from ICAI. He is practising as Chartered Accountant since 1999 at Visakhapatam. The NRC has identified amongst others his qualification and his vast experience in the Accountancy, Audit and corporate laws. After reviewing the profile of Mr. Yanamandra Suryanarayana Murty, the NRC and the Board was of the view that Mr. Yanamandra Suryanarayana Murty possesses appropriate skills, experience and knowledge as required for the role of an Independent Director. The skills coupled with his rich experience will benefit the Company. Accordingly, the Nomination and Remuneration Committee has recommended to the Board his candidature as an Independent Director of the Company.

The Board has also appointed him as the Member of the following Committees of the Board with effect from August 19, 2025:

(1) Audit Committee (2) Nomination and Remuneration Committee and (3) Stakeholders Relationship Committee.

He holds zero equity shares of the Company.

The Company has received a declaration from Mr. Y.Suryanaraya Murty to the effect that he meets the criteria of independence as provided in Section 149(6) and other applicable provisions of the Act and Rules framed thereunder and Regulation 16(1)(b), Regulation 25(8) and other applicable provisions of the Listing Regulations. Mr. Y.Suryanaraya Murty has also confirmed that he is not debarred from holding the office of a Director by virtue of any order passed by the Securities and Exchange Board of India or any such authority and is not disqualified from being appointed as a Director in terms of Section 164 of the Act. He was associated to Subodh Consulting Private Limited as a Director since 15<sup>th</sup> October, 2009.

The Board, on the basis of confirmations / declarations provided by Mr. Y.Suryanaraya Murty is of the opinion that he fulfills the conditions / criteria specified under the Act, the Rules framed thereunder and the Listing Regulations in relation to his appointment as an Independent Director of the Company and that he is independent of the management of the Company.



The Company has received a notice pursuant to Section 160 of the Act from a Member signifying the intention to propose the appointment of Mr. Y.Suryanaraya Murty as a Director of the Company. The letter of his appointment as an Independent Director setting out the terms and conditions of his appointment would be made available for inspection to the Members on sending a request along with their DP/Client ID or Folio No. from their registered e-mail address to the Company at cs@cellpoint.biz. The same is also placed on the website of the Company www.cellpoint.biz.

Pursuant to the provisions of section 149, 152, and other applicable provisions of the Companies Act, 2013 and Regulation 17(1C) of the Listing Regulations, approval of Members for appointment of a person on the Board of Directors of a company is required to be obtained.

Hence the approval of the Members for his appointment is sought in this Annual General Meeting. The Board, considering the qualification, experience and expertise of Mr. Y.Suryanaraya Murty, recommends the Special Resolution as set out at Item No. 3 of the Notice for approval of the Members.

Except Mr. Y.Suryanaraya Murty, being an appointee, none of the other Directors and Key Managerial Personnel of the Company and their relatives are concerned or interested, financially or otherwise, in the resolution set out at Item No. 5 of the accompanying Notice.

This Explanatory Statement may also be regarded as a disclosure under Regulation 36(3) of the Listing Regulations and Secretarial Standard on General Meetings (SS-2) of The Institute of Company Secretaries of India (ICSI).

**TEM No.4 Appointment of B.Uma Maheswara Rao, Practicing Company Secretary, Visakhapatnam, as the Secretarial Auditor of the Company:** 

Pursuant to the recent amendments notified in Regulation 24A by way of SEBI(LODR) (third amendment) Regulations, 2024, with effect from 1st April, 2025, the Company is required to appoint a Secretarial Auditor, who is a Peer Reviewed Company Secretary.

In accordance with the above regulation, and on the recommendation of the Audit Committee, the Board of Directors in their meeting held on 29<sup>th</sup> May, 2025 proposed to appoint B.Uma Maheswara Rao, Practicing Company Secretary, Visakhapatnam (FCS-10163, CP-13117) and Peer Review No.3157/2023), as the Secretarial Auditor of the Company, for performing Secretarial Audit of the Company for a period of Two consecutive years beginning from 1<sup>st</sup> April 2025 till 31<sup>st</sup> March, 2027, at such remuneration plus applicable taxes thereon and such increase in audit fees till the conclusion of their term, plus reimbursement of actual out of pocket expenses, as recommended by the Audit committee and as may be mutually agreed between the Board and the Secretarial Auditor.

The Secretarial Auditor confirms that they holds a valid peer review certificate issued by the Institute of Company Secretaries of India and that they have not incurred any disqualifications as specified under the Companies Act, 2013 and SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015. Pursuant to the provisions of Regulation 24A of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, approval of shareholders is required for such appointment. B.Uma Maheswara Rao, Practicing Company



Secretary, Visakhapatnam has given his consent to act as the Secretarial Auditor of the Company and has also confirmed that he hold a valid peer review certificate issued by Institute of Company Secretaries of India ('ICSI') and they are not disqualified from being appointed as the Secretarial Auditor.

The Board of Directors recommends passing of Ordinary Resolution as contained in item no. 04 of the notice. None of the Directors or KMPs of the Company or their relatives, in any way, concerned or interested, financially or otherwise, in the resolution, except to the extent of their respective shareholdings in the Company.

ITEM No.5: To empower board for creation of security on the properties of the company, both present and future of lenders u/s 180(1)(a) & other applicable provisions, if any of the companies act, 2013:

In terms of the provisions of Section 180(1)(a) read with Section 110 of the Companies Act, 2013 and Rules made thereunder, a company cannot sell, lease or otherwise dispose off the whole or substantially the whole of the undertaking or undertakings of the company without the consent of the Shareholders of the Company by way of a Special Resolution. Accordingly, the Special Resolution for creation of mortgage and/or charge on all or any of the movable and/or immovable properties and to sell, lease or otherwise dispose off of all or any of the movable and/or immovable properties of the Company, is proposed to be passed in this AGM.

In order to facilitate securing the borrowing made by the Company, it would be necessary to create charge hypothecation, mortgage on any movable and/or immovable properties/assets of the Company wheresoever situated, both present and future and on the whole or substantially the whole of the undertaking or the undertakings of the Company in favour of any banks, financial institutions, hire purchase/lease companies, body corporate or any other persons.

The Board of Directors of the Company in its meeting held on September 02, 2025 approved the above proposal and recommends the passing of the Resolution contained in this Item no. 5 of the accompanying Notice as a Special Resolution. None of the Directors or KMPs of the Company or their relatives is, in any way, concerned or interested, financially or otherwise, in the resolution, except to the extent of their respective shareholdings in the Company.

ITEM No.6:To approve the increase in limits applicable for making investments/extending loans & giving guarantees or providing securities in connection with loans to person/ body corporates under

Section 186 of the Company Act 2013:

As per the provisions of Section 186 of the Act read with the Companies (Meetings of Board and its Powers) Rules, 2014, as amended to date, provides that no company is permitted to, directly or indirectly, (a) give any loan to any person or other body corporate; (b) give any guarantee or provide security in connection with a loan to any other body corporate or person; and (c) acquire by way of subscription, purchase or otherwise, the securities of any other body corporate, exceeding sixty percent of its paid-up share capital, free reserves and securities premium account or one hundred per cent of its free reserves and securities

premium account, whichever is more. Further, the said Section provides that where the giving of any loan or guarantee or providing any security or the acquisition as provided under Section 186(2) of the Act, exceeds the limits specified therein, prior approval of Members by means of a Special Resolution is required to be passed at a general meeting. In view of the above and considering the long-term business plans of the Company, which



requires the Company to make sizeable loans / new investments and issue guarantees / securities to persons or bodies corporate, from time to time, prior approval of the Members is being sought for the same for an amount not exceeding ₹1,00,00,00,000/- (Rupees Hundred Crores only).

The Board of Directors of the Company in its meeting held on September 02, 2025 approved the above proposal and recommends the passing of the Resolution contained in this Item no.6 of the accompanying Notice as a Special Resolution.

None of the Directors or KMPs of the Company or their relatives is, in any way, concerned or interested, financially or otherwise, in the resolution, except to the extent of their respective shareholdings in the Company.

#### Registered office:

30-15-139, FIRST FLOOR, ROOM NO.5 & 6, RAMAS ARCADE, DABAGARDENS, VISAKHAPATNAM, Andhra Pradesh- 530009

For and on behalf of Board of Directors, Cell Point (India) Limited

Date: 02/09/2025 Place: Visakhapatnam

Sd/(Mohan Prasad Panday)

Chairman & Managing Director(06493918)

Sd/(Chandra Sekhar Raghavapudi)

Company Secretary and Compliance Officer)



#### **ANNEXURE-A**

#### FORM NO. MGT-11

## PROXY FORM 12<sup>th</sup> ANNUAL GENERAL MEETING

[Pursuant to section 105(6) of the Companies Act, 2013 and Rule 19 of Companies (Management and Administration) Rules, 2014]

**CIN**: U52390AP2013PLC086912

NAME OF THE COMPANY: CELL POINT (INDIA) LIMITED

**REGISTERED OFFICE**: 30-15-139, FIRST FLOOR, ROOM NO.5 & 6, RAMAS ARCADE, DABAGARDENS,

VISAKHAPATNAM, Andhra Pradesh-530020

**VENUE FOR MEETING**: 30-15-139, FIRST FLOOR, ROOM NO.5 & 6, RAMAS ARCADE, DABAGARDENS, VISAKHAPATNAM, Andhra Pradesh-530020

Name of the members	s(s):	
Registered address:		
E-Mail ID:		
Folio No./Client ID:		
DP ID:		
1. Name: Address:		
E-mail ID:	,	or failing him:
Signature		
2. Name: Address:		
E-mail ID:		or failing him:
Signature		



#### 2024-25

As my/our proxy to attend and vote (on a Poll) for me/us and my/our behalf at the 12<sup>TH</sup> Annual General Meeting of the Company, to be held on Saturday, 27th September, 2025 At 11.30 A.M of the company at 30-15-139, First Floor, Room No.5 & 6, Ramas Arcade, Dabagardens, Visakhapatnam Ap 530020 and at any adjournment thereof in respect of such resolutions as are indicated below:

SNo	Resolutions	Optional	onal
	OrdinaryBusiness	For	Against
1.	To receive, consider and adopt the Audited Standalone Financial Statement of the Company for the Financial Year ended on March 31, 2025 with the Reports the Board of Directors' and Auditors' thereon		
2	To re-appoint MrsKiranmai Panday (DIN: 08034071), as a Director who retires by rotation and being eligible, offers herself for re-appointment		
	Special Business		
3	Appointment of Mr. Yanamandra Suryanarayana Murty (DIN: 01368271) as Non-Executive Independent Director of the company		
4	Appointment of B.Uma Maheswara Rao, Practicing Company Secretary, Visakhapatnam, as the Secretarial Auditor of the Company		
5	To empower board for creation of security on the properties of the company, both present and future of lenders u/s 180(1)(a) & other applicable provisions, if any of the companies act, 2013		
6	To approve the increase in limits applicable for making investments/extending loans & giving guarantees or providing securities in connection with loans to person/ body corporate under Section 186 of the Company Act 2013		

Signed this day of .	2025
Signature of Shareholder	
Signature of First Proxy Holder	
Signature of Second Proxy Holder	

- 1. This form in order to be effective must be duly stamped, completed and signed and must be deposited at the Registered Office of the Company, not later than 48 hours before the commencement of the meeting.
- 2. Please put a (X) in the appropriate column against the resolutions indicated in the Box. If you leave the 'For' or 'Against' column blank against any or all the resolutions, your Proxy will be entitled to vote in the manner as he/she thinks appropriate.
- 3. The proxy need not to be the member of the Company. All alterations made in the form of proxy should be initialed.

Signature of the shareholder across the Revenue Stamp

Notes:



## **Annexure-B**

#### PROFORMA FOR REGISTRATION/UPDATION OF E-MAIL IDs

Date:	
CELL POINT (INDIA) LIMITED 30-15-139, First Floor, Room No.5 & 6, Ramas Arcade, Dabagardens, Visakhapatnama, Andhra Pradesh- 530020	
Folio No	
Dear Sirs,	
Please register/up-date my/our e-mail ID for forwarding all official communic notices/ postal ballot notices/annual reports etc. of the Company through ele	
My/our E-mail ID is as follows:	
E-mail ID:	
Name of the shareholder: Address:	Signature of the sole/first holder



## **Annexure-C**

## **CELL POINT (INDIA) LIMITED**

CIN: U52390AP2013PLC086912

Reg. Off.: 30-15-139, First Floor, Room No.5 & 6, Ramas Arcade, Dabagardens, Visakhapatnama, Ap 530020

Tel: +91 90001 13897
Website: <a href="mailto:www.cellpoint.biz">www.cellpoint.biz</a> I E-mail: <a href="mailto:cs@cellpoint.biz">cs@cellpoint.biz</a>

Sr. No.:\_\_\_\_\_

#### **ATTENDANCE SLIP**

12<sup>th</sup> ANNUAL GENERAL MEETING TO BE HELD ON Saturday, 27<sup>th</sup> September 2025 at 11.30 A.M

Reg. Folio/ DP ID & Client ID	
Name & Address of the Member	
Name(s) of Joint holder(s)	
No. of Share(s) held	
Name of Proxy holder	
, , ,	on <b>Saturday, 27<sup>th</sup> September, 2025 at 11.30 A.M</b> 5 & 6, Ramas Arcade, Dabagardens, 20
Name of the member/Proxy/Authorised Ro (In BLOCK LETTERS)	epresentative
Signature of member/Proxy/Authorised Ro	epresentative
Shareholder/Proxy holder wishing to atte	nd the meeting must bring the duly signed

Attendance Slip to the meeting and handover at the entrance



#### Annexure-D

## Annexure to Notice of 12<sup>th</sup> Annual General Meeting Disclosure under Regulation 36 (3) of SEBI (Listing Obligations and Disclosure Requirements) Regulaons, 2015 and Secretarial Standards-II issued by ICSI for Item No. 3:

Details of the Directors seeking Re-Appointment in the 12<sup>th</sup> Annual General Meeting of the company pursuant to SEBI (Listing Obligation and Disclosure Requirements) Regulation,2015

#### ItemNo3:Brief Profile of Mrs.Kiranmai Panday

Mrs. Kiranmai Panday is the Non-Executive Director of Cell Point (India) Limited and has over 7 years of experience as director of the company.

has over 7 years of experience as direct	or or the company.
Name of Director	Mrs.Kiranmai Panday
DIN	00654675
Date of Birth	02/04/1983
Date of Original Appointment	01/07/2017
Relationship with other Directors Interse	Spouse of Mr.Mohan Prasad Panday, Managing Director
Profile & Expertise in Specific functional Areas	Mrs.Kiranmai Panday is Non-Executive Director of our Company. She looks after business development & Sales Promotions of Cell Point (India) Limited since 2017
No. of Equity Shares held in the Company	100
List of other Companies in which Directorships are held	NIL
List of committees of Board of Directors(across all other Companies) in which Chairmanship/Membershipis held	NIL
Terms & Conditions	Liable to retire by rotation
Remuneration Last Drawn	
Remuneration sought to be paid	
Number of Board Meetings attended during the Financial Year 2024-25	All Board Meetings



#### ItemNo.3:

Mrs.Kiranmai Panday was appointed as an Non-Executive Director of the Company with effect from 01<sup>st</sup> December, 2017, in accordance with the provisions of Section161oftheCompanies Act, 2013, read with the Articles of Association of the Company. Pursuant to Section 161 of the Companies Act, 2013, the above director holds office only up to the date of the ensuing Annual General Meeting of the Company.

Mrs. Kiranmai Panday is not disqualified from being appointed as Director in terms of Section 164 of the Companies Act, 2013 and has given her consent to act as Director of the company. She shall be liable to retire by rotation. Her brief resume, inter-alia giving her experience, shareholding in the company, other Directorship and other particulars forms part of this notice.

Pursuant to the provisions of section 152 (2) of the Companies Act, 2013, every director shall be appointed in the General Meeting by way of Ordinary Resolution. The Board is of the view that the appointment of Mrs. Kiranmai Panday as Non - Executive Director is desirable and would be beneficial to the Company and hence it recommends the saidResolutionNo.3forapprovalbythemembersoftheCompany.

None of the Directors/Key Managerial Personnel of the Company/their relatives are concerned or interested in the said resolution. The Board recommends the said resolution to be passed as an ordinary resolution.

#### Registered office:

30-15-139, FIRST FLOOR, ROOM NO.5 & 6, RAMAS ARCADE, DABAGARDENS, VISAKHAPATNAM, Andhra Pradesh- 530009

> For and on behalf of Board of Directors, Cell Point (India) Limited

Date: 02/09/2025 Place: Visakhapatnam

Sd/(Mohan Prasad Panday) Sd/(Chandra Sekhar Raghavapudi)

Chairman & Managing Director(06493918) Company Secretary and Compliance Officer)



## **ROUTE MAP OF CELL POINT (INDIA) LIMITED**

12<sup>th</sup> ANNUAL GENERAL MEETING TO BE HELD ON Saturday, 27<sup>th</sup> September 2025 at 11.30 A.M





#### FROM THE DESK OF MR. MOHAN PRASAD PANDAY (MD)

Dear Shareholders, Ladies & Gentlemen,

Very Good Morning to all of you!

I warmly welcome each one of you to the 12<sup>th</sup> Annual General Meeting of our Company. It is my honor to address you as the Managing Director and share some highlights of our journey over the past year.

First and foremost, I want to express my deepest gratitude to our dedicated team members who have worked tirelessly to ensure our company's growth and success. Your unwavering commitment and passion have been the driving force behind our achievements.

Our dedicated team members have been the driving force behind our accomplishments. Thanks to your support, we have attracted top talent, nurtured their skills, and built a cohesive workforce that is passionate about our mission.

Your investments have empowered us to prioritize our customers. Through data-driven insights and personalized experiences, we have strengthened customer loyalty and retention, driving revenue growth.

The company was able to witness a growth in Sales in FY2025 compared to FY2024. The company's growth fundamentals have remained intact too with gains in penetration & distribution, with brand awareness establishing across Andhra Pradesh with our multiproduct outlets. The reason why we plan to expand further in other Appliances and consumer electronics (ACE) sector is because the sector is underpenetrated especially in Tier-II cities and Tier-III cities in the suburbs and village area of the Andhra Pradesh. Along with this, there is a lot of scope for growth from the rural market consumption as well as the demand for durables like refrigerators and other consumer electronic goods are likely to witness an increase in the coming years, as the Government plans to invest significantly in rural electrification.

The total number of multi-product outlets across Andhra Pradesh, increasing conversion rate & revenue per square feet for the company. All of these stores are owned by the company and because of this; the company has been able to clock a revenue of INR 326.26 Crores in this financial year. Hereby, on behalf of the company, I would like to thank each and every employee as well as those working with our partners across our value chain for their commitment and service to Cell Point (India) Limited in these challenging times. I would also like to thank our Business Channel Partners which has contributed significantly to the growth of the company. Most importantly, I would like to thank you, our shareholders, for your overwhelming trust, support and confidence in Cell Point (India) Limited

The Directors' Report and the Audited financial statements for the Financial Year ended March 31, 2025 have been with you and, with your consent, It shall take the same as read.



I extend my deepest gratitude to our shareholders, employees. Your solid trust and support have been pivotal to our success. Cellpoint believes in equitable value creation for all its stakeholders..

Our journey forward is guided by our strategic vision and a relentless focus on holistic well being and sustainable growth. We remain confident in our ability to evolve as per the emerging situations and continue creating significant value for all stakeholders.

Thank you for your continued support and confidence in Cell Point (India) Limited. We look forward to achieving greater heights together.

Sincerely

Sd/-MOHAN PRASAD PANDAY [MANAGING DIRECTOR]



### **Store Photos: Our Latest Retail Spaces**











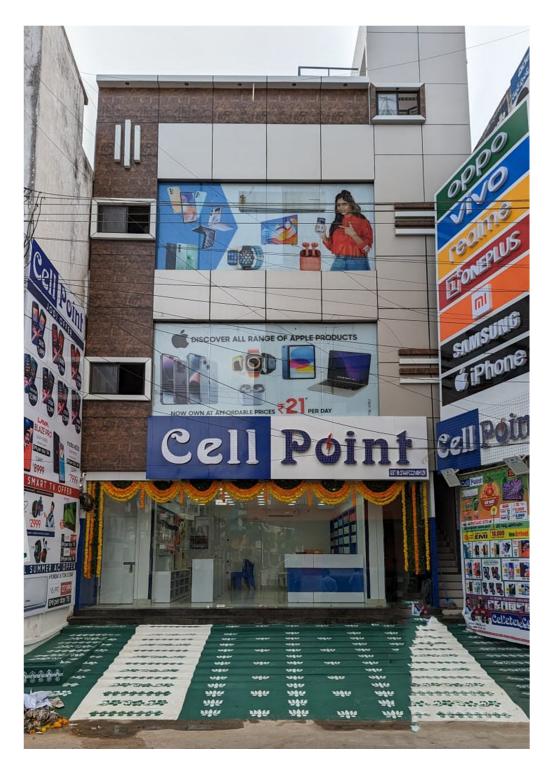












## **Our Evolution**





The journey began with a single retail store at Vizag.By 2005, we had gradually expanded to 5 strategically located stores across Vizag.





2010 - Achieved a milestone of more than 200,000 customer base.



2014 - Milestone of 100+ Crores turnover

2015 - Expanded our retail stores in coastal regions of divided Andhra Pradesh.



2017 - Achieved 200+ turnover.

2018 - Expanded our retail stores in rayalaseema region.





2020 - Expanded to almost all districts in Andhra Pradesh, serving over 1.5 million customers.



2023 - Listed on National Stock Exchange.



2024 - Achieved 300+ Crores turnover and expanded our product portfolio.



#### **Awards & Recognitions:**

•	B
Year	Details
2013	Incorporated as "Cell Point (India) Private Limited"
2013	Acquisition of sole proprietorship "Cell Point" and "Mobile King"
2014	Our Company received dealerships for selling mobile phones of brands such as Oppo and Vivo
2015	Our Company was awarded with the 'Business Leader 2015 Award' for our excellence in the retailing sector by TV5 News.
2017-2021	Our Company was certified as an esteemed member of the Elite fraternity by Nokia for our exceptional contribution and enduring partnership with the Nokia brand.
	Our Company won a cash credit of INR 2,00,001 for our exceptional performance in a quarter by Samsung
	Our Company was awarded a momento by MI for making Xiaomi No. 1 in Andhra Pradesh and Telangana
2019	Our Company was awarded with the 'Remarkable Contribution Award' by Oppo and also Best Business Partner Excellence Award' for our valuable contribution by Vivo
2020	Our Company was welcomed to the President's Club by Samsung for our invaluable contribution towards Samsung's success in India.
2022	Our Company was welcomed to the President's Club by Samsung for our wonderful partnership.
2023	Our Company was awarded for high performance sales partner by VIVO for exceptional sales performance of VIVO V29e.
	Best Partner award was presented to our company by HDB Financial Services, in appreciation of outstanding contribution and excellent support.
	Our Company was awarded by Bajaj Finserv on achieving Top Gun Contest and Dusshera Diwali Contest, during April to September 2023 and October to November 2023 respectively.







**SMART PHONES** 

**ACCESSORIES** 



**SMART WATCHES** 





**SMART TVs** 

**AIR CONDITIONER** 

ANNUAL REPORT

2024-25



### <u>Future Prospects for Mobile Industry</u>



The pandemic has compelled us to think differently in a way that everyone everywhere can access technology. Schools have adopted a digital teaching model



The work from home model has led to a further increase in the use of technology by over 70%



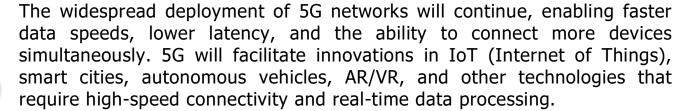
Banks and financial institutions have further developed into a "contactless" model.



Next-Generation Devices such as foldable smartphones and flexible displays will continue to evolve, offering users new form factors and enhancing multitasking capabilities.



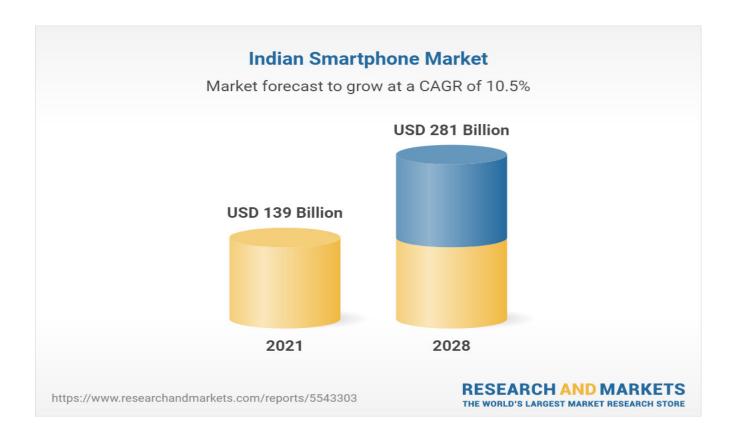
AR and VR will become more integrated into mobile devices, offering enhanced gaming, shopping, and social media experiences. These technologies will also find broader applications in fields like education, healthcare, and remote work, enabling new ways of learning and collaboration.





By taking into consideration all the opportunities, future requirements and needs mentioned above our company keeping its sights on the goal of catering to the needs of the people through all kinds of subtle complexities.







#### **DIRECTORS' REPORT**

To The Members, CELL POINT (INDIA) LIMITED

Your directors have pleasure in presenting their 12<sup>th</sup> Annual Report on the business and operations of the Company and the accounts for the Financial Year ended March 31, 2025.

#### 1. FINANCIAL RESULTS

[Rs. in lakhs]

Particulars	2024-25	2023-24
Total Revenue	32625.86	32290.48
Total Expenditure	32579.08	32018.40
Exceptional Items	234.63	0
Profit /(Loss) Before Tax	281.41	272.09
Less: Current Tax	-	81.64
Deferred Tax Income Tax of earlier years	54.69 0.57	(2.52) 23.64
Profit /(Loss) after Taxation	226.15	169.33
Earnings per Equity Share	1.21	0.97

#### 2. THE STATE OF THE COMPANY'S AFFAIRS:

The total income during the year has Rs. 32,625.86 lakhs and Total expenditure of the Company is Rs. 32,579.08 lakhs. The Profit before provision of Tax is Rs. 281.41 lakhs. Deferred tax for the year is Rs. 54.69 lakhs. The net Profit of the Company is Rs. 226.15 lakhs for the year under review. Any member intending to have a copy of Balance Sheet and other Financial Statement of these Companies shall be made available on the website of the Company at <a href="https://www.cellpoint.biz">www.cellpoint.biz</a>. Your directors will assure to put their efforts for growth of the company.



#### 3. CHANGE IN THE NATURE OF BUSINESS, IF ANY:

There were no Material changes in nature of business during the year.

#### 4. DIVIDEND

No dividend declared during the year under consideration.

#### 5. TRANSFER TO RESERVES

The Company has not transferred any amount to General Reserve during the year. The dividend payment is subject to approval of the members at the 11<sup>th</sup> Annual General Meeting, which will be paid, if declared, to the shareholders within 30 days from the date of declaration.

#### TRANSFER OF AMOUNTS TO INVESTOR EDUCATION AND PROTECTION FUND.

Your Company did not have any funds lying in unpaid or unclaimed dividend for a period of seven years. Therefore, there were no funds which were required to be transferred to Investor Education and Protection Fund (IEPF) under Section 124 of the Companies Act, 2013.

#### 7. SHARE CAPITAL:

Changes to the Capital Structure during the year under review The paid-up equity shares capital of the Company as of 31st March 2025 consists of 1,86,85,600 equity shares of ₹ 10 each. The company has made an allotment of shares to the tune of 53,40,000 @ 10/- per share and 90/- premium during the year under review due to IPO Proceedings and the issue of shares via SME IPO.

#### 8. DETAILS OF SUBSIDIARY/JOINTVENTURES/ ASSOCIATE COMPANIES:

There is no subsidiary /joint venture or Associate Companies within the meaning of Section 2(6) of the Companies Act, 2013.

#### 9. MANAGEMENT DISCUSSION AND ANALYSIS:

The Management Discussion and Analysis report as required under regulation 34 and Schedule V of SEBI (Listing Obligations and Discloser Requirements) Regulations, 2015 forms and integral part of this report and provides overview of the business and operations of the Company as per "Annexure A"

#### 10. MATERIAL CHANGES AND COMMITMENT IF ANY AFFECTING THE



# FINANCIAL POSITION OF THE COMPANY OCCURRED BETWEEN THE END FINANCIAL YEARS TO WHICH THIS FINANCIAL STATEMENT RELATES AND THE DATE OF THE REPORT:

No material changes and commitments affecting the financial position of the Company occurred between the end of the financial year to which this financial statement relates and the date of this report.

# 11. DETAILS OF SIGNIFICANT AND MATERIAL ORDER PASSED BY THE REGULATORS OR COURTS OR TRIBUNALS IMPACTING THE GOING CONCERN STATUS AND COMPANY'S OPERATIONS IN FUTURE

During the period under review, no significant and material order passed by the regulators or courts or tribunals impacting the going concern status and company's operations in future.

## 12. POLICY ON APPOINTMENT AND REMUNERATION OF DIRECTORS, KEY MANAGERIAL PERSONNEL AND SENIOR MANAGEMENT OF THE COMPANY:

The Board of Directors has formulated the Nomination and Remuneration Policy of your Company as recommended by the Nomination and Remuneration Committee. The salient aspects covered in the Nomination and Remuneration Policy covering the policy on appointment and remuneration of Directors including criteria for determining qualifications, positive attributes, independence of a director and other matters. The same has been uploaded on website of the Company www.cellpoint.biz

#### Salient feature of the Policy as follows:

#### (i) APPOINTMENT & QUALIFICATION:

- a) The Committee shall identify and ascertain the integrity, qualification, expertise and experience of the person for appointment as Director, KMP or at Senior Management level and recommend to the Board his / her appointment. The Committee has discretion to decide whether qualification, expertise and experience possessed by a person are sufficient or satisfactory for the concerned position.
- b) The Company shall not appoint or continue the employment of any person as Whole- Time Director who has attained the age of seventy years. Provided that the term of the person holding this position may be extended beyond the age of

#### **CELL POINT (INDIA) LIMITED**



seventy years with the approval of shareholders by passing a special resolution based on the explanatory statement annexed to the notice.

#### (ii) TERM/TENURE:

#### a) Managing Director/ Whole-Time Director:

The Company shall appoint or re-appoint any person as its, Managing Director or Whole- Time Director for a term not exceeding five years at a time. No reappointment shall be made earlier than one year before the expiry of term.

#### b) Independent Director:

An Independent Director shall hold office for a term up to five consecutive years on the Board of the Company and will be eligible for re-appointment on passing of a Special Resolution by the Company and disclosure of such appointment in the Board's report. No Independent Director shall hold office for more than two consecutive terms of up to maximum of 5 years each, but such Independent Director shall be eligible for appointment after expiry of three years of ceasing to become an Independent Director. Provided that an Independent Director shall not, during the said period of three years, be appointed in or be associated with the Company in any other capacity, either directly or indirectly.

#### (iii) REMOVAL:

Due to reasons for any disqualifications mentioned in the Act or under any other applicable Act, rules and regulations there under, the Committee may recommend, to the Board with reasons recorded in writing, removal of a Director, KMP or Senior Management Personnel subject to the provisions and compliance of the said Act, rules and regulations.

#### (iv) RETIREMENT:

The Directors, KMP and Senior Management Personnel shall retire as per the applicable provisions of the Act and the prevailing policy of the Company.

#### (v) EVALUATION:

The Committee shall carry out evaluation of performance of every Director, KMP and Senior Management Personnel at regular interval (yearly).



### (vi) POLICY FOR REMUNERATION TO DIRECTORS/KMP/SENIOR MANAGEMENT PERSONNEL:

- a) Remuneration to Managing Director, Whole-Time Director, Executive, Key Managerial Personnel and Senior Management Personnel: The Remuneration/Compensation/ Commission etc. to be paid to Director/Managing Director etc. shall be governed as per provisions of the Companies Act, 2013 and rules made there under or any other enactment for the time being in force.
- b) Remuneration to Non-Executive/ Independent Director: The Non-Executive Independent Director may receive remuneration/ compensation/commission as per the provisions of the Companies Act, 2013. The amount of sitting fees shall be subject to limits as provided under the Companies Act, 2013 and rules made there under or any other enactment for the time being in force and as may be decided by the Board in consultation with Non-Executive/ Independent Director. Provided that Non-Executive Independent Directors are not eligible for any Stock Option.

#### (vii) REVIEW AND AMENDMENT:

The Nomination and Remuneration Committee or the Board may review the Policy as and when it deems necessary. This Policy may be amended or substituted by the Nomination and Remuneration Committee or by the Board as and when required and also by the Compliance Officer where there is any statutory changes necessitating the change in the policy.

#### 13. BOARD DIVERSITY:

The Company recognizes and embraces the importance of a diverse Board in its process. We believe that a truly diverse Board will leverage differences in thought, perspective, knowledge, skill, regional and industry experience, cultural and geographical background, age, ethnicity, race and gender which will help us retain our competitive advantage. The Board has adopted the Board diversity policy which sets out the approach to diversity of the Board of Directors.

#### 14. CHANGES IN DIRECTORS AND KEY MANAGERIAL PERSONNEL:

No changes were taken place during the year under consideration.

15. Retirement by rotation and subsequent re-appointment

#### **CELL POINT (INDIA) LIMITED**



Pursuant to the provisions of Section 152 of the Companies Act, 2013 read with the Companies (Appointment and Qualification of Directors) Rules, 2014 and the Articles of Association of your Company, Mrs. Kiranmai Panday (DIN: 08034071), Non-Executive Director of the Company is liable to retire by rotation at the ensuing Annual General Meeting and being eligible offered herself for reappointment.

An appropriate resolution for her re-appointment is being placed for your approval at the ensuing Annual General Meeting. The brief resume of Mrs. Kiranmai Panday (DIN: 08034071), Non-executive Director and other related information has been detailed in the Annual Report.

#### 16. ANNUAL EVALUATION OF BOARD'S AND COMMITTEE PERFORMANCE:

The Nomination and Remuneration committee of the board constituted under Section 178 of the Companies Act, 2013 has been made responsible for carrying out evaluation of everyDirector's performance. The board is required to evaluate the performance based on the evaluation done by the Nomination and Remuneration committee.

The Nomination and Remuneration Committee carried out an evaluation of performance of Independent Director, Individual Executive and Non-Executive Director and Board as whole and that of its committees. The performance evaluation of the Chairman, the Non- Independent Directors and the Board as a whole was carried out by the Independent Directors in a separate meeting. The exercise of performance evaluation was carried out through a structured evaluation process covering various criteria as recommended by the Nomination and Remuneration Committee.

The performance of the Nomination and Remuneration committee evaluated by Board of directors, on the basis of the terms of reference of the committee.

The performance of Nomination and Remuneration committee reviewed by board of directors and which is much satisfactory.

Then the committee reviewed the Board and other committee. The evaluation of the Nomination and Remuneration Committee was left to the Board of the Directors.

The board as a whole and its committees were reviewed on the following parameters;

1) Size, structure and expertise of the Board

#### **CELL POINT (INDIA) LIMITED**



- 2) Frequency of Meetings
- 3) Effective discharge of functions and duties by Board and Committee prescribed under the law and as per terms of reference.
- 4) Ensuring the integrity of the Company's accounting and financial reporting systems, independent audit, internal audit and risk management systems (for Board and Audit Committee)
- 5) Working in the interests of all the stakeholders of the Company and such other factors.

The performance of the board as a whole was satisfactory and up to the mark during the year.

#### 17. DECLARATION OF INDEPENDENCE:

Your Company has received declarations from all the Independent Directors under Section 149(7) of the Companies Act, 2013 confirming that they meet the criteria of independence as prescribed under Section 149(6) of Companies Act, 2013 read with the Schedules and Rules issued there under as well as under Regulation 16(b) of the Securities Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

#### 18. CODE OF CONDUCT:

The Board of Directors has adopted the Policy on Code of Conduct in accordance with the requirements of the SEBI (Prohibition of Insider Trading) Regulations, 2015. The Code of Conduct of the Company lays down guidelines and procedures to be followed and disclosures to be made while dealing with shares of the Company as well as consequences of violation.

The code of practices and procedures for fair Disclosures of unpublished price sensitive information and code of conduct to regulate, monitor and report trading by Insiders is available on the website cellpoint.biz

All Board members and Senior Management Personnel have affirmed compliance of the Code of Conduct. A declaration to this effect, signed by the Chairman & Managing Director of the Company forms part of this Report. The Board has also adopted separate code of conduct with respect to duties of Independent Directors as per the provisions of the Companies Act, 2013.



#### 19. COMMITTEES OF THE BOARD:

As on 31st March, 2025, the Board of Directors has the following committees:

- a. Audit Committee
- b. Nomination and Remuneration Committee
- c. Stakeholder's Relationship Committee
- d. Risk Management Committee
- e. CSR Committee
- f. Internal Complaints Committee

During the year under review, all recommendations made by the various committees of the Board have been duly accepted by the Board. The Company constituted Risk Management Committee, CSR Committee and Internal Complaints Committee, even the same were not mandatory for SME segment, for better compliance in all respects for company's growth and investor's protection perspective.

#### **AUDIT COMMITTEE**

The Audit Committee of the Company is constituted in line with the provisions of Section 177 of the Companies Act, 2013 and as per Regulation 18 of the SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015. The composition of Audit Committee is given below:

Name of Director	Status	Nature of Directorship
Mr. ANANDA RAVADA	Chairman	Independent Non-Executive Director
Mrs. KIRANMAI PANDAY	Member	Non-Executive Director
Mrs. KAKSHAYANI SEKHARAMANTRI	Member	Independent Non-Executive Director

#### **TERMS OF REFERENCE:**

The terms of reference of the Audit Committee are as under:

 Overseeing the Company's financial reporting process and the disclosure of its financialinformation to ensure that the financial statements are correct, sufficient and credible.



- Recommending to the Board, the appointment, re-appointment and if required, thereplacement or removal of the statutory auditor and the fixation of audit fees.
- Approval of payment to statutory auditors for any other services rendered by the statutory auditors.
- Reviewing, with the management, the annual financial statements before submission to the Board for approval, with particular reference to:
  - a) Matters required being included in the Directors Responsibility Statement to be included in the Board's Report in terms of Clause C of sub-section 3 of Section 134 of the Companies Act, 2013.
  - b) Changes, if any, in accounting policies and practices and reasons for the same.
  - c) Major accounting entries involving estimates based on the exercise of judgment by management.
  - d) Significant adjustments made in the financial statements arising out of audit findings.
  - e) Compliance with listing and other legal requirements relating to financial statements.
  - f) Disclosure of any related party transactions.
  - g) Qualifications in the draft audit report.
- Reviewing, with the management, the half yearly and annual financial statements before submission to the board for approval.
- Reviewing, with the management, the statement of uses / application of funds raised through an issue (public issue, rights issue, preferential issue, etc.), the statement of funds utilized for purpose other than those stated in the offer document / prospectus / notice and the report submitted by the monitoring agency monitoring the utilization of proceeds of a public or rights issue, and making appropriate recommendations to the Board to take up steps in this matter.
- Reviewing, with the management, performance of statutory and internal auditors, adequacy of internal control systems.
- Reviewing the adequacy of internal audit function, if any, including the structure of the internal audit department, staffing and seniority of the official heading department, reporting structure coverage and frequency of internal audit.



- Discussion with internal auditors on any significant findings and follow up there on.
- Reviewing the finding of any internal investigations by the internal auditors into matters where there is suspected fraud or irregularity or a failure of internal control systems of a material nature and reporting the matter to the Board.
- Discussion with the statutory auditors before the audit commences, about the nature and scope of audit as well as post-audit discussion to ascertain any area of concern.
- To look into the reasons for substantial defaults in the payment to the depositors, debenture holders, shareholders (in case of nonpayment of declared dividends) and creditors.
- To review the functioning of the Whistle Blower mechanism, in case the same is existing.
- To overview the Vigil Mechanism of the Company and took appropriate actions in the case of repeated frivolous complaints against any Director or Employee

#### **MEETINGS HELD AND ATTENDANCE**

During the Financial year 2024-25 **Four** meetings were held on 28/**05/2024**, **02/09/2024**, **02/11/2024** and **11/02/2025**. The attendance records of the members are as follows.

Mr. ANANDA RAVADA (DIN: 07712945) is chairman of Audit Committee.

Members Category		Meetings held during the tenure of the Directors	Meetings attended
Mr. ANANDA RAVADA	Independent & Non- Executive Director	4	4
Mrs. KIRANMAI PANDAY	Non-Executive Director	4	4
Mrs. KAKSHAYANI SEKHARAMANTRI	Independent & Non- Executive Director	4	4



#### **NOMINATION & REMUNERATION COMMITTEE**

The Nomination & Remuneration Committee of the Company is constituted with the provisions of Section 178 of the Companies Act, 2013 and as per Regulation 19 of the SEBI (Listing Obligation and Disclosure Requirements), 2015.

The composition of Nomination & Remuneration Committee is given below:

Name of Director	Status	Nature of Directorship		
Mr. ANANDA RAVADA	Chairman	Independent Non-Executive Director		
Mrs. KAKSHAYANI SEKHARAMANTRI	Member	Independent Non- Executive Director		
Mrs. KIRANMAI PANDAY	Member	Non-Executive Director		



#### **TERMS OF REFERENCE:**

The terms of reference of the Nomination and Remuneration Committee are as under:

- To recommend to the Board, the remuneration packages of the Company's Managing/Joint Managing/Whole time /Executive Directors, including all elements of remuneration package (i.e., salary, benefits, bonuses, perquisites, commission, incentives, stock options, pension, retirement benefits, details of fixed components and performances linked incentives along with the performance criteria, service contracts. notice period, severance fees, etc.);
- To be authorized at its duly constituted meeting to determine on behalf of the Board of Directors and on behalf of the shareholders with agreed terms of reference, the Company's policy on specific remuneration packages for Company's Managing/Joint Managing/Whole time /Executive Directors, including pension rights and any compensation payment;
- Such other matters as May from time to time are required by any statutory, contractual or other regulatory requirements to be attended to by such committee.

#### **MEETINGS HELD AND ATTENDANCE**

The members of Nomination and Remuneration Committee met One (1) time during the year on 11/02/2025 as per provisions of Section 178 of the Companies Act, 2013 and applicable provisions.

Mr. ANANDA RAVADA (DIN: 07712945) is chairman of Nomination and Remuneration Committee.

Members	Category	Meetings held during the tenure of the Directors	Meetings attended
Mr. Ananda Ravada	Independent & Non- Executive Director	1	1
Mrs. KIRANMAI PANDAY	Non-ExecutiveDirector	1	1
Mrs. KAKSHAYANI SEKHARAMANTRI	Independent & Non- Executive Director	1	1



#### STAKEHOLDERS RELATIONSHIP COMMITTEE

The Stakeholder Relationship Committee of the Company is constituted in line with the provisions of Section 178 of the Companies Act, 2013 and as per Regulation 20 of the SEBI (Listing Obligation and Disclosure Requirements), 2015. The composition of Stakeholder Relationship Committee is given below:

Name of Director	Status	Nature of Directorship
Mrs. KIRANMAI PANDAY	Chairman	Non-Executive Director
Mr. MOHAN PRASAD PANDAY	Member	Director
Mrs. KAKSHAYANI SEKHARAMANTRI	Member	Non-Executive Independent Director

#### **TERMS OF REFERENCE:**

The terms of reference of the Stakeholder Relationship Committee are as under:

- Redressal of shareholders'/investor's complaints;
- Reviewing on a periodic basis the Approval of Transfer or transmission of shares, debentures or any other securities made by the Registrar and Share Transfer Agent;
- Issue of duplicate certificates and new certificates on split/ consolidation/renewal;
- Non-receipt of declared dividends, balance sheets of the Company; and
- Carrying out any other function as prescribed under the Listing Compliances.

#### **MEETINGS HELD AND ATTENDANCE**

The members of Stakeholder Relationship Committee met One (1) time during the year on 11/02/2025 as per provisions of Section 178 of the Companies Act, 2013 and applicable provisions.

Mrs. KIRANMAI PANDAY (DIN: 08034071) is the Chairman of Stakeholder Relationship Committee.

#### **MEETINGS OF THE BOARD OF DIRECTORS**

### **Risk Management Committee**



Name of Director	Status	Nature of Directorship
Mr. BALA BALAJI PANDAY	Chairman	Director
Mrs. KAKSHAYANI SEKHARAMANTRI	Member	Non-Executive Independent Director
Mr. CHANDRA SEKHAR RAGHAVAPUDI	Member	Company Secretary and Compliance Officer

#### **RISK MANAGEMENT COMMITTEE**

The Risk Management Committee has been constituted in line with Regulation 21 of the Listing Regulations, 2015. The risk management framework and policy have been revised subsequent to relevant amendments in the SEBI LODR.

#### The role of the committee shall include the following:

- 1. To formulate a detailed risk management policy which shall include:
- a) A framework for identification of internal and external risks specifically faced by the listed entity, in particular including financial, operational, sectoral, sustainability (particularly, ESG-related risks), information, cyber security risks or any other risk as may be determined by the Committee
- b) Measures for risk mitigation including systems and processes for internal control of identified risks.
- c) Business continuity plan.
- 2. To ensure that appropriate methodology, processes, and systems are in place to monitor and evaluate risks associated with the business of the Company.
- 3. To monitor and oversee the implementation of the risk management policy, including evaluating the adequacy of risk management systems.
- 4. To periodically review the risk management policy, at least once in two years, including by considering the changing industry dynamics and evolving complexity.
- 5. To keep the board of directors informed about the nature and content of its discussions, recommendations, and actions to be taken.
  - 4. The Risk Management Committee shall coordinate its activities with other committees, in instances where there is any overlap with the activities of such committees, as per the framework laid down by the board of directors.

The committee shall meet once a year.



#### **CSR COMMITTEE**

Name of Director	Status	Nature of Directorship
Mr. ANANDA RAVADA	Chairman	Non-Executive Independent Director
Mrs. KAKSHAYANI SEKHARAMANTRI	Member	Non-Executive Independent Director
Mr. BALA BALAJI PANDAY	Member	Director

#### CORPORATE SOCIAL RESPONSIBILITY AND SUSTAINABILITY COMMITTEE:

This Committee has been reconstituted on as per the requirements of Section 135 of the Companies Act, 2013. This Committee is constituted to formulate and recommend to the Board, Corporate Social Responsibility Policy as per Schedule VII of the Companies Act, 2013 as amended from time to time; to recommend the amount of expenditure to be incurred on the activities specified in the CSR Policy; to monitor the Corporate Social Responsibility Policy of the company from time to time; and any other matter as the Board may delegate from time to time.

This Committee formulates and recommend to the Board CSR Policy (including sustainable development) from time to time. The CSR Policy of your Company outlines the Company's philosophy for undertaking socially useful programs for welfare and sustainable development of the community at large as part of its CSR Obligation.

The members of CORPORATE SOCIAL RESPONSIBILITY Committee met One (1) time during the year on 11/02/2025 as per provisions of Section 135 of the Companies Act, 2013 and applicable provisions

The amount has been spent on CSR activities in the financial year 2024-2025 is nil:

#### **Internal Complaints Committee**

Name of Director	Status	Nature of Directorship
Mrs. KAKSHAYANI SEKHARAMANTRI	Chairman	Non-Executive Independent Director
Mrs. KIRANMAI PANDAY	Member	Director
Mr. ANANDA RAVADA	Member	Non-Executive Independent Director



Your company has constituted internal complaints committee to handle complaints regarding sexual harassment and reviewed the safeguards and create awareness among employees on their rights and responsibilities towards creating a safe workplace. Submit Annual Report on POSH Compliance as applicable.

#### **Meeting of the Board of Directors**

The Board of Directors of the Company met Eight (08) times during the year on 28-05-2024, 02-09-2024, 30-09-2024, 02-11-2024, 17-12-2024, 07-01-2025, 11-02-2025 and 10-03-2025 in respect of which proper notices were given and the proceedings were Properly recorded, signed and maintained in the Minutes book kept by the Company for the purpose.

The intervening Gap between the Meetings was within the period prescribed under the Companies Act, 2013.

Name of Director s	Category	Meetings Held duringthe tenure of the Directors	Meetings Attended		No. of committee membership in which he/she is a member and Chairperson
Mr. MOHAN PRASAD PANDAY	Managing Director	08	08	Yes	Member in One Committee
Mr. BALA BALAJI PANDAY	Whole-time Director	08	08	Yes	Chairman in One Committees Member in one Committees
Mrs. KIRANMAI PANDAY	Director	08	08	Yes	Chairman in One Committees Member in Three Committees



Mrs.	Independen				Chairman in
KAKSHAYANI	t&Non-	00	00	V	one
SEKHARAMAN	Executive	08	80	Yes	Committees
TRI	Director				Member in
					Five
					Committees
Mr.	Non-				Chairman in
ANANDA	Executive				Three
RAVADA	Independe	08	08	Yes	Committees
	nt Director				Member in
	THE DIFFEREN				One
					Committees

#### **Independent Directors' Meeting**

Pursuant to Secretarial Standard -1 relating to Board Meeting issued by the Institute of Company secretaries of India, the independent directors shall conduct at least One (1) meeting in a Calendar Year to review the performance of Non- Independent Directors and the Board as a whole; to review the performance of the Chairman and to assess the quality, quantity and timeliness of flow of information between the Company management and the Board and its members that is necessary for the Board to effectively and reasonably perform their duties.

Accordingly, all Independent Directors of the Company has conducted a meeting on February 11, 2025, without presence of non-independent director where they review the performance of all non-independent director of the Company and the board as a whole, also review the performance of the Chairman of the Company and assess the quality, quantity and timeliness of flow of information between the Company management and the Board.

In accordance with the provisions of Schedule IV (Code for Independent Directors) of the Companies Act, 2013 and Regulation 25 of the Securities Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, a meeting of the Independent Directors of the Company was held on February 11, 2025.

KAKSHAYANI SEKHARAMANTRI is the Chairman of Independent Directors Meeting.



Member s	Category	Meetings held duringthe tenure of the Directors	Meetings attended
Mr. ANANDA RAVADA	Independent & Non- Executive Director	1	1
Mrs. KAKSHAYANI SEKHARAMANTRI	Independent & Non- Executive Director	1	1

#### **20. DIRECTORS RESPONSIBILITY STATEMENT:**

The Board of Directors acknowledge the responsibility for ensuring compliance with the provisions of Section 134(3) (C) read with Section 134 (5) of the Companies Act, 2013 in the preparation of annual accounts for the year ended on 31<sup>st</sup>March, 2025 and state that:

In the preparation of the annual accounts for the year ended March 31, 2025, the Applicable accounting Standards have been followed and there are no materials Departures from the same;

- In the preparation of the annual accounts for the year ended March 31, 2025, the Applicable accounting Standards have been followed and there are no materials Departures from the same;
- II. The Directors had selected such accounting policies and applied them consistently and made judgments and estimates that are reasonable and prudent so as to give a true and fair view of the state of the affairs of the company as at March 31, 2025 and of the profit of the company for the year ended on that date:
- III. The Directors had taken proper and sufficient care for the maintenance of adequate accounting records in accordance with the provisions of the Act for safeguarding the Assets of the company and for preventing and detecting fraud and other irregularities;
- IV. The Directors had prepared annual accounts on a 'going concern' basis.
- V. The Directors had laid down internal financial controls to be followed by the Company and that such internal financial controls are adequate and are operating effectively; and
- VI. The Directors had devised proper systems to ensure compliance with the provisions of all applicable laws and that such systems are adequate and operating effectively



#### 21. WEB ADDRESS OF ANNUAL RETURN:

Pursuant to Section 92(3) read with Section 134(3) (a) of the Companies Act, 2013, the Annual Return for the year ending on March 31, 2025 is available on the Company's website at https://www.cellpoint.biz

#### 22. PARTICULARS OF EMPLOYEES:

During the year under review, there was no employee who has drawn remuneration in excess of the limits set out under section 197 (12) of the Companies Act, 2013 read with rule 5(2) of the Companies (Appointment and Remuneration of Managerial Personnel) Rules, 2014 and Disclosures pertaining to remuneration and other details as required under Section 197 (12) of the Act read with rule 5 (1) of the Companies (Appointment and Remuneration of Managerial Personnel) Rules, 2014 is attached as "Annexure B".

#### 23. SEXUAL HARASSMENT

The Company has complied with the provisions relating to the Constitution of Internal Complaints Committee under the Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act, 2013. There was no case filled or registered with the Committee during the year, under the Sexual Harassment of Women at Workplace (Prevention, Prohibition & Redressal) Act, 2013. Further Company ensures that there is a healthy and safe environment for every women employee at the workplace and made the necessary policies for safe and secure environment for women employee.

#### 24. CORPORATE GOVERNANCE

The Company is listed on SME Emerge Platform of NSE, by virtue of Regulation 15 of Listing Regulation the compliance with the corporate governance provisions as specified in Regulation 17, 17A, 18, 19, 20, 21, 22, 23, 24, 24A, 25, 26, 27 clauses (b) to (i) and (t) of sub regulation 2 of Regulation 46 and Para C, D and E of Schedule V of the listing regulation are not applicable to the Company. However, the Company implementing the corporate governance provisions for better interest of the Company and Stakeholders. Hence, the Corporate Governance Report form part of this Annual Report as Annexure-C



#### 25. DISCLOSURE OF ACCOUNTING TREATMENT

These Financial statements of the Company are prepared in accordance with India Accounting Standards ("Ind AS"), notified under section 133 of Companies Act, 2013 read along with Companies (Indian Accounting Standards) Rules, 2015 as amended and other relevant provisions of the Act.

#### **26. RISK MANAGEMENT**

The Company has established a well-defined process of risk management, wherein the identification, analysis and assessment of the various risks, measuring of the probable impact of such risks, formulation of risk mitigation strategy and implementation of the same takes place in a structured manner. Though the various risks associated with the business cannot be eliminated completely, all efforts are made to minimize the impact of such risks on the operations of the Company. Necessary internal control systems are also put in place by the Company on various activities across the board to ensure that business operations are directed towards attaining the stated organizational objectives with optimum utilization of the resources.

The company has developed and implemented risk management policy. Company has an effective risk management system to keep track of business and operational hazards. All major functions and divisions are responsible for independently monitoring risks in their respective areas of operations. The risk management process is overseen by the Company's board of directors.

The Company, through its risk management process, aims to contain the risks within its appetite. There are no risks which in the opinion of the Board threaten the existence of the Company.

## 27. PARTICULARS OF MATERIAL CONTRACTS OR ARRANGEMENTS MADE WITH THERELATED PARTIES

All contracts / arrangements / transactions entered by the Company during the financial year with related parties were in its ordinary course of business and on an arm's length basis.

During the year, the Company had not entered into any contract/ arrangement / transaction with related parties which could be considered material in accordance with the policy of the Company on materiality of related party transactions or which

#### **CELL POINT (INDIA) LIMITED**



is required to be reported in Form No. AOC-2 in terms of Section 134(3)(h) read with Section 188 of the Act and Rule 8(2) of the Companies (Accounts) Rules, 2014. There were no materially significant related party transactions which could have potential conflict with interest of the Company at large.

The Policy on Materiality of Related Party Transactions and dealing with Related Party Transactions as approved by the Board is put up on the Company's website and can be accessed at <a href="https://cellpoint.biz/investors.cellpoint.biz/">https://cellpoint.biz/investors.cellpoint.biz/</a>

Members may refer Note No. 3.25 to the Standalone Financial Statement which sets outrelated party disclosures pursuant to Ind AS 18.

## 28. PARTICULARS OF LOANS, GUARANTEES, ADVANCES OR INVESTMENTS MADE UNDERSECTION 186 OF THE COMPANIES ACT, 2013

The particulars of Loans, guarantees or investments made under Section 186 are furnished hereunder:

#### **Details of Loans:**

S	Date	Detail of	Amount	Purpose	Time	Date	Date of	Rate	Expecte
R	of	Borrowe		for	period	of	Special	of	drate
No	makin	r		which	for	Board	Resolu-	Interes	of
''	gloan			the loan	which	Resol	tion (if	t	return
				is to be	itis	u-tion	required		
				utilized	give		)		
				by the	give n				
				Recipien					
				t					
				NA					



#### **Details of Investments:**

SR	Date of	Details	Amount	Purpose for	Date of	Date of	Expecte
No	investmen	of		whichthe	Board	Special	drate
INO	t	Investee		proceeds from	Resolutio	Resolutio	of
				investment is	n	n(if	return
				proposed to be		required)	
				utilized by the			
				recipient			
			NA				
				-			

#### **Details of Guarantee / Security Provided:**

S	Date of	Details	Amoun	Purpose for	Date of	Date of	Commission
R	providing	of	t	whichthe	Board	Special	
No	security/	recipient		security/	Resolutio	Resolution(if	
''	guarante			guarantee is	n	required)	
	е			proposed to be			
				utilized by the			
				recipient			
				NA			

#### 27. LOAN RECEIVED FROM DIRECTORS

During the period under review, the Company has not accepted any unsecured loan from the Directors pursuant to Rule 2(1) (c) (viii) of Companies (Acceptance of Deposits) Rules, 2014.

#### 28. VIGIL MECHANISM:

The Vigil Mechanism/Whistle Blower Policy has been adopted to provide appropriate Avenues to the employees to bring to the attention of the management, the concerns about any unethical behavior, by using the mechanism provided in the Policy. In cases related to financial irregularities, including fraud or suspected fraud, the employees may directly approach the Chairman of the Audit Committee of the Company. We confirm that no director or employee has been denied access to the Audit Committee during FY 2024- 25.

#### **CELL POINT (INDIA) LIMITED**



The Policy provides that no adverse action shall be taken or recommended against any employee in retaliation to his/her disclosure, if any, in good faith of any unethical and improper practices or alleged wrongful conduct. This Policy protects such employees from unfair or prejudicial treatment by anyone in the Company. The same is available on the Company's Web Site <a href="https://www.cellpoint.biz">https://www.cellpoint.biz</a>

With a view to regulate trading in securities by the Directors and Designated Employees, the Company has adopted a Code of Conduct for Prohibition of Insider Trading (Code) and Vigil Mechanism/Whistle Blower Policy. The Code also covers the policy and procedures for inquiry in case of leak of Unpublished Price Sensitive Information (UPSI) or suspected leak of UPSI. The Code/Policy is available on the website of the Company https://cellpoint.biz/investors.cellpoint.biz/

#### 29. STATUTORY AUDITORS:

**M/s Rao and Kumar** (Firm Registration No. 000384W), Chartered Accountants, Visakhapatnam, have been appointed as Statutory Auditors of the Company for a period of 4 years at the 10<sup>th</sup> Annual General Meeting was held on 29th September, 2023 to hold the office from conclusion of that meeting until the conclusion of the 14<sup>th</sup> Annual General Meeting of the Company to be held in the year 2027. As required under Regulation 33(d) of SEBI (LODR) Regulations, 2015 the Auditors have confirmed that they hold a valid certificate issued by the Peer Review Board of the Institute of Chartered Accountants of India.

#### **30. FRAUDS REPORTED BY AUDITORS:**

No frauds are reported by Auditors which falls under the purview of sub section (12) of Section 143 of Companies Act, 2013.

# 31. EXPLANATION OR COMMENTS ON QUALIFICATIONS, RESERVATIONS OR ADVERSEREMARKS OR DISCLAIMERS MADE BY THE AUDITORS IN HIS REPORT:

The Notes to the financial statements referred in the Auditors' Report are self-explanatory. There are no qualifications or reservations or adverse remarks or disclaimers given by Statutory Auditors of the Company and therefore do not call for any comments under Section 134 of the Act. The Auditors' Report is enclosed with the financial statements in this Annual Report.



#### 32. SECRETARIAL AUDIT REPORT

In terms of section 204 of the Act and Rules made there under, Mr. B.Uma Maheswara Rao, Practicing Company Secretary, Visakhapatnam has been appointed as a Secretarial Auditor of the Company. The report of the Secretarial Auditor is enclosed as "Annexure- D" to this report. There are no qualifications or reservations or adverse remarks or disclaimer in the said Secretarial Audit Report.

#### 33. INTERNAL AUDIT & CONTROLS

During the year, the Company continued to implement her suggestions and recommendations to improve the control environment. Their scope of work includes review of processes for safeguarding the assets of the Company, review of operational efficiency, effectiveness of systems and processes, and assessing the internal control strengths in all areas. Internal Auditor's findings are discussed with the process owners and suitable corrective actions taken as per the directions of Audit Committee on anongoing basis to improve efficiency in operations.

#### 34. INTERNAL FINANCIAL CONTROLS:

The Company has adequate internal controls and checks in commensurate with its activities. The Board has adopted the policies and procedures for ensuring the orderly and efficient conduct of its business, including adherence to the Company's policies, the safeguarding of its assets, the prevention and detection of frauds and errors, the accuracy and completeness of the accounting records, and the timely preparation of reliable financial disclosures.

#### 35. REPORTING ON SUSTAINABILITY

We are continuously striving to promote better and more effective sustainability policy and practices. In order to ensure transparent communication of our sustainability efforts to all our stakeholders we have made conscious efforts through technology innovation and effective communication and transparency.

#### 36. DEPOSITS

The Company has neither accepted/invited any deposits u/s 73 to 76 of the Companies Act, 2013 during the period.

#### 37. CONSERVATION OF ENERGY, TECHNOLOGY ABSORPTION AND



#### FOREIGN EXCHANGEEARNINGS AND OUTGO.

Information in accordance with the provisions of Section 134 read with the Companies (Accounts) Rules, 2014 regarding conservation of energy, and technology absorption: NIL

#### 38. HUMAN RESOURCES AND INDUSTRIAL RELATIONS

The Company is pleased to report that during the year under reporting, the industrial relations were cordial.

#### 39. CEO & CFO CERTIFICATION:

Pursuant to Regulation 17(8) of the Listing Regulations, Mr. Mohan Prasad Panday, Managing Director and Mr. Manikanta BBV, Chief Financial Officer has given CEO/CFO Certificate as per the format specified in part B to the Schedule II of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 and said certificate was placed before the meeting of Board of Directors in their meeting held on 02<sup>nd</sup> September, 2025.

#### 40. COMPLIANCE WITH SECRETARIAL STANDARDS

During the year under review, the Company was in compliance with the Secretarial Standards. i.e., SS-1 and SS-2 relating to "Meetings of the Board of Directors" and "General Meetings" respectively.

## 41. STATEMENT REGARDING THE OPINION OF THE BOARD WITH REGARD TO INTEGRITY, EXPERTISE AND EXPERIENCE (INCLUDING THE PROFICIENCY) OF THE INDEPENDENT DIRECTORS APPOINTED DURING THE YEAR

The Board is of the opinion that the Independent Directors of the Company hold highest standards of integrity and possess requisite expertise and experience required to fulfil their duties as Independent Directors and statement for the same is mentioned in Corporate Governance Report.

### 42. DETAILS OF APPLICATION MADE UNDER THE INSOLVENCY AND BANKRUPTCY CODE, 2016:

No application has been made or any proceeding pending under the Insolvency and Bankruptcy Code, 2016.



#### 43. DETAILS OF ANY SETTLEMENT MADE WITH BANKS OR FINANCIAL INSTITUTIONS

: No settlement is made with any Bank or Financial Institution during the year.

#### 44. ACKNOWLEDGEMENT

Your Directors take this opportunity to place on record the appreciation of the valuable contribution and dedication shown by the employees of the Company, RTA, Auditors and Practicing Company Secretary which have contributed to the successful management of the Company's affairs.

The Directors also take this opportunity to thank all the stakeholders, Investors, Clients, Banks, Government, Regulatory Authorities and Stock Exchange for their continued support.

By Order of the Board of Directors CELL POINT (INDIA) LIMITED

Sd-

Mohan Prasad Panday Managing Director DIN: 06493918

Sd/-

Bala Balaji Panday Whole time Director DIN: 06493903

Place: Visakhapatnam Date: 02/09/2025

Place: Visakhapatnam Date: 02/09/2025



# ANNEXURE TO DIRECTOR'S REPORT ANNEXURE INDEX

Annexure	Content
Α	Management Discussion and Analysis
В	Details for Remuneration paid to Employees
С	Corporate Governance Report
D	MR-3 Secretarial Audit Report



## ANNEXURE A

## MANAGEMENT DISCUSSION AND ANALYSIS

# To CELL POINT (INDIA) LIMITED

The mobile industry is a dynamic and rapidly evolving sector of the global economy. It encompasses a wide range of businesses involved in the development, manufacturing, distribution, and servicing of mobile devices, as well as the software, services, and infrastructure that support them. Here are some key aspects of the mobile industry business:

**Manufacturers:** These companies design and produce mobile devices such as smartphones, feature phones, tablets, and wearables. Prominent manufacturers include Apple, Samsung, Huawei, Xiaomi, and Google's Pixel division.

**Operating Systems:** Mobile operating systems like iOS (Apple), Android (Google), and Harmony OS (Huawei) are critical components. They determine the user experience and compatibility with apps.

**App Development:** Mobile apps are a booming business. Companies and individual developers create apps for various purposes, such as entertainment, productivity, gaming, and more. App stores like Apple's App Store and Google Play provide platforms for distribution.

**Telecommunications:** Mobile network operators, often referred to as carriers or service providers, offer wireless connectivity services to consumers and businesses. They build and maintain the cellular infrastructure required for voice and data transmission.

**Accessories:** Businesses manufacture and sell mobile accessories like cases, screen protectors, chargers, headphones, and more. These products enhance the functionality and protection of mobile devices.

**Retail:** Mobile devices and accessories are sold through a variety of channels, including physical retail stores, online marketplaces, carrier stores, and authorized resellers.

**Repair and Servicing:** As mobile devices are prone to damage and wear, repair and servicing businesses provide maintenance, screen replacements, and other repairs.



**Ecosystems:** Companies like Apple and Google have created expansive mobile ecosystems around their devices, including services like cloud storage, app stores, digital content (e.g., music and movies), and smart home integration.

**Emerging Technologies:** The mobile industry is at the forefront of emerging technologies like 5G connectivity, augmented reality (AR), virtual reality (VR), Internet of Things (IoT), and artificial intelligence (AI).

**Security:** With the increasing amount of personal and sensitive data stored on mobile devices, security is a major concern. Businesses in this sector develop security solutions, antivirus software, and encryption technologies.

**Environmental and Sustainability Initiatives:** There is growing awareness of the environmental impact of mobile device production and disposal. Some companies are taking steps to address these concerns through recycling programs and environmentally friendly manufacturing processes.

**Regulations and Standards:** The mobile industry is subject to various regulations and standards related to spectrum allocation, network security, privacy, and competition.

**Global Market:** The mobile industry is truly global, with companies operating and competing on an international scale. Different regions have unique market conditions, consumer preferences, and regulatory environments.

**Competition:** Fierce competition exists in this industry, with companies constantly innovating to gain an edge. This competition has led to rapid advancements in technology and lower prices for consumers.

**Partnerships and Alliances:** Many businesses in the mobile industry form partnerships and alliances to expand their reach, improve technology, and offer bundled services.

Some of the Major Factors Contributing to the Growth of the Market:

- Growing Disposable Income
- Development of Telecom Infrastructure
- The Emergence of Budget-Centric Smartphones
- An Increasing Number of Product Launches

## **CELL POINT (INDIA) LIMITED**



India Smartphone market report is based on an inclusive study of the entire Indian smartphone market. The report offers the most up-to-date industry data on the actual market situation and future outlook for the India Smartphone market. The study also presents a comprehensive analysis of the market dynamics and estimation of the market size over the forecast period 2022 - 2028.

The report grasps a profound study with size in terms of both value and volume of the Indian smartphone market. The report delivers a clear understanding of the up-to-date and future growths of the Indian smartphone market. The report also discovers a comprehensive investigation of the smartphone shipment in India. The report also details the latest information about India smartphone sales channels in India.

An all-inclusive examination has been done on smartphone brands preference by consumer in India. Additionally, this up-to-date report offers a clear view of the regulatory framework of the Indian smartphone market. The report also delivers an in-depth analysis of evolving market trends, drivers, and restraining forces that influence the growth of the smartphone market in India.

The report also analyses detailed profiles of innovative and leading players with information on business overview, product portfolios and the latest developments.

This Comprehensive India Smartphone Market Research Report Provides:

- The Market Size of the Indian Smartphone with Six Years Forecast
- Analyses the Indian Smartphone Users with Six Years Forecast
- Covers a Complete Analysis of the Indian Smartphone Shipment by Companies
- Delivers a Comprehensive Outline of the India Smartphone Brands Preference by Consumer
- Detailed Insights into the Regulatory Framework of the Indian Smartphone Market
- An Insightful Investigation has been done on Smartphone Sales Channels in India by Online and Offline Split
- Delivers an In-Depth Analysis of Evolving Market Trends, Drivers and Restraints of the Indian Smartphone Market
- A Comprehensive List of the Key Players Along with the Analysis of their Current Smartphone Portfolios, Business Overview, and Recent Development

Overall, the mobile industry is characterized by its fast pace of innovation, continuous technological advancements, and its ability to shape and influence various aspects of modern life, from communication and entertainment to business and healthcare. It's a vital sector of the global economy with a significant impact on society.



# **DETAILS OF KEY FINANCIAL RATIOS**

Sr. No	Particulars	Sta	ndalone	Explanations
		2024- 25 (%)	2023-24 (%)	
1	EBIDTA/Turnover	2.72%	3.20%	Profitability declined due to reduced margins
2	Debtors Turnover Ratio	275.59	800.67	On account of increased year end scheme related credits.
3	Inventory Turnover Ratio	5.05	5.83	-
4	Interest Coverage Ratio	1.54	1.47	Due to repayments of long term debts
5	Current Ratio	1.26	1.18	Company has enough liquid assets to cover short term liabilities
6	Debt Equity Ratio	0.61	0.68	-
7	Operating Profit Margin (%)	2	2	-
8	Net Profit Margin (%)	0.69	0.52	-



9	Return on net worth (%)	7.00	7.06	-
10	Book Value per share (Rs)	10	10	-
11	Earnings Per Share (Rs) – Basic	1.21	0.97	-
12	Earnings Per Share (Rs) – Diluted	1.21	0.97	-

## INTERNAL CONTROL SYSTEMS AND THEIR ADEQUACY

The company has implemented proper system for safeguarding the operations/business of the company, through which the assets are verified and frauds, errors are reduced and accounts, information connected to it are maintained such, so as to timely completion of the statements. The Company has adequate systems of Internal Controls commensurate with its size and operations to ensure orderly and efficient conduct of business. These controls ensure safeguarding of assets, reduction and detection of fraud and error, adequacy and completeness of the accounting records and timely preparation of reliable financial information.

The company gets internal audit and verification done at regular intervals. The requirement of having internal auditor compulsory by statue in case of listed and other classes of companies as prescribed shall further strengthen the internal control measures of company.

# MATERIAL DEVELOPMENTS IN HUMAN RESOURCES AND INDUSTRIAL RELATIONS FRONT

Your Company has undertaken employee's development initiatives, which have very positive impact on the morale and team spirit of the employees. The company has continued to give special attention to human resources and overall development.



## **CAUTIONARY STATEMENT**

Place: Visakhapatnam

Place: Visakhapatnam

Date: 02/09/2025

Date: 02/09/2025

Certain statements in the reports of the Board of Directors and Management's discussions and analysis may be forward looking statements within the meaning of applicable securities laws and regulations. Actual results could differ materially from those expressed or implied since Company's operations are influence by many external and internal factors beyond the control of the Company. The Company assumes no responsibility to publicly amend, modify or revise any of these statements on the basis of any subsequent developments, information or events.

By Order of the Board of Directors

Sd/-

**Mohan Prasad Panday Managing Director** DIN: 06493918

Sd/-

Bala Balaji Panday Whole time Director

DIN: 06493903

**CELL POINT (INDIA) LIMITED** 

78



## **ANNEXURE B**

#### **EMPLOYEES DETAILS**

Disclosures pertaining to remuneration and other details as required under Section 197(12) of the Companies Act, 2013 read with Rule 5(1) & 5(2) of Companies (Appointment and Remuneration of Managerial Personnel) Rules, 2014, are mentioned below:

- (A) Information as per Rule 5(1) of the Companies (Appointment and Remuneration of Managerial Personnel Rules, 2014
- Remuneration of each Director and Key Managerial Personnel (KMP) along with particulars of increase in remuneration during the financial year, Ratio of remuneration of Directors to the Median Remuneration of employees.

Name of the Director/and KMP	Designation	Remuneration (INR) 2024-25	Remuneration (INR) 2023-24	Increase (%)	Ratio of Director's Remuneration to Median remuneration*
Mohan Prasad Panday	MD	1,20,00,000	1,20,00,000	0	68.74:1
Bala Balaji Panday	WTD	60,00,000	60,00,000	0	34.37:1
Kiranmai Panday	Director	60,00,000	60,00,000	0	34.37:1
Manikanta BBV	CFO	10,00,000	10,00,000	0	5.73:1
R.Chandrasekhar	CS	3,60,000	3,60,000	0	2.06:1

<sup>\*</sup>The median is calculated for per year remuneration

- 2. The median remuneration of the Company for all its employees is INR 14,548 per month for the financial year 2024-2025.
- 3. The Percentage Increase/decrease in median remuneration of employees in the Financial Year: 14% Increase
- 4. Number of permanent employees on the rolls of the Company: 286 (As on March 31, 2025).
- 5. Average percentile increase already made in the salaries of employees other than the managerial personnel in the last financial year and its comparison with the percentile increase in the managerial remuneration and justification thereof and point out if there are any exceptional circumstances for increase in the managerial remuneration: Average percentile increase in salaries of employees other than the managerial personnel in comparison to last financial year is 10.% due to increase in number of employees during the F.Y. 2024-25. However, there is no change in remuneration of Managerial Personnel during the period.
- 6. We, hereby affirm that pursuant to Rule 5(1)(xii) of the Companies (Appointment and Remuneration of Managerial Personnel) Rules, 2014, the remuneration paid to the Directors, Key Managerial Personnel is as per the remuneration policy of the Company.

# **CELL POINT (INDIA) LIMITED**



# (B) Information relating to Top 10 employees

Name of Employee	Designation	Nature of Employment	Qualification	Age	Experience	Remuneration (2024-2025) (IN Rs.)	Relative of any director/ manager
Mohan Prasad Panday	MD	Permanent	Graduate	48	24 Years	1,20,00,000	Yes
Bala Balaji Panday	WTD	Permanent	Diploma	46	24 Years	60,00,000	Yes
Kiranmai Panday	Director	Permanent	Graduate	41	24 Years	60,00,000	Yes
Maha Vishnu Priya Panday	Business Manager	Permanent	Graduate	49	11 Years,7 Months	60,00,000	Yes
S.Venkateswara Rao	ASM	Permanent	Graduate	49	11 Years,7 Months	9,70,157	No
S.Bhagya Lakshmi	Business Manager	Permanent	Graduate	43	8 Years,2 Months	9,27,235	No
B.B.V.Manikanta	CFO	Permanent	Chartered Accountant	30	3 Years	9,00,000	No
G Govinda	ASM	Permanent	Graduate	44	1 Year	8,49,356	No
Pande Ramya Bharathi	ASM	Permanent	Post Graduate	34	11 Years, 4 Months	7,94,752	No
Pandey Sailesh Kumar	ASM	Permanent	Graduate	35	9 Years,10 Months	7,93,206	No
Kumara Kondala Rao	Store Manager	Permanent	Graduate	40	21 years,6 Months	7,71,600	No
Kalangi Gilbert Daniel	ASM	Permanent	Graduate	51	10 years,9 Months	1,20,00,000	No



## ANNEXURE C

## **CORPORATE GOVENANCE**

## 4. PHILOSOPHY OF COMPANY ON CORPORATE GOVERNANCE:

Good Governance ensures adoption of best business practices, and accountability of the person's in-charge of the company's operations. Your Directors are committed to good Governance practices and the company has been sharing all important information about its various business segments and operations of the company through Directors' report, half yearly Results and Annual Reports. Further as required by the SEBI (Listing Obligations and Disclosure Requirement) Regulation, 2015 report on Corporate Governance is given below:

## 5. CORPORATE GOVERNANCE PRACTICE

The Cell Point (India) Limited maintains the highest standard of Corporate Governance; it is the Company's constant endeavor to adopt the best Corporate Governance Practice.

## 6. ROLE OF COMPANY SECRETARY IN OVERALL GOVERNANCE PROCESS:

The Company Secretary plays a key role in ensuring that the Board and Committees procedures are followed and regularly reviewed. The Company Secretary ensures that all relevant information, details and documents are made available to the Directors and Senior Management for effective decision making at the Meetings. The Company Secretary is primarily responsible for assisting and advising the Board in conduct the affairs of the Company, to ensure the compliances with applicable statutory requirements, to provide guidance to Directors and to facilitate convening of Meetings. The Company Secretary interfaced between the Management and regulatory authority for governance matters.

## 7. BOARD OF DIRECTORS:

The Cell Point (India) Limited has a broad-based Board of Directors, constituted in compliance with the Companies Act, 2013; Listing Agreement entered with the Stock Exchanges and is in accordance with best practices in Corporate Governance.



As on 31st March, 2025; The Board comprised of five Directors i.e. Managing Director, Whole Time Director, and three Non -Executive Directors comprising two independent Directors. The Chairman of the Board is Non -Executive Director. There is no change in the composition of the board

# a. COMPOSITION AND CATEGORIES OF BOARD OF DIRECTORS:

Name of Directors	Category	Outside Directorship		No. of Co Chairper Memb held ind Cell Poir Lim	sonship/ ership cluding nt (India) ited
		Public	Private	Chairmansh ip	Membership
Mr. Mohan Prasad Panday	Promoter / Managing Director	-	-	-	1
Mrs. Bala Balaji Panday	Whole-time Director	-	-	1	1
Mrs. Kiranmai Panday	Director	-	-	1	3
Mrs. Kakshayani Sekharamantri	Independent & Non- Executive Director	-	-	1	5
Mr. Ananda Ravada	Independent & Non- Executive Director	-	-	3	1



b. DETAILS OF NAME OF OTHER LISTED ENTITIES WHERE DIRECTORS OF THE COMPANY ARE DIRECTORS AND THE CATEGORY OF DIRECTORSHIP AS ON MARCH 31, 2025 ARE AS UNDER:

Sr. No	Name of Director	Name of other Listed entities	Category o
		in which the concerned Director is a Director	fDirectorship
1.	Anand Ravada	Sree Lalitha bharathi E-Safe Llp	Designated Partner
2.	Anand Ravada	Sree Lalitha Advisory Llp	Designated Partner
3.	Anand Ravada	Cell Point (India) Limited	Independent Director

c. ATTENDANCE OF DIRECTORS AT THE BOARD MEETINGS HELD DURING 2024-25 ANDTHE LAST ANNUAL GENERAL MEETING HELD ON 27<sup>th</sup> SEPTEMBER, 2024:

During the Financial Year 2024-25, the Board met Eight (08) times during the year on 28-05-2024, 02-09-2024, 30-09-2024, 02-11-2024, 17-12-2024, 07-01-2025, 11-02-2025 and 10-03-2025

Name of Directors	Category	Meeting heldduring the tenure of the Directors	Meetings Attended	Attendance at the last AGM held on 27 <sup>TH</sup> SEPTEMBER, 2024
Mr. Mohan Prasad Panday	Promoter / Managing Director	8	8	Yes
Mrs. Bala Balaji Panday	Whole-time Director	8	8	Yes
Mrs. Kiranmai Panday	Director	8	8	Yes



Mrs. Kakshayani Sekharamantri	Independent & Non- Executiv eDirector	8	8	Yes
Mr. Ananda Ravada	Independent & Non-Executive Director	8	8	Yes

## d. SKILLS / EXPERTISE COMPETENCIES OF THE BOARD OF DIRECTORS:

The following is the list of core skills / competencies identified by the Board of Directors as required in the context of the Company's business and that the said skills are available within the Board Members:

Strategic Insight	Ability to evaluate competitive corporate and business			
	strategies and, based thereon, contribute towards			
	progressive refinement of the Company's strategies			
	for			
	fulfilment of its goals.			
Leadership & Team Spirit	Collective discipline and efforts in between the employee			
	and workers helps the company to execute the			
	projects even in extremely difficult situations.			
Cultural Building	Ability to contribute to the Board's role towards			
	promoting an ethical organizational culture, eliminating			
	conflict of interest, and setting & upholding the			
	highest standards of			
	ethics, integrity and organizational conduct.			
Financial Expertise	Knowledge and skills in accounting, tax, finance funding			
	and financial reporting processes			
Technology &	Experience or knowledge of emerging areas of			
Innovations	technologysuch as digital, artificial intelligence, cyber			
	security, data			
	center, data security etc.			

In the table below, the specific areas of focus or expertise of individual board members have been highlighted.



Name of Director	Areas of Skill/Expertise
Mr. Mohan Prasad Panday	StrategicInsight, Leadership& Team Spirit, Technology & Innovations
Mrs. Bala Balaji Panday	StrategicInsight, Leadership& Team Spirit, Technology & Innovations
Mrs. Kiranmai Panday	Business Development, StrategicInsight
Mrs. Kakshayani Sekharamantri	Leadership& Team Spirit, Legal expertise
Mr. Ananda Ravada	Leadership& Team Spirit, Financial Expertise

# e. EQUITY SHAREHOLDING OF THE NON-EXECUTIVE DIRECTORS IN THE COMPANY AS ON 31<sup>st</sup> MARCH, 2025:

Sr. No.	Name of the Non-Executive Director	No. of Shares
1	Mrs. Kiranmai Panday	100

## f. DISCLOSURE OF RELATIONSHIP BETWEEN DIRECTOR INTER SE

Sr.	Name of Director	Designation	Relationship
No.			
1	Mohan Prasad	Managing Director	Spouse Kiranmai
	Panday		Panday
2	Bala Balaji Panday	Whole-Time	Brother of Mohan Prasad
		Director	panday



## g. INDUCTION & FAMILIARIZATION PROGRAMS FOR INDEPENDENT DIRECTORS:

On appointment, the concerned Director is issued a letter of Appointment setting out in detail, the terms of appointment, duties and responsibilities. Each newly appointed Independent Director is taken through a familiarization program. The aim of program is to familiarize the Directors with the Company, their role and responsibilities, business model of the Company etc.

Web link of Website for the Familiarization Policy for Independent Directors https://cellpoint.biz/investors.cellpoint.biz/

## i. INDEPENDENT DIRECTORS MEETING:

In Compliance with the Companies Act, 2013 and SEBI (Listing Obligations and Regulations) Requirement, 2015; the Independent Directors' Meeting of the Company was held on February 11, 2025. In the Meeting, Independent Directors had considered the performance of Non-Independent Directors and Board as whole, reviewed the performance of Chairman of the Company, taking into account the views of Executive Directors and Non-Executive Directors and assessed the quality, quantity and timeliness of flow of information between the Company Management and the Board.

# ii. ATTENDANCE OF INDEPENDENT DIRECTORS IN INDEPENDENT DIRECTORS' MEETING:

Mrs. Kakshayani Sekharamantri) is the Chairman of Independent Directors' Meeting.

Name of Director	Meeting held during the year	Meeting Attended
Mr. Ananda Ravada	1	1
Mrs. Kakshayani Sekharamantri	1	1

## h. CONFIRMATION FROM THE INDEPENDENT DIRECTORS:

The Company received confirmation from the independent directors that they fulfill the conditions specified in these regulations and are independent of the management.



i. DETAILED REASON OF THE RESIGNATION OF THE INDEPENDENT DIRECTOR BEFORE THE EXPIRY OF HIS/HER TENURE ALONG WITH CONFIRMATION THAT THERE ARE NO MATERIAL REASONS OTHER THAN THOSE PROVIDED

During the year under review, no Independent Director has resigned from the Board of the Company

## 5) AUDIT COMMITTEE:

The Company has an independent Audit Committee. The composition, procedure, Role/ Function of the committee complies with the requirements of the Companies Act, 2013 as well as those of the SEBI (Listing Obligation & Disclosure Requirements) Regulations, 2015. The brief terms of reference of the Audit Committee includes the following:

## I. BRIEF TERMS OF REFERENCE:

- Overseeing the Company's financial report process and the disclosure of its financial information.
- To recommendation for appointment, remuneration and terms of appointment of auditors of the listed entity.
- To approve the payment to statutory auditors for any other services rendered by the statutory auditors.
- To review, with the management, the financial Statements and Auditor's Report thereon before submitting to the board for approval.
- To review quarterly, half yearly and Annual Financial results before submission to the Board.
- To review, with Management, the statement of uses/application of funds raised through issue, the statement of funds utilized for purposes other than those stated in the offer document/prospectus/notice and the report submitted by themonitoring agency monitoring the utilization of proceeds of a public or rights issue, and making appropriate recommendations to the board to take up steps in this matter.



- To review and monitor the auditor's independence and performance, and effectiveness of audit process.
- To approve any subsequent modification of transactions of the listed entity with related parties.
- Scrutiny of inter-corporate loans and investments.
- Valuation of undertakings or assets of the listed entity, wherever it is necessary.
- Evaluation of internal financial controls and risk management systems.
- To review the adequacy of internal control systems with the management, external & internal auditors.
- To review, with the management, performance of statutory and internal auditors, adequacy of the internal control systems.
- To look into the reasons for substantial defaults in the payment to the depositors, debenture holders, shareholders (in case of non-payment of declared dividends) and creditors.
- To review the functioning of the whistle blower mechanism.
- Recommendation for appointment, remuneration and terms of appointment of auditors of the listed entity.
- Approval of appointment of chief financial officer after assessing the qualifications, experience and background, etc. of the candidate.
- Discussion with external auditors about the nature and scope of audit including their observation.
- To investigate into any matter referred to by the Board.



# II. COMPOSITION AND ATTENDANCE OF MEMBERS AT THE MEETINGS OF THE AUDIT COMMITTEE HELD DURING 2024-25

The members of Audit Committee met 4 times during the year on **28-05-2024, 02-09-2024, 02-11-2024 and 11-02-2025**, as per provisions of Section 177 of the Companies Act, 2013 and applicable provisions.

Mr. ANANDA RAVADA (DIN: 07712945) is chairman of Audit Committee.

Members	Category	Meetings held during the tenure of the Directors	Meetings attended
Mr. ANANDA RAVADA	Independent & Non- Executive Director	4	4
Mrs. KIRANMAI PANDAY	Non- Executive Director	4	4
Mrs. KAKSHAYANI SEKHARAMANTRI	Independent & Non- Executive Director	4	4

The Company Secretary acts as the Secretary of the Committee.

All the recommendations of the Audit Committee during the year were accepted by the Board of Directors.

# 6) NOMINATION AND REMUNERATION COMMITTEE:

# 1. COMPOSITION:

The members of Nomination and Remuneration Committee met one time during the year on **11-02-2025** as per provisions of Section 178 of the Companies Act, 2013 and applicable provisions.

Mr. ANANDA RAVADA (DIN: 07712945) is chairman of Nomination and Remuneration Committee.



Members	Category	Meetings held during thetenure of the Directors	Meetings attended
Mr. ANANDA RAVADA	Independent & Non- Executive Director	1	1
Mrs. KAKSHAYANI SEKHARAMANTRI	Independent & Non- Executive Director	1	1
Mrs. KIRANMAI PANDAY	Non-Executive Director	1	1

The Nomination and Remuneration Committee shall identify persons who are qualified to become directors and who may be appointed in senior management in accordance withthe criteria lay down, recommend to the Board their appointment and removal and shall carry out evaluation of every director's performance. The committee has been constituted to recommend/ review the remuneration package of Managing/ Whole Time Directors.

#### 2. PERFORMANCE EVALUATION

In compliance with the provisions of the Companies Act, 2013 ('the Act') and SEBI (Listing Obligations and Regulations) Requirement, 2015; the Board during the year adopted a formal mechanism for evaluation of its performances as well as that of its committees and individual Directors, including the Chairman of the Board. A structured mechanism was prepared after taking into consideration inputs received from the Directors, covering various aspects of the Board's functioning such as adequacy of the composition of the Board and its Committees, Board culture, execution and performance of specific duties, obligations and governance.

A separate exercise was carried out to evaluate the performance of individual Directors including the Chairman of the Board, who were evaluated on parameters such as level of engagement and contribution, independence of judgment, safeguarding the interest of the Company and its minority shareholders, etc. The performance evaluation of the Independent Directors.



## 3. NOMINATION AND REMUNERATION POLICY

## **PREAMBLE**

Pursuant to Section 178 of the Companies Act, 2013 and Corporate Governance as per SEBI (Listing Obligation and Disclosure Requirement) Regulation, 2015, the Board of Directors of every listed Company shall constitute the Nomination and Remuneration Committee. The Company has constituted "Nomination and Remuneration Committee" 12<sup>th</sup> December 2022 with two Non- executive Independent Directors and one Non-Executive Director as Members of the Committee.

This Committee and the Policy is formulated in compliance with Section 178 of the Companies Act, 2013 read along with the applicable rules thereto and Provisions of SEBI (Listing Obligation and Disclosure Requirement) Regulation, 2015.

## I. OBJECTIVE

The Key Objectives of the Committee would be:

- To guide the Board in relation to appointment and removal of Directors, Key Managerial Personnel and Senior Management.
- To evaluate the performance of the members of the Board and provide necessaryreport to the Board for further evaluation.
- To recommend to the Board on Remuneration payable to the Directors, KeyManagerial Personnel and Senior Management.

## II. DEFINITIONS

- a) "Board" means Board of Directors of the Company.
- b) "Company" means Cell Point (India) Limited.
- c) "Employees' Stock Option" means the option given to the directors, officers or employees of a company or of its holding company or subsidiary company or companies, if any, which gives such directors, officers or employees, the benefit or right to purchase, or to subscribe for, the shares of the company at a future date at a pre-determined price.



- **d)** "Independent Director" means a director referred to in Section 149 (6) of the Companies Act, 2013.
- e) "Key Managerial Personnel" (KMP) means
- i. Chief Executive Officer or the Managing Director or the Manager,
- ii. Whole-time Director.
- iii. Chief Financial Officer
- iv. Company Secretary, and
- v. Such other officer as may be prescribed.
- **f)** "Nomination and Remuneration Committee" shall mean a Committee of Board of Directors of the Company, constituted in accordance with the provisions of Section 178 of the Companies Act, 2013 and the Listing Agreement.
- g) "Policy or This Policy" means, "Nomination and Remuneration Policy."
- h) "Remuneration" means any money or its equivalent given or passed to any person for services rendered by him and includes perquisites as defined under the Income-tax Act, 1961.
- i) "Senior Management" mean personnel of the Company who are members of its core management team excluding Board of Directors. This would include all members of management one level below the executive directors, including all the functional heads.

#### III. INTERPRETATION

Terms that have not been defined in this Policy shall have the same meaning assigned to them in the Companies Act, 2013, SEBI (Listing Obligation and Disclosure Requirement) Regulation, 2015 and/or any other SEBI Regulation(s) as amended from time to time.

## IV. GUIDING PRINCIPLES

The Policy ensures that

## **CELL POINT (INDIA) LIMITED**



- The level and composition of remuneration is reasonable and sufficient to attract, retain and motivate Directors of the quality required to run the Company successfully.
- Relationship of remuneration to performance is clear and meets appropriate performance benchmarks and
- Remuneration to Directors, Key Managerial Personnel and Senior Management involves a balance between fixed and incentive pay reflecting short and long term performance objectives appropriate to the working of the Company and its goals.

## V. ROLE OF THE COMMITTEE

The role of the Committee inter alia will be the following:

- a. To formulate a criteria for determining qualifications, positive attributes and independence of a Director.
- b. Formulate criteria for evaluation of Independent Directors and the Board.
- c. Identify persons who are qualified to become Directors and who may be appointed in Senior Management in accordance with the criteria laid down in this policy.
- d. To carry out evaluation of every Director's performance.
- e. To recommend to the Board the appointment and removal of Directors and Senior Management.
- f. To recommend to the Board, policy relating to remuneration for Directors, Key Managerial Personnel and Senior Management.
- g. Ensure that level and composition of remuneration is reasonable and sufficient, relationship of remuneration to performance is clear and meets appropriate performance benchmarks.
- h. To devise a policy on Board diversity.
- To carry out any other function as is mandated by the Board from time to time and / or enforced by any statutory notification, amendment or modification, as may be applicable.

## **CELL POINT (INDIA) LIMITED**



j. To perform such other functions as may be necessary or appropriate for the performance of its duties.

## VI. MEMBERSHIP

- a. The Committee shall comprise at least three (3) Directors, all of whom shall be non- executive Directors and at least half shall be Independent.
- b. The Board shall reconstitute the Committee as and when required to comply with the provisions of the Companies Act, 2013 and applicable statutory requirement.
- c. Minimum two (2) members shall constitute a quorum for the Committee meeting.
- d. Membership of the Committee shall be disclosed in the Annual Report.
- e. Term of the Committee shall be continued unless terminated by the Board of Directors.

#### VII. CHAIRMAN

- a. Chairman of the Committee shall be an Independent Director.
- b. Chairman of the Company may be appointed as a member of the Committee but shall not Chair the Committee.
- c. In the absence of the Chairman, the members of the Committee present at the meeting shall choose one amongst them to act as Chairman.
- d. Chairman of the Nomination and Remuneration Committee could be present at the Annual General Meeting or may nominate some other member to answer the shareholders' queries.

## VIII. FREQUENCY OF MEETINGS

The meeting of the Committee shall be held at such regular intervals as may be required.

## IX. COMMITTEE MEMBERS' INTERESTS



- a. A member of the Committee is not entitled to be present when his or her own remuneration is discussed at a meeting or when his or her performance is being evaluated.
- b. The Committee may invite such executives, as it considers appropriate, to be present at the meetings of the Committee.

## X. SECRETARY

The Company Secretary of the Company shall act as Secretary of the Committee.

## XI. VOTING

- a. Matters arising for determination at Committee meetings shall be decided by a majority of votes of Members present and voting and any such decision shall for all purposes be deemed a decision of the Committee.
- b. In the case of equality of votes, the Chairman of the meeting will have a casting vote.

# XII. APPOINTMENT AND REMOVAL OF DIRECTOR, KMP AND SENIOR MANAGEMENT

# a) Appointment criteria and qualifications

- The Committee shall identify and ascertain the integrity, qualification, expertise and experience of the person for appointment as Director, KMP or at Senior Management level and recommend to the Board his/her appointment.
- A person should possess adequate qualification, expertise and experience for the position he / she is considered for appointment. The Committee has discretion to decide whether qualification, expertise and experience possessed by a person are sufficient / satisfactory for the concerned position.
- The Company shall not appoint or continue the employment of any person as Managing Director/Whole-time Director/Manager who has attained the age of seventy years. Provided that the term of the person holding this position may be extended beyond the age of seventy years with the approval of



shareholders by passing a special resolution based on the explanatory statement annexed to the notice for such motion indicating the justification for extension of appointment beyond seventy years.

## b) Term / Tenure:

# i. Managing Director/Whole-time Director/Manager(Managerial Person):

The Company shall appoint or re-appoint any person as its Managerial Person for a term not exceeding five years at a time. No re-appointment shall be made earlier than one year before the expiry of term. The present term of Managing Director and Whole Time Director will ends on 31.03.2027

# ii. Independent Director:

- An Independent Director shall hold office for a term up to five consecutive years on the Board of the Company and will be eligible for re-appointment on passing of a special resolution by the Company and disclosure of such appointment in the Board's report.
- No Independent Director shall hold office for more than two consecutive terms, but such Independent Director shall be eligible for appointment after expiry of three years of ceasing to become an Independent Director. Provided that an Independent Director shall not, during the said period of three years, be appointed in or be associated with the Company in any other capacity, either directly or indirectly.
- At the time of appointment of Independent Director it should be ensured that number of Boards on which such Independent Director Serves is restricted to seven listed companies as an Independent Director and three listed companies as an Independent Director in case such person is serving as a Whole-time Director of alisted company.

## c) Evaluation:

The Committee shall carry out evaluation of performance of every Director, KMP and Senior Management at regular interval.

## d) Removal:

Due to reasons for any disqualification mentioned in the Companies Act, 2013, rules

## **CELL POINT (INDIA) LIMITED**



made there under or under any other applicable Act, rules and regulations, the Committee may recommend, to the Board with reasons recorded in writing, removal of a Director, KMP or Senior Management subject to the provisions and compliance of the said Act, rules and regulations.

## e) Retirement:

The Director, KMP and Senior Management shall retire as per the applicable provisions of the Companies Act, 2013 and the prevailing policy of the Company. The Board will have the discretion to retain the Director, KMP, Senior Management in the same position / remuneration or otherwise even after attaining the retirement age, for the benefit of the Company.

# XIII. PROVISIONS RELATING TO REMUNERATION OF MANAGERIAL PERSON, KMP ANDSENIOR MANAGEMENT

## a) General:

- The remuneration / compensation / commission etc. to Managerial Person, KMP and Senior Management Personnel will be determined by the Committee and recommended to the Board for approval. The remuneration / compensation / commission etc. shall be subject to the prior/post approval of the shareholders of the Company and Central Government, wherever required.
- The remuneration and commission to be paid to Managerial Person shall be as per the statutory provisions of the Companies Act, 2013, and the rules made there under for the time being in force.
- Increments to the existing remuneration / compensation structure may be recommended by the Committee to the Board which should be within the slabs approved by the Shareholders in the case of Managerial Person. Increments will be effective from the date of reappointment in respect of Managerial Person and 1<sup>st</sup> April in respect of other employees of the Company.
- Where any insurance is taken by the Company on behalf of its Managerial Person, KMP and any other employees for indemnifying them against any liability, the premium paid on such insurance shall not be treated as part of



 the remuneration payable to any such personnel. Provided that if such person is proved to be guilty, the premium paid on such insurance shall be treated as part of the remuneration.

## b) Remuneration to Managerial Person, KMP and Senior Management:

## 1. Fixed pay:

Managerial Person, KMP and Senior Management shall be eligible for a monthly remuneration as may be approved by the Board on the recommendation of the Committee in accordance with the statutory provisions of the Companies Act, 2013, and the rules made there under for the time being in force. The break-up of the pay scale and quantum of perquisites including, employer's contribution to P.F, pension scheme, medical expenses, club fees etc. shall be decided and approved by the Board on the recommendation of the Committee and approved by the shareholders and Central Government, wherever required.

## 2. Minimum Remuneration:

If, in any financial year, the Company has no profits or its profits are inadequate, the Company shall pay remuneration to its Managerial Person in accordance with the provisions of Schedule V of the Companies Act, 2013 and if it is not able to comply with such provisions, with the prior approval of the Central Government.

#### 3. Provisions for excess remuneration:

If any Managerial Person draws or receives, directly or indirectly by way of remuneration any such sums in excess of the limits prescribed under the Companies Act, 2013 or without the prior sanction of the Central Government, where required, he / she shall refund such sums to the Company and until such sum is refunded, hold it in trust for the Company. The Company shall not waive recovery of such sum refundable to it unless permitted by the Central Government.

## c) Remuneration to Non-Executive / Independent Director:

## 1. Remuneration / Commission:

The remuneration / commission shall be in accordance with the statutory provisions of the Companies Act, 2013, and the rules made there under for the time being in force.

## 2. Sitting Fees:



The Non- Executive / Independent Director may receive remuneration by way of fees for attending meetings of Board or Committee thereof. Provided that the amount of such fees shall not exceed the maximum amount as provided in the Companies Act, 2013, per meeting of the Board or Committee or such amount as may be prescribed by the Central Government from time to time.

#### 3. Limit of Remuneration /Commission:

Remuneration /Commission may be paid within the monetary limit approved by shareholders, subject to the limit not exceeding 1% of the net profits of the Company computed as per the applicable provisions of the Companies Act, 2013.

# 4. Stock Options:

An Independent Director shall not be entitled to any stock option of the Company.

## XIV. MINUTES OF COMMITTEE MEETING

Proceedings of all meetings must be minutes and signed by the Chairman of the said meeting or the Chairman of the next succeeding meeting. Minutes of the Committee meeting will be tabled at the subsequent Board and Committee meeting.

## XV. DEVIATIONS FROM THIS POLICY

Deviations on elements of this policy in extraordinary circumstances, when deemed necessary in the interests of the Company, will be made if there are specific reasons to do so in an individual case.

# DETAILS OF REMUNERATION TO DIRECTORS DURING THE YEAR ENDING ON 31<sup>ST</sup> MARCH, 2025:

Remuneration paid during the Financial Year 2024-25 to Executive Directors are:

Name of Director	Yearly Remuneration (in Rs.)
Mohan Prasad Panday (DIN : 06493918)	1,20,00,000
Bala Balaji Panday (DIN : 06493903)	60,00,000
Kiranmai Panday (DIN: 08034071)	60,00,000
Total	2,40,00,000



## 7) STAKEHOLDERS RELATIONSHIP COMMITTEE:

The company has constituted Stakeholder Relationship Committee shall consider and resolve the grievances of the security holders of the company including complaints related to transfer of shares, non-receipt of annual report and nonreceipt of declared dividends.

# j. Composition, Name of members and chairperson

Name of Director	Status	Nature of Directorship
Mrs. KIRANMAI PANDAY	Chairman	Non-Executive Director
Mr. MOHAN PRASAD PANDAY	Member	Director
Mrs. KAKSHAYANI SEKHARAMANTRI	Member	Independent Non-Executive Director

# k. Name and Designation of Compliance Officer

Mr. Chandra Sekhar Raghavapudi, Company Secretary is the Compliance Officer for complying with requirements of Companies Act, Securities laws, SEBI (LODR) Regulations, 2015 with Stock Exchanges.

During the year, the company has not received any complaints/ correspondence from Shareholders regarding non-receipt of Share Certificates/ issuance of Duplicate Share Certificates / Dividend Warrants etc.

# I. Meeting and attendance during the Year:

The members of Stakeholder Relationship Committee met One time during the year on 11-02-2025 as per provisions of Section 178 of the Companies Act, 2013 and applicable provisions.

Mrs. KIRANMAI PANDAY (DIN: 08034071) is the Chairman of Stakeholders relationship Committee.



Members	Category	Meetings held during the tenure of the Directors	Meetings attended
Mrs. KIRANMAI PANDAY	Non-Executive Director	1	1
Mr. MOHAN PRASAD PANDAY	Director	1	1
Mrs. KAKSHAYANI SEKHARAMANTRI	Independent Non- Executive Director	1	1

# m. Details of Shareholders' Complaint

Details of complaints received	Status
No. of investor complaints as on April 01, 2024	-
No. of investor complaints received during the year	-
No. of investor complaints resolved during the year	-
No. of investor complaints pending as on March 31, 2025	-



# 7) GENERAL BODY MEETINGS:

# a. LOCATION AND TIME OF LAST THREE AGM'S HELD:

Year	Location	Date	Time	Special Resolution Passed
2023-24	30-15-139, First Floor, Room No.5 & 6, Ramas Arcade, Dabagardens, Visakhapatnama Ap 530020	27 <sup>th</sup> Sept, 2024	11.30 A.M	Yes
2022-23	30-15-139, First Floor, Room No.5 & 6, Ramas Arcade, Dabagardens, Visakhapatnama Ap 530020	29 <sup>th</sup> Sept, 2023	11.30 A.M	Yes
2021-22	30-15-139, First Floor, Room No.5 & 6, Ramas Arcade, Dabagardens, Visakhapatnama Ap 530020	30 <sup>th</sup> September 2022	10.30 AM	No



## b. POSTAL BALLOT:

During the year under review, the Company has not moved any resolution through postal ballot process. Further, no Special Resolution is proposed to be passed through Postal Ballot as on the date of this Report

## 8) MEANS OF COMMUNICATION:

During the year, the yearly financial results as on 31<sup>st</sup> March 2025 of the company were submitted to Stock Exchanges immediately after the meeting of the Board of Directors held on 02<sup>nd</sup> September, 2025. The Company has also published its Financial Results on its websites i.e. www.cellpoint.biz

## 9) GENERAL SHAREHOLDER INFORMATION:

# **Annual General Meeting:**

The ensuing (12th) Annual General Meeting ("the AGM") of the company will be held on Saturday, September 27<sup>th</sup> 2025 at 11:30 A.M. at 30-15-139, First Floor, Room No.5 & 6, Ramas Arcade, Dabagardens, Visakhapatnama Andhra Pradesh-530020

## **Financial Year**

The Financial year of the company is for period of 12 months from 1<sup>st</sup> April to 31<sup>st</sup> March.

## **Record Date:**

The Record Date for the purpose of determining the eligibility of the Members to attendthe 12<sup>th</sup> Annual General Meeting of Company will be 19<sup>th</sup> September, 2025.

## Policy on dealing with Related party Transactions:

The company has formulated the policy on dealing with Related party Transactions and also put said policy on the websites of the company for the pursuance of Stakeholders of the company.

## **Listing with Stock Exchange:**



The equity shares of the Company is listed on Emerge Platform of National Stock Exchange of India Limited (NSE) w.e.f. June ,28 2023 and the Company confirms that it has paid the Annual Listing Fees for the year 2024-25 to NSE Limited.

# **Reconciliation of Share Capital Audit**

As stipulated by SEBI, Mr. B. Uma Maheshwara Rao, a qualified practicing Company Secretary carries out the Reconciliation of Share Capital to reconcile the total listed and paid-up share capital held with the National Security Depository Limited (NSDL) and Central Depository Services (India) Limited (CDSL). The Audit is carried out Quarterly basis in a year and the report thereon is submitted to the Stock Exchange. The report, inter alia, confirms that the total listed and paid-up share capital of the Company is in agreement with the aggregate of the total dematerialized shares and those in physical mode.

## **Dematerialization of Shares**

As on March 31, 2025, all Equity Shares of the Company are held in dematerialized form. The breakup of the equity shares held in dematerialized and physical form as on March 31, 2025 are as follows:

Particulars	No. of share holders	No. of shares	Percent of Total
NSDL	551	2943400	15.75%
CDSL	1442	15742200	84.25%
PHYSICAL	NIL	NIL	NIL
TOTAL	1993	18685600	100%

The ISIN No. for Equity Shares of the Company ISIN: INEOO0001013

Share holding pattern and Distribution of Shareholdings as on 31st March, 2025

# i) Shareholding pattern

Category	No. of Shares held	% of Shareholding
1.Promoters	13651600	73.06
2.Foreign Portfolio Investors	-	-



3.Banks, Fls, Insurance companies	-	-
4.Private Bodies Corporate	261600	1.40
5.Clering Members	4800	0.03
6.Non-Resident Indians	50400	0.27
7.Indian Public	4557600	24.39
8.HUF	159600	0.85
TOTAL	18685600	100.00%

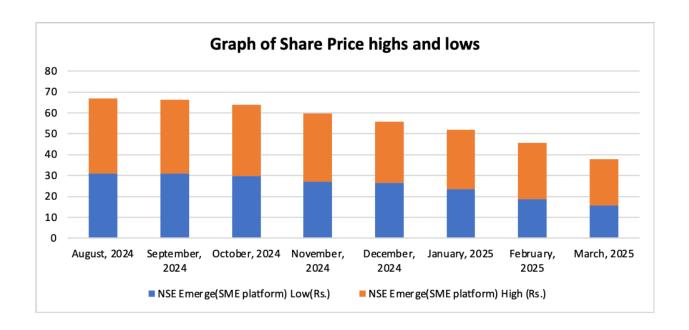
# i. Distribution of Shareholdings as on 31st March, 2025

lo. of equity shares held	No. of shareholders	% of Shareholders	Share AmountRs.	% of Shareholding
1-5000	1871	93.8786	30040000	16.0766
5001-10000	6 2	3.1109	4476000	2.3954
10001 and Above	6 0	3.0105	152340000	81.5280
TOTAL	1933	100.00	186856000	100.00 %

# ii. High And Low Prices of Shares with NSE Emerge:

Month and Year	NSE Emerge(SME platform)			
	Low(Rs.)	High (Rs.)		
August, 2024	31.00	36.00		
September, 2024	31.00	35.35		
October, 2024	29.75	34.30		
November, 2024	27.15	32.50		
December, 2024	26.50	29.30		
January, 2025	23.55	28.25		
February, 2025	18.80	26.90		
March, 2025	15.60	22.20		





**Price of Share with NSE Emerge** 

## **CELL POINT (INDIA) LIMITED**



Stakeholders Relationship Committee attends to share transfer formalities normally as and when need. Demat requests are normally confirmed within 15 days from the date of receiptof requests.

# **Registered Office Address:**

Door No 30-15-139/F/5, 6 Ward No 27, Ram's Arcade, Opposite Visakha Medical Centre, Dabagardens, Visakhapatnam 530020

Phone: +91 90001 13897 Email: cs@cellpoint.biz Website: https://cellpoint.biz/

# Registrar and Transfer

# Agents:

Big Share Services P limited. E-2/3, Ansa Industrial Estate, Sakivihar Road, Saki Naka, Andheri(E), Mumbai 470072

Tel: 022-6263 8200

Email: marketing@bigshareonline.com Website: https://www.bigshareonline.com/

Contact Person: Venkata Krishna Mohan Nandam

SEBI Registration NO: INR000001385

## **Investors / Shareholders Correspondence:**

Door No 30-15-139/F/5, 6 Ward No 27, Ram's Arcade, Opposite Visakha Medical Centre,

Dabagardens, Visakhapatnam 530020

Contact person: Chandra Sekhar Raghavapudi

Phone: +91 90001 13897 Email: cs@cellpoint.biz Website: https://cellpoint.biz/



#### IMPORTANT COMMUNICATION TO THE SHAREHOLDERS

Ministry of Corporate Affairs has taken a 'Green initiative in Corporate Governance' by allowing paperless compliances by the companies and has issued circulars stating that service of notice/ documents including Annual Report can be sent by email to its members. Your Company is concerned about the environment and utilizes natural resources in a sustainable way. To support this Green initiative, the Company hereby requests its members who have not registered their e-mail addresses so far, to register their e-mail addresses with the depository through their concerned depository participants in respect of electronic holdings.

#### 10) Other Disclosures:

- No transaction of material has been entered into by the company with its promoters, Directors or management or relatives etc. that may have potential conflict with the interest of the company.
- There were no instances of non-compliances or penalty imposed on the company by Stock Exchanges or SEBI or any other statutory authority or any matter related to capital markets, during the last three years. The financial statements have been prepared in compliance with the requirements of the Companies Act, 2013 and in conformity, in all material respects, with the generally accepted accounting principles and standards in India. The estimates/judgments made in preparation of these financial statements are consistent, reasonable and on prudent basis so as to reflect true and fair view of the state of affairs and results/operations of the Company.

#### **CELL POINT (INDIA) LIMITED**



- The Company has formulated Whistle Blower Policy to establish a Vigil Mechanism for directors and employees of the Company and the same is posted on the website of the Company.
- The Company is complying with all mandatory requirements of SEBI(Listing and Disclosure Requirements), Regulation, 2015

#### **DECLARATION REGARDING CODE OF CONDUCT**

I hereby declare that all the members of Board of Directors and Senior Management Personnel have affirmed compliance with the Code of Conduct of Board of Directors and senior management.

By Order of the Board of Directors CELL POINT (INDIA) LIMITED

Sd/-Mohan Prasad Panday Managing Director

(DIN: 06493918)



#### **ANNEXURE D**

# Form No. MR-3 SECRETARIAL AUDIT REPORT

#### FOR THE FINANCIAL YEAR ENDED 31ST MARCH, 2025

[Pursuant to section 204(1) of the Companies Act, 2013 and Rule No: 9 of the Companies(Appointment and Remuneration Personnel) Rules, 2014]

To,

The Members,
CELL POINT (INDIA) LIMITED

I have conducted the secretarial audit of the compliance of applicable statutory provisions and the adherence to good corporate practices by CELL POINT (INDIA) LIMITED (hereinafter referred to as "the company"). Secretarial Audit was conducted in a manner that provided me a reasonable basis for evaluating the corporate conducts/statutory compliances and expressing my opinion thereon.

Based on my verification of the company's books, papers, minute books, forms and returns filed and other records maintained by the company and also the information provided by the Company, its officers, agents and authorized representatives during the conduct of secretarial audit, I hereby report that in my opinion, the company has, during the audit period covering the financial year ended on 31<sup>st</sup> March, 2025 complied with the statutory provisions listed hereunder and also that the Company has proper Board-processes and compliance-mechanism in place to the extent, in the manner and subject to the reporting made hereinafter:

I have examined the books, papers, minute books, forms and returns filed and other records maintained by CELL POINT (INDIA) LIMITED ("the Company") for the financial year ended on 31<sup>st</sup> March, 2025 according to the provisions of:



- (i) The Companies Act, 2013 (the Act) and the rules made thereunder;
- (ii) The Securities Contracts (Regulation) Act, 1956 ('SCRA') and the rules made thereunder;
- (iii) The Depositories Act, 1996 and the Regulations and Bye-laws framed thereunder;
- (iv) Foreign Exchange Management Act, 1999 and the rules and regulations made thereunder to the extent of Foreign Direct Investment, Overseas Direct Investment and External Commercial Borrowings; Not Applicable
- (v) The following Regulations and Guidelines prescribed under the Securities and Exchange Board of India Act, 1992 ('SEBI Act'):-
  - The Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011;
  - The Securities and Exchange Board of India (Prohibition of Insider Trading)Regulations, 2015;
  - The Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018;
  - The Securities and Exchange Board of India (Employee Stock Option Schemeand Employee Stock Purchase Scheme) Guidelines, 1999;
     Not Applicable
  - The Securities and Exchange Board of India (Issue and Listing of DebtSecurities) Regulations, 2008; Not Applicable
  - The Securities and Exchange Board of India (Registrars to an Issue and Share Transfer Agents) Regulations, 1993 regarding the Companies Act and dealing with client;

#### **CELL POINT (INDIA) LIMITED**



- The Securities and Exchange Board of India (Delisting of Equity Shares) Regulations, 2009; Not Applicable and
- The Securities and Exchange Board of India (Buyback of Securities)
   Regulations, 1998; Not Applicable
- As informed by the Management, there are no other laws that are applicable specifically to the company

I have also examined compliance with the applicable clauses of the following:

- (i) Secretarial Standards issued by The Institute of Company Secretaries of India.
- (ii) The Listing Agreements entered into by the Company with National Stock ExchangeLimited (Emerge-SME Platform);

During the period under review the Company has complied with the provisions of the Act, Rules, Regulations, Guidelines, Standards, etc. mentioned above.

#### I further report that

The Board of Directors of the Company is duly constituted with proper balance of Executive Directors, Non-Executive Directors and Independent Directors. The changes in the composition of the Board of Directors that took place during the period under review were carried out in compliance with the provisions of the Act.

Adequate notice is given to all directors to schedule the Board Meetings, agenda and detailed notes on agenda were sent at least seven days in advance and agenda and detailed notes on agenda were properly sent and a system exists for seeking and obtaining further information and clarifications on the agenda items before the meeting and for meaningful participation at the meeting.

As per the minutes of the meetings duly recorded and signed by the Chairman, the decisions of the Board were unanimous and no dissenting views have been

#### **CELL POINT (INDIA) LIMITED**



recorded.

I further report that there are adequate systems and processes in the company commensurate with the size and operations of the company to monitor and ensure compliance with applicable laws, rules, regulations and guidelines.

I further report that during the audit period no specific events/ actions having a major bearing on the Company's affairs in pursuance of the above referred laws, rules, regulations, guidelines, standards etc. referred to above:

Sd/-

Date : 02<sup>nd</sup> September, 2025 B. Umamaheshwara Rao

Place: Visakhapatnam Company Secretary

FCS No: 10163

C P No.: 13117

PR: 3157/2023

UDIN: F0163G001145836

Note: This report is to be read with our letter of even date which is annexed as' Annexure A' and forms an integral part of this report.



#### ANNEXURE A'

To.

The Members.

CELL POINT (INDIA) LIMITED Door No 30-15-139/F/5, 6 Ward No 27, Ram's Arcade, Opposite Visakha Medical Centre, Dabagardens, Visakhapatnam 530020

Our report of even date is to be read along with this letter.

- Maintenance of secretarial record is the responsibility of the management of the company. My responsibility is to express an opinion on these secretarial records based on my audit.
- 2. I have followed the audit practices and processes as were appropriate to obtain reasonable assurance about the correctness of the contents of the Secretarial records. The verification was done on test basis to ensure that correct facts are reflected in secretarial records. I believe that the processes and practices, I followed provide a reasonable basis for my opinion.
- 3. I have not verified the correctness and appropriateness of financial records and Books of Accounts of the company.
- 4. Wherever required, I have obtained the Management representation about the compliance of laws, rules and regulations and happening of events etc.

#### **CELL POINT (INDIA) LIMITED**



- 5. The compliance of the provisions of Corporate and other applicable laws, rules, regulations, standards is the responsibility of management. My examination was limited to the verification of procedures on test basis.
- 6. The Secretarial Audit report is neither an assurance as to the future viability of the company nor of the efficacy or effectiveness with which the management has conducted the affairs of the company.

Sd/-

Date : 02<sup>nd</sup> September, 2025 B. Umamaheshwara Rao

Place: Visakhapatnam Company Secretary

FCS No: 10163

C P No.: 13117

PR: 3157/2023

UDIN:

F010163G001145836



#### FOREIGN EXCHANGE EARNING AND OUTGO:

The information required to be given in respect of foreign exchanges earning and outgo F.Y. 2024 - 25 and 2023 - 24 are as follows:

i. Foreign Exchange Earnings during F.Y. 2024-25:

Particulars	Amount ( In ₹)
Foreign Exchange Received during the year	NIL
Foreign Exchange Paid during the year	NIL

ii. ii. Foreign Exchange Earnings during F.Y. 2023-24:

Particulars	Amount ( In ₹)
Foreign Exchange Received during the year	NIL
Foreign Exchange Paid during the year	NIL



#### **CEO/CFO CERTIFICATION**

To, The Board of Directors CELL POINT (INDIA) LIMITED

Certificate by Chief Executive Officer (CEO) / Chief Financial Officer (CFO) under Corporate Governance pursuant to the Regulation 33(1) (e) and Schedule IV of SEBI (Listing Obligation and Disclosure Requirements), Regulation 2015.

We, Mohan Prasad Panday, Managing Director and Manikanta BBV, the Chief Financial Officer (CFO) of the Company of the Company do hereby certify to the Board that:

- 1. We have reviewed financial statements and the cash flow statement for the year ending 31<sup>st</sup> March, 2025 and that to the best of their knowledge and belief
- a. These statements do not contain any materially untrue statement or omit any material fact or contain statements that might be misleading;
- b. These statements together present a true and fair view of the company's affairs and are in compliance with existing accounting standards, applicable laws and regulations.
- 2. There are, to the best of our knowledge and belief, no transactions entered into by the company during the year which are fraudulent, illegal or violation of the company's code of conduct.
- 3. We accept responsibility for establishing and maintaining internal controls for financial reporting and that we have evaluated the effectiveness of internal control systems of the company pertaining to financial reporting and we have disclosed to the auditors and the Audit Committee, deficiencies in the design or operation of such internal controls, if any, of which we are aware and the steps we have taken or propose to take to rectify these deficiencies.
- 4. We have indicated to the auditors and the Audit committee of the Company.
  - a. significant changes in internal control over financial reporting during the year;

#### CELL POINT (INDIA) LIMITED

- b. significant changes in accounting policies during the year and that the same have been disclosed in the notes to the financial statements; and
- c. Instances of significant fraud of which we have become aware and the involvement therein, if any, of the management or an employee having a significant role in the company's internal control system over financial reporting.

For CELL POINT (INDIA) LIMITED

Place: Visakhapatnam Mohan Prasad Panday
Date: 02/09/2025 (Managing Director)

Sd/-MANIKANTA BBV (CFO)

#### **Chairman's Declaration on Code of Conduct**

To,

The Members of Cell point (India) Limited

This is to certify that the Company has laid down a Code of Conduct (the Code) for all Board Members and Senior Management Personnel of the Company and a copy of the Code is put on the website of the Company viz www.cellpoint.biz It is further confirmed that all Board Members and Senior Management Personnel have affirmed compliance with the Code of Conduct for Board of Directors and Senior Management Personnel, as approved by the Board, for the financial year ended on March 31, 2025.

For CELL POINT (INDIA) LIMITED

Sd/-

Mohan Prasad Panday (Managing Director)

Place: Visakhapatnam Date: 02/09/2025

(Formerly known as Cell Point (India) Private Limited)

CIN: U52390AP2013PLC086912

Balance sheet as at March 31, 2025
(₹ in Lakhs, unless otherwise stated)



for and on behalf of the Board of Directors

Particulars		As on March 31, 2025	As on March 31, 2024	
Equity and liabilties				
Shareholder's Funds				
(a) Share Capital	3.1	1,868.56	1,868.56	
(b) Reserves and Surplus	3.2	5,556.83	5,343.27	
		7,425.39	7,211.83	
Non-current liabilities				
(a) Long-term borrowings	3.3	89.82	111.49	
(b) Deferred tax liabilities (net)		-	-	
(c) Long term Provisions	3.4	60.43	50.02	
		150.25	161.51	
Current Liabilties				
(a) Short-term Borrowings	3.5	4,435.62	4,767.25	
(b) Trade payables	3.6			
(i) Total outstanding dues of Micro and Small Enterprises		507.79	84.60	
(ii) Total outstanding dues of creditors other than Micro and Small Enteprises		896.33	834.53	
(c) Other current liabilities	3.7	46.06	48.57	
(d) Short-term provisions	3.8	354.37	303.53	
		6,240.18	6,038.48	
TOTAL		13,815.82	13,411.82	
Assets				
Non Current Assets				
(a) Property, plant and equipment and intangible assets				
(i) Property plant and equipment  (i) Property plant and equipment	3.9	3,654.13	3,321.64	
(ii) Intangible assets	3.7	3,031.13	3,321.01	
(iii) Capital Work-in-progress	3.9A	79.33		
(b) Deferred Tax Assets (Net)	3.10	47.07	101.76	
(c) Other Non-current assets	3.11	2,147.75	2,881.28	
(*)	0.11	5,928.27	6,304.67	
Current Assets			2,2 3 100 /	
(a) Inventories	3.12	6,364.82	5,509.23	
(b) Trade Receivables	3.13	117.82	40.12	
(c) Cash and cash equivalents	3.14	644.26	1,200.13	
(d) Short-term loans and advances	3.15	139.35	90.56	
(e) Other current assets	3.16	621.29	267.11	
	2-1-2	7,887.55	7,107.15	
TOTAL		13,815.82	13,411.82	

The accompanying notes form an integral part of the financial statements

As per our report of even date attached

For RAO & KUMAR

Chartered Accountants

FRNo: 03089S

Sd/- Sd/- Sd/-

Anirban PalMohan Prasad PandayBala Balaji PandayPartnerDirectorDirector

M.No: 214919 (DIN: 06493918) (DIN: 06493903)

Place: Visakhapatnam

Date: September 02, 2025 Sd/- Sd/-

UDIN: 25214919BMIAVQ3280

BBV Manikanta R Chandra Sekhar
Chief Financial Officer Company Secretary

(Formerly known as Cell Point (India) Private Limited)

CIN: U52390AP2013PLC086912

#### Statement of Profit and Loss for the year ended March 31, 2025

(₹ in Lakhs, unless otherwise stated)



	Particulars	Note	As on March 31, 2025	As on March 31, 2024
Inco	me			
I	Revenue from Operations	3.17	32,470.58	32,123.37
II	Other Income	3.18	155.28	167.12
III	Total Income (I + II)		32,625.86	32,290.48
Expe	nses			
Zape	Purchases of Stock-in-trade		27,879.92	27,898.47
	Changes in Inventory of Stock-in-trade	3.19	(855.60)	(917.21)
	Employee Benefits Expense	3.20	1,192.96	1,128.31
	Finance Costs	3.21	517.69	574.25
	Depreciation and Amortisation Expense	3.9	322.69	186.22
	Other Expenses	3.22	3,521.42	3,148.36
IV	Total expenses		32,579.08	32,018.40
V	Profit before exceptional and extraordinary items and tax (III - IV)		46.78	272.09
VI	Exceptional items	3.23	234.63	-
VII	Profit before extraordinary items and tax (V - VI)		281.41	272.09
	Extraordinary items		-	-
IX	Profit before tax (VII- VIII)		281.41	272.09
X	Tax Expenses:			
	Current Tax Expenses for Current Year		_	81.64
	Current Tax Expenses relating to prior years		0.57	23.64
	Deferred Tax (including current and prior period)		54.69	(2.52)
	Total Tax Expenses		55.26	102.76
XI	Profit (Loss) for the period from continuing operations (IX - X)		226.15	169.33
XII	Profit/(loss) from Discontinuing operations (after tax) (XII-XIII)		-	-
	Profit (Loss) for the period (XI + XII)		226.15	169.33
Earn	ings per share (of ₹ 10/- each):	3.26		
	(a) Basic		1.21	0.97
	(b) Diluted		1.21	0.97

The accompanying notes form an integral part of the financial statements

As per our report of even date attached

For RAO & KUMAR
Chartered Accountants

FRNo: 03089S

for and on behalf of the **Board of Directors** of

Sd/-	Sd/-	Sd/-
Anirban Pal	Mohan Prasad Panday	Bala Balaji Panday
Partner	Director	Director
M.No: 214919	(DIN: 06493918)	(DIN: 06493903)

Place: Visakhapatnam

Date: September 02, 2025 Sd/- Sd/-

UDIN: 25214919BMIAVQ3280

BBV Manikanta
Chief Financial Officer
Company Secretary

(Formerly known as Cell Point (India) Private Limited)

CIN: U52390AP2013PLC086912

#### Cash Flow Statement for the year ended March 31, 2025

(₹ in Lakhs, unless otherwise stated)



Particulars	As on March 31, 2025	As on March 31, 2024
	Water 31, 2023	Wiai Cii 31, 2024
Cash Flow from Operating Activities	201.11	272.00
Net Profit before tax	281.41	272.09
Adjustment for:		
Depreciation	88.06	186.22
Finance Cost	354.78	394.32
Actuarial Gain Booked in Current Year	1.29	(6.26)
Current Service Cost & Interest Cost of Gratuity	12.08	10.46
Operating Profit before Working Capital changes	737.61	856.83
Adjustment for:	(0.5.5.60)	(0.4 = 0.4)
(Increase) / Decrease in Inventories	(855.60)	(917.21)
(Increase) / Decrease in Trade Receivables	(77.70)	(27.38)
(Increase) / Decrease in Short Term loans & Advances	(48.79)	(9.56)
(Increase) / Decrease in Other Assets <sup>2</sup>	(354.18)	95.42
Increase / (Decrease) in Other Current Liabilities	(2.52)	(60.08)
Increase / (Decrease) in Trade Payables	485.00	(240.31)
Increase / (Decrease) in Short term Provisions	47.88	(237.93)
Cash generated from Operating Activities	(68.28)	(540.23)
Taxes paid	(0.57)	(177.75)
Net Cash (used in)/from Operating Activities [A]	(68.85)	(717.99)
Cash Flow from Investing Activities		
Purchase of Fixed Assets	(499.88)	(1,691.02)
Investments in Outlets & Franchisee	800.00	(1,300.00)
Rent advances	(40.81)	(22.13)
Electricity deposit	<u> </u>	(0.45)
Security Deposit(one Plus & Other)	(5.00)	(0.25)
NSE Security deposit	50.34	(50.34)
Investments in Chits	(71.00)	9.00
Net Cash (used in)/from Investing Activities [B]	233.65	(3,055.20)
Cash Flow from Financing Activities		
Proceeds from Issue of Shares	_	5,034.00
Proceeds from Rights Issue		-
Proceeds/(Repayment) from/(of) Long term Borrowings (Net)	(21.67)	(1,694.69)
Proceeds/(Repayment) from/(of) Short term Borrowings (Net)	(331.63)	980.44
Finance Cost paid	(354.78)	(394.32)
Dividend paid	(12.59)	(374.32)
Net Cash (used in)/from Financing Activities [C]	(720.67)	3,925.42
N. I. (D. ) I C. I. I. C. I.	/ o-v	
Net Increase/(Decrease) in Cash and Cash Equivalents [A] + [B]+ [C]	(555.87)	152.24
Cash and Cash Equivalents at the beginning of the year	1,200.13	1,047.89
Cash and Cash Equivalents at the end of the year	644.26	1,200.13
Cash and cash equivalents		
Cash on hand	105.04	355.57
Balances with Banks in Current Accounts	395.12	309.03
Other Bank Balances	144.10	535.53
TOTAL	644.26	1,200.13

#### Notes:

- 1 This statement is prepared as per Accounting Standard 3 (Indirect Method)
- 2 Includes Non-Current and Other current assets
- 3 Previous year figures have been regrouped and reclassified wherever necessary

As per our report of even date attached

For RAO & KUMAR Chartered Accountants for and on behalf of the Board of Directors of

FRNo: 03089S

Sd/-Sd/-Sd/-Anirban Pal Bala Balaji Panday **Mohan Prasad Panday** 

Partner Director Director M.No: 214919 (DIN: 06493918) (DIN: 06493903)

Place: Visakhapatnam Date: September 02, 2025

UDIN: 25214919BMIAVQ3280

Sd/-B B V Manikanta Chief Financial Officer

Sd/-R Chandra Sekhar Company Secretary

(Formerly known as Cell Point (India) Private Limited)

CIN: U52390AP2013PLC086912

Notes forming part of the Financial Statements for the year ended March 31, 2025



#### **Note 1: Company Overview**

#### I. Corporate Information

Cell Point (India) Limited [Formerly known as Cell Point (India) Private Limited] was incorporated as private limited Company on April 10, 2013, and registered under The Companies Act, 2013. Company was converted into Public Limited Company and consequently name of the company was changed from Cell Point (India) Private Limited to Cell Point (India) Limited vide special resolution passed by the shareholders at the Extraordinary General Meeting held on October 31, 2022, and a revised certificate of incorporation dated November 25, 2022, issued by the Registrar of Companies, Vijayawada. The company is engaged in the business of Trading in smart phones, accessories, related products, and other consumer durable electronic goods.

#### II. Basis of preparation of Financial Statements

These financial statements are prepared in conformity with Indian Generally Accepted Accounting Principles (GAAP) under the historical cost convention on the accrual basis. GAAP comprises mandatory Accounting Standards as prescribed under Section 133 of the Companies Act, 2013('the Act') read with Rule 7 of the Companies (Accounts) Rules, 2014, provision of the Act (to the extent notified). Accounting policies have been consistently applied except where a newly issued accounting standard is initially adopted or a revision to an existing accounting standard requires a change in the accounting policy hitherto in use.

The Company had completed a Fresh Issue of 50,34,000 Equity Shares by Initial Public Offer ("IPO") with a face value of ₹ 10.00 each at an issue price of ₹ 100.00 each aggregating to ₹ 5,034.00 Lakhs. Pursuant to the IPO, the Equity shares of the Company were listed on the Emerge Platform of National Stock Exchange of India Limited ("Emerge Platform of NSE") w.e.f. June 28, 2023.

#### III. Use of Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent liabilities at the date of the financial statements and the results of operations during the reporting year end. Although, these estimates are based upon management's best knowledge of current events and actions, actual results could differ from these estimates.

#### IV. Operating Cycle

Based on the nature of products / activities of the Company and the normal time between acquisition of assets and their realization in cash or cash equivalents, the Company has determined its operating cycle as 12 months for the purpose of classification of its assets and liabilities as current and non-current.

(Formerly known as Cell Point (India) Private Limited)

CIN: U52390AP2013PLC086912

Notes forming part of the Financial Statements for the year ended March 31, 2025



#### **Note 2: Summary of Significant Accounting Policies**

#### I. Property, Plant and Equipment

- (i) Items of Property, Plant and Equipment are measured at cost, which includes capitalised borrowing costs, less accumulated depreciation, goods and service tax (to the extent not availed as input credit) and accumulated impairment loss, if any. Cost includes duties, freight and other incidental expenses directly related to acquisition / construction and installation of the assets. Any trade discounts, and rebates are deducted in arriving at the purchase price.
- (ii) An item of Property, Plant and Equipment is eliminated from the financial statements on disposal or when no further benefit is expected from its use and disposal. Gains / losses arising from disposal are recognised in the Statement of Profit and Loss.
- (iii) Depreciation on fixed assets is provided on Straight line Method in accordance with requirements of Schedule II to the Companies Act,2013. Depreciation for assets purchased / sold during a period is proportionately charged (refer note 3.9(6) for change in accounting policy)

#### II. <u>Inventories</u>

Inventories include only traded finished goods and are valued on the principle laid down in Accounting Standard 2 on "Inventories" on the basis of "Lower of cost and net realizable value.

#### III. Revenue Recognition

The Company's revenue primarily comprises of Multi brand Retail selling of smart phones, accessories, related products and other consumer durable electronic goods.

Revenue on sale of goods is recognized when property in the goods is transferred to the buyer for a price, or when all significant risks and rewards of ownership have been transferred to the buyer and no effective control is retained by the Company in respect of the goods transferred, to a degree usually associated with ownership, and no significant uncertainty exists regarding the amount of consideration that will be derived from the sale of goods

Dividend income is recognized when the unconditional right to receive the income is established.

Revenue from interest and rent is recognized on a time proportion basis taking into account the value outstanding, the period and rate applicable.

#### IV. Foreign Currency Transactions

Foreign currency transactions are recorded at the rates prevailing at the date of transaction. Monetary items denominated in foreign currencies at the year-end are translated at the year-end rates. Any exchange differences arising on settlement/transaction are dealt with in the statement of profit and loss.

#### V. Taxes on Income

The current income tax charge is determined in accordance with the relevant tax regulations applicable to the Company.

Deferred tax is recognized on timing differences between taxable and accounting income / expenditure that originates in one period and are capable of reversal in one or more subsequent periods. Deferred Tax Asset is recognized on the basis of virtual / reasonable certainty about its realizability, as applicable. The deferred tax charge or credit and the corresponding deferred tax liabilities or assets are recognised using the tax rates that have been enacted or substantively enacted by the balance sheet date.

(Formerly known as Cell Point (India) Private Limited)

CIN: U52390AP2013PLC086912

Notes forming part of the Financial Statements for the year ended March 31, 2025



#### VI. Employee Benefits

#### (i) Short-term Benefits

All employee benefits falling due within twelve months of rendering the service are classified as short-term employee benefits. The cost of the benefits like salaries, wages, bonus, exgratia, etc. is recognised as an expense in the period in which the employee renders the related service.

#### (ii) Post-Employment Benefits

#### A) Defined contribution plans:

The contribution paid/payable under provident fund scheme and ESI scheme is recognised as expenditure in the period in which the employee renders the related service.

#### B) Defined benefit plans:

A post-retirement obligation towards gratuity is a defined benefit plan. The Company provides for Gratuity, in respect of eligible employees under a Gratuity Scheme. On the reporting date, liabilities with respect to gratuity plan as determined by an independent actuarial valuation and actuarial gains/losses are charged to the Statement of Profit and Loss Account. The Company recognizes the net obligation of a defined benefit plan in its Balance Sheet as liability and as per the requirements of AS 15 (Revised 2005).

#### VII. Borrowing Costs

Borrowing costs directly attributable to acquisition or construction of Property, Plant & Equipment which necessarily take substantial period of time to get ready for their intended use are capitalized. Other borrowing costs are charged to profit and loss account.

#### VIII. Earnings per Share (EPS)

Basic EPS is computed by dividing the profit after tax attributable to equity shareholders by the weighted average number of Equity Shares outstanding during the year / period.

Diluted EPS is computed by dividing the profit after tax attributable to equity shareholders, as adjusted for dividend, interest and other charges to expense or income relating to the dilutive potential Equity Shares, by the Weighted Average number of Equity Shares considered for deriving basic EPS and the weighted average number of Equity Shares which could have been issued on the conversion of all dilutive potential Equity Shares.

#### IX. <u>Impairment of Assets</u>

Impairment loss is provided to the extent the carrying amount of assets exceeds their recoverable amount. Recoverable amount is the higher of an asset's net selling price and its value in use. Value in use is the present value of estimated future cash flows expected to arise from the continuing use of the assets and from its disposal at the end of its useful life. Net selling price is the amount obtainable from sale of asset in an arm's length transaction between knowledgeable, willing parties, less the cost of disposal.

#### X. Provisions Contingent Liabilities and Contingent Assets

Provisions involving substantial degree of estimation in measurement are recognized when there is a present obligation as a result of past events, and it is probable that there will be an outflow of resources. Contingent Liabilities are not recognized but are disclosed in the notes after careful evaluation by the management of the facts and legal aspects of the matters involved. Contingent Assets are neither recognized nor disclosed in the financial statements.

(Formerly known as Cell Point (India) Private Limited)

CIN: U52390AP2013PLC086912

Notes forming part of the Financial Statements for the year ended March 31, 2025

(₹ in Lakhs, unless otherwise stated)





Particulars	As on Mar	ch 31, 2025	As on March 31, 2024	
rarticulars	No's	Amount	No's	Amount
Authorised Shares				
Equity shares of ₹ 10/- each	5,00,00,000	5,000.00	5,00,00,000	5,000.00
Issued, Subscribed and fully Paid-up Shares				
Equity shares of ₹ 10/- each fully paid	1,86,85,600	1,868.56	1,86,85,600	1,868.56
Total	1,86,85,600	1,868.56	1,86,85,600	1,868.56

Note: The Company has only one class of equity shares having a par value of ₹ 10/- per share. Each holder of equity shares is entitled to one vote per share. The holders of Equity Shares are entitled to receive dividends as declared from time to time. The dividend proposed by the Board of Directors is subject to the approval of the shareholders in the ensuing Annual General Meeting. In the event of liquidation of the company, the holders of equity shares will be entitled to receive remaining assets of the company, after distribution of all preferential amounts. The distribution will be in proportion to the number of equity shares held by the shareholders.

#### (a) Reconciliation of the shares outstanding at the beginning and at the end of the reporting year:

Dougt - ulana	As on Mar	ch 31, 2025	As on March 31, 2024	
Particulars	No's	Amount	No's	Amount
Equity shares of Rs: 10/- each fully paid				
At the beginning of the year	1,86,85,600	1,868.56	1,36,51,600	1,365.16
Add: Issue of Equity Shares during the year			50,34,000	503.40
Add: Bonus Shares Issued during the year	-	-	-	-
Add: Right Shares Issued during the year	-	-	-	-
Less: Shares Bought back during the year	-	-	-	-
Outstanding at the end of the year	1,86,85,600	1,868.56	1,86,85,600	1,868.56

#### (b) Details of shareholders holding more than 5% of the ordinary shares in the company:

Name of the Shareholder	As on Mar	ch 31, 2025	As on March 31, 2024	
Name of the Shareholder	No's	% holding	No's	% holding
Mohan Prasad Panday	1,20,60,600	64.54%	1,20,60,600	64.54%
Bala Balaji Panday	15,89,400	8.51%	15,89,400	8.51%

#### (c) Details of equity shares held by the promoters: Other members shares to be entered

Name of the Promoter	As on March	h 31, 2025	As on March	% of Changa	
Name of the Fromoter	No's	% holding	No's	% holding	% of Change
Mohan Prasad Panday	1,20,60,600	64.54%	1,20,60,600	64.54%	0.00%
Bala Balaji Panday	15,89,400	8.51%	15,89,400	8.51%	0.00%

#### Note 3.2: Reserves and Surplus

Particulars	Amount as on March 31, 2025	Amount as on March 31, 2024
A. Securities Premium		
Balance at the beginning of the year	4,530.60	_
Add: During the year	-	4,530.60
Balance at the end of the year	4,530.60	4,530.60
B. Surplus in the Statement of Profit and Loss		
Balance at the beginning of the year	812.67	643.34
Less: Bonus Shares Issued	-	-
Add: Net Profit for the year	226.15	169.33
Less: Final Dividend for FY 2023-24	(12.59)	
Balance at the end of the year	1,026.23	812.67

(Formerly known as Cell Point (India) Private Limited)

CIN: U52390AP2013PLC086912

Notes forming part of the Financial Statements for the year ended March 31, 2025

(₹ in Lakhs, unless otherwise stated)



Note 3.3: Long-term Borrowings						
Particulars					Amount as on March 31, 2025	Amount as on March 31, 2024
					Water 51, 2025	Wiai Cii 51, 2024
(a) from Banks						
Term Loans from Banks & Financial Institutions # (Secured by specific Fixed Assets)					111.18	199.57
Less: Current Maturities of the above					(68.36)	(88.08)
(b) from Other parties						
Margadarshi Chit Fund Private Limited					47.00	-
TOTAL					89.82	111.49
# Term Loans from Banks & Financial Institutions						
Particulars	Rate of	Date of	Term of the	Repayment	Amount as on	Amount as on
	Interest	Sanction	Loan	1 0	March 31, 2025	March 31, 2024
				36 Monthly	3.68	27.10
GECL Loan from IDBI Bank	9.26%	05/03/2021	3 Years	Installments	3.00	2,.10
[This is an extended credit limit against an existing loan sec	ured against proj	perties of Directo	rs.J			
GECL Loan from State Bank of India	9.25%	26/11/2021	5 Years	60 Monthly Installments	107.50	172.47
[This is an extended credit limit against an existing loan sec	ured through col	lateral lien on Co	omnany propert			
	urea inrough cor	internal tien on co	mipany propert	<i>y - J</i>		
N . 24 F						
Note 3.4: Long-term Provisions					Amount as on	Amount as on
Particulars					March 31, 2025	March 31, 2024
					, -, -, -, <b>-</b> , -, -, -, -, -, -, -, -, -, -, -, -, -,	
Provision for Employee Benefits (based on acturial valuation)	)				60.43	50.02
TOTAL					60.43	50.02

Provision for Employee Benefits (based on acturial valuation)	60.43	50.02
TOTAL	60.43	50.02
Note 3.5: Short-term Borrowings		
Particulars	Amount as on March 31, 2025	Amount as on March 31, 2024
(a) Loans Repayable on demand		
from Banks (Secured) #	3,789.99	3,607.86
(b) Other Loans and Advances		
Trade Advances (Unsecured) ##	457.2	7 763.32
Chit Fund Payables (Unsecured)	120.00	308.00
(c) Current Maturities of Long-term Borrowings [refer note no 3.3(a)]	68.30	88.08
TOTAL	4,435.62	4,767.25

(Formerly known as Cell Point (India) Private Limited)

CIN: U52390AP2013PLC086912

Notes forming part of the Financial Statements for the year ended March 31, 2025

(₹ in Lakhs, unless otherwise stated)





Particulars	Rate of Interest	Nature of Facility	Amount as on March 31, 2025	Amount as on March 31, 2024
from Punjab National Bank [Secured against Equitable Mortgage of Residential Property situated at Visakhapatnam of Heera Rata	10.25% anbai Panday	Overdraft Facility	37.65	47.31
(Relative of Director) and Personal guarantee of Directors of the company]  from ICICI Bank [Secured against Stock-in-trade and Equitable Mortgage of Company's and Directors' properties and	9.60% Personal	Cash Credit Facility	910.16	421.78
guarantee of Directors of the company]  from State Bank of India  [Secured against Stock-in-trade and book debts of VIVO Mobiles, Equitable Mortgage of property of the	8.60% ne Company and	Vivo Channel	647.50	646.56
Personal Guarantee of Directors and Relatives of Directors of the company]  from State Bank of India  [Secured against Stock-in-trade and book debts of OPPO Mobiles, Equitable Mortgage of property of the state of the company]	8.60% The Company	Oppo Channel Finance	563.68	597.65
and Personal Guarantee of Directors and Relatives of Directors of the company]  from IDBI Bank  [Secured against Stock-in-trade and Equitable Mortgage of Personal Properties of Directors and Relatives)	11.70%	Cash Credit	284.76	394.43
Directors of the company]  from State Bank of India  [Secured against Stock-in-trade and book debts, Equitable Mortgage of property of the Company and Equarantee of Directors and Relatives of Directors of the company]	9.55%	Facility  Cash Credit  Facility	1,346.24	1,500.13

#### ## Trade Advances from Banks and Financial Institutions

Particulars		Amount as on
		March 31, 2024
Trade Advance from IDFC Bank	203.53	209.26
Trade Advance from HDB Finance	-	21.72
Trade Advance from Bajaj Finance	224.12	510.33
Trade Advance from TVS Finance	29.62	22.01

#### **Note 3.6: Trade Payables**

Particulars	Amount as on March 31, 2025	Amount as on March 31, 2024
Micro and Small enterprises Other than Micro and Small enterprises	507.79 896.33	84.60 834.53
TOTAL	1,404.12	919.13

### (a) The Disclosures as required under Sec 22 of MSMED Act 2006 under the chapter on Delayed Payments to Micro and Small Enterprises are listed out in the following table:

Particulars	Amount as on March 31, 2025	Amount as on March 31, 2024
(1) Principal amount and the interest due thereon remaining unpaid to any supplier as at the end of the accounting year (2) Amount of interest paid by the buyer under MSMED Act, 2006 along with the amounts of the payment made to the supplier beyond the due date during each accounting year	507.79	84.60
(3) Amount of interest due and payable for the period	-	-
(4) Amount of interest accrued and remaining unpaid at the end of the accounting year	-	-
(5) Amount of further interest remaining due and payable even in the succeeding years	-	-

Note: The Company has sent communications for identifying the suppliers who qualify under the definition of micro and small enterprises, as defined under the Micro, Small and Medium Enterprises Development Act, 2006. Based on the intimation received from the suppliers regarding their status under the said Act, disclosures relating to amounts unpaid as at the year end, if any, have been furnished. Considering the long-standing relationship with the suppliers and in the absence of any claims from them, the management is of the opinion that, the impact of interest, if any, that may be payable in accordance with the provisions of the Act is not expected to be material.

(Formerly known as Cell Point (India) Private Limited)

CIN: U52390AP2013PLC086912

Notes forming part of the Financial Statements for the year ended March 31, 2025

(₹ in Lakhs, unless otherwise stated)





			Outstanding fo	r the following periods	from the due date
Particulars	Less than 1 Year	1 - 2 Years	2 - 3 Years	More than 3 Years	Total
MSME	507.79	-	-	-	507.79
Others	896.33	-	-	-	896.33
Disputed dues - MSME	-	-	-	-	-
Disputed dues - Others	-	-	-	-	-
Total	1,404.12	-	-	-	1,404.12

#### (c) Ageing for trade payables outstandings as at 31st March 24 is as follows;

0 1.	C .1	C 11 .	. 1	0	.1 1 1 .
Outstanding	tov the	tallowing	neviode	tram	the due date

Particulars	Less than 1 Year	1 - 2 Years	2 - 3 Years	More than 3 Years	Total
MSME	84.60	_	_	-	84.60
Others	834.53	_	-	-	834.53
Disputed dues - MSME	-	-	-	-	-
Disputed dues - Others	-	_	-	-	-
Total	919.13	_	-	-	919.13

#### **Note 3.7: Other Current Liabilities**

Particulars	Amount as on March 31, 2025	Amount as on March 31, 2024
Statutory Dues		
TDS Payable	45.94	48.57
GST Payable	-	-
Unpaid dividend [FY 2023-24]	0.11	-
TOTAL	46.06	48.57

#### **Note 3.8: Short Term Provisions**

Particulars	Amount as on March 31, 2025	Amount as on March 31, 2024
(a) Provision for Employee Benefits [based on acturial valuation]	10.20	7.24
(b) Provision for Income Tax	-	81.64
(c) Others #	344.17	214.65
TOTAL	354.37	303.53

#### **# Other Provisions**

Particulars	Amount as on March 31, 2025	Amount as on March 31, 2024
	March 31, 2023	Water 51, 2024
Audit fee payable	2.50	2.25
Electricity charges Payable	18.99	16.05
EPF & ESI Payable	5.94	5.35
Fees & Taxes Payable	1.70	-
Office & Showrooms' Rent Payable	83.25	74.36
Printing & Stationary Charges Payable	0.51	-
Professional Fee Payable	0.45	0.07
Professional Tax Payable	0.17	0.18
Repairs and Maintenance Payable	0.87	-
Salaries & Directors Remuneration Payable	213.68	116.05
Showroom expenses Payable	4.36	-
Telephone & Internet Charges Payable	9.97	0.35
Transport Charges Payable	0.51	-
Travelling & Conveyance Payable	1.28	-

(Formerly known as Cell Point (India) Private Limited)

CIN: U52390AP2013PLC086912

Notes forming part of the Financial Statements for the year ended March 31, 2025

(₹ in Lakhs, unless otherwise stated)



Note 3.10: Deferred Tax Assets (Net)

Particulars	Amount as on	Amount as on
raruculars		March 31, 2024
Opening Balance	101.76	99.24
Current Year	(54.69)	2.52
CLOSING BALANCE	47.07	101.76

Note 3.11: Other Non-current assets

Particulars	Amount as on March 31, 2025	Amount as on March 31, 2024
Rent Advances	687.41	646.60
Security Deposits		
Security Deposit for Mortgage	850.00	850.00
Security Deposit(one Plus)	15.25	10.25
Eletricity Deposit	15.02	15.02
Telephone Deposit	0.07	0.07
National Stock Exchange Of India Security Deposit	-	50.34
Franchisee Security Deposit	500.00	1,300.00
Other Investments		
Margadarshi Chit Fund Pvt Ltd	64.00	9.00
Kolagatla Swamy Chits Pvt. Ltd.	16.00	-
TOTAL	2,147.75	2,881.28

**Note 3.12: Inventories** 

Particulars	Amount as on March 31, 2025	Amount as on March 31, 2024
Stock-in-trade	6,364.82	5,509.23
TOTAL	6,364.82	5,509.23

Note: Stock-in-trade is valued at lower of cost and net realisable value.

**Note 3.13: Trade Receivables** 

Particulars	Amount as on March 31, 2025	Amount as on March 31, 2024
Unsecured, considered good	117.82	40.12
TOTAL	117.82	40.12

#### (a) Ageing for trade receivables outstandings as at 31st March 25 is as follows;

Outstanding for the following periods from the due date

Particulars	Less than 6 months	6 months - 1 year	1 - 2 Years	2 - 3 Years	More than 3 Years	Total
Undisputed Trade Receivables - considered good	117.82	_	_	_	-	117.82
Undisputed Trade Receivables - considered doubtful	-	-	-	-	-	-
Disputed Trade Receivables - considered good	-	-	-	-	-	-
Disputed Trade Receivables - considered doubtful	-	-	-	-	-	-
Total	117.82	-	-	-	-	117.82

#### (b) Ageing for trade receivables outstandings as at 31st March 24 is as follows;

Outstanding for the following periods from the due date

Particulars	Less than 6 months	6 months - 1 year	1 - 2 Years	2 - 3 Years	More than 3 Years	Total
Undisputed Trade Receivables - considered good	40.12	-	_	_	-	40.12
Undisputed Trade Receivables - considered doubtful	-	_	-	_	_	-
Disputed Trade Receivables - considered good	-	_	-	-	-	-
Disputed Trade Receivables - considered doubtful	=	-	-	-	-	-
Total	40.12	-	-	-	-	40.12

(Formerly known as Cell Point (India) Private Limited)

CIN: U52390AP2013PLC086912

Notes forming part of the Financial Statements for the year ended March 31, 2025

(₹ in Lakhs, unless otherwise stated)





39.13

97.63

139.35

2.59

37.64

52.93

90.56

Particulars	Amount as on	Amount as on
1 at uculai 5	March 31, 2025	March 31, 2024
(a) Balances with Banks		
Balances in Current Accounts	105.04	355.57
(b) Cash on hand	395.12	309.03
(c) Other Bank Balances		
Balances held as Margin Money or Security against borrowings, guarantees and other commitments	144.10	535.53
TOTAL	644.26	1,200.13
Note 3.15: Short Term Loans and Advances		
Particulars	Amount as on	Amount as on
1 at ticulars	March 31, 2025	March 31, 2024

Note 3.16: Other Current Assets

TOTAL

Advances to Employees Advances to Suppliers

**Loan and Advances** 

Others

Particulars	Amount as on	Amount as on	
		March 31, 2025	March 31, 2024
(a) Balances with Govt. Authorities			
GST Input		52.98	-55.82
TDS & TCS Receivable		52.01	59.11
Advance Tax		15.00	95.00
(b) Others			
Selling & Schemes Receivable		144.46	163.11
Other Advances *		356.85	-
Other Receivables		-	5.71
TOTAL		621.29	267.11

<sup>\*</sup> Other advances represents amount paid as advance for purchase of property at Madhurwada, Visakhapatnam

#### **Note 3.17: Revenue from Operations**

Particulars	For the	For the
	Current year	Previous year
		_
(a) Sale of Stock-in-trade	31,365.59	30,967.56
(b) Other operating revenue #	1,105.00	1,155.81
TOTAL	32,470.58	32,123.37

#### # Other operating revenues

Particulars	For the Current year	For the Previous year
Selling Scheme Benefits Publicity Charges Received Discounts Received	1,105.00	1,142.18 9.80 3.83

#### **Note 3.18: Other Income**

Note 5.16. Other filcome		
Particulars	For the	For the
raruculars	Current year	Previous year
		_
(a) Interest Income	4.12	30.18
(b) Other Income		
Chit Dividend	41.54	48.51
Other Incomes	109.62	82.18
Actuarial gain on obligations	<del>-</del>	6.26
TOTAL	155.28	167.12

(Formerly known as Cell Point (India) Private Limited)

CIN: U52390AP2013PLC086912

Notes forming part of the Financial Statements for the year ended March 31, 2025

(₹ in Lakhs, unless otherwise stated)



Note 3.19: Changes in Inventory of Stock-in-trade

Particulars	For the	For the
	Current year	Previous year
		_
Opening Inventory of Stock-in-trade	5,509.23	4,592.01
Closing Inventory of Stock-in-trade	6,364.82	5,509.23
CHANGE IN INVENTORY	(855.60)	(917.21)

Note 3.20: Employee benefits expense

Particulars	For the	For the
	Current year	Previous year
(a) Colories and Wasse		
(a) Salaries and Wages		
Salaries & Allowances	702.41	652.88
Directors Remuneration	240.00	240.00
Incentives to Employees and Others	183.27	183.50
(b) Contribution to provident and other funds		
Provident Fund	29.78	24.58
ESIC	11.27	8.72
(c) Other Expenes		
Staff Welfare	12.78	5.78
Staff Uniforms	0.08	2.39
Current service cost of Gratuity	8.02	6.54
Interest Cost on Gratuity	4.06	3.91
Acturial loss on obligations	1.29	-
TOTAL	1,192.96	1,128.31

**Note 3.21: Finance Cost** 

Particulars		For the
Tatikulais	Current year	Previous year
(a) Interest Expense		
Interest on Term Loans	-	65.59
Interest paid on OD & CC Loans	334.78	452.84
Other Interest	134.70	1.07
(b) Other Expenses		
Bank Charges	28.21	16.74
Chit Loss	20.00	38.00
TOTAL	517.69	574.25

**Note 3.22: Other Expenses** 

Particulars		For the
		Previous year
(a) Administrative Evaneses #	2 942 25	2 270 50
(a) Administrative Expenses # (b) Selling and Marketing Expenses ##	2,843.25 675.67	2,370.50 775.36
(c) Payment to Auditors	073.07	773.30
Audit Fee	2.50	2.50
TOTAL	3,521.42	3,148.36

(Formerly known as Cell Point (India) Private Limited)

CIN: U52390AP2013PLC086912

Notes forming part of the Financial Statements for the year ended March 31, 2025

(₹ in Lakhs, unless otherwise stated)



# Administrative Expenses

Particulars	For the	For the
rarticulars	Current year	Previous year
Discounts Allowed	1,537.16	1,158.76
Office & Showroom's Rent	854.00	771.67
Power	190.34	182.01
Showrooms & Office Maintenance Expenses	67.26	55.31
Fees & Taxes	23.30	11.33
IPO Expenses	4.95	36.39
Repairs & Maintenance	21.82	16.82
Travelling & Lodging Expenses	31.16	28.01
Telephone & Internet Expenses	11.85	14.13
Postage & Courier Charges	11.05	13.00
Insurance	14.25	13.95
Computer & Software Maintenance	7.24	10.48
Donations	4.34	2.31
Professional Fee	21.18	12.73
Printing & Stationery	7.38	10.11
Local Conveyance	12.63	8.93
Transportion Charges	7.69	7.19
Rent on Swiping Machine	3.22	3.89
Vehicle Maintenance	2.13	1.17
Legal Expenses	-	1.06
Bad Debts	0.49	-
Other expenses	0.32	0.16
CSR Expenses	-	10.00
GST late fee and interest	9.50	1.10

## Selling and Marketing Expenses

Particulars	For the Current year	For the Previous year
Publicity and Advertisement Sales Commission to Directors	275.67 400.00	275.36 500.00

Note 3.23: Exceptional items

Particulars	For the Current year	For the Previous year
Surplus on account of change in depreciation method	234.63	-
[Refer note no. 3.9(6)]		

(Formerly known as Cell Point (India) Private Limited)

CIN: U52390AP2013PLC086912

Notes forming part of the Financial Statements for the year ended March 31, 2025

1,305.37

72.76

2.38

4,555.48

33.98

4.47

420.55

68.21

2.55

234.63

(₹ in Lakhs, unless otherwise stated)

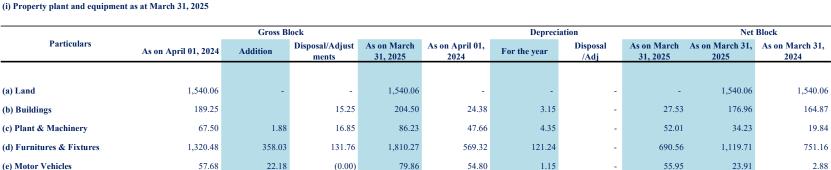
(f) Office Equipments

(h) Servers & Networks

(g) Computers

Total

#### Note: 3.9 - Property, Plant and Equipment and Intangible Assets



1,407.57

79.78

2.38

5,210.66

467.53

67.77

2.38

1,233.85

188.70

4.09

322.69

#### (ii) Property plant and equipment as at March 31, 2024

		Gross B	lock		Depreciation				Net	Net Block	
Particulars	As on April 01, 2023	Addition	Disposal	As on March 31, 2024	As on April 01, 2023	For the year	Disposal /Adj	As on March 31, 2024	As on March 31, 2024	As on March 31, 2023	
(a) Land	1,540.06	-	-	1,540.06	-	-	-	-	1,540.06	1,540.06	
(b) Buildings	65.65	123.60	-	189.25	22.13	2.25	-	24.38	164.87	43.52	
(c) Plant & Machinery	65.00	2.50	-	67.50	43.53	4.13	-	47.66	19.84	21.47	
(d) Furnitures & Fixtures	654.93	665.55	-	1,320.48	494.39	74.93	-	569.32	751.16	160.54	
(e) Motor Vehicles	57.68	-	-	57.68	53.86	0.94	-	54.80	2.88	3.82	
(f) Office Equipments	410.47	894.90	-	1,305.37	368.24	99.29	-	467.53	837.84	42.23	
(g) Computers	68.29	4.47	-	72.76	63.09	4.68	-	67.77	4.99	5.20	
(h) Servers & Networks	2.38	-	-	2.38	2.38	-	-	2.38	-	(0.00)	
Total	2,864.46	1,691.02		4,555.48	1,047.63	186.22	-	1,233.85	3,321.64	1,816.84	



656.23

71.87

1,556.53

2.38 -

751.34

7.91

3,654.13

837.84

4.99

(0.00)

3,321.64

#### **Additional Information**

- Note 1: The company does not have any lease assets.
- Note 2: None of the assets under Property plant and equipment have been revalued during the year.
- Note 3: The company does not have any amount representing Capital work-in-progress.
- Note 4: There are no intangible assets under development.
- Note 5: No proceedings have been initiated or pending against the company for holding any benami property under the Benami Transactions (Prohibitions) Act, 1988 (45 of 1988) and the Rules made thereunder.
- \* Note 6: The following represents the impact of surplus in depreciation arising due to a change in method of depreciation from written down value method to straight line method, adopted for a more appropriate preparation and presentation of financial statements.

#### Impact statement for change in method of depreciation.

		Book value as on 31.03.2024		Accumulated Depreciation as on 31.03.2024		Reported as exceptional item	Depreciation	Depreciation for the year	
	Purchase cost	SLM	WDV	SLM (A)	WDV (B)	Difference (B-A)	SLM (C)	WDV (D)	Difference (D-C)
Buildings	189.25	180.12	164.87	9.13	24.38	15.25	3.15	8.12	4.96
Plant & Machinery	67.50	36.69	19.84	30.80	47.66	16.85	4.35	3.81	54
Furnitures & fixtures	1320.48	882.92	751.16	437.56	569.32	131.76	121.24	236.60	115.36
Motor vehicles	57.51	2.88	2.88	54.63	54.63	.00	1.15	3.02	1.87
Office equipment	1158.90	906.06	837.84	252.85	321.06	68.21	188.70	385.20	196.51
Computers	21.93	7.54	4.99	14.39	16.94	2.55	4.09	4.36	.26
TOTAL	2815.56	2016.20	1781.58	799.36	1033.99	234.63	322.69	641.11	318.43

Note: 3.9A - Ageing of Capital Work in progress

	Amount in CWIP for a period of							
Particulars	Less than 1 year	1-2 years	2-3 years	More than 3 years	Total			
Project in progress	79.33	-	-	-	79.33			
Project temporarily suspended	-	-	-	-	-			
Total	79.33	-	-	-	79.33			

Projects whose completion is overdue versus original plan - NIL

Projects which have exceeded their original budget - NIL

(Formerly known as Cell Point (India) Private Limited)

#### CIN: U52390AP2013PLC086912

Notes forming part of the Financial Statements for the year ended March 31, 2025

(₹ in Lakhs, unless otherwise stated)



#### Additional Disclosures relating to Accounting Standards (AS)

#### Note 3.23: Provision for Employee Benefits – Disclosure as per AS 15 – Employee Benefits:

#### **Defined Contribution Plans**

Particulars		Amount as on
		March 31, 2024
Contribution towards EPF	29.78	24.58
Contribution towards ESIC	11.27	8.72

#### **Defined Benefit Plans**

The Company has a defined benefit gratuity plan. Every employee who has completed five or more years of service is eligible for gratuity @ 15 days salary (last drawn) for every completed year of service with a overall ceiling of  $\ref{thm}$  20,00,000/-. Some of the eligible employees have completed five years of service as at the year end whereas the rest have not completed five years of service yet the Company has worked out its gratuity liability on the above basis in respect of all the employees working with the Company as at the end of the year. The Company has availed the services of acturial valuation for working out its Gratuity Liabilities and provisions towards the same are made as per the report of acturial valuation. The liability for Gratuity is not funded. The details are as follows:

Particulars	Amount as on March 31, 2025	Amount as on March 31, 2024
1. Assumptions		
1.1 Discount Rate (%)	7%	7%
1.2 Rate of increase in Compensation levels (%)	4%	4%
1.3 Rate of Return on Plan Assets (Actuals) (%)	-	-
2. Changes in Present Value of Obligations		
2.1 Present Value of Obligation as at the start:	57.26	53.06
2.2 Acquisition adjustment	-	-
2.3 Interest Cost	4.06	3.91
2.4a Past Service Cost -non vested benefits 2.4b Past Service Cost - vested benefits		-
2.5 Current Service Cost	8.02	6.54
2.6 Curtailment Cost / (Credit)	8.02	0.34
2.7 Settlement Cost / (Credit)		_
2.8 Benefits paid		_
2.9 Actuarial (gain)/ loss on obligations (balancing figure)	1.29	(6.26)
2.10 Present Value of Obligation as at the end	70.63	57.26
3. Changes in the Fair value of Plan Assets		
3.1 Fair Value of Plan Assets at the start:	-	-
3.2 Acquisition Adjustments	-	-
3.3 Expected Return on Plan Assets	-	-
3.4 Contributions		-
3.5 Benefits paid	-	-
3.6 Actuarial Gain /( loss) on plan assets (balancing figure)		-
3.7 Fair Value of Plan Assets at the end 3.8 Total Actuarial gain(loss) to be recognized immediately	1.29	(6.26)
	1,27	(0.20)
4. Fair Value of Plan Assets 4.1 Fair value of plan asset at the start		
4.2 Acquisition Adjustments	-	-
4.3 Actual return on plan assets		_
4.4 Contributions	_	_
4.5 Benefits Paid	_	_
4.6 Present Value of Assets as at the end	-	-
4.7 Funded Status	(70.63)	(57.26)
5. Expense Recognized in Statement of Profit and Loss		
5.1 Current Service Cost	8.02	6.54
5.2a Past Service Cost -non vested benefits		=
5.2b Past Service Cost - vested benefits	-	-
5.3 Interest Cost	4.06	3.91
5.4 Expected Return on Plan Assets	-	-
5.5 Curtailment Cost / (Credit)	-	-
5.6 Settlement Cost / (Credit)	-	-
5.7 Net actuarial (gain)/loss recognized  5.8 Net Expenses to be Recognized in Statement of Profit and Loss	1.29 13.37	(6.26) <b>4.20</b>
	15.57	4.20
6. Bifurcation of Accrued Liability	10.20	7.24
6.1 Current Liability	10.20 60.43	7.24 50.02
6.2 Non Current Liability		

(Formerly known as Cell Point (India) Private Limited)

CIN: U52390AP2013PLC086912

Notes forming part of the Financial Statements for the year ended March 31, 2025

(₹ in Lakhs, unless otherwise stated)



#### Note 3.24: Segment Report – Disclosure as per AS 17 – Segment Reporting:

The Company's business activity primarily falls within a single business segment i.e., Retail Selling of Smart Phones, Tablets, Mobile Accessories and allied accessories. The company is operating only in one geographical segment i.e., domestic environment. Since there is neither more than one business segment nor more than one geographical segment, disclosure on segment information as per Accounting Standard (AS) 17 - "Segment Reporting" is not applicable.

#### Note 3.25: Related Party Transactions – Disclosure as per AS 18 – Related Party Disclosures:

#### a. List of Related Parties

Name	Nature
Key Management Personnel (KMP)	
Mohan Prasad Panday	Managing Director
Bala Balaji Panday	Director
Kiranmai Panday	Director
Kakshayani Sekharamantri	Independent Director
Ananda Ravada	Independent Director
Manikanta BBV	Chief Financial Officer
Chandra Sekhar Raghavapudi	Company Secretary
Enterprises on which KMP or their relatives has significant influence	
Lakshmi Narshima Electronics LLP	Limited Liability Partnership
Amaravati Hotels & Resorts	Partnership Firm

b. List of transactions with related parties and the status of outstanding balances

Particulars	Nature of transaction	Current Year	Previous Year	Amount Outstanding as on March 31, 2025	Amount Outstanding as on March 31, 2024
Enterprises on which KMP or their relatives has	Rent received	_	6.00		
significant influence	Trade advance	287.50	-	287.50	
Key Management Personnel	Remuneration paid #	252.25	252.25	30.85	-
	Rent paid Sales Commission paid	36.00 400.00	36.00 500.00	134.69	-
	Security deposit for mortgage	_	_	850.00	850.00

<sup>#</sup> The total remuneration paid to Directors is in excess of the limits specified under Section 197(1). Considering the fact that the Company was converted in to a public limited company w.e.f. November 25, 2022, the said remuneration was approved through a special resolution in the Extraordinary General Meeting of the members held on January 31, 2023.

Note 3.26: Earnings per Share – Disclosure as per AS 20 – Earnings per Share (EPS)

Particulars Particulars	March 31, 2025	March 31, 2024
Profit for the year	226.15	169.33
Weighted average number of equity shares	1,86,85,600	1,75,44,010
Par value per share (in ₹)	10.00	10.00
Earnings per share from continuing operations:		
- Basic	1.21	0.97
- Diluted	1.21	0.97

Note: During the Financial Year 2023-24,the Company has issued 50,34,000 equity shares as a part of its Initial Public Offer (IPO). Accordingly, Earnings per share for the year ended March 31, 2024 have been calculated considering the Weighted Average Number of Equity Shares (WANES) outstanding during the period in accordance with Accounting Standard (AS) 20 – "Earnings Per Share".

Note 3.27: Deferred Taxes – Disclosure as per AS 22 – Accounting for Taxes on Income:

Particulars	Amount as on March 31, 2025	Amount as on March 31, 2024
Deferred Tax Assets		
Property, Plant and Equipment	27.42	85.83
Provision for Gratuity	19.65	15.93
Deferred Tax Liabilities	-	-
Deferred Tax Asset after set off of Deferred Tax Liability	47.07	101.76

(Formerly known as Cell Point (India) Private Limited)

#### CIN: U52390AP2013PLC086912

Notes forming part of the Financial Statements for the year ended March 31, 2025

(₹ in Lakhs, unless otherwise stated)



Note 3.28: Contingent Liabilities not provided for and commitments – Disclosure as per AS 29 – Provisions, Contingent Liabilities and Contingent Assets:

Particulars	Amount as on March 31, 2025	Amount as on March 31, 2024
(a) Contingent Liabilities not provided for Claims against the Company not acknowledged as debts Un-expired guarantees issued on behalf of the Company by banks for which the Company gave counter guarantees	3.41 123.86	3.41 123.86
(b) Commitments  Estimated amount of contracts remaining to be executed on Capital account and not provided for	-	-

Note 3.29: Movement in Tax Provisions – Disclosure as per AS 29 – Provisions, Contingent Liabilities and Contingent Assets:

Amount as on	Amount as on
March 31, 2025	March 31, 2024
81.64	297.42
-	81.64
0.57	23.64
(82.21)	(321.06)
-	81.64
	March 31, 2025 81.64 - 0.57

Basis for Applicable Tax Rate	Amount as on March 31, 2025	Amount as on March 31, 2024
Normal Tax rate	25%	25%
Surcharge	7%	7%
Health and Education Cess	4%	4%
Applicable Tax Rate	27.82%	27.82%

(Formerly known as Cell Point (India) Private Limited)

CIN: U52390AP2013PLC086912

Notes forming part of the Financial Statements for the year ended March 31, 2025

(₹ in Lakhs, unless otherwise stated)

#### Note 3.30: Additional Regulatory Information



- I. The company does not have any relationship with any companies struck off under section 248 of the Companies Act, 2013 or section 560 of the Companies Act, 1956.
- II. The Company does not have any charges or satisfaction yet to be registered with Registrar of Companies beyond the statutory period as on March 31, 2025.
- **III.** The company has utilized the borrowings from banks and financial institutions for the specific purpose for which it was taken.
- **IV.** The Company has not been declared as a Wilful Defaulter by any bank or financial institution as on March 31, 2025.
- V. The Company has complied with the number of layers prescribed under clause (87) of section 2 of the Act read with Companies (Restriction on number of Layers) Rules, 2017.
- **VI.** No Scheme of Arrangements has been approved by the Competent Authority in terms of sections 230 to 237 of the Companies Act, 2013.
- VII. The company has not advanced or loaned or invested funds (either borrowed funds or share premium or any other source or kind of funds) to any other person(s) or entity(ies), including foreign entities (Intermediaries) with the understanding (whether recorded in writing or otherwise) that the Intermediary shall: (i) directly or indirectly lend or invest in other persons or entities identified in any manner whatsoever by or on behalf of the company (Ultimate Beneficiaries) or (ii) provide any guarantee, security or the like to or on behalf of the Ultimate Beneficiaries.

Similarly, the company has not received any funds from any person(s) or entity(ies), including foreign entities (Funding Party) with the understanding (whether recorded in writing or otherwise) that the company shall: (i) directly or indirectly lend or invest in other persons or entities identified in any manner whatsoever by or on behalf of the Funding Party (Ultimate Beneficiaries) or (ii) provide any guarantee, security or the like to or on behalf of the Ultimate Beneficiaries.

#### VIII. Additional Information Forming part of Statement of Profit and Loss

Particulars	March 31, 2025	March 31, 2024
Amount contributed to political parties	-	-
2) Amount contributed to National Defence Fund	-	-
3) Amount contributed to CSR activities	Not Applicable	10 Lakhs
4) Details of trading or investment in Crypto Currency or Virtual		
Currency	-	-
5) Undisclosed Income	-	-
6) Earnings in foreign currency		
Export of goods calculated on FOB basis	-	-
Royalty, know-how, professional and consultation fees	-	-
Interest and dividend	-	-
Other income	-	-

(Formerly known as Cell Point (India) Private Limited)

CIN: U52390AP2013PLC086912

Notes forming part of the Financial Statements for the year ended March 31, 2025

(₹ in Lakhs, unless otherwise stated)

IX. Analytical Ratios



Sno.	Ratios	Numerator	Denominator	For Current Year	For Previous Year	% Of Change	Reasons
1	Current Ratio	Current Assets	Current Liabilities	1.26	1.08	17%	-
2	Debt Equity Ratio	Total Debt #	Shareholders' Equity	0.61	0.68	10%	-
3	Debt Service Coverage Ratio	Earnings Available for Debt Service @	Debt Service *	1.92	1.13	70%	On account of lower availment of trade finances.
4	Return on Equity Ratio	Net Profit after tax	Average Shareholder's Equity	0.03	0.04	25%	-
5	Inventory Turnover Ratio	Net Sales	Closing Balance of Inventory	5.05	5.83	13%	-
6	Trade Receivables Turnover Ratio	Net Sales	Closing Balance of Trade Receivables	275.59	800.67	65%	On account of increased year end scheme related credits.
7	Trade Payables Turnover Ratio	Total Purchases	Closing Balance of Trade Creditors	19.86	32.21	38%	On account of year end credit purchases.
8	Net capital turnover ratio	Net Sales	Average Working Capital	23.09	42.95	46%	Increased Working Capital on account of inventories and receivables.
9	Net profit ratio	Net Profit after tax	Net Sales	0.01	0.01	Nil	
10	Return on Capital employed	Earnings before Interest and Tax	Capital Employed \$	0.07	0.08	12%	
11	Return on investment	Income earned on investment	Current & non- current investment	NA	NA	-	

<sup>#</sup> Total Debt - Long term borrowings + Short term borrowings.

<sup>@</sup> Earning available for debt service – Earnings before interest (interest on term loans, cash credit and overdraft facilities) tax and depreciation.

<sup>\*</sup> Debt Service – Interest + Principal repayments (Current Maturities of Long-term Borrowings and Trade Finances)

<sup>\$</sup> Capital employed - Tangible net worth + Total debt +/ (-) Deferred tax liability (asset)

(Formerly known as Cell Point (India) Private Limited)

CIN: U52390AP2013PLC086912

Notes forming part of the Financial Statements for the year ended March 31, 2025

(₹ in Lakhs, unless otherwise stated)



### X. Reconciliation of Inventory in Books and Inventory in Statements submitted to Banks/Financial Institutions

Quarter	Name of Bank	Particulars of Securities Provided	Amount as per Books	Amount as per Statement	Amount of Difference	Reason for Material Discrepancies
	State Bank of India (Oppo)	Stock-in-trade of Oppo Brand	526.47	526.80	Insignificant	
June 2024	State Bank of India (Vivo)	Stock-in-trade of Vivo Brand	689.55	692.43	Insignificant	
	State Bank of India (Others)	Stock-in-trade	4418.88	4418.80	Insignificant	
	ICICI Bank	Stock-in-trade	4418.88	4,418.80	Insignificant	
	IDBI Bank	Stock-in-trade of few select Brands	1,568.01	1,568.95	Insignificant	
Contourboy 2024	State Bank of India (Oppo)	Stock-in-trade of Oppo Brand	715.90	715.90	NIL	
September 2024	State Bank of India (Vivo)	Stock-in-trade of Vivo Brand	611.78	612.64	Insignificant	
	State Bank of India (Others)	Stock-in-trade	4405.13	4402.86	2.27	
	ICICI Bank	Stock-in-trade	4405.13	4,402.86	2.27	
	IDBI Bank	Stock-in-trade of few select Brands	1,473.30	1,485.55	Insignificant	Inventory in the
						books is more than inventory submitted
	State Bank of India (Oppo)	Stock-in-trade of Oppo Brand	537.48	538.24	Insignificant	to bank.
December 2024	State Bank of India (Vivo)	Stock-in-trade of Vivo Brand	913.29	848.45	64.84	
December 2024	State Bank of India (Others)	Stock-in-trade	4,918.49	4,853.78	64.71	
	ICICI Bank	Stock-in-trade	4,918.49	4,914.99	3.5	
	IDBI Bank	Stock-in-trade of few select Brands	1,793.60	1,793.95	Insignificant	
March 2025	State Bank of India (Oppo)	Stock-in-trade of Oppo Brand	709.93	710.68	Insignificant	
	State Bank of India (Vivo)	Stock-in-trade of Vivo Brand	722.75	723.09	Insignificant	
	State Bank of India (Others)	Stock-in-trade	5,163.76	5163.99	Insignificant	
	ICICI Bank	Stock-in-trade	5,163.76	5,163.99	Insignificant	
	IDBI Bank	Stock-in-trade of few select Brands	1,555.00	1,555.26	Insignificant	

(Formerly known as Cell Point (India) Private Limited)

CIN: U52390AP2013PLC086912



(₹ in Lakhs, unless otherwise stated)
Note 3.31: Other Information



- I. Balances of Trade Receivables, Payables and Advances are subject to confirmation / reconciliations, if any. The management does not expect any material difference affecting the financial statements consequent to such reconciliation / adjustments. In the opinion of the management, current assets, loans and advances have a value on realization in the ordinary course of business at least equal to the amount at which they are stated in the balance sheet. The provision for depreciation and for all known liabilities is adequate and not in excess of the amount reasonably stated.
- II. In the opinion of the board, assets other than property, plant and equipment have a value on realisation in the ordinary course of business, which is at least equal to the amount at which they are stated in the financial statements.
- **III.** Disclosure on utilization of the IPO proceeds.

Nature of fund raised	Purposes for which fund was raised	Amount as proposed in the offer document	Utilized amount in FY 2023-24	Unutilized amount as on 31st March, 2025
Equity Shares	Repayment of certain borrowings	1,686.00	1,686.00	0
Equity Shares	Repairs & renovation of existing retails stores and setting of new retail stores	1,200.00	1,200.00	0
Equity Shares	To meet the working capital requirements	1,000.00	1,000.00	0
Equity Shares	General corporate expenses	1,068.00	1,068.00	0
Equity Shares	Issue related expenses	80.00	80.00	0

- **IV.** Previous year's figures have been restated, (refer Note No 1(II)) and regrouped/reclassified wherever necessary to correspond with the current year's classification/disclosure.
- V. The Board of directors has not recommended any dividend for the financial year ended 31 March 2025.

As per our report of even date attached

For RAO & KUMAR

**Chartered Accountants** 

FR No: 03089S

for and on behalf of the Board of Directors

Sd/- Sd/-

Anirban Pal Mohan Prasad Panday Bala Balaji Panday

Partner Director Director

M.No: 214919 (DIN: 06493918) (DIN: 06493903)

Place: Visakhapatnam

Date: September 02, 2025 Sd/-

UDIN: 25214919BMIAVQ3280 B B V Manikanta R Chandra Sekhar
Chief Financial Officer Company Secretary



#### INDEPENDENT AUDITOR'S REPORT

To
The Members of
Cell Point (India) Limited,
Visakhapatnam.

#### REPORT ON THE AUDIT OF THE FINANCIAL STATEMENTS

#### Opinion

We have audited the accompanying Financial statements of Cell Point (India) Limited, Visakhapatnam, ("the Company") which comprise the Balance Sheet as at March 31, 2025, the Statement of Profit and Loss, and Statement of Cash Flows for the year then ended and notes to the financial statements including a summary of significant accounting policies and other explanatory information. (hereinafter referred to as "the financial statements").

In our opinion and to the best of our information and according to the explanations given to us, the aforesaid financial statements give the information required by the Companies Act, 2013 ("the Act') in the manner so required and give a true and fair view in conformity with the accounting principles generally accepted in India, of the state of affairs of the Company as at March 31, 2025 and its profit, and its cash flows for the year ended on that date.

#### **Basis for Opinion**

We conducted our audit in accordance with the Standards on Auditing (SAs) specified under section 143 (10) of the Companies Act, 2013. Our responsibilities under those Standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Statements* section of our report. We are independent of the company in accordance with the Code of Ethics issued by the Institute of Chartered Accountants of India together with the ethical requirements that are relevant to our audit of the financial statements under the provisions of the Companies Act, 2013 and the Rules thereunder, and we have fulfilled our other ethical responsibilities in accordance with these requirements and the Code of Ethics. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion on the financial statements.

#### **Kev Audit Matters**

Key audit matters are those matters that in our professional judgment were of most significant in our audit of the financial statements of the current period. These matters were addressed in the context of our audit of the financial statements as a whole, and in forming our opinion thereon, and we do not provide a separate opinion on these matters. We have determined that there are no key audit matters to communicate in our report.

#### **Emphasis of Matter**

We draw attention to Note 3.9(6) of the financial statements, which describes the effects of change in the method of depreciation adopted by the company during the year for better presentation. The surplus on account on such change is to the tune of ₹234.63 lakhs and has been reported under "Exceptional Items" in the Statement of Profit and Loss.

#### Information Other than the Financial Statements and Auditor's Report Thereon

The Company's Board of Directors is responsible for the other information. The other information comprises the information included in management report and chairman's statement but does not include the financial statements and our auditor's report thereon.

Our opinion on the financial statements does not cover the other information and we do not express any form of assurance conclusion thereon.



In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. When we read the annual report, if we conclude that there is a material misstatement therein, we are required to communicate the matter to those charged with governance and take necessary actions, as applicable under the relevant laws and regulations.

### Responsibilities of Management and those charged with Governance for the Financial Statements

The Company's Board of Directors is responsible for the matters stated in Section 134(5) of the Companies Act, 2013 ("the Act") with respect to the preparation of these financial statements that give a true and fair view of the financial position, financial performance, changes in equity and cash flows of the company in accordance with the accounting principles generally accepted in India, including the Accounting Standards (AS) specified under Section 133 of the Act.

This responsibility also includes maintenance of adequate accounting records in accordance with the provisions of the Act for safeguarding of the assets of the company and for preventing and detecting frauds and other irregularities; selection and application of appropriate accounting policies; making judgments and estimates that are reasonable and prudent; and design, implementation and maintenance of adequate internal financial controls, that were operating effectively for ensuring the accuracy and completeness of the accounting records, relevant to the preparation and presentation of the financial statements that give a true and fair view and are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Board of Directors is responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Board of Directors either intends to liquidate the Company or to cease operations, or has no realistic alternative but to do so.

The Board of Directors is also responsible for overseeing the Company's financial reporting process.

#### Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with SAs will always detect a material misstatement when it exists.

Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with SAs, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due
  to fraud or error, design and perform audit procedures responsive to those risks, and obtain
  audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not
  detecting a material misstatement resulting from fraud is higher than for one resulting from error,
  as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the
  override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit
  procedures that are appropriate in the circumstances. Under section 143(3)(i) of the Companies
  Act, 2013, we are also responsible for expressing our opinion on whether the company has



adequate internal financial controls system in place and the operating effectiveness of such controls.

- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

We also provide those charged with governance with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, related safeguards.

From the matters communicated with those charged with governance, we determine those matters that were of most significance in the audit of the financial statements of the current period and are therefore the key audit matters. We describe these matters in our auditor's report unless law or regulation precludes public disclosure about the matter or when, in extremely rare circumstances, we determine that a matter should not be communicated in our report because the adverse consequences of doing so would reasonably be expected to outweigh the public interest benefits of such communication.

#### Report on Other Legal and Regulatory Requirements

- (1) As required by the Companies (Auditor's Report) Order, 2020 ("the Order") issued by the Central Government of India in terms of sub-section (11) of section 143 of the Act, we give in the "Annexure A" a statement on the matters specified in paragraphs 3 and 4 of the Order, to the extent applicable.
- (2) As required by Section 143 (3) of the Act, we report that:
  - (a) We have sought and obtained all the information and explanations which to the best of our knowledge and belief were necessary for the purposes of our audit.
  - (b) In our opinion, proper books of account as required by law have been kept by the company so far as it appears from our examination of those books.
  - (c) The Balance Sheet, the Statement of Profit and Loss, and the Cash Flow Statement dealt with by this Report are in agreement with the books of account.
  - (d) In our opinion, the aforesaid financial statements comply with the Accounting Standards prescribed under Section 133 of the Act, read with rule 7 of the Companies (Accounts) Rules, 2014.
  - (e) On the basis of the written representations received from the Directors as on March 31, 2025, taken on record by the Board of Directors, none of the Directors is disqualified as on March 31, 2025 from being appointed as a Director in terms of Section 164(2) of the Act.



- (f) With respect to the adequacy of the internal financial controls over financial reporting of the company and the operating effectiveness of such controls, refer to our separate Report in "Annexure B".
- (g) With respect to the other matters to be included in the Auditor's Report in accordance with Rule 11 of the Companies (Audit and Auditors) Rules, 2014, in our opinion and to the best of our information and according to the explanations given to us:
  - (i) The company has disclosed the impact of pending litigations on its financial position in its financial statements Refer Note 3.28 to the financial statements.
  - (ii) The company did not have any long-term contracts including derivative contracts for which there were any material foreseeable losses.
  - (iii) There were no amounts which were required to be transferred to the Investor Education and Protection Fund by the Company.
  - (iv) (a) The Management of the Company has represented to us that, to the best of its knowledge and belief, other than as disclosed in the notes to accounts, no funds (which are material either individually or in the aggregate) have been advanced or loaned or invested (either from borrowed funds or share premium or any other sources or kind of funds) by the Company or any of such subsidiaries to or in any other person or entity, including foreign entity ("Intermediaries"), with the understanding, whether recorded in writing or otherwise, that the Intermediary shall, directly or indirectly lend or invest in other persons or entities identified in any manner whatsoever by or on behalf of the Company or any of such subsidiaries ("Ultimate Beneficiaries") or provide any guarantee, security or the like on behalf of the Ultimate Beneficiaries.
    - (b) The Management of the Company has represented to us that, to the best of its knowledge and belief, no funds (which are material either individually or in the aggregate) have been received by the Company or any of such subsidiaries from any person or entity, including foreign entity ("Funding Parties"), with the understanding, whether recorded in writing or otherwise, that the Company or any of such subsidiaries shall, directly or indirectly, lend or invest in other persons or entities identified in any manner whatsoever by or on behalf of the Funding Party ("Ultimate Beneficiaries") or provide any guarantee, security or the like on behalf of the Ultimate Beneficiaries.
    - (c) Based on the audit procedures that have been considered reasonable and appropriate in the circumstances performed by us on the Company and its subsidiaries which are companies incorporated in India whose financial statements have been audited under the Act, nothing has come to our notice that has caused us to believe that the representations under sub-clause (i) and (ii) of Rule 11(e), as provided under (a) and (b) above, contain any material misstatement.
  - (v) As stated in the Note No 3.31(VI) to the financial statements, the Board of directors had not recommended any dividend for the financial year ended 31 March 2025.
  - (vi) Based on our examination which included test checks, the company has used an accounting software for maintaining its books of account which has a feature of recording audit trail (edit log) facility and the same has operated throughout the year for all relevant transactions recorded in the software. Further, during the course of our audit we did not come across any instance of audit trail feature being tampered with. Additionally, the audit trail has been preserved by the company as per the statutory requirements for record retention.



(h) With respect to the other matters to be included in the Auditor's Report in accordance with the requirements of section 197(16) of the Act, as amended, in our opinion and to the best of our information and according to the explanations given to us and considering the matters disclosed in Note No. 3.25, the remuneration paid by the Company to its directors during the year is in accordance with the provisions of section 197 of the Act.

For Rao & Kumar Chartered Accountants FRN 03089S

Sd/-Anirban Pal Partner M.No. 214919 UDIN No:25214919BMIAVQ3280

Place: Visakhapatnam Date: September 02, 2025



#### Annexure - A:

### (Referred to in Paragraph 1 of 'Report on Other Legal and Regulatory Requirements' in our report of even date)

(i)

(a)

- a. The Company has maintained proper records showing full particulars, including quantitative details and situation of Property, Plant and Equipment;
- b. TheCompany does not have any Intangible assets. Hence reporting under this clause is not applicable to the Company.
- (b) The management has carried out physical verification of assets in accordance with a designed programme. In our opinion the periodicity of the physical verification is reasonable. No material discrepancies were noticed on such verification.
- (c) According to the information and explanations furnished to us and on the basis of our examination of the records of the Company and the details of title deeds of immovable properties (other than properties where the company is the lessee and the lease agreements are duly executed in favour of the lessee) are held in the name of the company.
- (d) The Company had not revalued any of its Property, Plant and Equipment during the year.
- (e) To the best of our knowledge and information, no proceedings have been initiated or are pending against the company for holding any benami property under the Benami Transactions (Prohibition) Act, 1988 and rules made thereunder.

(ii)

- (a) The Inventories except for the material-in-transit have been physically verified by the management during the year. In our opinion, the coverage and procedure of verification by the management is appropriate. No discrepancies were noticed on verification between the physical stocks and the book records that were more than 10% in the aggregate of each class of inventory.
- (b) The company was sanctioned working capital limits in excess of ₹ 5 Crores in aggregate by the Banks / Financial Institutions on the basis of security of current assets. The quarterly returns or statements filed by the company with such banks / Financial Institutions are not in agreement with books of account of the company to the extent as reported below read with Note No. 3.30 (X), to the Financial Statements.

₹ in Lakhs

Quarter	Name of Bank	Amount as per Books	Amount as per Statement	Amount of Difference
	State Bank of India (Oppo)	526.47	526.8	(0.33)
	State Bank of India (Vivo)	689.55	692.43	(2.88)
Jun-24	State Bank of India (Others)	4418.88	4418.8	0.08
	ICICI Bank	4418.88	4,418.80	0.08
	IDBI Bank	1,568.01	1,568.95	(0.94)
Sep-24	State Bank of India (Oppo)	715.9	715.9	NIL
	State Bank of India (Vivo)	611.78	612.64	(0.86)
	State Bank of India (Others)	4405.13	4402.86	2.27
	ICICI Bank	4405.13	4,402.86	2.27



	IDBI Bank	1,473.30	1,485.55	(12.25)
	State Bank of India (Oppo)	537.48	538.24	(0.76)
	State Bank of India (Vivo)	913.29	848.45	64.84
Dec-24	State Bank of India (Others)	4,918.49	4,853.78	64.71
	ICICI Bank	4,918.49	4,914.99	3.5
	IDBI Bank	1,793.60	1,793.95	(0.35)
	State Bank of India (Oppo)	709.93	710.68	(0.75)
	State Bank of India (Vivo)	722.75	723.09	(0.34)
Mar-25	State Bank of India (Others)	5,163.76	5163.99	(0.23)
	ICICI Bank	5,163.76	5,163.99	(0.23)
	IDBI Bank	1,555.00	1,555.26	(0.26)

- (iii) The company had not made investments in, provided any guarantee or security or granted any loans or advances in the nature of loans, secured or unsecured to companies, firms, Limited Liability Partnerships or any other parties. Accordingly, reporting under clauses (a) to (f) of paragraph 3(iii) of the Order are considered inapplicable to the Company.
- (iv) In our opinion and according to the information and explanations given to us, the Company has complied with the provisions of Section 185 and 186 of the Act, with respect to the loans, investments, guarantees and security.
- (v) The company has not accepted any deposits or amounts which are deemed to be deposits to which provisions of Sections 73 to 76 and other relevant provisions of the Act and rules made thereunder are applicable.
- (vi) According to the information and explanations given to us and in our opinion, the maintenance of cost records specified by the Central Government under sub section (1) of section 148 of the Act, are not applicable to the Company. Hence reporting under this clause is not applicable to the Company.

(vii)

- (a) According to the information and explanations given to us and on the basis of our examination of the records of the company, the company is regular in depositing the undisputed statutory dues including Goods and Services Tax, Provident Fund, Employees' State Insurance, Income-Tax, Sales-Tax, Service Tax, Duty of Customs, Duty of Excise, Value Added Tax, Cess, and other statutory dues with the appropriate authorities.
- (b) According to the information and explanations given to us and on the basis of our examination of the records of the company, there are no statutory dues referred to in clause (vii) (a) that have not been deposited as on March 31, 2025 on account of any dispute.
- (viii) There were no transactions that were not recorded in the books of account that have been surrendered or disclosed as income during the year in the tax assessments under the Income Tax Act, 1961 (43 of 1961).

(ix)

(a) In our opinion and according to the information and explanations given to us, the company has not defaulted in repayment of loans or other borrowings or in the payment of interest to any lender;



- (b) From the information furnished to us, the company is not declared wilful defaulter by any bank or financial institution or other lender;
- (c) Based on review of the records of the term loan drawn and utilization thereof on an overall basis, the term loans have been applied for the purposes for which the loans were raised:
- (d) From a review of the Cash flows furnished by the company, we are of the opinion that the company had not utilized any funds raised on short term basis for long term purposes;
- (e) The company had not taken any fund from any entity or person on account of or to meet the obligations of its subsidiaries, associates or joint ventures.
- (f) During the year the company had not raised any loans on the pledge of securities held in its subsidiaries, joint ventures or Associate Companies.

(x)

- (a) The Company had not raised any money by way of Initial Public Offer or further Public Offer (including Debt Instruments).
- (b) According to the information and explanations given to us and based on our examination of the records of the Company, during the year the Company had not made any preferential allotment or private placement of shares or convertible debentures (fully, partially or optionally convertible debentures during the year.

(xi)

- (a) Based upon the audit procedures performed for the purpose of reporting true and fair view of the financial statements and as per the information and explanations given by the management, we report that no fraud by the Company or any fraud on the Company has been noticed or reported during the year.
- (b) The Auditors have not filed any report with the Central Government under sub-section (12) of section 143 of the Act, in form ADT 4, as prescribed under rule 13 of Companies (Audit and Auditors) Rules, 2014.
- (c) From a review of the Secretarial Records, we observe that the company had not received any whistle-blower complaints during the year.
- (xii) In our opinion and according to the information and explanations given to us, the Company is not a Nidhi Company. Accordingly, paragraph 3 (xii) of the Order is not applicable.
- (xiii) According to the information and explanations given to us and based on our examination of the records of the Company, the transactions with related parties are in compliance with Section 177 and 188 of the Act, where applicable and details of such transactions have been disclosed in the Financial Statements as required by the applicable Accounting Standards.

(xiv)

- (a) In our opinion and based on our examination, the company has an internal audit system commensurate with the size and nature of its business.
- (b) We have considered the reports of the Internal Auditors for the period under audit.
- (xv) According to the information and explanations given to us and based on our examination of the records of the Company, the Company has not entered into Non-Cash transactions with Directors or persons connected with them.

(xvi)

(a) According to the information and explanations given to us, the company is not required to be registered under section 45-IA.



- (b) Upon a review of the records of the company, we are of the opinion that the company had not conducted any Non-Banking Financial or Housing Finance activity.
- (c) The company is not a Core Investment Company (CIC) as defined in the regulations made by the Reserve Bank of India.
- (d) The company does not have more than one CIC as part of the Group.
- (xvii) The company has not incurred any cash loss in the current financial year and in the immediately preceding financial year.
- (xviii) During the year there is no resignation of the statutory auditors.
- (xix) On the basis of the financial ratios, ageing and expected dates of realisation of financial assets and payment of financial liabilities, other information accompanying the financial statements and our knowledge of the Board of Directors and Management plans and based on our examination of the evidence supporting the assumptions, nothing has come to our attention, which causes us to believe that any material uncertainty exists as on the date of the audit report indicating that Company is not capable of meeting its liabilities existing at the date of balance sheet as and when they fall due within a period of one year from the balance sheet date. We, however, state that this is not an assurance as to the future viability of the Company. We further state that our reporting is based on the facts up to the date of the audit report and we neither give any guarantee nor any assurance that all liabilities falling due within a period of one year from the balance sheet date, will get discharged by the Company as and when they fall due.
- (xx) The provisions of second proviso to sub-section (5) of section 135 of the Act are not applicable to the company for the current year.
  - (a) The company does not have any unspent amount in respect of other than ongoing projects as requiredunder sub-section (5) of section 135 of the said Act
  - (b) The company does not have any unspent amount in respect of ongoing projects that require to betransferred to a special account in compliance with the provision of subsection (6) of section 135.
- (xxi) The provisions of review of the reports of the respective auditors of companies under the group are not applicable to the Company.

For Rao & Kumar Chartered Accountants FRN 03089S

Sd/-Anirban Pal Partner M.No. 214919

Place: Visakhapatnam

Date: September 02, 2025



## Annexure – B (Referred to in Paragraph 2(f) of 'Report on Other Legal and Regulatory Requirements' in our report of even date)

Report on the Internal Financial Controls under Clause (i) of Sub-section 3 of Section 143 of the Companies Act, 2013 ("the Act")

We have audited the internal financial controls over financial reporting of Cell Point (India) Limited ("the Company") as of March 31, 2025 in conjunction with our audit of the financial statements of the Company for the year ended on that date.

#### Management's Responsibility for Internal Financial Controls

The Company's management is responsible for establishing and maintaining internal financial controls based on the internal control over financial reporting criteria established by the Company considering the essential components of internal control stated in the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting issued by the Institute of Chartered Accountants of India. These responsibilities include the design, implementation and maintenance of adequate internal financial controls that were operating effectively for ensuring the orderly and efficient conduct of its business, including adherence to company's policies, the safeguarding of its assets, the prevention and detection of frauds and errors, the accuracy and completeness of the accounting records, and the timely preparation of reliable financial information, as required under the Companies Act, 2013.

#### Auditors' Responsibility

Our responsibility is to express an opinion on the Company's internal financial controls over financial reporting based on our audit. We conducted our audit in accordance with the Guidance Note on Audit of Internal Financial Controls over Financial Reporting (the "Guidance Note") and the Standards on Auditing, to the extent applicable to an audit of internal financial controls, both issued by the Institute of Chartered Accountants of India. Those Standards and the Guidance Note require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether adequate internal financial controls over financial reporting was established and maintained and if such controls operated effectively in all material respects.

Our audit involves performing procedures to obtain audit evidence about the adequacy of the internal financial controls system over financial reporting and their operating effectiveness. Our audit of internal financial controls over financial reporting included obtaining an understanding of internal financial controls over financial reporting, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of Internal control based on the assessed risk. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our qualified audit opinion on the Company's internal financial controls system over financial reporting.

#### Meaning of Internal Financial Controls over Financial Reporting

A company's internal financial control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal financial control over financial reporting includes those policies and procedures

Place: Visakhapatnam

Date: September 02, 2025



10-50-19/4, Soudamini, Siripuram Jn, **Visakhapatnam**, 530 003. **Hyderabad | Nellore | Bengaluru** 

that (1) Pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorisations of management and directors of the company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorised acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

#### Inherent Limitations of Internal Financial Controls over Financial Reporting

Because of the inherent limitations of internal financial controls over financial reporting, including the possibility of collusion or improper management override of controls, material misstatements due to error or fraud may occur and not be detected. Also, projections of any evaluation of the internal financial controls over financial reporting to future periods are subject to the risk that the internal financial control over financial reporting may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

#### **Opinion**

In our opinion, the Company has, in all material respects, an adequate internal financial control system over financial reporting and such internal financial controls over financial reporting were operating effectively as at March 31, 2025, based on the internal control over financial reporting criteria established by the Company considering the essential components of internal control stated in the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting issued by the Institute of Chartered Accountants of India.

For Rao & Kumar Chartered Accountants FRN 03089S

Sd/-Anirban Pal Partner M.No. 214919